Summer 2014

Tennessee Archways Summer 2014

University of Tennessee - Knoxville, College of Business Administration

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The Global Leadership Scholars Program Provides A Transformational Experience for Students
VALUES.
MISSION.
VISION.

We are a community that serves the citizens and businesses of Tennessee and beyond. We support learning through the creation and sharing of knowledge. We succeed when our work, and that of our students and partners, generates nationally and internationally recognized outcomes that improve the world.

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DAVE RAMSEY’S RISE
From Financial Ruin to National Success

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SPRING HAS COME TO EAST TENNESSEE.

After what for many has been a particularly challenging winter, weather-wise, many are celebrating the signs of spring. The College of Business Administration also has many good things to celebrate. Banquets, awards events, and of course, graduations, abound. We are commemorating 100 years of business education and looking forward to the college’s culminating celebratory gala in November. Everywhere there are reasons to look at Tennessee and believe in the promise of great things.

You’ll be pleased to know that as the university completed its Big Orange Family campaign, more than 90 percent of our faculty and staff stepped up to pledge financial support of the college and university. That figure compares with a 47 percent average of giving campus-wide. I want to thank those who participated and also make you aware of this achievement. It reflects a positive support of the university and our journey to become a Top 25 public research university. US News and World Report graduate school rankings also were released this spring. Our programs held steady, with some continuing to be ranked among the best in the nation. While rankings are often a subjective and moving target, our top-ten public ranking in supply chain management and our strong ratings in other areas honor the commitment of our faculty to stay ahead of the curve in the research and instruction that drives business and innovation.

Another bragging point in the rankings this year—UT CBA made the list of top-ten MBA schools with the highest yield. Tennessee came in at No. 6 on the list. Of full-time students accepted in the fall of 2013, 69.9 percent accepted. As US News notes, yield rates relate to the cost, reputation, and prestige of a school. We’re pleased to be making progress in these areas.

We’re also working to make our publications reflect the quality of the research and education we offer here. You’ll notice a different aesthetic to your Archways magazine this issue. We would be pleased to hear your thoughts on the look, which we hope reflects the forward momentum of the college as a whole.

Flip through this book and you’ll find a great profile of financial guru (and this year’s commencement speaker) Dave Ramsey, on page 4. Read about our Global Leadership Scholars program (this issue’s cover story), a unique program that focuses on making students ready for the global business world through a learning community environment, study abroad, and strong internships.

As always, we look forward to hearing your feedback and your thoughts on Archways and about the college in general. We cannot succeed without our strong alumni community. Thank you for your support of UT CBA and your contributions to our world-class community.

With great respect,

Stephen L. Mangum
Dean, UT College of Business Administration
Stokely Foundation Leadership Chair
THE COLLEGE OF BUSINESS
Administration at the University of Tennessee, Knoxville, is indebted to a host of visionary advisors who help us implement our mission and keep us connected to the world in which our graduates will serve. These professional and business executives meet regularly with the deans and faculty to discuss current business issues and develop plans and strategies to guide the college’s future. Members of the Advisory Council to the Dean also have assisted the college in numerous other ways, including the recruitment and employment of top students, the placement of students in summer industry internships, and the support of fundraising efforts that are so crucial to the college’s students, faculty, and programs.

Formed in 1975, the Advisory Council to the Dean plays a vital role in guiding our college as we continually strive to improve our performance and reputation as a national leader in management research, education, and practice.

Lifetime Member
The melody of saxophonist Gerry Rafferty’s song “Baker Street” announces the beginning of *The Dave Ramsey Show* on thousands of radio stations across the United States each day. Ramsey’s mantra of strict budgeting, debt payoff, and generous giving ring true with millions of Americans. His popularity continues to skyrocket, perhaps because Ramsey carries a firsthand understanding of financial ruin.
After majoring in finance at the UT College of Business Administration, Ramsey graduated in 1982 and dove headfirst into marriage, family, and real estate. “I’d acquired my real estate license and was selling properties while I was still an undergraduate,” says Ramsey. After his marriage to Sharon, a fellow 1982 UT graduate, Ramsey devoted his full energy to buying and selling properties. “By the time I was twenty-six years old, we owned about $4 million worth of real estate.”

