

TENNESSEE ARCHWAYS

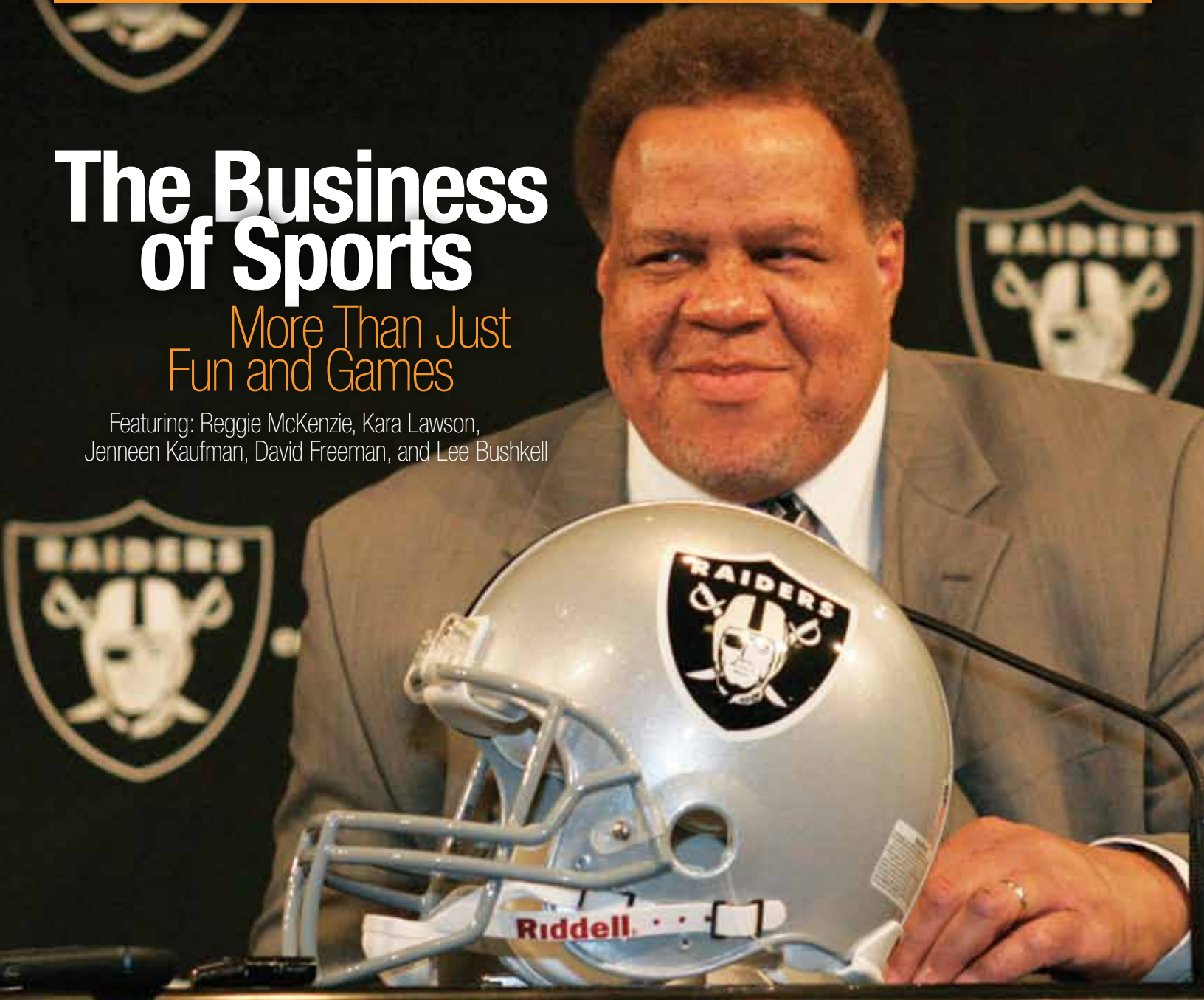
SUMMER 2012

THE UNIVERSITY OF TENNESSEE • COLLEGE OF BUSINESS ADMINISTRATION

The Business of Sports

More Than Just
Fun and Games

Featuring: Reggie McKenzie, Kara Lawson,
Jenneen Kaufman, David Freeman, and Lee Bushkell



Reggie McKenzie, General Manager
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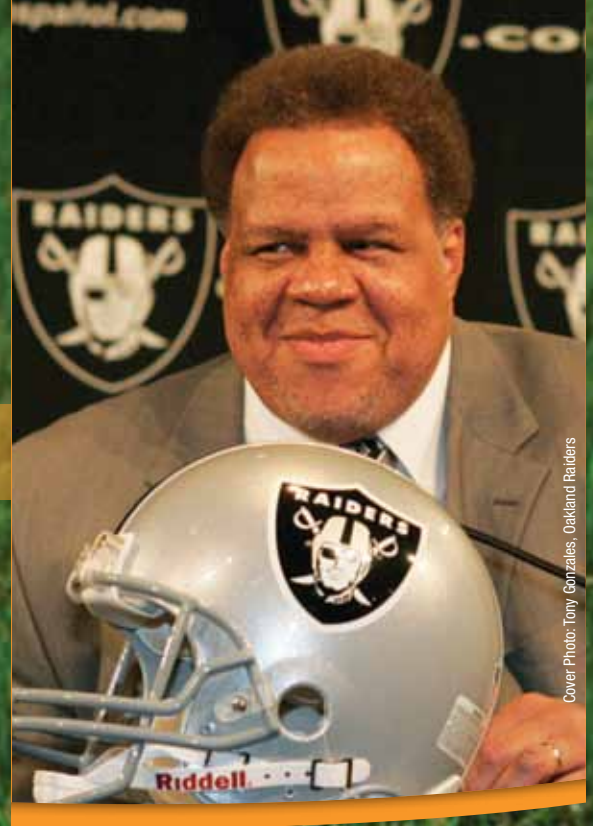
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The Business of Sports

More Than Just Fun and Games



Cover Photo: Tony Gonzalez, Oakland Raiders

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Feature Story

Blue Ribbon Standards

*AACSB Accreditation Reflects
College's Achievement*

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■ A Message from The Dean



Welcome to another issue of *Tennessee Archways*. This semi-annual publication has become one of our most popular and most informative ways of communicating with alums and others about a wide range of activities going on in the college. You may recall that we emphasize undergraduate programs in the spring/summer issue and graduate-level and other programs in the fall/winter issue. As a result, you will find in this issue a number of items of particular interest related to our bachelor of science degree.

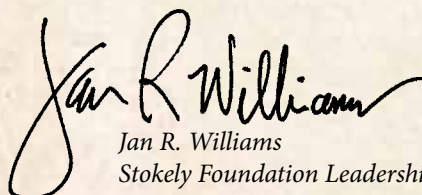
You probably are aware that we have a number of graduates who have pursued careers in sports, but not necessarily as on-the-field performers. These include persons in broadcasting, management, and other positions in sports-related organizations. Our cover story in this issue is about some of those individuals and the mark they are making on their respective organizations.

A major initiative for us on a continuous basis, but particularly every five years, is our accreditation review by AACSB, the Association to Advance Collegiate Schools of Business. As we are completing this issue of *Tennessee Archways*, we received the expected good news that our business and accounting programs' accreditations have been maintained for another five-year period. In this issue, we tell you more about what this means and the process we go through to achieve this positive outcome.

We have so many outstanding faculty and students that it is difficult to choose which ones to highlight, but you will find interesting features on some of them in this issue. There are so many wonderful success stories out there, and we regret not having space to tell you about even more of these. Please remember that what you are reading is only the "tip of the iceberg" in terms of outstanding faculty and alums.

As you may know from other communications over the past year, my planned retirement date had been June 30, 2012. After 34 years at UT and over 11 years as dean, I need a break! The search for my replacement has been underway for most of this academic year. Provost Martin recently announced that she is extending the search for my replacement beyond the initial set of candidates. She has requested that I delay my retirement, and I have agreed to do that. Please watch our *eArchways* and other forms of communication for updates as things progress.

As always, please feel free to contact me at (865) 974-5061 or at jwilli13@utk.edu.


Jan R. Williams
Stokely Foundation Leadership Chair

2012 Advisory Council to the Deans



The College of Business Administration at the University of Tennessee, Knoxville, is indebted to a host of visionary advisors who help us implement our mission and keep us connected to the world in which our graduates will serve.


These professional and business executives meet regularly with the deans and faculty to discuss current business issues and develop plans and strategies to guide the college's future. Members of the Advisory Council to the Deans also have assisted the college in numerous other ways, including the recruitment and employment of top students, the placement of students in summer industry internships, and the support of fundraising efforts that are so crucial to the college's students, faculty, and programs.

Formed in 1975, the Advisory Council to the Deans plays a vital role in guiding our college as we continually strive to improve our performance and reputation as a national leader in developing mindful leaders of worthy enterprise.



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Linda Lyle Loves Living— and the Meaning of Red Tulips

Red tulips fit Linda Lyle on many levels: radiant, theatrical, early-spring bloomers that signal better days ahead. But in their symbolism and in the organization they represent, this relationship comes into clearer focus. Red tulips stand for true love and are the international symbol for Parkinson's disease.

A University of Tennessee, Knoxville, College of Business Administration communications specialist and core faculty member for the full-time MBA and Physician Executive MBA programs, Lyle was diagnosed with Parkinson's in May 2003. The next year, on the same day in May, she discovered she had breast cancer. "I decided after that just to go from April to June," laughs Lyle. "No more Mays."

Lyle says teaching is more than her career: "It is my red tulip garden; it's who I am."

The laughter and upbeat attitude are what most people find amazing about Lyle. She is a positive energy force and a role model, descriptions that she finds astonishing. "People say that I have a great attitude, but really, what else do you do? I want to keep on living and working."

"Working" is centered on her students, just as it has been since she taught her first high school English class at the age of 24.

"I always wanted to be a teacher," says Lyle. "I started out wanting to teach high school history, but that seemed to be the football coaches' turf! So I taught English, which led me into theater, yet another passion. That led to my earning a master's degree in educational theatre, speech, and psychology and doctorate in communications from UT.

Lyle decided to give business management a try when an educational travel company hired her to create and supervise a network of area representatives. "I was bringing in so much business that the owner hired me to direct regional marketing and public relations. I had no business training, so learning as I went along was a huge adventure! Still, I missed my students. When I resumed my academic career, the CEO said my business skills were 'annealed in the industry's hottest fires.' I had to look up annealed, but I think it was a compliment," Lyle laughs.



Above: Lyle, her daughter, Madison, and Michael J. Fox at a Team Fox awards ceremony.

In 1992, after Lyle returned to Knoxville, the College of Business Administration recruited her first to coach MBA students in speech, and then to teach. Lyle says teaching is more than her career: "It is my red tulip garden; it's who I am," she says.

Outside of her career, Lyle's community involvement has included directing theater, coaching forensics teams, and volunteering for the Michael J. Fox (Parkinson's Research) Foundation. She, her husband, Kerry Roehr (the UT College of Business Administration's interim director of technology), and their daughter, Madison, are very active in Fox's foundation. Madison, a talented vocalist, has earned six consecutive "MVP" awards from Team Fox (the foundation's grassroots fundraising arm) for money raised by her concerts and CD sales.

Lyle met Fox several times while accompanying Madison to Team Fox awards ceremonies. "At one of these events, I put my arms around Michael and said, 'We're going to be OK. We're going to make it.'"

Whether enduring the radiation that led to cancer remission, dealing with Parkinson's, or practicing her beloved teaching, Lyle has held firm to her notion that "Champions never fade in the stretch. They may not always win, but they never fade."

Likewise for Lyle, who sees the red tulips as always in bloom, there will be no fading while she holds sway. **UT**

ACADEMIC

Kenneth Gilbert Breathes Life Into Billy Joe Tom Bob Parker Jr.

Billy Joe Tom Bob Parker Jr. causes trouble every time he enters a classroom at the University of Tennessee, Knoxville, College of Business Administration. Full of vim and vinegar, the tattooed free spirit has a chip on his shoulder and a head full of creative ideas. He is on campus to distract and cause a ruckus, even if he does look a lot like Dr. Kenneth Gilbert, head of the college's Department of Statistics, Operations, and Management Science.

Say hello to a concrete personification of Gilbert's philosophy of teaching.

Gilbert created the character he embodies because he believes in experiential learning. When he dons earring, ball cap, and tattoos, Gilbert challenges his students to look beyond Billy Joe's appearance and attitude and find the value in his knowledge.

"Billy Joe Tom Bob Parker Jr. has a story to tell," says Gilbert. "He is a distraction, a disgruntled employee, and he just keeps making remarks and asking questions."

Patterned after the character Coach Billy Joe Tom Bob Parker created by radio personality Curtis Parham, Gilbert's colorful persona is actually straight out of business textbooks. "He is a 'barrier to improvement.' The students must learn not only how to deal with the interruptions but how to take his talents and make him a positive part of the team," says Gilbert.

Gilbert's fondness for his alter ego and the lessons he wants Billy Joe to teach are rooted in the rocky soil of Wallen's Creek, Virginia, where Gilbert grew up.

"My dad and the other farmers in Southwest Virginia not only knew about crops and livestock, but they were expert horsemen, mechanics, blacksmiths, and carpenters," says Gilbert. "I believe the environment nurtured their creativity, their work ethic, and their strong sense of teamwork. Most organizations today talk about empowering their employees, but very few actually do. No competitor could match the inherent creativity, enthusiasm, and


ALTER EGO

entrepreneurial spirit of an empowered workforce. I try to use Billy Joe Tom Bob Parker Jr. to convey that message."

The entrepreneurial spirit is also strong in Gilbert. With an undergraduate degree in mathematics from Berea College and a master's and PhD from UT, Gilbert went to work for TVA for five years and then joined the UT faculty. Gilbert is at the center of helping the college develop its new program in business analytics. His passion for this venture is as evident as Billy Joe's swagger.

"In its simplest explanation, business analytics is learning how to use data to find the answers to tough business questions," says Gilbert. "We have degrees that go from undergraduate to master's, and we are planning a PhD option. Technology has exploded, and businesses are swimming in data that they don't know what to do with."

An enormous pleasure for Gilbert and his wife, Peggy, is spending time with their six grandchildren. "One of my most-favorite family traditions is my two-week retreat with each grandchild as he or she turns 12 years old," says Gilbert. "Together, we are restoring a 200-year-old log cabin on our family property located in Stickleyville, Virginia."

Gilbert also enjoys rockin' and rollin' with Air Supply Chain, a band consisting of UT College of Business Administration faculty members. "I'm a bluegrass fan and play banjo, but for Air Supply Chain I pretend to be a rocker. It's a much bigger stretch for me than pretending to be Billy Joe Tom Bob Parker Jr." 



Full of vim and vinegar, the tattooed free spirit has a chip on his shoulder and a head full of creative ideas. He is on campus to distract and cause a ruckus.

Above: Ken Gilbert, AKA Billy Joe Tom Bob Parker Jr., about to interrupt a team of students. At right: Working on the cabin are Gilbert and his grandsons, Preston (near right) and Jack (far right).



Student Brag Book



JONATHAN CHAVEZ

■ *Accenture Scholarship in Business*
Tom and Linda Morris Scholarship Endowment in Business
Alma and Hal Reagan Scholarship

Jonathan Chavez looks forward to each new experience at the University of Tennessee, but one that really gives him pleasure is writing letters.

Chavez received the Tom and Linda Morris Scholarship Endowment in Business, the Alma and Hal Reagan Scholarship, and the Accenture Scholarship in Business. “I like being able to say thank you and share a little of my story with the people who have made my college education a reality.”

