Open Access on Campus: Bringing Nonprofits to the Libraries

Melanie Allen  
*University of Tennessee, Knoxville*, melanie-allen@utk.edu

Rachel Caldwell  
*University of Tennessee, Knoxville*, rradom@utk.edu

Nick Guernsey  
*University of Tennessee, Knoxville*

Ann R. Viera  
*University of Tennessee, Knoxville*, annviera@utk.edu

Alan H. Wallace  
*University of Tennessee, Knoxville*, alan-wallace@utk.edu

Follow this and additional works at: https://trace.tennessee.edu/utk_libfac

Part of the Civic and Community Engagement Commons, Information Literacy Commons, Nonprofit Administration and Management Commons, Scholarly Communication Commons, and the Scholarly Publishing Commons

Recommended Citation

https://trace.tennessee.edu/utk_libfac/3

This Presentation is brought to you for free and open access by the University Libraries at Trace: Tennessee Research and Creative Exchange. It has been accepted for inclusion in Faculty: Other Publications and Presentations -- UT Libraries by an authorized administrator of Trace: Tennessee Research and Creative Exchange. For more information, please contact trace@utk.edu.
Open Access on Campus: Bringing Nonprofits to the Libraries

Melanie Allen, Rachel Caldwell, Nick Guernsey, Ann Viera & Alan Wallace
First, tell us about yourselves.
Presentation Overview

Goals of the Workshop
About the Participants & Recruitment
About the Workshop, Needs of Nonprofits
Workshop Results, Video Promotions for Open Access
Future Plans
Goals

For Nonprofit Organizations

● Encourage access to & use of academic sources
● Improve awareness of access options

For Us, and for Campus

● Gather stories about why open access matters
● Create videos to promote open publishing
About Our Participants

Welcome

Appalachian Community Fund
Knoxville-Knox County Community Action Committee Office on Aging
Centro Hispano of East Tennessee
Disability Resource Center
YWCA Knoxville
Knoxville Area Urban League
Metro Drug Coalition
Volunteer Ministry Center
The Salvation Army
United Way
The Salvation Army
Community Shares
Recruitment

- Recruited via the United Way of Greater Knoxville & Community Shares
Survey: Pre-Workshop

Which best describes your organization’s focus areas?

- Social Justice: 11 responses
- Housing: 18 responses
- Health: 20 responses
- Education: 23 responses
Survey: Pre-workshop

Have you used academic databases to find scholarly literature (e.g., peer-reviewed articles) before?

- Yes, regularly: 14.3%
- Yes, infrequently: 16.7%
- In the past, but do not recall the process: 28.6%
- In the past, but fairly familiar: 21.4%
- I have not done this: 19%
Workshop Design
Workshops to Date

- **Summer 2016 (pilot program)**
  - 19 individuals
  - 12 agencies
- **Fall 2016**
  - 4 individuals
  - 3 agencies
- **Spring 2017**
  - 13 individuals
  - 11 agencies
Initial Workshop Format

- Friday afternoon, 1:00-3:30PM

- Breakdown
  - Introduction to library databases
  - Access for non-UTK affiliates
  - Building a search; sample searches
  - Choosing a database; why use these databases
  - Time for searching as individuals & in consultations
Resources Demonstrated

- Sample searches performed in Academic Search Complete, Web of Science, and PubMed
- Additional resources shared via LibGuide: [http://libguides.utk.edu/nonprofits](http://libguides.utk.edu/nonprofits)
Changes to the Schedule

- Moved workshop from Friday to Wednesday
- Added optional session on basics of peer-reviewed articles before main workshop
- Asked participants to share research interests beforehand to use as search examples
- Added catered lunch to allow for networking between participants and librarians
- Added discussions on paywalls and open access
- Asked participants to share their thoughts on open access through video testimonials
Changes to the Resources

- Demonstrated MedlinePlus (consumer health resource) to help participants locate basic health information to support PubMed and other health-related searches

- Shared video and strategy worksheet for developing databases searches

- Discussed tools to help locate open access articles, including oaDOI, Open Access Button and unPaywall

- Presented alternatives to improving searches in Google and Google Scholar, such as limiting searches to a site or domain
Nonprofit Needs
Nonprofit Organizations (NPOs)

- Sustainability is a critical need
- Number of NPOs is growing
- Government funding is no longer a given, must depend on multiple stakeholders for resource acquisition
- Move from charitable-focused to business-like orgs.

(Weerawardena et al., 2010)
NPOs Need Research to:

- Help them to stay informed about good/best practices for their respective services and outreach areas
- Help bolster their industry leadership profiles
- Increase their relevance among the markets and constituencies that they serve
- Better meet their missions

(Weerawardena et al., 2010)
Libraries & NPOs Collaborations

- University of Akron (*Corporate Services Center*)
- University of California Los Angeles and Riverside (*Community Digital Initiative*)
- Simon Fraser University (*Community Scholars Program*)

(Durbin & Calzonetti, 2003; Salinas & Chabrán, 2005; Simon Fraser University News, 2016)
Workshop Results

Success!
Post-Survey: Best Part

- “Showing us all the different sites to access. I had no idea about all the different, free sites.”
- “Learning shortcuts in database searches.”
- “Learning about how to access databases on and off campus.”
- Nearly all participants would “highly recommend” the session to others NPOs.
Follow Ups

- 2-3 follow up e-mails
- 2 have requested full-text articles
- 1 recommendation to SIS

We wonder:

- Are participants contacting authors directly?
- Would follow-up consultations be important because people get stuck and then give up?
What We Learned and Changed

- Introduce searching at first-year college student level
- Give adequate time to discuss pay-walls versus open access
- Workshop:
  - Handouts with URL at the top
  - More time for 1:1 consultations
  - Morning, mid-week
- Don’t over-assess
Results for Us:
Promotional Videos
Why Access Matters

“Up-to-date data and research helps us to make more informed decisions; it helps us to make more compelling cases in terms of need and demand; and it allows us to stay current on important topics and trends. This in turn makes our organization more effective in programming and implementing projects/programs to benefit our clients and our communities.” -- a participant
The Future

- Continue for OA Week and Fair Use Week
- Share videos as promos
- Co-advertise with KCPL for Foundation Directory (?)
- Identify/Invite other community NPOs using faculty connections, grant recipients
- More follow-up consultations with SIS grad students
References


Thank you!

melanie-allen@utk.edu
annviera@utk.edu
rachelcaldwell@utk.edu
alan-wallace@utk.edu

libguides.utk.edu/nonprofits
Questions for us?