Before long, Ramsey realized he was swimming in deep water. “We had a large amount of debt,” Ramsey explains. “Our bank sold to another bank, and they panicked when they saw a young adult who owed millions of dollars.” Over the next few years, the Ramseys lost everything. “We faced foreclosure on our properties,” he says. “With a toddler and a brand-new baby, we filed for bankruptcy in 1988.”

Their financial catastrophe nearly devastated the Ramsey family. “Sharon and I began to struggle in our marriage, and all our confidence vanished,” says Ramsey.

But rather than ending his career and his marriage, Ramsey’s brush with ruin sparked a new beginning for him and his family. Driven to re-evaluate his beliefs, Ramsey looked to his faith.
for wisdom. “I started examining Biblical finance. Some of it parallels what is taught in academics, but some of it—such as the emphasis on generous giving—is perpendicular.” As he studied the Bible for answers to life’s questions—including financial conundrums—Ramsey developed a new approach to money. “I started living a simple life with common-sense principles, and we began to heal from the experience of bankruptcy.”

As Ramsey concentrated on getting his family out of debt, those around him took notice. “Other people asked about our financial choices, so we began to do informal counseling with friends,” says Ramsey. “Then our pastor called and asked if we’d counsel a couple who was facing foreclosure.” Over the next few years, Ramsey’s sharing of financial values evolved into a counseling business. “The principles we shared were those we learned through difficult experiences; we learned to be generous, to live on a budget, and to save and invest. Those ideas were not simply theories. They became very real to us.”

By the dawn of the 1990s, Ramsey had developed several principles to explain his approach to personal finance. “Although there are more complicated, sophisticated theories involved with each, there are five basic ideas,” he says. The first is to establish a strict monthly budget. “Secondly, I counsel clients to get out of debt completely. When they don’t have any payments, they have control of their most powerful wealth-building tool: their income.” Ramsey’s third recommendation is to establish quality relationships with others, and his fourth is to save and invest as a safeguard against unexpected and future expenses. Finally, he encourages clients to give generously and wisely. “Generosity is a financial principle that causes people to win. It’s important to recognize that we don’t own money: Rather, we are managing it for the good of our families, our communities, and our futures. Generosity is the thing we see that moves the needle. The majority of wealthy people were generous before they became wealthy.”

Ramsey’s five financial principles appealed to others as he continued to spread his message through a variety of venues. In 1992, he joined a few acquaintances and hosted a radio show called The Money Game. “At first, the show aired on a local station in Nashville, which was, ironically, in bankruptcy at the time,” he says. Eventually, The Money Game became The Dave Ramsey Show, currently the third most popular talk radio show in the US.

Meanwhile, Ramsey started writing. “I self-published a book called Financial Peace, and we sold 125,000 copies, which attracted the attention of a New York publisher,” he says. After its publication by Viking-Penguin in 1997, Financial Peace hit The New York Times bestseller list and catapulted Ramsey to national success. “That was the first time I’d been sought by national media. I appeared on The Today Show and The 700 Club, among others.” Since the publication of Financial Peace, Ramsey has published three other bestselling books, including EntreLeadership, which reached the number one position on The New York Times list in 2011. Ramsey’s four books have sold a total of more than ten million copies.
Although many know Ramsey through his books and radio programs, he regularly reaches out to his audience through electronic means. “We stream a high-definition program on our website each day, and our podcast is currently the number-one-rated business podcast on iTunes,” he says. “We have 500,000 followers on Twitter and 2.5 million friends on Facebook. These technologies are wonderful ways to inspire and teach people and make them think.”

From the beginning, Ramsey’s family has been involved in the business. Sharon offered her support as a full-time parent through their three children’s formative years. Today, their oldest daughter, Denise, is the director of the Ramsey Family Foundation, which researches and guides the business’s philanthropic efforts. “We want to be intentional about researching the ministries we support,” says Ramsey. “We primarily give to Christian ministries, and we want to make sure that they are operated well. Giving is a type of investing, so I like donating to organizations that will use their funding wisely. Denise’s job is to conduct that research and make decisions about which ministries to support.”

Rachel Cruze, the second Ramsey daughter, also is involved full-time. “Rachel is very much at the forefront of our brand,” Ramsey says. “She regularly speaks to audiences on behalf of the company and represents us in the media. She and I have written a book together, Smart Money Smart Kids: Raising the Next Generation to Win with Money, which was released in April 2014.”