Chavez, who just finished his junior year, is a finance and international business major and is in the college’s Global Leadership Scholars (GLS) undergraduate honors program. “This quality of education would

not have been possible without scholarship help,” says Chavez. “The day I discovered that I had been selected into GLS, I knew two things were going to happen: I was going to be very busy with a challenging curriculum, and I was going to get an education that I would be proud of for my entire life.”

Chavez says scholarships underpin every step he takes in furthering his education, and he hopes to someday be a donor. The help he has received also bolstered his desire to pursue a career in finance and banking.

“I want to be successful enough to be able to contribute back to the scholarship programs that helped get me here,” says Chavez. **UT**



CHELSEA KEPHART

■ *Dr. James D. Marsh Memorial Scholarship*

As Chelsea Kephart faced her last semester at the University of Tennessee, she found that she had an edge: the Dr. James D. Marsh Memorial Scholarship.

“Knowing that I had that financial backing my senior year gave me two great gifts—the ability to graduate in four years and the time to look for a job,” says Kephart. “It was a validation that I was on my way to success.”

Kephart transferred from Georgia Southern after her sophomore year to join the Lady Vols soccer team. A management major with a collateral* in international business, Kephart says the College of Business Administration did more than provide an excellent education.

“As an athlete in the business college, I got an added bonus because I was able to meet

so many people who had interests different than my own. It sometimes is easy to be friends with only those who are on your team.”

Choosing to study in the College of Business Administration was influenced by her father. “My father always said that a business degree would help you succeed in life no matter what career path you chose. The curriculum in the business college was not easy. The scholarship took some of the pressure off at a critical time. I hope to find a job that will allow me to pursue my career and earn a master’s degree.” **UT**

* A collateral is equivalent to taking nine credit-hours in a specific subject area.

LORRI CROSS

■ *Mumford Miller Jr. Endowed Scholarship*

Lorri Cross doesn't just dream, she wants "big dreams." Receiving the Mumford Miller Jr. Endowed Scholarship took this University of Tennessee, Knoxville, rising junior one step closer toward seeing those big dreams morph into reality.

"The Miller Scholarship made my attending the University of Tennessee a reality," says the Chattanooga native. "It has allowed me to get a college education and to attend a first-class university where hard work and dedication will pay many dividends."

Accounting as a major was a natural selection, says Cross. "I love numbers and studying what they mean. My classes are great and take us beyond the obvious. Accounting is not just a study of numbers; it's about the language of business."

Cross is a mentor in the Minority Achievement Program, treasurer of the student chapter of the National Association

of Black Accountants, and a member of both Sigma Alpha Lambda honor society and the National Society of Collegiate Scholars. Mentoring incoming freshmen is something she considers a highlight of her UT experience.

Her professors provide a great model for mentoring and offering encouragement, says Cross. "People such as Mr. (Tyvi) Small (coordinator of diversity initiatives for the college) help us develop contacts and see real-world applications for what we are learning," she says. "I can visualize what it will be like to work in accounting through what we do in class." Part of that vision for Cross, who plans to complete her bachelor's degree in four years and continue in a Master of Accountancy program, includes giving back.

"I hope someday I am in a position to help someone else who dreams of a first-class college education." **UT**



MICHAEL TODD SAMPSON

■ *Steve and Gail Waters Clendenen U.S. Military Veterans Endowed Scholarship*

Michael Todd Sampson received the Steve and Gail Waters Clendenen Scholarship for fulfilling something other than traditional requirements; the scholarship is given only to U.S. military veterans. Receiving it, says Sampson, has been a great financial help and an inspiration to give back.

"Being a veteran, I am using the G.I. Bill to help me earn my college degree," says Sampson, a rising senior with a dual major in logistics and management. "But in order to take full advantage of the opportunities available in UT's College of Business Administration, I needed additional financial help. Having this scholarship has meant that I won't incur a huge debt from student loans when I graduate."

Sampson is proud to have served his

country and enlisted in the U.S. Army two different times. In considering what would come next, he wondered if his age would be a barrier to fulfilling his dream of a college education.

"I graduated from high school in 1994," he says. "When I decided to leave the Army, I wanted to use the G.I. Bill, even though I knew I would be significantly older than my classmates. Everyone has been very accepting; I am proud to say that I'm now a non-traditional student."

Sampson regards his scholarship both as a way to fund his education and as a motivational gift to continue the tradition of giving back. "Someone made the decision to help me, so I want to be able to do the same when I find my success." **UT**





BIG ORANGE ROOTS

*UT History Connects Martins
to Today's Students*

■ Donor Spotlight

David and Sandra Tucker Martin are deeply rooted at the University of Tennessee, Knoxville. It is something they celebrate with their time, talent, and treasure.

Their history begins as students, each the recipient of scholarships that made college a reality for them. David knew that an accounting major in the College of Business Administration was a good road for him. Sandra was an interior design student in what is now the College of Architecture and Design.

David's UT story branched from student to employee even before he graduated. "I had managed financially my first two years by working during the summers, but, in my junior year, I realized that I needed more," says David. "I was preparing to go to Proffitt's department store to sell ladies' shoes when one of my teachers made an announcement: The UT treasurer's office was looking for part-time help.

"I got the job—making \$2 per hour," he says. "I found out years later that there were 160 applicants for the job."

David enjoyed the work and continued there after his 1973 graduation. "My plan was to work in the treasurer's office for a few years while I got my MBA, and then move on."

There was a move in his future, but it was within the UT system. In 1975, David relocated within the university system to become the chief financial officer at what was then the Nashville campus, where he stayed for four years. In 1977, he completed his MBA at UT and, at age 26, became the youngest vice chancellor in the history of the university.

"We are a UT family, and endowments make the biggest impact on something we care about."

In 1979, David returned to the Knoxville campus to work with Treasurer Brodie Baynes; he became the UT treasurer and chief investment officer when Baynes retired in 1982. Those "few years" he had planned on staying at UT numbered 16 when he left in 1989 to start Martin & Company, an investment counseling firm in Knoxville.

David's roots of giving back to the university run deep. As a new graduate working in the treasurer's office, he began donating through payroll deduction. "My motivation to give back was strong because I knew the value of the scholarships I received," he says. "While I've contributed to many programs at UT, my

primary motivation has been in helping students more easily afford their education."

With lottery scholarships now a part of most UT students' financial packages, David worries that the incentive to fund scholarships will lessen. "The need is still so prevalent, especially when you look at the cost of college today," he says. "Endowed scholarships allow a donor to make an investment that isn't awarded just once or twice. The giving is perpetual."

Sandra says the need in her college is also strong, leading her to create an endowment in the College of Architecture and Design. "When I was a student, there were very few scholarships in design," she says. "There are a few more today, but there still is a serious need."

It's not a stretch to understand the Martins' commitment for funding endowments. "I spent most of my career building endowments," says David. "We are a UT family, and endowments make the biggest impact on something we care about."

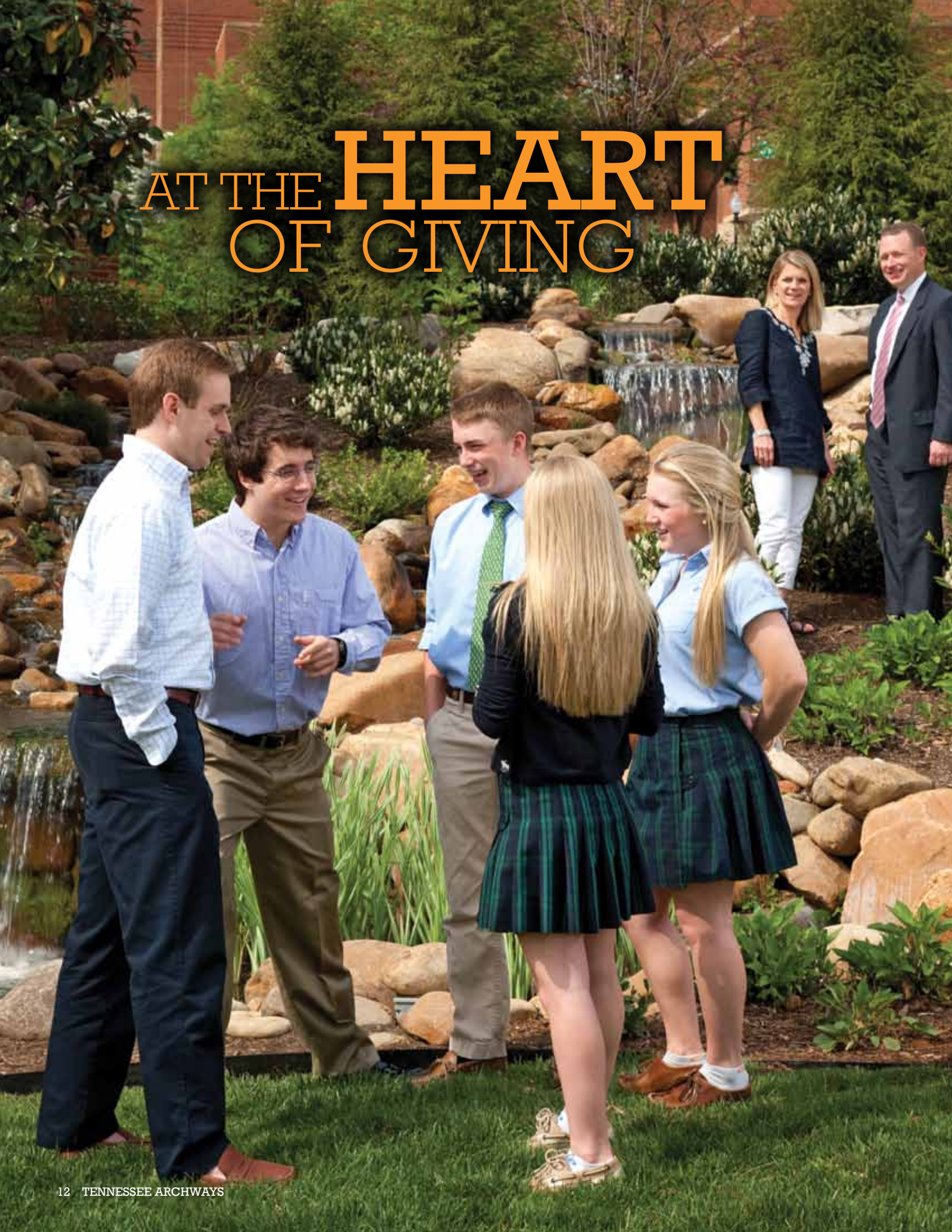
The next generation of the Martin family is staying rooted to UT. David's daughters, Jennifer Martin and Ashley Martin Hopkins, and his son-in-law, Brandon Hopkins, are UT graduates. Jennifer also is the coordinator and licensure specialist in UT's College of Education, Health and Human Services. Sandra's daughter, Casey Fitzgerald, is a rising sophomore in UT's College of Business Administration.

David says he expects only success from the graduates of the business college. "We are amazed by the students we meet at our scholarship lunches," says David. "It is a competitive marketplace, but the education our business students are getting gives them an advantage. They will graduate prepared to accomplish good things." **UT**



Opposite: David and Sandra Martin
At Right: The Martins joined by scholarship recipients
Chris Miles and Melissa Molteni

AT THE HEART OF GIVING



David and Jeanne Claire Jones Encourage a Family Focus

Moms and dads seize what opportunities they can to teach good things to their children. David and Jeanne Claire Jones see a parenting moment with a scholarship endowment.

The Jones children—twins Hannah and Lewis, Caroline, and Camden—are sharing in their parents' enjoyment in helping young people with their college education. "They are 12 to 17, ages when they pay attention to everything we do," says Jeanne Claire. "We have been blessed, and I want our children to see how our family tries to share some of what we have—that there is value in giving back. We both benefited from scholarships while in school, and we see this as a small way to pay back the generosity of those donors."

David, executive vice president and chief financial officer at TeamHealth, says that the interaction with the scholarship recipients is rewarding. "We get to know the students through thank-you letters they send and donor lunches at the university," explains David. "The young people are so refreshing, have such depth of character, and are so smart!"

Jeanne Claire shares her philosophy of giving with her children to continue what she and David learned from their parents. "Our parents have been generous and good role models," she says. "I want our children to know that it doesn't matter how much you do; it matters that you just do something."

The scholarship they fund is for a student majoring in accounting, which was David's major. It also has

a stipulation that the recipient be involved in UT's Greek system. "I enjoyed my days at UT, both inside and outside the classroom," says David, who is proud of being a Pi Kappa Alpha. Jeanne Claire was active in Chi Omega. "Being in the Greek system added an important layer of learning during my undergraduate years, and I want to offer someone else that same complete collegiate experience."

With his accounting degree in hand, David moved to Nashville to work in the audit practice with KPMG Peat Marwick, staying with the firm for three years. Jeanne Claire, who had majored in exercise physiology at UT, enrolled in nursing school at Vanderbilt and completed her master's degree in nursing. In 1992, the couple returned to Knoxville when David took a job at Pershing Yoakley & Associates, and Jeanne Claire began working at East Tennessee Children's Hospital.

"We both benefited from scholarships while in school, and we see this as a small way to pay back the generosity of those donors."




"Dr. Lynn Massingale, one of my clients at Pershing, co-founded TeamHealth," says David. "I was fascinated by the work he and his partners were doing in staffing hospital emergency rooms. Ed Pershing always had been a good mentor, so I shared with him my interest in TeamHealth. When Ed heard that TeamHealth was expanding, he told me about the opportunity."

Jeanne Claire laughs at the memory of David's timing on his new venture. "I was happy and excited for him, but it was June 1994, and our twins were due two months later!"

TeamHealth was growing through mergers and acquisitions when David signed on. The company now employs 6,800 people and has 3,000 independent contractors. It is one of the nation's largest providers of medical staffing and services. In December 2009, the company went public on the New York Stock Exchange.

"As we have grown and changed, we have built a Knoxville-based business and helped shape a new industry in healthcare," says David.

David sees the growth in the business college and the changes in the university experience as great steps forward since his days on campus. "The use of technology has changed campus life and teaching methods," he says. "When I walk through the Haslam Business Building, I see cutting-edge resources that are creating an excellent learning environment. I feel the bar has been raised for college students today and certainly for students in the College of Business Administration."

But David sees similarities to his days on campus, particularly with student internship opportunities and guest lectures by business leaders, both of which stand out as important memories for David. "These opportunities allow students to stretch beyond traditional classroom learning." 

Opposite: David and Jeanne Claire Jones look on as their children (counterclockwise), Caroline, Hannah, and Lewis, visit with scholarship recipients James Heine and John Hamilton. (The Jones' son, Camden, was on a school trip.)



BLUE RIBBON STANDARDS

AACSB Accreditation Reflects College's Achievement

Like a championship ring or a Torchbearer's gold medallion, symbols of great accomplishments are to be displayed with pride. Though not as flashy, the blue and white circular logo with a single architectural column and the letters "AACSB Accredited" is a symbol of great achievement for a college of business.



The University of Tennessee, Knoxville, College of Business Administration has had the right to display the Association to Advance Collegiate Schools of Business (AACSB) logo since 1941. This spring, the college once again went through the maintenance of accreditation process for both the college and accounting programs and received official notification of continued accreditation.

To most students and alums, accreditation is a perplexing process, important only should an institution fail to achieve it. To faculty and administration, however, AACSB accreditation and the every-five-year review is an opportunity to showcase, evaluate, and fine-tune goals.

