Strategic Plan 2012-2017

Office of the President
Strategic Plan 2012 - 2017

Over the next five years, all of us at the University of Tennessee will work together toward a set of important goals.

We will seek to produce more qualified and diverse graduates, increase research capacity and outreach, be more effective and efficient with our resources, and even better tell the story of how the University enhances quality of life for Tennesseans.

“Defining the Future” is the name of the strategic plan that maps our course through 2017, and every UT employee has a role to play. Plan implementation is beginning now, following Board of Trustees approval last month.

Initiatives and action items will be implemented over the next two years toward five main goals:

1. Enhancing educational excellence
2. Expanding research capacities
3. Fostering outreach and engagement
4. Ensuring effectiveness and efficiency
5. Advocating for the University of Tennessee

These goals and the steps we will take to achieve them also position us for greater success in our compliance with the 2010 Complete College Tennessee Act. I believe they also align well with Gov. Bill Haslam’s coming focus on higher education—specifically, increasing Tennessee’s number and quality of college graduates, workforce development and examining college education cost structure.

Finally, I believe one other outcome of the strategic planning process is as important as developing the goals themselves. We now have clear definitions of the roles of the UT System Administration, of the campuses and institutes, and of how these roles are executed by the individual and collective entities.

I will enjoy working with you as we go forward, roadmap in hand, toward greater success for the University and the state.

The strategic plan and all related documents are at: president.tennessee.edu/strategicplan.

All the best,

Joe