Both Denise and Rachel graduated from UT, and Ramsey’s third child, Daniel, will receive his bachelor’s degree from the UT College of Business Administration this year. “We’re all Vols and are huge proponents of education in general,” says Ramsey.

Looking back, Ramsey views his undergraduate years as vital to his present success. “My time at UT was a great investment. It laid a strong foundation and provided me with the tools I needed to operate and grow a business of this size.”

During the past several decades, Ramsey has experienced the bitterness of bankruptcy and the rewards of financial success. Throughout the journey, his personal faith has grown stronger. “I like to say, ‘I met God on my way up, and got to know Him on my way down,’” he laughs. Because of his direct experience with financial difficulties, Ramsey’s voice resonates with millions of people across the nation. Today, Dave Ramsey’s business employs more than 400 people. Some two million families have completed Ramsey’s Financial Peace university classes, and eight million people regularly tune in to The Dave Ramsey Show via the Internet and local radio stations nationwide.

In an era of economic recession, rampant credit card debt, and widespread foreclosures, many Americans believe that Dave Ramsey’s teachings are right on the money.
The Global Leadership Scholars Program Provides A Transformational Experience for Students

The sun peeked from behind low-hanging clouds, warming the air. Pigeons nibbled breadcrumbs on the cobbled street. Hundreds of people traversed the sidewalks, headed home after work. Faintly, the tones of Big Ben chimed the hour.

UT sophomore Wayne Taylor Jr. hurried down the street with a group of classmates, energized by the newness of his surroundings. Led by Lane Morris, associate dean of the college, the hoard of Global Leadership Scholars headed toward a restaurant for fish and chips—a real English supper. It was their first experience in the city after an all-night flight from the US.

Before they reached their destination, Taylor fell behind the group and looked around. Challenges, fears, and hopes were coming together for him in an amazing experience. “Suddenly I thought, I’m in London,” he says. “In that moment, I realized the Global Leadership Scholars (GLS) program was worth the hard work and dedication.”

Created in 2008 by Dave Schumann, Taylor Professor in Business, and Fred Pierce, then-director of undergraduate programs, GLS provides a select group of students with an experiential education in a community setting. “The GLS program admits around 25 rising sophomores each year. We try to reproduce the rigorous academics and interconnected feel of a small liberal arts college,” says GLS Program Director Phillip Daves. “The students take honors classes together from sophomore through senior year and develop a strong sense of camaraderie.” Another important element of GLS is the

WITH ITS FOCUS ON CROSS-CULTURAL EXPERIENCES, RIGOROUS ACADEMICS, AND COMMUNITY, THE
Global Leadership Scholars Program Director Phillip Daves says GLS puts the world at the fingertips of its student participants.


GLS PROGRAM TRANSFORMS INTELLIGENT COLLEGE SOPHOMORES INTO YOUNG BUSINESS LEADERS.
required semester-long study-abroad program. Every GLS sophomore spends his or her spring semester studying and interning in London, England.

With its focus on cross-cultural experiences, rigorous academics, and a supportive community, the GLS program transforms students from intelligent college sophomores into young business leaders. “At graduation, they are ready to be exceptional employees,” says Daves.

A CROSS-CULTURAL EXPERIENCE

The intensive thirteen-week semester in London forms the core of the GLS experience, providing snapshots of memories and cross-cultural experiences for students to take with them into their future lives. “Living in London was an extraordinary experience,” says sophomore Claire Coker. “My academic, professional, and travel adventures were incredible.”

During their semester abroad, GLS students often take advantage of their free weekends to hop on planes, trains, or buses to explore Europe together. “Prior to starting our internships, twelve of us packed bags and toured five cities in Europe,” says Coker. “I gained a broader worldview and grew closer to my classmates in the process. I returned to America with a different perspective about other cultures.”

After the first six weeks of coursework in London, GLS sophomores begin their internships. “We place them in companies across London—both nonprofits and for-profits,” says Daves. “When possible, we match opportunities with the interests of individual students.” Although the students continue to share living space in dormitory-style apartments near Tottenham Court Station, each morning they scatter to destinations throughout the city. “They take the underground to their internships and complete up to forty hours of work per week,” says Daves. Students are required to keep a journal during their internships, for which they receive academic credit. “They emerge with invaluable work experience in an international setting.”