▶▶▶▶ The AACSB Organization

Seventeen schools came together in 1916 with the stated mission of establishing accreditation standards that would stand as a benchmark for business school excellence. Included in those founding members were Columbia University, Dartmouth College, Harvard University, and Yale University. What was then called the American Association of Collegiate Schools of Business would award its first accreditations, an honor bestowed on 14 schools.

In 1941, the UT College of Business Administration received accreditation, tied with Rutgers University as the 53rd school to earn the distinguished designation. When the AACSB began accrediting accounting programs within business colleges in 1982, the college's accounting department was in the first group of eight schools to receive the endorsement.

An early supporter of internationalizing business, the AACSB accepted its first institutions outside North America for accreditation review in 1997. First to receive the honor was ESSEC, a top business school in France, with whom UT now has a partnership to deliver its Global Supply Chain Executive MBA starting in 2013.

Today, the AACSB is an international organization, accrediting 649 institutions in 43 countries on six continents. Accreditation in accountancy has been awarded to 178 programs.

▶▶▶▶ The Accreditation Process

At the heart of the AACSB are its rigorous accreditation standards and its dedication to the peer-review process. Accreditation teams include deans (and accounting department

Opposite: Students, faculty, and staff make the College of Business Administration rich in the kind of excellence the AACSB seal represents.

“UT’s College of Business Administration is on a positive trend line, and its future is bright.”

—Robert Sumichrast
Dean, University of Georgia Terry College of Business
UT’s AACSB Committee Chair

heads when accounting programs are being reviewed) from other AACSB-accredited schools. Teams normally include three to four individuals.

Once an institution is accredited, a maintenance of accreditation review is held every five years to ensure that the college is still meeting AACSB standards and achieving the goals established in the previous review.

“Colleges choose schools, either peer-level or aspirational, from which AACSB establishes the accreditation or maintenance of accreditation review team,” explains UT College of Business Administration Dean Jan Williams. Williams is a longtime member of peer-review teams for other colleges. He also is the 2012 chair of the AACSB, having been a board member since 2004.

UT’s College of Business Administration submitted a comprehensive self-evaluation before the peer-review team arrived on campus, which “the team reviewed with a fine-toothed comb,” says Williams.

There was little time for sightseeing during the recent accreditation visit. The team did an exhaustive review of the college’s programs and facilities and studied the overall health of the college. They met with dozens of administrators, department heads, faculty, and students. There also were open meetings with professors, associate professors, assistant professors, and program directors.

“This attention to detail protects the integrity of the AACSB’s mark of excellence and provides invaluable feedback to the college on its direction, goals, and focus,” adds Williams. “AACSB visits are very consultative. Feedback may be about an accreditation standard or simply be a ‘best practice’ the team member has been exposed to.”

UT chose the University of South Carolina as one of the college’s peer schools for this year’s review. “We specifically wanted its dean to be part of the team. South Carolina is well-respected for its international MBA program, an area we are interested in growing,” says Williams.

“Having been a member of other peer-review teams, I can tell you that our accreditation team was focused and dedicated,” says Williams. “Team members take their commitment very seriously, and, as a result, the feedback to the schools is powerful and insightful.”

»»»» AACSB’s Three-Tiered Review

The AACSB evaluates three strategic areas for maintenance of accreditation:

- » 1. Strategic Management
- » 2. Participants (faculty and students)
- » 3. Assurance of Learning

“Within those three areas are 21 different business standards that a college must meet,” says Williams. “For accounting accreditation, there are an additional 15 standards that are built on the original 21.”

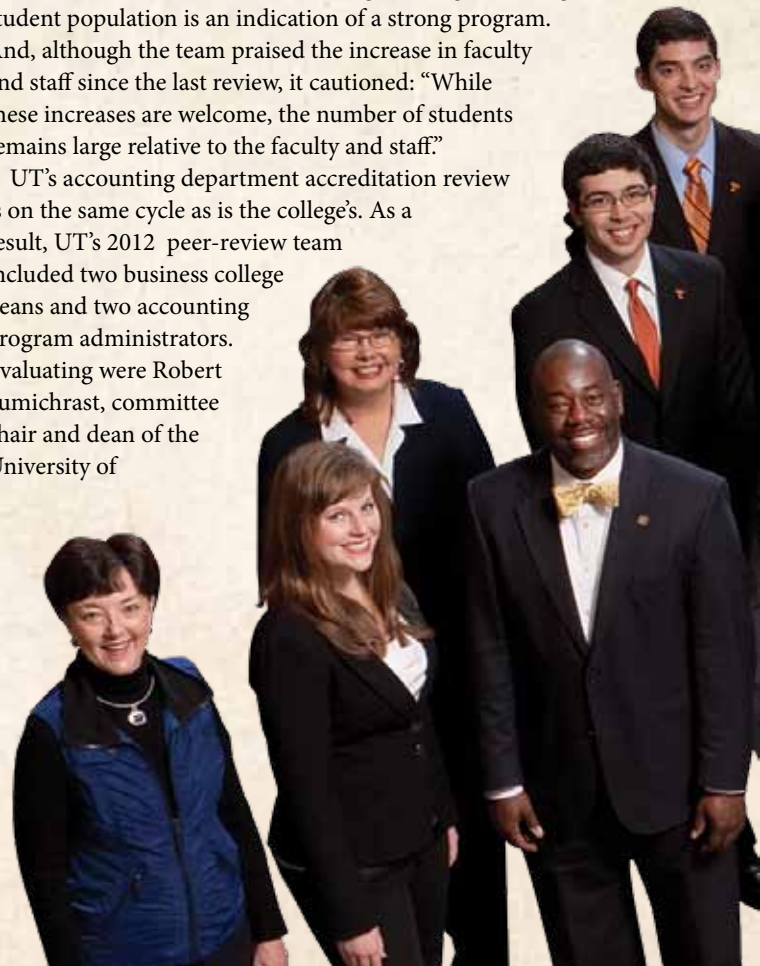
For most business colleges, the Assurance of Learning standards contain the hardest requirements to meet, Williams adds. “Essentially, Assurance of Learning asks for evidence that students are learning what you are teaching.”

For a program at the level of UT’s College of Business Administration, the findings are rarely earth-shattering or unexpected. “The process for accreditation looks at the entire college, from undergraduate programs to the PhD level, so we expect the reviewers to find some areas that need improvement—we actually hope they do so that we can continue to grow,” says Williams.

As an example, the most recent review applauded the growth in the number of students in the college, noting that a large student population is an indication of a strong program. And, although the team praised the increase in faculty and staff since the last review, it cautioned: “While these increases are welcome, the number of students remains large relative to the faculty and staff.”

UT’s accounting department accreditation review is on the same cycle as is the college’s. As a result, UT’s 2012 peer-review team included two business college deans and two accounting program administrators. Evaluating were Robert Sumichrast, committee chair and dean of the University of

“When a school is AACSB-accredited, it sends a message to students, parents, guidance counselors, employers, faculty/staff, and other schools that it is one of the best business schools in the world.” (from the AACSB website)



Georgia Terry College of Business; Hildy Teegen, dean of the Darla Moore School of Business at the University of South Carolina; Mary Stone, director of the Culverhouse School of Accountancy at the University of Alabama; and Gary McGill, associate dean and director of the Fisher School of Accounting at the University of Florida. Their report and recommendation for continued accreditation was submitted to the AACSB in late March and approved by the board of directors in April.

"UT's College of Business Administration is on a positive trend line, and its future is bright," says Sumichrast. "It has a reputation for building cross-functional, interdisciplinary programs that began in executive education and the full-time MBA and has been extended to many other programs in the college, including the undergraduate program and the Anderson Center for Entrepreneurship and Innovation."

»»»» AACSB Added Benefits

In addition to UT being an AACSB-accredited school, Williams says being involved with the organization has intangible advantages.

"We could put together an independent group to review our programs, but the attention and consideration given by the AACSB teams is irreplaceable. Plus, there is a benefit when someone from our college is able to be a member of a peer-review team for another college. You are able to see what other schools are doing and what is working well in other places, and you can bring that back to your own institution." **UT**



649

Number of business institutions worldwide accredited by AACSB

488

Number of business institutions in the U.S. currently holding AACSB accreditation

161

Number of business institutions outside the U.S. currently holding AACSB accreditation

10

Number of accounting programs outside the U.S. currently holding AACSB accreditation

By The Numbers

178

Number of accounting programs worldwide accredited by AACSB

168

Number of accounting programs in the U.S. currently holding AACSB accreditation

96

Age of AACSB

43

Number of countries having institutions with accredited business schools

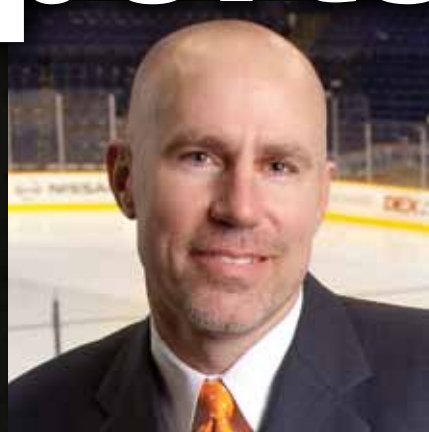


Clockwise from top left: Reggie McKenzie of the Oakland Raiders, Kara Lawson of the Connecticut Sun, Jenneen Kaufman of the Tennessee Titans, Lee Bushkell of PGATOUR.com, and David Freeman of the Nashville Predators

The Business of Sports

More Than Just Fun and Games

The business of athletics reaches far beyond what fans see in sports venues across the country. The University of Tennessee, Knoxville, College of Business Administration graduates steer many of the country's premiere programs from Connecticut to California, Florida to Tennessee. These talented individuals are making their marks in NFL football, WNBA basketball, PGA golf, and NHL hockey in areas such as finance, business management, and marketing. Sustaining them as they guide the business of sports are the lessons and principles they learned in UT's classrooms.



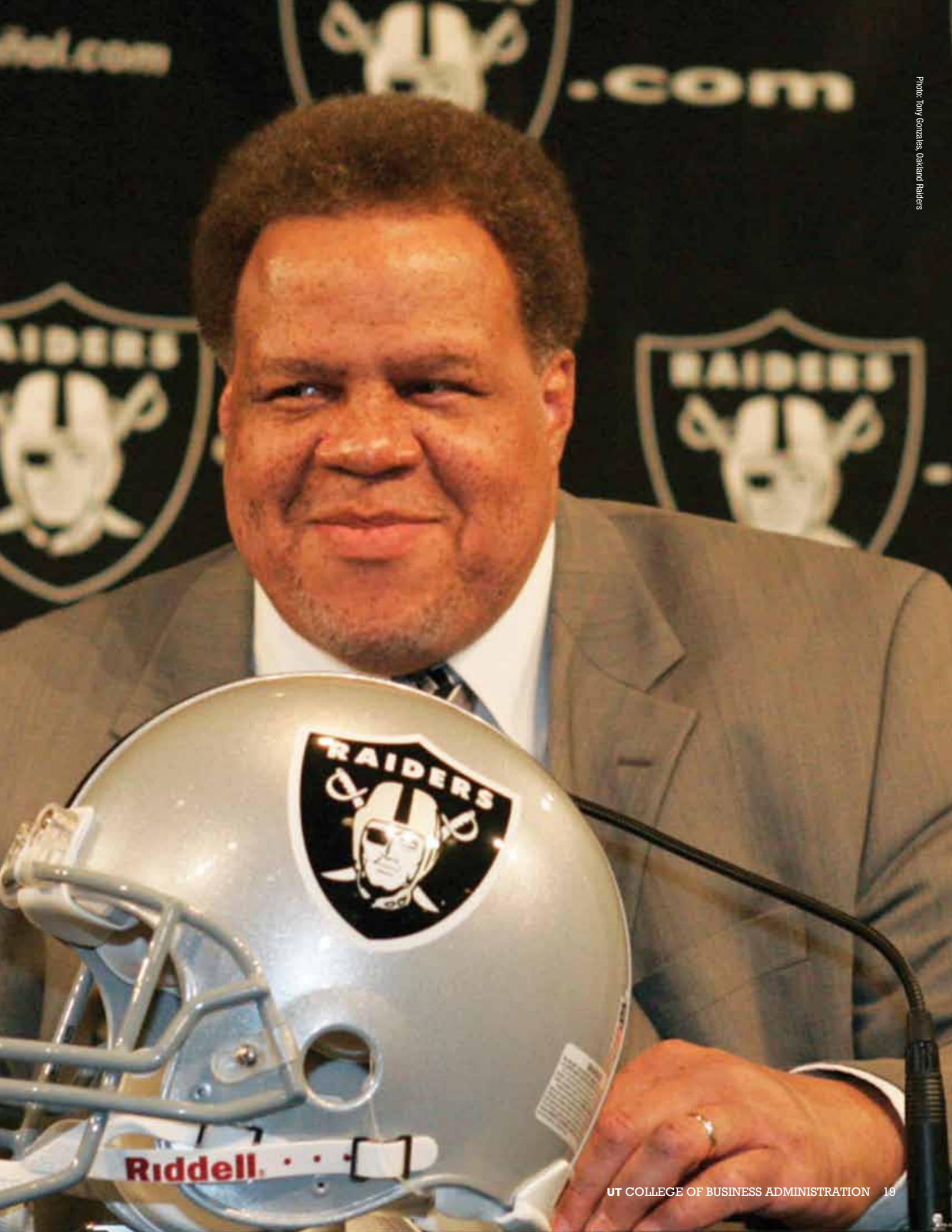


Photo: Tony Gonzales, Oakland Raiders

Reggie McKenzie

Orange Highlights

Reggie McKenzie Carries Spirit of Rocky Top to Oakland Raiders

The silver and black of the Oakland Raiders now has a touch of the Big Orange. Don't look for it on the jerseys or helmets. Try the front office.

Reggie McKenzie, who was hired as general manager of the Raiders in January 2012, brings more than a little of the University of Tennessee to Oakland. He was a UT linebacker, graduating in 1986 with a bachelor's degree in personnel management, and a Vols assistant football coach.

"We need more Volunteers up here!" jokes McKenzie. "We have Denarius Moore, who we drafted last year, and John Henderson—but we can always use a little more Vol spirit."

McKenzie and his twin brother, Raleigh, were recruited to UT by then-football coach Johnny Majors after graduating from Knoxville's Austin-East High School. After college, Reggie played in the NFL for seven years, first with the Raiders, then the Arizona Cardinals and San Francisco 49ers. In 1993, a year after he left the NFL, he returned to UT as an assistant coach for Coach Phillip Fulmer. The Volunteers went to the Citrus Bowl that year and landed one of the nation's top recruiting classes, including a young quarterback named Peyton Manning. After UT, McKenzie joined the staff of the Green Bay Packers, eventually becoming director of football operations and overseeing the organization's scouting efforts.

Football brought McKenzie to UT, but the high-school valedictorian wasn't leaving all his chances for success on the football field.

"Getting a degree in business felt like the right road," says McKenzie. "My major brought together all the pieces of managing people, settling disputes, and recruiting."

McKenzie says choosing to major in business was a smart move. "As general manager, I am focused on the big picture for the Raiders. My challenges include dealing with players' and coaches' contracts and getting involved with all the negotiations that are part of football operations. Managing the salary cap and making everything fit together requires having a broad view."



Photo courtesy of the Green Bay Packers.

"WE NEED MORE VOLUNTEERS UP HERE!"

As he settles into a position that legendary Raiders owner Al Davis held from 1963 until his death in October 2011, McKenzie reflects on what has helped him on and off the football field. "UT was a great place to start. My job is as much about relationships as it is about recruiting and contracts. At UT, there was an atmosphere of camaraderie and an encouragement among teammates, faculty, coaching staff, and advisors. Those intangibles stay with you through your life and shape your future."