The London internships allow students to learn about international business—or even to become involved in a foreign government. In spring 2014, Coker interned with British Parliament member Tessa Munt MP of Somerset. “I identified key concerns of Munt’s constituency and gained insight into the connection between public policy and the business world.”

Although she was a GLS student before London was a required destination, alumna Mary English Patton’s experiences in GLS led her on a path toward a cross-cultural career. “I graduated from UT in May 2011 and immediately moved to New York to work for PricewaterhouseCoopers (PwC). After living a year and half in New York working for a French client, I moved to the PwC Paris office in 2012.”

A SUPPORTIVE COMMUNITY

Potential students apply to GLS in the fall of their freshman year. “We have an extensive interview process that involves faculty and student interviews,” says Daves. Every spring, there is a reception to welcome newcomers and an end-of-year banquet to bid farewell to graduating seniors.

The welcome reception gives incoming students a first taste of the community. “During the event, students introduce themselves and talk about their job opportunities or summer plans,” says Taylor. “When the seniors introduced themselves, they all had job offers, educational plans, or careers to look forward to. They beamed with confidence, companionship, and acceptance. It helped me recognize that GLS is more than an academic program—it’s a place where students inspire each other to achieve their best.”

At the beginning of every fall semester, incoming GLS students participate in a team-building activity. “The very first thing they do is a ropes course, which helps them get acquainted, builds their confidence in one another, and starts the bonding process,” says Daves. The ropes course experience was instrumental in building trust between Taylor and his classmates. “We all had harnesses attached to a very high arrangement of poles and platforms as we
navigated through the tricky obstacle course. At the time, we barely knew each other, but we were encouraging everyone to reach their full potential and push themselves out of their comfort zones by tackling the harrowing course. I instantly discerned the humble personalities, friendly dispositions, and leadership styles of my classmates.

During their fall semester as sophomores, GLS students take classes together—but they truly become a family during their spring semester in London. "Sharing the London experience is what cements the students as a class," says Daves. Coker, who was in London in spring 2014, agrees. "Living in a flat in the heart of London with six other GLS students was a community-building experience," she says. "It was extremely rewarding. Not only did we challenge each other academically and professionally, but we became closer friends than I ever could have imagined."

Throughout their junior and senior years, students maintain the bonds they formed in London. Although they don’t have as many built-in opportunities to spend time together while pursuing different majors, there are still occasions to see one other. "Even as juniors and seniors, the GLS students share at least one course each semester," says Daves. Each graduating senior emerges with a set of strong friendships, the result of lives intermingled during their undergraduate years. "They come out of this program as a really tight, integrated group," Daves says. "They are bound together socially, intellectually, and academically. It’s exciting to see."

GLS students utilize their tight-knit community to spur each other toward greater confidence. "Every student in the program is extremely driven, and we enjoy watching each one reach his or her goals," says Coker. "In order to succeed, our class knows we must lean on each other for support."

Years after graduation, GLS students still reach out to each other and their faculty for support. "Our class is very close, continuing to share updates on our lives and careers," says Patton. 

In the last semester of my college career, I’ve begun to understand the huge impact of the Global Leadership Scholars (GLS) program on my academic and professional development. The demanding coursework, coupled with an impressive set of faculty, has not only allowed me to understand the material well, but also challenged my way of thinking. Business courses were not only about numbers, concepts, and graphs, but also about learning from the priceless experiences of our professors.

The internship at Maxus in London allowed me to grow in ways that could not have been taught within the confines of the classroom. I worked and learned with a diverse group of people, all of whom contributed greatly to my professional development as they helped me become more familiar with the international workplace—teaching me to navigate among people with different backgrounds, skill sets, and languages.

Perhaps the biggest assets, however, are the relationships that I’ve built with wonderful peers and incredible faculty. The long hours studying finance and economics result in more than just better grades—they help build a great sense of community. The GLS program truly fosters an environment that allows my peers and me to learn from and grow with each other and share our failures and triumphs. Being with the same group of people and working on countless projects together also taught me to view others and approach problems from different perspectives.

In the words of Marcel Proust, "The real voyage of discovery consists not in seeking new landscape but in having new eyes," and that is precisely what the program means to me. I was given the opportunity to see the world and to be challenged in ways I never knew before. My new visions are shaped by the adventures I shared with my classmates, by the experience working in an international office, and by the constant eagerness for learning that we all shared.