McKenzie wonders if maybe there will be more days for him in UT's Neyland Stadium. "June and I have four children. My two daughters are already in college. Jasmin is a sophomore at Wheaton, and Mahkayla is a freshman at Duke. My two sons, Kahlil and Jalen, love sports. Kahlil is a high-school freshman and plays every sport, including football. There will be a day when the college football teams come calling!" **UT**

Kara Lawson

Poised Playmaker

Kara Lawson Is a Fan of Finance

Former Lady Vols basketball superstar Kara Lawson remembers walking down a hallway at the University of Tennessee and being in total awe of the talent level of the people around her.

The 2003 finance graduate wasn't in an athletic dorm or in the Haslam Business Building; she was on her way to a beginning piano class.

"It was important to me as a UT student-athlete to participate in a wealth of experiences," says Lawson. "In the music hall, I looked around and saw students with a talent I would never have."

Lawson felt as much at home in UT's College of Business Administration as on the basketball court. Although she always had a passion for numbers, she wasn't sure what to choose for a major. "I wanted my studies to relate to what I wanted to do in life," says Lawson. "The finance class I took during my sophomore year was interesting and challenging, so I decided to make finance my path."

Lawson, a Connecticut Sun guard who is in her 10th season in the Women's National Basketball Association and in her ninth year as an ESPN analyst, is an enthusiastic fan of finance. "The study of finance presents basic knowledge that everyone should have."

Lawson likes the practicality of her major. "When I speak to students, I tell them not to be afraid of the financial world. Learning to make sense of numbers helps one make good financial decisions."


Lawson excelled in the classroom, with her academic accolades rivaling her athletic ones. Her honors include graduating magna cum laude and earning both the Torchbearer award and the Arthur Ashe Jr. Sports Scholar Athlete of the Year award. She also was named a Verizon Academic All-American, Academic All-SEC, and Academic All-American. On top

of her basketball honors from her Lady Vols days, she now possesses a gold medal, earned as a member of the U.S. women's team at the 2008 Summer Olympics.

Lawson finds the duality of her time as a UT student and athlete now helps her balance her two careers. As a professional player and an ESPN analyst, Lawson says that she has the best of both worlds. "I am still playing the game that I love, but I know that I won't be able to play forever. Working with ESPN is exhilarating, and it allows me to remain challenged off the court."

**"YOU ALREADY MADE A GOOD DECISION
BY MAJORING IN BUSINESS ..."**

To add to her already full schedule, Lawson and her husband, Damien Barling, own a personal management company, Number Twenty LLC. "There is a lot that goes into managing a professional career," says Lawson. "Damien and I approach it as a business, which gives me another way to use what I learned in the classroom. The instructors at UT are such an asset, and I am grateful for their wisdom."

Lawson has her own piece of wisdom to pass on to today's business students: "You already made a good decision by majoring in business. Now, complete your educational experience by getting to know your professors and immersing yourself in your college experience." 





Jenneen Kaufman

Heavy Hitting

Kaufman Tackles CFO for Titans

“I HAD NO IDEA WHEN I SAT IN THAT FIRST ACCOUNTING CLASS AT UT THAT THIS WAS WHERE THE ROAD WOULD TAKE ME.”

For Jenneen Kaufman, suiting up at the Tennessee Titans’ LP Field means a tailored suit, not a jersey and helmet.

When the chief financial officer and vice president of finance for the Titans organization picks up the pads, it is not to wear them. Instead, she puts pencil to paper and uses the principles she learned as a 1992 accounting graduate from the University of Tennessee, Knoxville, College of Business Administration.

More often than not, however, the pad and paper get pushed to the side of the desk as the talented, multi-tasking Kaufman is responsible not only for budgeting and payroll but also for overseeing the accounting of ticket sales; suite sales; sponsorships; broadcast revenues; the stadium (LP Field); and Tennessee Titans Entertainment, the management company for the team’s cheerleaders and mascot. In addition, she is the human resources liaison for the Titans’ Nashville employees and assists team owner, K.S. “Bud” Adams Jr., with his real-estate holdings in Nashville and Houston, Texas.

With a full-time staff of three individuals (two of them in Houston) and one 30-hour employee, Kaufman says that one thing is never a problem: boredom.

“Can you believe that this girl from Powell, Tennessee, is in the NFL?” says Kaufman, giving a laugh that shows she still finds her journey a bit surprising. “I had no idea when I sat in that first accounting class at UT that this was where the road would take me.”


A guidance counselor at Powell High School first suggested accounting as a major for Kaufman. “Accounting intrigued me,” she

admits. “I did a little research and decided to give it a try. Truthfully, I don’t think I would have stayed in the major except for my instructors at UT. When I decided to major in accounting, I really had very little idea what I was getting myself into. Those early classes made me see that it was a good fit.”

Her days at UT prepared her to tackle the multiple layers of her job. “The education I received at UT was not just pencil-to-paper accounting; it provided me with a foundational base of knowledge for what I face in business every day. I advise students to take advantage of the college’s networking opportunities, to get to know their instructors, to make great friends who later can be good sounding boards, and to be involved in the community. You can’t put a value on that.”

Her networking with a friend from her first job at Arthur Andersen opened the door to the Titans opportunity. “We were playing softball, and I was lamenting that changes in my job with the American Cancer Society meant I would have to move from Nashville to Birmingham,” remembers Kaufman. “He told me about the opening with the Titans.”

The Titans team was still in Houston, but it was staffing for its move to Tennessee. Kaufman interviewed for comptroller and was hired in 1997. Kaufman became CFO and vice president in 2008. In 2011, Kaufman was named one of Nashville’s “Most Powerful Women” by the *Nashville Post*.

To keep life in balance, Kaufman says she has the most remarkable asset imaginable: “My daughter, Maggie, is seven-going-on-13 and is just awesome.” 

David Freeman

Predator Pride

David Freeman Finds New Focus in Sports Ventures

David Freeman didn't start out with a dream of owning a sports team.

But then, his career aspirations didn't include becoming a pioneer in the medical-waste industry, either. Both are now in his portfolio. Freeman is one of the principal owners of the Nashville Predators professional hockey team and the driving force behind keeping the franchise in Nashville.

A lawyer-turned-executive, Freeman founded Commodore Medical Services, an idea he developed into the second-largest company in the nation's medical-waste industry. When he sold Commodore to Stericycle in 2007, he was ready for something different.

"When I started Commodore in the early 1990s, we were right in the middle of a heightened awareness of the dangers of infectious waste," says Freeman. "Laws were being enacted as the public realized this was more than just everyday trash. I was in a unique situation where I was prepared to take this step."

His success came "with a lot of hard work," he says. "When I sold the company, I was ready to do something a little more fun."

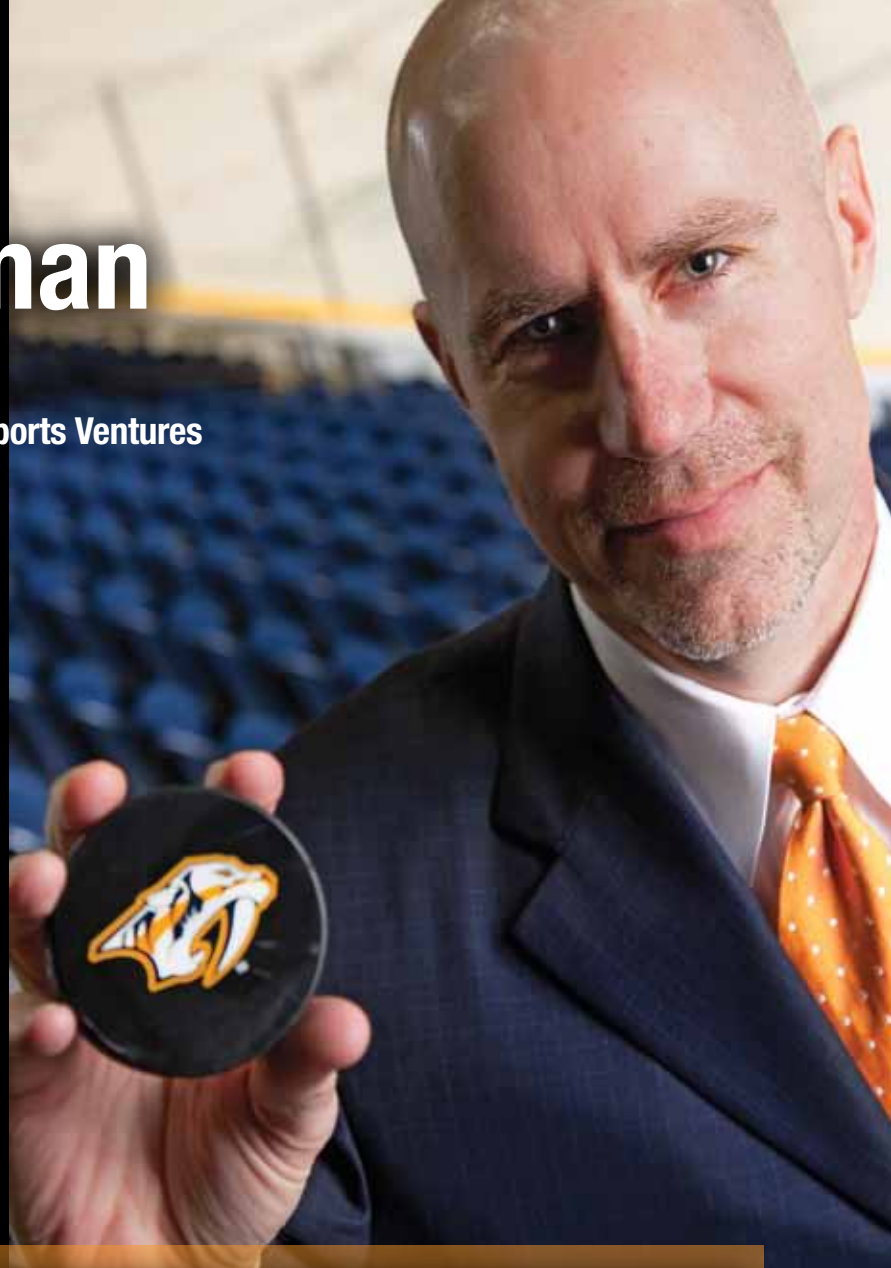
It was a baseball team that first caught the attention of the University of Tennessee, Knoxville, graduate, who double majored in political science and economics before earning a law degree from Vanderbilt University. He was in negotiations to purchase West Tennessee's Jackson Generals, the AA minor-league affiliate of the Seattle Mariners, when the owner of the Predators began preparing to sell the team and move it out of Nashville.

"The Generals was going to be my first—and only—sports team," laughs Freeman. "It sounded fun, and I wanted something that was enjoyable."

The deal with the Predators happened fast, says Freeman. Rumors of the pending sale and the new owner's intention to move the team to another city ignited fans and the community.

"I wasn't a huge hockey fan but felt very strongly that this team should not leave Nashville," says Freeman, who put together a group of six business people to purchase the Predators. "A city has a certain pride and power when it has a major sports franchise. If you lose it, your city gets a black eye."

The impact of sports on a city was something Freeman learned from growing up in Knoxville and supporting the Vols. His parents, Don and Marie Freeman, are both UT graduates and still live in Knoxville.




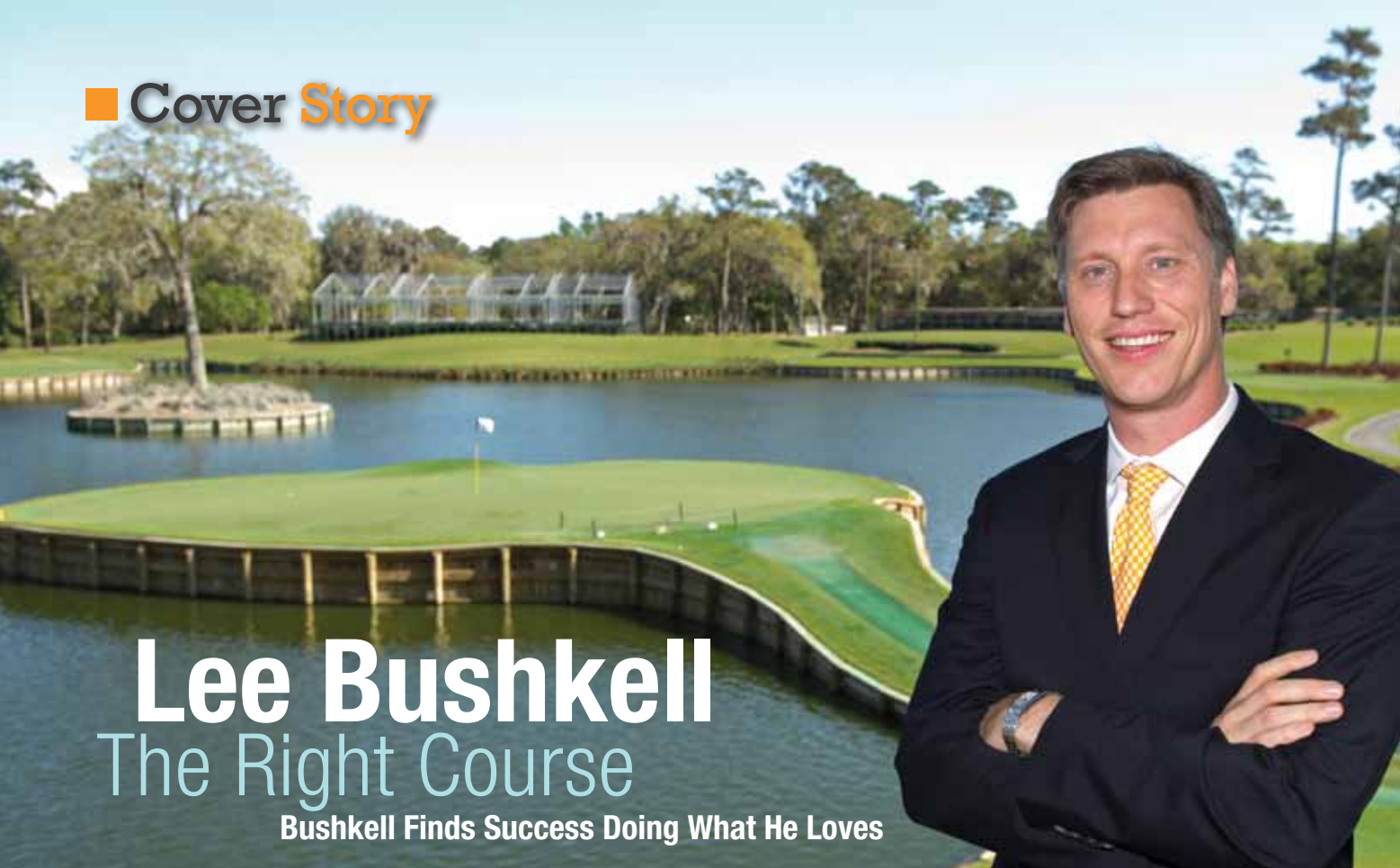
"I WAS IN A UNIQUE SITUATION WHERE I WAS PREPARED TO TAKE THIS STEP."

"I suspect I was wearing orange diapers when I was a baby," he says. "Long before I thought about UT as an academic institution, I was a Vols fan, spending my Saturdays at Neyland Stadium and Stokely Athletics Center."

Freeman says that his double major served him well. "The more time I spent in the business college, the more focused I became on my future. A law degree was the next step, and my business background led me to concentrate on mergers and acquisitions."

When he recalls his days as a student, Freeman remembers the instructors who made business ideas, numbers, and concepts come alive. "I was learning things that fascinated me. My days at UT provided a solid base for all the twists and turns that came next in my career."

Freeman and his wife, Melissa, have two children, Reagan, 14, and Miller, 12. In addition to owning the Predators and the Generals, he also owns a soccer team in England and a minor-league baseball team in Pensacola, Florida. 



Lee Bushkell

The Right Course

Bushkell Finds Success Doing What He Loves

The sounds of the wind and tide off the Pacific Ocean fill the background.

Lee Bushkell is having his morning coffee, talking on his cell phone from the deck of his hotel, a view of Pebble Beach Golf Links and the ocean spreading majestically before him. He is in California for the AT&T Pebble Beach Pro-Am and squeezing in an interview to talk about his career as vice president with PGA TOUR Digital and PGA TOUR Entertainment. It's a long way from Rocky Top, but when Bushkell says, "I love my job," no one can doubt that.

Lee and his wife, Suzette, and their two daughters live in Ponte Vedra Beach, Florida, but travel is plentiful for the Knoxville native. He manages media sales and partnerships for PGA TOUR Digital, including PGATOUR.com, the No. 1 website in golf. Since 2005, the TOUR's digital business has enjoyed a nearly 20 percent average annual audience and revenue growth and has become a vital media outlet for connecting the PGA TOUR to its fans.

And the impetus for this career?

"I was an English teacher looking for something fun to do on the side," he says with a laugh. "I really was not into career planning, other than doing what was interesting and something that I loved."

Bushkell majored in art at Davidson College and taught English for five years after graduation. "In 1994, I was teaching at a private school and designing websites on the side, just for fun. Suddenly, people were taking note of what I was doing, and I left teaching to do website design full-time."

Missing from his skill set was business knowledge. "I realized I needed a business degree if I really wanted to succeed."

In the Master's of Business Administration program at the University

"I REALIZED I NEEDED A BUSINESS

DEGREE IF I REALLY WANTED TO SUCCEED."

of Tennessee, Knoxville, Bushkell fell in love with learning. "I majored in marketing and finance. It was exactly what I needed. I had been out of school for seven years, so I was very focused on how my education could help me accomplish my goals."

That focus led to a student internship with Saks Fifth Avenue to develop its e-commerce site, SaksFifthAve.com. "This was right after Proffitt's had acquired Saks. For my internship, I had the distinct honor of working for Bill Haslam, who left Pilot Corp. to join the new company. He taught me how to be a businessman and how to work with people—two of the most valuable lessons of my life."

Before joining PGATOUR.com, Bushkell worked for Viant Corp. and Turner Sports Interactive. "I never intended to have a career in sports. Although I love athletics, am a lifelong Tennessee fan, and grew up on the golf course, I never thought about sports as a profession."

PGA TOUR digital platforms appeal to golf fans who want all the details from PGA TOUR tournaments, says Bushkell. "We give fans access and coverage they won't find anywhere else. Online or on mobile, you can see every single player hit every shot. With our technology, as soon as the ball is hit, its exact position is captured and sent out to the TOUR's digital platforms."

Serious golf fans and tour players want access to the minutia of the game. "You can never give someone too much of something they love. We feed the fans' passion for the sport, and it lifts up overall interest in golf." **BT**

■ Anderson Center for Entrepreneurship and Innovation Update



THE DREAM MAKERS

The dreams being realized at UT's Anderson Center for Entrepreneurship and Innovation continue to inspire faculty and students. Four areas are woven into the foundation of the Anderson Center tapestry in its quest to develop entrepreneurial talent and enrich the regional startup business environment. Applied learning, competitions, entrepreneurial outreach, and research work together to help students "come for a degree and leave with a business." These areas of focus also enable us to recruit the best and brightest candidates to the University of Tennessee.

APPLIED LEARNING

Student learning hit the high notes this past spring with the \$5 Challenge, MBA Entrepreneurial Fellows, and the MBA Innovation in Practice course.

The **MBA Entrepreneurial Fellows Program** is steeped in opportunity for its recipients; each Fellow receives a \$30,000 scholarship with the caveat that he or she will launch a business while an MBA student. For the Class of 2012, the Fellows are Karen McNeany, Nate Buchanan, and Kevin Robinson.

The semi-annual **\$5 Spring Semester Challenge** tests students' entrepreneurial resilience. Undergraduates in the Introduction to Entrepreneurship course are given \$5 and two weeks to come up with a business idea, secure capital, and make as much money as possible. In the past, combined teams have generated more than \$3,000 in revenue. In this year's winning team were Andrew Ford, Michelle Helms, Kyle Lehning, and Gregg Thorpe. Their car wash venture raised nearly \$200, which they donated to Habitat for Humanity.

In the annual **MBA Innovation in Practice course**, the students aren't the only winners. Nonprofits are the big beneficiaries in this innovative, applied-learning, spring-semester course where student teams (with their faculty mentors) collaborate with partners from nonprofit organizations to develop critical skills while solving real challenges faced by the organizations. This past spring semester, 73 MBA students and eight faculty members devoted 6,200 hours to 15 nonprofit organizations.

COMPETITIONS

A trio of competitions motivates students to stretch their creativity and put into play their classroom experiences.

Each semester, **Vol Court** partners a speaker series with a pitch competition to teach students, faculty, staff, and the community how to turn an idea into reality.

The Fall 2011 winner was SummerSett Foods. Founded by Jake Rheude and Cedric Brown, the company idea was to create, package, and sell a buffalo chicken dip. A video game idea designed by graduate student Charles Chin to get children interested in energy sciences and technology won the Spring 2012 competition.

The **Undergraduate Business Plan Competition** can provide the foundation for any UT undergraduate student to set his or her entrepreneurial spirit free. With prize money totaling \$20,000, the program stimulates and offers support for those new creations.

This year's winners were Jennifer Smith with Grass-roots Uganda in the Lifestyle Category and Zach Linn in the High Growth/Tech-Enabled Category.

The **Boyd Venture Fund** is perhaps the pinnacle for students with dreams of that "next big thing." Participation is restricted to student-owned companies. The fund provides seed money to move the business to the next level; seed funds are awarded each semester. Jake Baron, a 2011 graduate in accounting, took home the Fall 2011 top prize with Casenova, a single-strap backpack that redistributes weight evenly to reduce back stress.



A new product for simplifying the traditional backpack to suit students' evolving needs, Casenova won Jake Baron the coveted Boyd Venture Fund's top prize in Fall 2011.

ENTREPRENEURIAL OUTREACH AND RESEARCH

The Anderson Center is leading the newly formed East Tennessee Regional Accelerator Coalition (ETRAC), an alliance of organizations, mentors, and investors that helps entrepreneurs create and grow new businesses. The Center also has embarked on a project with Oak Ridge National Laboratory to find ways to jointly speed the rate of innovation in East Tennessee. **UT**

Department, Program, and Center News

CENTER FOR EXECUTIVE EDUCATION (CEE)

▶ **Joyce Green-Cotner** passed her Certified Administrative Professionals Certification.

▶ **Patrick Doyle**, FedEx Express Avionics Manager and alum of UT's Lean MRO program, won the *Aviation Week* Laureate Award for maintenance, repair, and overhaul. **Kevin O'Connor**, vice director of the 76th Maintenance Wing at Tinker AFB and an alum of UT's Lean Enterprise Systems Design Institute program, was one of the four finalists in the maintenance, repair, and overhaul category.

▶ New faces in the center include **Jenny Fowler** (MBA 1990), assistant director of the Professional MBA program, and **Fosey Abibi**, IT technologist. **Mark Bucco** is the center's new director of leadership programs, and **Libby Magill** is the new operations manager.

▶ **Elaine Seat** was named Physician Executive MBA Outstanding Faculty Member for 2011.

▶ The **Executive MBA Class of 2011** paid for Francisca Orrego from Latin American Study Tours to join them for their final residency period and graduation.

▶ A \$354K grant request with the U.S. Air Force was approved to develop content and a simulation for a new **Lean for Outpatient Settings** course. A beta test will take place March 2013.



Above (left to right): Amy Cathey, executive director of the MBA program; Molly Davis; Rhonda Barton, director of CEE's operations excellence programs.

MANAGEMENT

▶ **Russell Crook** completed a \$400,000 U.S. Air Force grant that identified the percentage of acquisition program expenditures making up transaction costs.

▶ **Michael Lane Morris** completed a six-year term as president of the Academy of Human Resource Development, the premier international research organization of the human resource development discipline. He was a finalist for the best paper of the year award for the *Human Resource Development Quarterly*.

▶ **Anne Smith**, Flaskerud Professor in Business, recently presented the novel use of using photography in strategic management research at a CARMA session. CARMA is a consortium of 140 universities (including UT); it provides methodological tools and insights to researchers.

▶ The **Management Society at the University of Tennessee** hosted speakers from Amazon, Disney, and LBMC; sponsored talks on insider trading and the value of failure; conducted hands-on workshops; and invited members to its third annual Speed Networking event, which provided members the opportunity to practice and improve skills in interacting with business professionals.

▶ A team of undergraduate and graduate students from **UT's Society of Human Resource Management (SHRM)** traveled to Clemson, South Carolina, to compete in the Southeast Regional Business Case Plan and won first place.



UNDERGRADUATE

▶ **The Global Leadership Scholars (GLS) undergraduate honors class of 2014** studied in London, England, during the Spring 2012 semester. They completed two courses (statistics and management) and a six-week London internship. Internship placements included Citibank, DLA Piper, Fulbright Commission, Maxus Global, EMC3, British Parliament, Zurich Financial, Flax PR, and Frost Sullivan.

FULL-TIME MBA

▶ MBA student **Ken Bulthuis** earned the rank of major in the U.S. Army; he held his promotion ceremony with his peers in the Haslam Business Building.

▶ **Molly Davis** became the first UT College of Business Administration staff member (and the fourth recipient overall) to earn the Lean Business Green Belt.

▶ **Richard Holder**, president of the Electrical Components Division of Eaton Corporation, spoke to and mentored the MBAs about the opportunities and challenges of corporate leadership.

▶ MBA students **Chris Hurley, Aaron Jacques, Alex McGhee, and Melissa Tucker** worked as Y-12 graduate assistants as part of the MBA/Y-12 Career Advantage program.

▶ MBA alum **Joe O'Donnell** (1970), also a member of the college's Advisory Council to the Deans, was the 2011 MBA Hooding Ceremony speaker.

▶ MBA students **Kylie Pearse, Ryan Jones, and Alex Loeb** worked at this year's NFL Super Bowl XLVI in Indianapolis as part of TEAM UT.

▶ **The MBA Class of 2011** donated \$7,150 to the MBA Excellence Fund as a result of the 2011 Class Gift Campaign.

▶ **The MBA program** was recognized by the 2012 *Princeton Review* as one of "The Best 294 Business Schools." The programs are not ranked in any particular order.

▶ **The supply chain management MBA concentration** ranked fifth among public universities and ninth nationally, according to the 2013 *U.S. News and World Report* rankings.



MARKETING AND SUPPLY CHAIN MANAGEMENT

- ▶ **Pratibha Dabholkar** retired at the end of 2011 after 21 years with UT.
- ▶ **Terry Esper** earned the William J. Taylor Associate Professor of Supply Chain Management designation.
- ▶ PhD candidates are leaving UT for the following opportunities: **Monique Murfield** as an assistant professor at Georgia Southern; **Sergey Ponomorov** as an assistant professor at The Citadel; **Hannah Stolze** as an assistant professor at Florida State; **Marcel Zondag** as an assistant professor at Western Michigan University.
- ▶ **Charlie Noble** was named VP for academic affairs for the Product Development and Management Association; he holds the top academic job in the organization.
- ▶ **Ken Petersen**, Dove Professor of Supply Chain Management, received tenure.
- ▶ 2011 departmental award recipients were **Mark Collins**, distinguished lecturer, F. Perry and Elaine Ozburn Award for Excellence in Teaching; **Chad Autry**, F. Perry and Elaine Ozburn Award for Innovative Research; and **Diane Mollenkopf**, McCormick Associate Professor of Logistics, F. Perry and Elaine Ozburn Award for Excellence in Service.
- ▶ The department hosted the **Spring 2011 Southeast Marketing Symposium**. Over 80 faculty members and students attended from 10 universities. The symposium promoted networking, the sharing of research ideas, and encouraged early-stage doctoral students to present their work.
- ▶ The department hosted two highly successful forums; the **Supply Chain Management Forum** was attended by more than 150 executives from over 50 international organizations; the **Shopper Marketing Forum Executive Summit** attracted 38 executives from 22 organizations.



SHRM Team (from left):
Jeffrey Arnold, Kate Reiger,
Sarah Higgins, Qi Fu,
Paresh Patel

FINANCE

- ▶ **Ramon P. DeGennaro**, CBA Professor of Banking and Finance, is associate editor of *The Journal of Financial Research*. He also is the university's voting member for the Atlanta Census Regional Data Center, which offers qualified researchers access to data that is otherwise unavailable.
- ▶ **Sonda Ellis** is the department's new administrative assistant.
- ▶ **Suzan Puhl Murphy**, distinguished lecturer, attended a Wiley Faculty Network Finance Workshop.
- ▶ **Jim Wansley**, Clayton Homes Chair of Excellence in Finance, with **Joe McCarty** and **Lynn Youngs** from management, developed a one-week, non-degree course for Air Force program managers and their civilian equivalents focusing on key concepts that Air Force acquisition program managers need to understand in dealing with industry counterparts.
- ▶ PhD candidate **Josh White** will join the staff of the U.S. Securities and Exchange Commission in Washington, D.C., this summer as a financial economist fellow in the Division of Risk, Strategy and Financial Innovation.

ECONOMICS

- ▶ **Don Clark**, Beaman Professor in Business, is executive vice president of the International Trade and Finance Association and organized its May 2012 international conference; representatives from more than 40 countries attended.
- ▶ **Matt Murray**, Ball Corporation Professor in Business and associate director of UT's Center for Business and Economic Research, is director of UT's Howard H. Baker Jr. Center for Public Policy.
- ▶ **Bill Neilson**, Holly Chair of Excellence, is a guest professor at Huazhong University of Science and Technology.
- ▶ **Georg Schaur** co-authored research featured on *The Economist's* website under the category of "this week's interesting economics research."
- ▶ **Marianne Wanamaker** organized the April 2012 **Knoxville Economic Forum** event featuring Jane Gravelle, a tax policy analyst who is a senior specialist in economic policy in the Government and Finance Division of the (U.S.) Congressional Research Service.
- ▶ The Baker Center Interdisciplinary Energy and Environmental Policy Forum, co-founded by UT economist **Jacob LaRiviere**, hosted Nick Hanley, professor of environmental economics and head of the economics division at Scotland's University of Stirling; Duke University economist Alex Pfaff; and UT economist **Michael Price**.

ACCOUNTING AND INFORMATION MANAGEMENT (AIM)

- ▶ **Bruce Behn**, Ergen Professor in Business, received the national Beta Alpha Psi Business Information Professional of the Year Award for his service to the accounting profession. He also is serving as interim department head while the search for a new head is ongoing; **Dan Murphy** resigned after serving as head for nine years.

Department, Program, and Center News

FACULTY PUBLICATIONS

Faculty at UT's College of Business Administration are on the cutting edge of supply chain research. They closed out 2011 with two published books, with another five to be printed this year.