As a senior, I’m almost at the finish line, set to start a full-time position with Procter & Gamble in Cincinnati after graduation. I cannot think of any words to explain how grateful I am for my journey with GLS.
From start to finish, the GLS program transforms students into well-rounded young leaders who excel in scholarship and global awareness. “By and large, we interview potential students when they're fresh from high school,” explains Daves. “They’re quite young, and even if they have a great resume, their perspectives and experiences are limited.”

The development of leadership skills is a core element of GLS. From their sophomore year onward, students are encouraged to assume responsibility for their own education and future plans. “Students develop a strong sense of ownership of projects, topics, and goals,” says Daves. “If you place a GLS student in a complicated situation, he or she has the skills and disposition to attack the problem without direct assistance. Each one learns to work hard without much supervision.”

Taylor says the emphasis on leadership is already impacting him. “It’s had a dramatic effect on my professional skills. I’ve learned that true leadership isn’t always marked by charisma or a commanding voice—rather, it is evidenced by a willingness to guide others while serving them throughout the journey.”

GLS gave Patton the tools she needed to recognize and emulate true leadership in her career: “I learned to identify the characteristics and results of strong leadership.” Patton still uses some of those strategies in her role at PwC.

In the spring of their junior year, students prepare to ascend the final summit of their GLS experience by completing an honors thesis project that focuses on a business-relevant research problem. “There is a GLS course specifically designed to teach students how to develop a research topic and, with guidance from a faculty member of their choice, see it through to completion,” Daves says.

The journey of developing a topic and seeking faculty approval begins in the fall semester and ends in the spring semester of the senior year, when GLS students present their final theses.

I was my third day in the international corporate world. I was an intern at Citibank in London, England, and my boss needed profiles on the regional subsidiaries of his clients for his business trip the following week. I had a conference call with Poland at 11 a.m. and a briefing for my next project at 1 p.m., and I didn’t even know how to use the phone or the copier. Despite feeling out of my comfort zone, the presence of a Global Leadership Scholar (GLS) classmate in the same office reassured me.

Community is at the heart of GLS. We are all driven, passionate individuals, seeking to make a difference in our respective fields while embracing the challenge of an honors curriculum. It’s this shared determination that produces a communal spirit among the students. Just as shared experiences and interests act as the binder for many business partners and associates in the workplace, the shared experiences and responsibilities of GLS act as the glue that keeps our relationships with each other strong.

Our most notable shared experience is the semester in London. From study sessions with roommates to afternoon strolls through Hyde Park, this semester is designed to immerse students in a different culture, fostering the development of professionalism in an international setting and giving context to the theories of international business and global interaction. Of course, there are opportunities for students to travel outside the borders of the U.K. During free time, I had the chance to see Europe from a tourist’s viewpoint, traveling with my classmates through Spain, Italy, France, and Scotland.

The most impacting aspect of the London semester was my internship with one of the world’s largest financial service providers, Citibank. During my internship, I was a member of the Prepaid Services Product Management Team, which is responsible for the management and development of financial products offered as a part of Citi’s Prepaid Services business. Working with this team of experienced, accomplished professionals was initially intimidating. However, their confidence in my abilities eased my uncertainty and fueled my desire to exceed expectations.

In the end, I walked away from Citi with a deep appreciation for soft skills, and have since leveraged these skills in various other capacities, both on campus and in the workplace. Opportunities like these have shown me what I can achieve when I step outside of my comfort zone—and I have GLS to thank for that revelation.

LEFT TO RIGHT: (All images from the 2014 GLS semester in London) Students take a moment to give a rendition of “Rocky Top” in London; On tour, students visit a beach in Italy; Visiting landmarks in Spain.
After three years of honors-level courses, close interaction with their peers and professors, coursework abroad, an international internship, and an individualized thesis project, GLS graduating seniors are ready to pursue positions of corporate leadership. “My touchpoint for gauging students’ transformation is how they present their theses,” says Daves. “As I listen to their presentations, I find that they’ve transformed into polished professionals. They know how to function as bosses, as employees, and in a boardroom, and they know how to communicate with dignity and precision.”