2011

Building Lean Supply Chains with the Theory of Constraints

authored by UT's Mandyam Srinivasan, PhD, Pilot Corporation Chair of Excellence

The Vested Outsourcing Manual: A Guide for Creating Successful Business and Outsourcing Agreements

authored by UT's Kate Vitasek (co-authored with Jacqui Crawford, Jennette Nyden, and Katherine Kawamoto)

Transforming Your Supply Chain

authored by UT's J. Paul Dittmann, PhD

Vested: How P&G, McDonald's, and Microsoft are Redefining Winning in Business Relationships

authored by UT's Kate Vitasek (co-authored with Karl Manrodt and Jeanne Kling)

Supply Chain Management in a Transforming World

authored by UT's Chad W. Autry, PhD, and John E. Bell, PhD (co-authored with Thomas J. Goldsby, PhD)

Global Supply Chain Management: A Regional Approach

authored by UT's Kenneth J. Petersen, PhD, Dove Professor of Supply Chain Management; Mandyam M. Srinivasan, PhD, Pilot Corporation Chair of Excellence; and Theodore P. Stank, PhD, Bruce Chair of Excellence (co-authored with Philippe-Pierre Dornier, PhD)

Lean MRO: Changing the Way You Do Business

authored by UT's Mandyam M. Srinivasan, PhD, Pilot Corporation Chair of Excellence; Kenneth C. Gilbert, PhD, Heath Professor in Business; and Melissa R. Bowers, PhD

2012

ACCOUNTING AND INFORMATION MANAGEMENT (AIM) *CONTINUED*

▶ **Joe Carcello**, Ernst & Young Professor in Accounting, was a finalist for a crucial vacancy on the Public Company Accounting Oversight Board. He also testified before the Capital Markets and Government Sponsored Enterprises subcommittee of the Financial Services Committee in the U.S. House of Representatives about regulatory initiatives under consideration by the U.S. Securities and Exchange Commission, the Public Company Accounting Oversight Board, and the Financial Accounting Standards Board.

▶ Jim Turley, Ernst & Young CEO, visited with **Beta Alpha Psi** students and accounting faculty.

▶ 2011 AIM Honors Banquet (hosted by Beta Alpha Psi) award recipients were Master of Accountancy student **Samantha Graves**, Guy L. LaChine Memorial Award for Professional Leadership; **Ellen Anderson**, Excellence in Teaching Award; **Deborah Swanquist**, Customer Service Award; **Vicki Yu**, Dixon Hughes Goodman, PLLC Outstanding Scholarship Award; **Ken Anderson**, Pugh & Co. Professor in Taxation, Pugh & Company Accounting Faculty Excellence Award; and **Bruce Behn**, Ergen Professor in Business, Linda & Herbert Rhea Excellence in Teaching Award.

STATISTICS, OPERATIONS, AND MANAGEMENT SCIENCE (SOMS)

▶ **Hamparsum Bozdogan**, McKenzie Professor, is on the editorial board of the new electronic, refereed journal *Mathematical Sciences & Applications E-Notes*.

▶ In the *Moneyball* movie, there is a book on the shelf behind Brad Pitt titled *The Power of Statistical Thinking*; it was authored by three current or retired UT business analytics faculty members: **Mary Leitnaker**, **Cheryl Hild**, and **Richard Sanders**.

▶ PhD candidate **Wendy Roth** won an Honorable Mention for her research at the November 2011 INFORMS conference.

▶ **Mandyam Srinivasan**, Pilot Corporation Chair of Excellence, joined the executive board of Lean Flight Initiative.

▶ **SOMS faculty and staff** have relocated to the second floor of Stokely Management Center.

CONSTRUCTION INDUSTRY RESEARCH AND POLICY CENTER (CIRPC)

▶ **CIRPC** has collaborated with Y-12 on a safety and productivity analysis associated with construction of Y-12's \$5 billion Uranium Processing Facility. The study concluded that Y-12 could maintain traffic safety levels while decreasing construction costs.

▶ **The CIRPC staff** has relocated to the 2nd floor of Stokely Management Center.

CORPORATE GOVERNANCE CENTER

▶ **Jim Doty**, chairman of the Public Company Accounting Oversight Board, spoke to students and faculty about current policy issues facing the public accounting profession.

TEAM UT

A group of University of Tennessee, Knoxville, students and one faculty member helped prepare special events and conducted other behind-the-scenes work at this year's NFL Super Bowl XLVI in

Indianapolis, Indiana. **TEAM UT**, a mix of undergraduate and graduate students, worked directly with the Indianapolis Host Super Bowl XLVI Committee for the event. This is the sixth year a UT Knoxville team has gone to the Super Bowl.



2012 College of Business Administration and University-Level Awards

Each year, the University of Tennessee, Knoxville, and College of Business Administration honor our college's faculty, students, and staff for their extraordinary achievements. Those earning these prestigious honors in 2012 are detailed below.

THE COLLEGE OF BUSINESS ADMINISTRATION 2012 HONOREES

▶ TOP GRADUATES

KATHERINE ABERCROMBIE, undergraduate in Economics
JAMES ASHER BEGLEY, undergraduate in Economics

▶ OUTSTANDING STAFF

GLENDA HURST, Management: SUPERIOR CUSTOMER RESPONSIVENESS
DONNA KEMPER, Economics: PROFESSIONALISM
MARK WILLOUGHBY, Undergraduate Programs: INNOVATION & CREATIVITY

▶ OUTSTANDING FACULTY

MARK COLLINS, Distinguished Lecturer, Marketing and Supply Chain
Management: ALLEN H. KEALLY OUTSTANDING TEACHER AWARD
JOSEPH CARCELLO, Ernst & Young Professor in Accounting, Accounting and
Information Management: THE GREAT EXPECTATIONS AWARD
KENNETH BAKER, Economics: RICHARD C. REIZENSTEIN OUTSTANDING
COMMITMENT TO STUDENTS AWARD
BRUCE BEHN, Ergen Professor in Business, Accounting and Information
Management: MARTIN & CAROL ROBINSON OUTSTANDING TEACHING,
RESEARCH & SERVICE AWARD
CHAD AUTRY, Marketing and Supply Chain Management:
WILLIAM L. VALLETT JR. OUTSTANDING RESEARCHER AWARD
MELISSA BOWERS, Statistics, Operations, and Management Science:
RICHARD D. SANDERS AWARD FOR LEADERSHIP IN EXECUTIVE EDUCATION
ZHONGDONG (RONNIE) CHEN, Finance: ALLEN H. KEALLY GRADUATE
TEACHING AWARD
LAURA MADDEN, Management: MICHAEL J. STAHL AND GREGORY M.
BOUNDS GRADUATE RESEARCH AWARD



Above Top: Outstanding Staff Award Recipients (from left to right): Glenda Hurst, Donna Kemper, and Mark Willoughby; *Above Bottom:* Outstanding Faculty Award Recipients (from left to right): Chad Autry, Mark Collins, Joseph Carcello, Melissa Bowers, Bruce Behn, and Kenneth Baker.

▶ 2012 BANK OF AMERICA AWARDS

Given annually by the College of Business Administration to students and faculty members who have demonstrated exemplary leadership abilities.

DAN FLINT, Proffitt's Professor in Marketing: FACULTY LEADERSHIP AWARD
ROSE WHITESIDE, Logistics, and **BRIAN GRANT**, Accounting:
UNDERGRADUATE LEADERSHIP AWARD

2012 CHANCELLOR'S HONORS

▶ 2012 EXTRAORDINARY CAMPUS LEADERSHIP AND SERVICE

DADRIEN BARNES, an accounting major, served his third year as a resident assistant. A leader among his peers, Barnes built a community that was engaged, educated, and focused. He was involved in the Love United Gospel Choir and the Black Cultural Programming Committee.

TODD SKELTON, a UT Torchbearer in 2010 when he graduated with a major in accounting, is pursuing a dual JD/MBA degree. As president of the Graduate Student Senate, he organized the first-ever Graduate Student Town Hall; he is a member of the Graduate Council and the Dean of Libraries' Student Advisory Committee. Skelton was a member of the vice chancellor for research's search committee.

▶ 2012 TOP COLLEGIATE SCHOLARS

KATHERINE ABERCROMBIE, undergraduate in Economics
JAMES ASHER BEGLEY, undergraduate in Economics

▶ 2012 GRADUATE STUDENT TEACHING

KAREN ANN CRAIG, a PhD candidate in finance, entered the program in 2008 after working for 15 years as a nuclear engineer. When faced with the great challenge of teaching an introductory finance class to more than 200 students, she began using in-class assignments to boost class attendance. Attendance rose dramatically from 35 percent in previous semesters to more than 85 percent.

▶ 2012 EXTRAORDINARY PROFESSIONAL PROMISE

LEE BIGGERSTAFF, PhD candidate in Finance

▶ 2012 SCHOLAR ATHLETES

ELIZABETH TILLER, undergraduate in Public Administration
GABRIELLE TRUDEAU, undergraduate in Finance
ROBERT YONCE, undergraduate in Logistics

■ Returns on Investment

"Life's what you make it so let's make it rock!"

In memory
Casey Nicole Adams
1988-2011

A UNIQUE WAY TO HONOR A LOVED ONE

It isn't often that you can give "a gift that keeps on giving." However, in the UT College of Business Administration, many alumni and friends have found a way to do just that.

Once invested, endowed funds generate earnings that may be used to award scholarships, offer faculty support, and provide state-of-the-art technology and countless other resources. Establishing an endowment (or adding to an existing endowment) that honors a family member, friend, or even a faculty member who touched your life during your years on campus is a way to give a gift that will impact the lives of business students for years to come.

Alumni and friends of the college have chosen to honor loved ones through endowments for a variety of reasons.

Casey Adams was a 2009 accounting undergraduate and 2011 Master of Accountancy (MAcc) graduate who passed her CPA exams just last year. She passed away unexpectedly in 2011, shortly after beginning her career with Ernst & Young in her hometown of Nashville. In honor of her life and her passion for UT, the Nashville chapter of the Tax Executives Institute established the Casey Adams MAcc Scholarship Endowment, which will be awarded annually to a deserving student pursuing a MAcc degree from UT.


NEWLY ESTABLISHED ENDOWMENTS

- ▶ Larry & Lisbeth Cease Entrepreneurship Excellence Endowment
- ▶ Phillip & Jinny Furlong Business Excellence Endowed Scholarship
- ▶ Furlong Family Business Excellence Endowed Scholarship
- ▶ W. C. Ingram MBA Fellowship Endowment
- ▶ Anthony & Michael Koban Endowed Business Scholarship
- ▶ Jim Shelby Accounting Excellence Endowment
- ▶ David Snapp Business Excellence Endowment
- ▶ Bill & Jane Watson Sims Scholarship
- ▶ Art Stowers Endowed Scholarship
- ▶ Venable Family Endowed Investments Fellowship

Alumna Jennifer Banner established endowments in honor of two of her former educators, the Richard L. Townsend Excellence Endowment and the John Wachowicz Excellence Endowment. Banner graduated in 1981 with a major in general business and in 1983 with a Master of Accountancy degree, tax concentration. She currently is the CEO of Schaad Companies, LLC.

"I wanted to honor two professors who made a difference in my life, both while I was on campus and continuing over the course of my professional life," Banner explains.

Michael ('81) and Kimberly ('80) Copperthite established the Art Stowers Endowed Scholarship in honor of the late Arthur B. Stowers Jr., a two-time graduate of the university and a business law professor, for his service both in the classroom and as a supporter of the UT wrestling team.

"This scholarship will continue his commitment to 'the teaching of others' as well as continue his legacy of service," say the Copperthites. "We encourage all who knew and loved Art to consider contributing to this scholarship in his memory." 

Anyone who would like to learn more about establishing a new endowment or contributing to an existing endowment should contact the college's Office of Development at 865-974-6083.



A LONG-STANDING TRADITION

*“So here’s to you old Tennessee, our Alma Mater true
We pledge in love and harmony our loyalty to you.”*

Stewart and Ann Siewert have taken this verse of the university’s alma mater to heart. They have dedicated themselves to giving back to the school they feel prepared them for lifelong success. The Siewerts have shared generously of their time, talent, and treasure with the UT College of Business Administration for more years than any other of the college’s almost 40,000 living alumni.

“After graduating in 1962 with a master’s degree in accounting and obtaining a job with the help of the UT placement office, it seemed appropriate for me to start giving back,” says Stewart. “I received a notice from the alumni association, which prompted me to write my first check. Granted, the check was a very small one, but so was my salary in those days. The giving back idea became an annual event, and soon my contribution grew as I became more involved with the college’s Accounting Roundtable, several fundraising activities, and recruitment of UT graduates.

“Staying involved with the UT business school has been very enjoyable,” continues Stewart. “This involvement has provided me with information about the happenings around the college and Department of Accounting and Information Management, as well as to their financial needs.”

The Siewerts have made it a long-standing tradition to give their time and resources to the college, and they have encouraged others to do the same.

“When I have opportunities to discuss giving to UT, I find it easy and rewarding,” says Stewart. “First, you have to believe in what the university is doing and how students are being helped to develop their careers. After that, all you have to do is write a check, large or small. I encourage students to begin giving the year they graduate or as soon thereafter as they can.” **UT**

FALL CAMPUS ALUMNI EVENTS

This fall, the students, faculty, and staff of the UT College of Business Administration, Knoxville, will welcome alumni and friends back to campus for a variety of weekend events.

Fall festivities will begin on the first home football Saturday of the season (**September 8**) with an open house in the Haslam Business Building. Refreshments will be provided, and all are welcome!

The following weekend (**September 15**), members of the Dean’s Circle and Archway, 1914, and Glocker Societies are invited to a reception hosted by the college in appreciation of support shared by these loyal alumni and friends.

On **November 3**, join us for a homecoming celebration complete with food and entertainment for the whole family!

Lastly, on **November 9**, the college will host the Fourth Annual Alumni Awards Gala at the Marriott in Downtown Knoxville. Honoring three of the college’s alumni and one corporate partner, the evening will begin with a cocktail reception and silent auction and continue with dinner and an awards presentation. This special evening will include 300 alumni, faculty, staff, and students and is entirely funded by private support.

Be sure to watch for more information about these events in coming months—you won’t want to miss them!

For information regarding sponsorship of the Alumni Awards Gala, or for questions regarding any of these special events, please contact the college’s director of stewardship and alumni affairs, Meredith Hulette, at mhulette@utfi.org. **UT**



Giving Society



The Dean's Circle was founded in 2009 to recognize leadership-level, annual-gift donors who provide ongoing support to the college through contributions to the College Fund. Alumni and friends gifting \$1,000 or more and young alumni (those who have graduated within the past 10 years) gifting \$500 or more during a current calendar year to the College Fund will be year-long members of this group of esteemed supporters.

In an effort to continue the college's legacy of excellence, alumni and friends are encouraged to make a Dean's Circle gift each and every year. Members of the Dean's Circle are recognized on the college's "Donor Wall of Fame," as well as in other ways, such as special events. We hope everyone will consider making a yearly commitment to be part of this esteemed group.

Please join us in recognizing those who made leadership-level gifts in 2011 to join this year's Dean's Circle.

The 2011 Dean's Circle

21st Mortgage Corporation
Edward S. Albers Jr.
Howard B. & Wendy C. Allenberg
Charles C. & Moll Anderson Jr.
Gregory A. Antoine
Joe & Carole Ayres
Thomas M. & Midge O. Ayres
Robert O. & Phylis K. Baron
Baron Services
BB&T Corporation
Leonard J. & Laura B. Berlik
James M. & Patricia J. Bernal
Michael A. & Nancy M. Berry
Douglas B. & Lori W. Blalock
Bill & Melba Blevins
R. Stanley Bowden II
Randal D. & Jenny H. Boyd
William R. Bright
Shirley Pih Broadway
Martin D. & Ann R. Brown
Fred D. Bryan
Bush Brothers & Company
Richard W. and Nancy S. Cardin
Ronnie H. Carroll
David J. & Penny S. Carver
Howard & Debra Chambers
Gary F. & Marsha K. Clayton
Peter J. & Doris C. Coode
Michael T. & Helen W. Crotty
Mark W. Davis
Kerry A. Dodd
Thomas J. Dorich
Michael D. Easterly
Timothy D. & Karen N. Ellis
Mark & Conchi Emkes
Jere M. & Linda M. Ervin
Lester E. Finnell Jr.

First Tennessee Bank
Neil & Suzanne R. Fischer
Michael Flanary
Shirley A. Flynn
J. Lee Fry III
G. A. Richards Company
Sarah Gardial
James H. & Ramona R. Gentry
Kevin & Jayne Getsinger
Joseph W. & Sandra Grant
William A. Grant III
William T. Graves
Michael D. & Elizabeth J. Greene
Christopher M. Hadorn
Roy L. Harmon Jr.
Tom & Pat Harper
Haslam Family Foundation Inc.
James A. & Natalie L. Haslam II
John D. & Renee D. Hawkins
Rosalyn L. Hess
James R. Hill
William C. & Evelyn Hilleary
Brant G. & Susan S. Holt
David A. & Deborah A. Ingram
J. A. Fielden Co. Inc.
Richard Jackson
Joseph E. & Patricia P. Johnson
H. Russell & Florence F. Johnston Jr.
Bob & Molly Joy
Kevin C. Krushenski
Robert T. & Karen S. Ladd
Barney L. Lane
Tillman L. Lay
Michael A. & Tina A. Lobel
William M. & Brenda G. Locke
Richard & Patricia Mallicote
Bob & LeaAnn P. Marshall

J. Kenneth Marston Jr.
A. David & Sandra T. Martin
Martin & Company
Jeffrey & Caroline P. McCamy
Timothy McKeon
John G. & Kathy McLeod
Robert C. & Judy McMahan
William P. & Lynda Middlemas
John P. & Patricia H. Mills
Jerald A. & Kimberly M. Nine Jr.
Northshore Management Co. LLC
Linda N. Ogle
PepsiCo Foundation Inc.
Pershing Yoakley & Associates
Pilot Flying J
Patricia Postma
Donald B. & Nancy O. Preston
Joseph L. & Sharon M. Pryse
Pugh & Company PC
Thomas C. & Kimberly A. Quillen
Radio Systems Corporation/PetSafe
Christopher R. & Debra L. Ralls
Dave Ramsey
Howard W. & Agatha Ray
Jarrell A. & Connie R. Reeves
Regal Entertainment Group Foundation
Timothy E. Rizer
Scott A. Roe
Donald E. & Betty Roller
Brett W. Rousch
Ruby Tuesday Inc.
Dustin Schneider
Katherine Schonert
Clayton W. & Sarah Scott
Gregory M. Sekelsky
Timothy P. & Peggy L. Seneker
Jim R. & Billie Shelby
Ronald A. & Anita M. Shuffield
Bobby W. & Debbie Sinclair
A. Dean & Ann H. Skadberg Sr.
James F. & Mimi Smith Jr.
Kevin R. Snyder
L. Stewart Spinks
Mandyam M. & Kanchana Srinivasan
Amanda D. St. Clair
Blair Steakley
Virgil & Clara Stephens
Estate of Charles F. Sterchi Jr.
Matthew D. Stone
Wade Stonebrook
Jeff & Carol Stratton
SummitView Health Management
Michael H. & Rebecca Sutton Sr.
Michael Taber
Herman J. Tallman
B. Lance Taylor
R. Andrew Taylor
R. Marshall & Anne E. Taylor
Samuel H. Taylor Sr.
David R. Thomas
Dan S. Tindall
Neal & Cathy Townsend
Willie O. Turner Jr.
VACO LLC
William L. Vallett Jr.
Frank F. & Lisha C. Venable III
David C. Verble
Jan R. & Elaine A. Williams
Joseph T. Wyrick
William M. Yates
Morgan M. & Kathryn Zook

The University of Tennessee, Knoxville, must have seemed an unlikely choice for Theodore Glocker when he arrived in 1913 because there was no business school or even a business program for him to lead. But by 1914 under Glocker's visionary leadership, the School of Commerce had been formed to educate students on issues relating to banking and corporate finance.

Glocker's dynamic leadership carried the school from its humble beginnings through countless transitions and growth in student enrollment, facilitating the school's accreditation as the College of Business Administration in 1941. In 1952, the Glocker Business Administration Building was dedicated in honor of its first dean and loyal leader, Dr. Theodore Wesley Glocker Sr.

Members of the Glocker Society share the vision, passion, and commitment to excellence in education that the college's beloved dean demonstrated almost 100 years ago. Those who are part of this prestigious group stand out among their peers and are recognized for lifetime giving to the college of \$1 million or more.

Because of these great leaders, the UT College of Business Administration's next 100 years will be even brighter than the first.

The Glocker Society*

Anonymous
Charles W. & Candy Ergen
John W. & Janice B. Fisher
James A. & Natalie L. Haslam II
Michael W. & Suzanne S. Masters
Metasys Incorporated
William B. Stokely Jr. Foundation

*as of March 1, 2012

Members



Throughout the history of UT's College of Business Administration, the arches of Glocker have welcomed countless students eager to excel academically and become successful leaders in their chosen fields. The tradition continues with today's students, who pass through the original stone arches of Glocker that have been preserved as well as through the new steel arches that connect the restored Glocker Wing to the newly built classrooms of the James A. Haslam II Business Building.

The Archway Society recognizes private support and development of the college's programs. Its members understand the importance of bridging the gap between the past and the future, just as do the business building's arches. Archway Society members have established active endowments benefiting College of Business Administration students. Through their unwavering support, these generous alumni and friends of the college uphold the tradition and provide tomorrow's graduates with the opportunity to pass through these regal arches and into a brighter future.

The Archway Society*

AAA Cooper Transportation
 Friends & Family of Casey Adams
 F. Whit Addicks
 Frank M. Addicks
 W. Mark Allen
 Howard B. & Wendy C. Allenberg
 American Society of Women Accountants,
 Knoxville Chapter #92
 Amway Corporation
 Charles C. & Moll Anderson Jr.
 Terry & Susan Anderson
 Anonymous
 AT&T Company
 James H. Atchley
 Bank of America
 Jennifer Banner
 Brodie & Grace Baynes
 BB&T
 Randall S. Beard
 Robert H. Bebbler
 James G. Begley
 The Berkline Corporation
 James & Patricia Bernal
 Bible Harris Smith, P.C.
 Harold A. Black
 Jennie K. Bonham
 Randal D. Boyd
 Parks & Kertrina Brame
 Thomas E. & Sarah Alice Bronson
 Brown Stove Works, Inc.
 Herbert C. & Joan Brown
 Christopher Burgin
 Renda J. Burkhardt
 Rhea & Ada Burns
 C.H. Butcher
 Jane E. Campbell
 Joseph V. & Terri Carcello
 Richard W. & Nancy S. Cardin
 Paul & Beverly Castagna
 Mary O. Chambers
 Charles E. & Agenia Clark
 William R. & Sara B. Clark

Gary Clayton
 Kevin & Michelle Clayton
 Steve & Gail Waters Clendenen
 Charlene Connell
 E. Terry Cowles
 James A. Crossman
 CSX Corporation
 Joe & Rachel Decosimo
 Delta Nu Alpha Volunteer Chapter 135
 Friends & Family of
 Todd Shelton Denson
 Thomas E. Desmond
 Dixon Hughes Goodman, PLLC
 G. Mack & Nancy R. Dove
 Duke Energy Corporation
 Theresa Sharp Dyer
 R. Kevin Edwards
 Equality Coalition for
 Housing Opportunity
 Charles W. & Candy Ergen
 Ernst & Young Foundation
 Norman D. Estep
 Don C. & Sandra H. Fancher
 Federal Express Corporation
 Financial Management
 Association of Greater Knoxville
 First Tennessee Foundation
 John W. & Janice Fisher
 Lyle M. & Marcella J. Flakerud
 Richard D. & Kim J. Fletcher
 Brian & Heather Foley
 James B. & Joanne Ford
 Ronald D. & Kim Ford
 Duncan M. Fort III
 Friends & Family of Liston Marshall Fox
 William F. Fox
 James C. & Marsha S. Foxworthy
 Winston D. Frazier
 Tom T. Gallaher
 The GAR Foundation
 Charles Garrison
 Phyllis N. Garrison
 Gary N. Given

Nan M. Given
 Friends & Family of Janet Gochberg
 James M. Gower III
 Lara Robinson Green
 William C. Greer
 John Hajjar
 Dorothy Halliday
 Roy L. Harmon Jr.
 Jerre & Barbara S. Haskew
 James A. & Natalie L. Haslam II
 Jimmy & Dee Haslam
 E. Jane Hazlewood
 Ralph D. & Janet K. Heath
 Jeff L. & R. Diane Hemphill
 Dennis & Jennie Hendrix Foundation
 Robert Z. Hensley
 William K. Hensley
 J. Fred & Wilma D. Holly
 Home Federal Bank of Tennessee
 Douglas A. & Brenda Horne
 Cornell C. & Frances B. Houston
 Humbolt Express
 John F. Humphrey
 Metal Fabricators, Inc.
 Robert P. & Barbara H. Hunter Jr.
 Edwin & Elizabeth Huster
 Illinois Central Gulf Railroad
 William & Elaine Jenkins
 George R. Johnson
 Lynn C. Johnson
 Mark Johnson
 David P. & Jeanne Claire Jones
 Fred A. Jones
 Wilma Jordan
 Ronald & Joan Justus
 Friends & Family of Allen H. Keally
 William H. Keith
 Reed & Cathey Keller
 Jim Keras
 Friends & Family of Jack Key
 Ben & Margaret Kimbrough Sr.
 John Rutledge King
 Martha W. King

James S. Lattimore Jr.
 Brenda G. Lawson
 Fred R. Lawson
 Thomas S. Lewis Jr.
 Michael K. Littlejohn
 Howard H. Lunsden
 Clifford F. Lynch
 J.P. & Gladys Maples
 Ella Mae Marsh
 Walter C. & Elizabeth K. Marshall
 A. David Martin
 Beverly Martin
 Helmer & Elizabeth Martin
 Jeanne P. Martinson Statham
 Lynn & Cheryl Massingale
 Michael W. & Suzanne S. Masters
 John M. McCall II
 McCormick & Company, Inc.
 S. Lloyd McCulloch
 Jack B. McKamey
 Toby McKenzie
 David E. & Nancy H. McKinney
 DiAnne Young McMillin
 James C. McSpadden
 J. Tom & Brenda Mentzer
 Dan & Amy Miles
 Alex Miller
 Virginia Sliger Milligan
 Jack & Trish Mills
 Anne Y. Modlin
 Phillip W. Moffitt
 Fulton Beverly Moore Jr.
 John R. Moore
 Richard L. Moore Jr.
 Roger M. Moore Sr.
 Thomas F. & Linda L. Morris
 Mortgage Bankers Association
 of Knoxville
 Humbolt Express
 Ray & Joan Myatt
 Terry L. & Robin A. Neal
 Warren & Annelle Neel
 Nestle USA
 Charlie & Carolyn Newcomer
 James I. Newsome III
 Jerald A. and Kimberly
 M. Nine Jr. Family Foundation
 Joseph & Barbara O'Donnell
 Linda N. Ogle
 F. Perry Ozburn Jr.
 John Wallace Page
 Robert G. & Mary L. Parks Jr.
 Kiran M. Patel
 Friends & Family of Pete Patton
 Kenneth W. & Wanda N. Patton
 J. Thomas & Suzanne Perry
 Edward V. Pershing
 David Peters
 J. Daniel Pressley
 Proffitt's Inc.
 Provident Life and
 Accident Insurance Company
 Will J. Pugh
 Pugh and Company, P.C.
 The Quaker Oats Company
 David & Sharon Ramsey
 W. Harold Read

■ Giving Society Members



■ The Archway Society

continued

Regal Entertainment Group Foundation
Regions Bank
Reliance Water Heater Company
S. Herbert Rhea
Worrick G. Robinson IV
Martin L. & Carol Fri Robinson
King W. & Judy P. Rogers III
William T. & Gayle M. Rogers
Michael D. Rose
Brett W. Rousch
Charles S. Runnion Jr.
Sampson Enterprises
Dane & Meg Scism
Aileen Seilaz
David G. & Swannee Sexton
Eugene T. Seymour
Jimmy R. & Billie M. Shelby
Stewart G. & Ann T. Siewert
Toby C. & Betsy Silberman
A. Dean & Ann H. Skadberg
Frederick S. Slagle
James F. Smith Jr.
Orville N. Smith
Richard A. & Ann S. Smith
Thomas S. Smith
David H. Stacey III
Stage Stores, Inc.
Andrew H. & Emily B. Stallings
William B. Stokely III
William B. Stokely Jr. Foundation
Joseph W. Sullivan III
SunTrust Bank of East Tennessee
R. Andrew Taylor
Sharon M. Taylor
Tennessee Executive Development Program Alumni
Third National Bank
Karen Trent
Mary Trotter
William L. Vallett Jr.
Arthur Van Buren
The Family of Roland C. Van Dorselaer
A.L. Viles
Kate Vitasek
George A. Wagoner
James W. & Candy P. Wansley
Carolyn G. Ward
William Way
Alan R. Whitman
Tim Williams
Willis Corroon Corporation of Tennessee
Alan D. & Wendy R. Wilson
John Q. & Wanda W. Wisecarver
Ronald H. Wolf
H. Pat Wood



When the School of Commerce began in 1914, it had only 11 students and one faculty member. While their numbers were few, their shared passion for leadership in business practices and education was strong. As the college has grown and changed, the passion shown by the original students and faculty in 1914 has remained strong. Each year hundreds of future business leaders graduate and join the ranks of our loyal alumni, reaffirming the importance of a continuing legacy to inspire future growth and success for the college. Fittingly, the name given to the college's society for planned gift benefactors is the year of its founding.

Members of the 1914 Society reflect the values of the founders of the college, and they understand the importance of continuing the legacy that began in 1914. These members demonstrate their commitment through bequests, charitable remainder trusts, charitable gift annuities, life insurance gifts, or retirement beneficiary designations. Members of the 1914 Society embody the foresight demonstrated by the college's founders, and their gifts will enrich this precious legacy for future students who seek to excel in business education and practice.