As the UT College of Business Administration enters its second century, the flourishing GLS program will help take the college to new heights. In the coming years, Daves hopes to expand its scope. “Although it’s not an immediate plan, one of the things I’m asking is how we might offer an international experience elsewhere in the world—in South America or China, for example.” Daves credits his team with much of the needed stamina to keep the program running smoothly. “We would not be able to accomplish everything we do without the skills of Assistant Director Andrew Seidler and Administrator Pamela Durban. They both have years of experience and an incredible love for the program.”

Although he recently became the associate dean of undergraduate programs, former GLS director and Skinner Professor of Management Lane Morris still lends his enthusiasm and energy to GLS. “It’s no secret—I love the GLS program,” Morris says. “Since its inception, the driving goal of GLS has been to provide a collaborative learning environment that prepares and equips talented students with the critical knowledge, skills, and abilities they need to become successful leaders. We challenge every member of the GLS community to share innovative ideas that address the complex business problems of the twenty-first century.”

Whether they are current students or graduates, GLS participants comprehend the many benefits of the program. “GLS is the best decision I have made at UT,” says Taylor. “There are challenges, but all of them are worth the excellent education I am receiving. GLS inspires me to reach my full potential.”

Laura K. Burgin

O n my first night in the city, I wandered out of our London flat with some of my classmates and stepped into the heart of my new, temporary home. My eyelids were heavy with jetlag, but as we passed Big Ben, the London Eye, and Buckingham Palace, I sensed that the next four months would contain the greatest adventure of my life.

As a freshman at UT, I stumbled upon the Global Leadership Scholars (GLS) program by chance as I was struggling to find direction in school and in life. I had always been very driven, but was afraid of falling into the college stereotype of being just another face at the back of a lecture hall. My acceptance into GLS assured me that this would never be my fate. Before I knew it, I was a part of a community of like-minded, driven students and dedicated professors who have grown to be my dearest friends and role models. The GLS program is, at its most basic, an honors program, but that name seems to fall short of describing the experience.

My experiences in London with GLS shaped the way I view not only the world and the global business atmosphere, but also myself. I had the unique opportunity of living, studying, and working abroad with 25 of my closest friends. I enjoyed the freedom to explore my role as a young professional in an international setting and became more independent and open to new experiences. As I begin my career this fall as a consultant with Ernst & Young in New York City, I now know that I have the capabilities and skill sets to adapt to a new city and working environment with ease.

I have learned so much inside the classroom from the wonderful professors and administrators who give their time and passion to make this program a success, but I have learned even more from my fellow classmates. Being a part of such a high-achieving group of people keeps me on track and pushes me to be better—both inside the classroom and out.

My experiences in GLS have shaped me into the young professional I am today. During the past three years in GLS, I have been challenged, encouraged, and pushed so close to my breaking point that only the support of my fellow classmates could pull me back, but I have grown beyond measure. For that, I will be forever grateful.
EVERY LINK
Like a power grid, UT’s supply chain management program carries valuable research and transformational ideas from point to point, influencing the global business world. A current of information flows through the network, drawing energy from other disciplines, as the department journeys from a simpler past toward a multifaceted, interconnected future.
Past Links

Early Connections
From its beginnings, the program has been on a journey of evolving scope. Originally, UT considered marketing and transportation as separate entities; but in the late 1960s, they joined forces. Later, a third discipline linked to the chain. “In the early 1990s, we added the field of logistics, which includes warehousing and customer service,” says Mark Moon, head of the Department of Marketing and Supply Chain Management. Embracing all three disciplines, the Department of Marketing, Logistics, and Transportation (MLT) was born.

But the real transformation had only just begun. In 1994, the college hired John (Tom) Mentzer, a prominent scholar in the fields of both supply chain and marketing. “Tom really upped the ante,” says Moon. “Because he lived in both worlds, he helped guide the department to a wider focus—first in logistics, then in supply chain management.”

In 2004, MLT dropped its “T,” saying farewell to its “transportation” label, a title that was too limiting for its faculty’s innovative research. For the next eight years, it remained the Department of Marketing and Logistics.

An Important Transition
Meanwhile, faculty members worked behind the scenes to prepare the department for the next leg of its journey. With guidance from Mentzer and others, they created a fresh curriculum to match a more extensive focus. “Our counterparts were quick to change their names, but not their curriculum,” notes Diane Mollenkopf, McCormick Associate Professor of Logistics. “We were slower to make the change because we wanted to make sure that the change coincided with a total curriculum revamp that could support the new name. When we put our flag out, we were authentic.” The department unveiled its new name—Marketing and Supply Chain Management—in 2012.