■ The 1914 Society*

David L. & Judy Aiken
Greg Alford
Martha Arnold
Dan B. & Maria Ashby
Jeff & Denise Barlow
Alvin G. & Sally M. Beaman
John Boll
Randal D. & Jenny H. Boyd
Charles W. & Sherry Brinkley Jr.
Harry J. Bruce
Cameron Burnette
Andrew Burns
Paul A. & Beverly Castagna

William R. Clark
David D. Coleman
John C. Compton
Joe R. & Wendy E. Crafton Jr.
Anne-Todd Eisner
Kenneth L. & Gina R. Evans Jr.
Larry W. Felts
John W. & Janice B. Fisher
Ron & Kim Ford
Donald W. & Suzanne H. Freeman
Phillip & Jinny Furlong
Leslie D. Galloway
Sarah F. Gardial
Edward D. Gray Jr.
Gregory A. & Katherine R. Hamilton
Lee. Harkleroad III
E. Jane Hazlewood
Frances B. Houston
Lynn C. Johnson
Hendon R. & Florence L. Johnston Jr.
Ben S. & Margaret Kimbrough Sr.
Michael A. Koban Jr.
Ron E. & Carolyn B. Lawrence
Fred R. & Sharon Lawson
William E. & Pamela R. Lee
Ed Lester
Robert L. Bryan & Delores Lyons
Carl F. Maples Sr.
Mary Louise Maples
A. David & Sandra L. Martin
Janet L. McKinley
Robert C. & Judy McMahan
Gregory H. Meyer
Roger M. Moore Sr
Charles W. & Sherry R. Morgan
Ray S. & Joan S. Myatt Jr.
Pamela C. Neal
Gordon H. & Camoline D. Newman
James & Kathy Newsome III
Dennis H. Owen
Robert G. & Mary L. Parks Jr.
Johnny & Kimberly S. Pitts
Patricia D. Postma
Will J. Pugh
Richard E. & Ann P. Ray
W. Harold & Elizabeth R. Read
Martha Butler Rector
Jon G. & Mintha E. Roach
James B. Sells
Bill H. Sims Jr.
A. Dean & Ann E. Skadberg Sr.
Sarah Ellen Skinner
Fred W. & Lynn H. Smith III
David Snapp
George A. Spiva Jr.
Douglas L. Standifer
Connie D. Steinmetz
David & Deborah Stevens
Robert S. Talbott
Herman J. & Karen Tallman
Joe P. & Sheryl S. Teague
B. Ray Thompson
Neal & Cathy Townsend
James H. & Connie P. Vavalides
Mark L. Venrick
James W. & Candy P. Wansley
William Way
Charles R. West
Bill & Kay Whitman
Jan R. & Elaine Williams
Kenneth L. & Shari Wills
Mike & Nadine Woodall
Morgan M. & Kathryn Zook

Alumni News

Chris Andrews (MBA 2011) is retail supervisor, Kimberly Clark Dedicated Team at CROSSMARK in Dallas, TX.

Eric Archer (MAcc 2008) of Pugh & Company PC was promoted to senior accountant, audit.

Todd Austin (2002) is chief financial officer at Citizens Bank in Hartsville, TN. A walk-on player with the 1998-99 UT men's basketball team, he also works as an NCAA men's basketball referee.

David W. Blackwell (1981, PhD finance 1986) is dean of the University of Kentucky Gatton College of Business and Economics.

Mark Brumbelow (MAcc 2000) of LBMC was promoted to senior manager.

Mark Burnette (Macc 1997) joined Lattimore Black Morgan & Cain, PC as director in risk services in the Nashville, TN, office.

Ben Carver (MAcc 2006) of LBMC was promoted to manager of tax.

Brent Clark (2001) of Pugh & Company PC was promoted to senior manager, audit.

Eddie Coleman (Global Supply Chain Executive Development Program 2011), logistics management specialist with SAVA Solutions, completed the UT Supply Chain Certification.

John Compton (1983) is president, PepsiCo.

Alicia Cottrell (JD/MBA 2008) was named to the 2012 "40 Under 40" listing by the *Greater Knoxville Business Journal*.

Sam Coulter (1969), founder and president of Coulter & Justus P.C. in Knoxville, TN, is featured in the book, *Leading an Accounting Firm: The Pyramid of Success*.

Taylor L. Covey (2007) is a consultant with LCG Associates, Inc. in Atlanta, GA.

Carrie Davis, CPA, CFE, CICA (2002) is senior manager in the audit department of Coulter & Justus, P.C.

Reed Doster (2001) is inbound dock supervisor for Southeastern Freight Lines

Mario Ebanks (2002) is director of the new Department of Labour and Pensions Ministry in the Caymans. He was a Deloitte Scholar at UT.

Rebecca Isbell Flick (1987) joined SecurAmerica in Atlanta as chief financial officer. She is a member of the college's Department of Finance Advisory Council.

Jenny Fowler (MBA 1990) is assistant director of UT's Professional MBA program in Knoxville, TN.

Matt Fowler (MBA 2011) is strategy and operations consultant at Deloitte in Atlanta, GA.

Angie Fox (2008) is a market analyst at BlueCross BlueShield of Tennessee in Chattanooga, TN.

Rix Garey (1971) is general manager of KFDM-TV in Beaumont, TX.

Daniel Greer (MAcc 2007) of Pugh & Company PC was promoted to manager, tax.

Robert H. Haralson III, MD (PEMBA 1998) was named vice chair of the AMA's Physician Consortium for Performance Improvement executive committee.

Ian Harman (MBA 2011) is an implementation specialist for PerfectServe's clinical technology platform for hospitals.

Jacy Haefke (EMBA 2011) relocated to Toulouse, France, to be the HR business partner for Europe and the Middle East for Rockwell Collins.

Greg Hagy (1993) was named General Motors Europe vice president and will lead the GM and PSA Peugeot Citroen Global Strategic Alliance.

Terry Harrison (PhD management science 1983), Earl P. Strong Executive Education Professor in Business at Penn State University, is national president of the Institute for Operations Research and the Management Sciences.

Paul Haymore (MBA 2011) is an implementation specialist for PerfectServe's clinical technology platform for hospitals.

Amanda Hensley (2010, MAcc 2011) joined LBMC's Knoxville, TN, office in the tax services department.

Ryan Hensley (MBA/MS ag econ 2011) is executive director of the Tennessee 4-H Foundation.

S. Ryan Hoffman (MBA 2011) joined Bass Berry & Sims as an associate in Nashville, TN.

J. Daniel Huffines (2002) joined Bass Berry & Sims as an associate in Nashville, TN.

Justin Irick (MAcc 2006) of Pugh & Company PC was promoted to manager, tax.

Dianne Jacobs (MBA 1985) joined Nutrisystem as senior vice president and general manager of retail.

Steve Jarrell (2003, MBA 2011) is an implementation specialist for PerfectServe's clinical technology platform for hospitals.

Pankaj Jindal (MBA 2011) is business operations manager at Motorola Mobility in Chicago, IL.

Phillip Kane (MBA 1991) is vice president of Goodyear's North American Tire commercial tire business.

Christopher Leichtweis (EMBA 2003) is senior vice president of Perma-Fix Environmental Services, Inc. and president of its wholly owned subsidiary, Safety & Ecology Holdings Corporation, and its subsidiaries (SEC).

Ashley Lassiter (2010) is a staff member in tax services at the Nashville, TN, office of Lattimore Black Morgan & Cain, PC.

Pamela S. Lewis (PhD strategic planning and international business 1988) is president of Queens University of Charlotte, NC.

David May (MBA 2005) moved to Ghent, Belgium, as a financial manager for Camoplast Solideal.

Lisa McClain (2010) joined Lattimore Black Morgan & Cain, PC in Knoxville, TN, as a staff member with the audit department.

Tonya McCollum, CPA (2002) is manager in the audit Department of Coulter & Justus, P.C.

Joe McDonald (1975), president and CEO of Catholic Health, is chairman of Healthcare Association of New York State's board of trustees.

Tom McKay (EMBA 2008) is the Visteon plant manager in Juarez, Mexico. His plant earned the Visteon Global Quality Award in late 2011.

Reggie McKenzie (1986) is general manager of the Oakland Raiders.

Nick Meals, CPA (2002, MAcc 2004) joined Coulter & Justus, P.C. in Knoxville, TN, as a manager in the tax department.

Sarah Meyers (MBA 2011) is retail supervisor, L'Oreal Dedicated Team at CROSSMARK in Kansas City, MO.

Greg Mitchell (EMBA 2010) is financial controller for a division of Signature HealthCARE.

Chris Miller (MBA 2007) is an associate at Meritus Ventures, Oak Ridge, TN.

Jarrett B. Millsaps Jr. (MBA 2002) is CEO for Parkridge East Hospital in Chattanooga, TN.

Feroze Motafram (Lean Implementation 2004) is vice president, operations for Numera in Seattle, WA.

Alyssa Nimetz, CPA (MAcc 2003) of PWC took a four-week sabbatical to travel to Argentina, Antarctica, and Australia, having now visited all seven continents.

John Norawong (EMBA 2004) is chief operating officer at Timberland Bancorp, Inc.

Brittany Miller Ogle (MAcc 2009) of Pugh & Company PC was promoted to senior accountant, tax.

Lee Ann Payne (1987) joined Lattimore Black Morgan & Cain, PC in Knoxville, TN, as a staff member with the accounting services department.

Cristina Perez (MAcc 2008) is a senior accountant at Alpha Natural Resources in Bristol, VA.

Diane G. Perhac (MS statistics 2007), statistical research specialist with the Tennessee Department of Education, is a Harvard Strategic Data Project Agency Fellow, helping find ways to improve educational outcomes in Tennessee.

John Platillero (MBA 1997) launched new software and expanded his business, Eventbooking.com.

Chris Phillips, EdD (MS economics 2003), economics professor at Somerset Community College (KY), earned his doctorate in education from the University of Kentucky.

Katie Porter (MBA 2011) is an analyst at Bush Brothers in Fayetteville, AR.

Meredith Pratt, CPA (2010, MAcc 2011) joined the LBMC Knoxville, TN, office in the tax services department. She also passed her CPA exam.

Cameron Puckett (2007, ProMBA 2011) is vice president, small business banker at Bank of America in Knoxville, TN.

Taylor Pugh (2008) is senior logistics analyst with Apple in Austin, TX.

Dewayne Rader (MBA 2011) is manager, logistics and field operations at Ascension Health in St. Louis, MO.

Martha Norris Rauch (MAcc 2007) of LBMC married Brian Andrew Rauch.

Eneida O. Roldan, MD, MPH (PEMBA 2003) joined Hollywood, FL-based Global Telehealth Solutions, Inc. as chief executive officer.

Nancy A. Schuster, MD, FHM (PEMBA 2009) is medical director of New York-based Capital District Physicians' Health Plan, Inc.

Alumni News & In Memoriam

Alumni News *continued*

2nd Lt. Travis Selleh (2010), stationed at Charleston Air Force Base, SC, was selected to fly the C-17 Globemaster.

Mark Sharp (1989) joined InfoWorks Inc. in Nashville, TN, as a consultant.

Ben Smith (ProMBA 2001), CFO at Fire Mountain Gems and Beads, joined the board of Goodwill Industries of Southern Oregon.

Eric Smith, CPA (MAcc 2009) of Pugh & Company PC received his CPA license and was promoted to senior accountant, audit.

Wade Stonebrook (2004, MAcc 2006) is plant controller with Brunswick Boat Group in Knoxville, TN.

Thomas L. "Tim" Stover, MD (PEMBA 2001) is president and chief executive officer of Akron (Ohio) General Health System.

Scott Studham (EMBA 2008) is vice president and chief information officer at the University of Minnesota.

Dr. G. Ted Taylor (1974) is transitional pastor at Campbellsville (KY) Baptist Church.

Jon Michael Taylor (2009) is inventory analyst at Tractor Supply Company in Nashville, TN.

Julie Thacker, CPA (2008, MAcc 2010) was promoted to senior accountant in the audit department of Coulter & Justus, P.C.

Amy Tillet (1999) joined Murray, Jonson, White & Associates, LTD PC as an A&A staff accountant.

Jeremy Underwood (MBA 2011) is warehouse supervisor, Baytown Refinery Complex at ExxonMobil in Houston, TX.

Madison Vannoy (2010) is a staff member in tax services at the Nashville, TN, office of Lattimore Black Morgan & Cain, PC.

Kate Vitasek (1992, MBA 1994) received the IT Outsourcing Project of the Year award from the National Outsourcing Association.

John Warner, PhD (PEMBA 2011) is chief executive officer for UT Southwestern Hospitals in Texas.

Amber Weyland (MS statistics 2007) is statistical analysis manager at Capital One.

This update reflects information known as of March 31, 2012. Please e-mail updates to Meredith Hulette at mhulette@utfi.org.

In Memoriam *listed alphabetically by decade of graduation date*

40s

Ray Baker	'49
Dean Barber	'48
Kathleen Barber	'41
William Bevis Sr.	'46
Owen Bianconi	'42
C. Howard Bozeman	'41
Paul Brown	'48
John Carney Jr.	'49
Lucy Cole	'42
Horace Davis	'49
Grace Estabrook	'44
Herron Fleming	'41
Robert Foxworthy	'43
Ralph Garner	'42
Raymond Hair	'46
Harry Hoe	'49
Stephen Lawrence	'44
Josephine Lebrun	'44
Thomas Nelson Jr.	'48
Edna Norris	'47
William Parish	'42
Robert Pearson	'48
E. Elwood Powers	'42
James Scruggs	'48
Joe Tobias	'49
McAfee Trammell	'49
Helen Upshaw	'41
James Webster	'49

50s

Grady Agee	'50
Ronald Allen	'56
John Ascher	'53
Ray Barton	'55

Daniel Bates	'56
Marvin Beesley	'51
Douglas BeVile	'52
Douglas Carter	'51
George Cason Jr.	'56
David Cox	'59
John Cruze	'50
Robert Cunningham	'51
W. G. Currie	'50
John Davenport	'50
Jack Eubank	'52
John Felton	'54
Samuel Fowler	'50
Clifford Fry	'50
Boyd Headrick	'59
Sally Humphrey	'59
William Land Jr.	'59
H. Rhea Lawson	'56
John Lawson	'59
Sarah Lay	'50
Donald Laycock	'51
Howard Loveless	'50
James Lusk	'50
James McAmis	'53
Floyd McInturff	'50
Barry McKinnon	'56
James Michael	'50
James Moon	'50
William Mueller	'55
Gordon Noe	'57
Larry Parsons	'52
William Patterson	'56
Jerry Pressly	'56
Ernest Robertson Jr.	'57
Davene Seeger	'56
Charles Sterchi	'50
Gene West	'55
Rasho Winget	'55
Bill Wise	'58

60s

Jack Abernathy Jr.	'67
Walter Barnes	'64
George Bowden	'64
John Bright	'69
Neil Chait	'64
Daniel Cooper	'61
Larry Eley	'68
Carl Ellis Jr.	'64
Marshall Gaskins	'64
William Hinton	'66
Leonard Hizer	'67
Fred Jones	'64
Barbara McAndrew	'63
David Pike	'67
William Pruett	'68
Gene Stanley Jr.	'67
Harry Stevenson	'63
Joseph Tagg	'67
Nicholas Underwood	'67
Randel Van Sickle	'68

70s

Robert Alley	'71
James Bates	'70
Abigail Brown	'76
Kenneth Cassell	'70
Eleanor Cheng	'76
George Cruze Jr.	'78
Gary Goldstein	'77
Gilbert Gruen	'77
Dianne Hamblen	'71
Joe Ingram	'70
Larry Jarboe	'73
John Lammons Jr.	'79

Jack Martin	'75
John Morgan	'73
Larry Parks	'74
Alberta Ross	'72
George Seibold	'76
Danny Showan	'71
William Tarns Jr.	'73
Roy Worthington	'74

80s

Ernest Atkieson	'80
Marsha Best	'85
Richard Childs Jr.	'83
Frances Crow	'88
Katherine Eddins	'84
Dean Eichelberger	'84
Timothy Fulton	'87
William Gose	'83
Stephen Howell	'89
Jason Kennard	'88
Charles Minton	'80
Charles Moore	'81
Patricia Woliver	'81

90s

Lynne Bownds	'98
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00s

Casey Adams	'09
Brittany Eldridge	'08

This update reflects information known as of March 31, 2012.

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