The department ranks #1 internationally in supply chain management/logistics research productivity according to the 2012 International Journal of Physical Distribution & Logistics Management. “I’m proud that we’ve become a group with expertise in different areas and a shared goal of supply chain understanding,” says Ted Stank, Bruce Chair of Excellence. Collective experience and a common goal mean students and faculty gain an understanding of how each element of the supply chain links together. “Since I came to UT eleven years ago, my knowledge has broadened into a view of the entire supply chain,” Stank says. “While academia in general was getting more specialized, something was happening here to make our department more integrated.”

Present Connections

A Holistic Approach
The faculty’s vision of demand-supply integration presents a panoramic view of the supply chain. In this vision, a supply chain stretches from the origin of each product ingredient to the waiting hands of customers. Because the supply chain is influenced by the consumer’s demand for the product and therefore ultimately impacts a company’s success, marketing is a key element—but every link in the chain is a vital part of the picture. “Our vision of integrating marketing (demand) and the supply chain (supply) adds value to firms and consumers and makes us distinctive from other universities,” says Moon.

Each supply chain faculty member brings specific expertise to the department. “There are three major elements of supply chain management: logistics, operations, and procurement,” says Moon. “We have different faculty members specializing in each area.”

Information-sharing flourished under Mentzer’s leadership, Moon says. “Tom was transformational in getting groups to talk to each other who hadn’t conferred in the past.” Now, faculty members regularly exchange research and are beginning to forge links with other disciplines. “We’re reaching out and doing work with industrial engineering, for example,” says Ken Petersen, Dove Professor in Supply Chain Management. “One faculty member has even incorporated natural science into his research, analyzing how ants forage for food and relating it to supply and demand in business. Public universities typically are organized around departments and based on deep specializations without breadth. We’re changing that.”

A Global Reach
With a reach that stretches much farther than the edge of campus, the UT supply chain program is also establishing itself around the world through the college’s Executive MBA for Global Supply Chain Management program. This one-year program blends a cutting-edge curriculum with an international focus. Students travel to locations such as Paris, Budapest, Shanghai, and Singapore for interactive learning and networking opportunities with world-class professionals. “It’s clearly not just a world made up of the US, so we are expanding our reach across the globe with this program,” says Moon. Another way the UT supply chain program is extending its reach is by making research accessible to business owners. “It’s important to communicate our leading-edge research to practitioners in a way that they can easily...”
understand and use," says Paul Dittmann, executive director of the UT Global Supply Chain Institute. “Our faculty has done that with its numerous white papers, published articles, and books.”

According to Harvard Business School Professor Michael E. Porter, a leading authority on competitive strategy, supply chain management creates value for corporations—in fact, it’s the number one driver of a company’s equity value (Harvard Business Review, January 2011). Recognizing that value, suppliers and customers from some of the world’s top global companies link to UT through its Supply Chain Forum. “The fifty-two companies in our forum represented about 8.5 percent of the 2013 US gross domestic product,” says Dittmann. “That’s a pretty sizeable percentage.”

EXCEPTIONAL GRADUATES

A sizeable percentage of graduates from UT’s supply chain management program easily find jobs, too. “We have had to create a separate career day for the field because there’s such a tremendous demand for our graduates!” says Moon.

According to recruiters at top-notch corporations, UT supply chain graduates bring self-motivation and a broad perspective into the workplace. “UT graduates recognize business issues and challenges beyond just supply chain competency,” says Gary Fraser, customer logistics manager at Kimberly-Clark Corporation. “I think that’s because the UT supply chain management program has continued to evolve toward supporting overall business objectives.”

Linda Brzuchalski, Swiffer and Mr. Clean site integrated planning operations leader at Proctor & Gamble (P&G), agrees that the program’s evolution has yielded valuable rewards. “UT’s program aligns with the industry’s demands and gives students a big picture of supply chain.” Brzuchalski is one of several UT alums working at P&G, each playing a different role in the corporation. “We’re few but mighty here at P&G. It’s amazing that although we started in the same place, we now impact every link in the P&G supply chain.”

Combining past links with its present connections, the UT supply chain management program is moving toward a promising future—and more students than ever are joining the chain. “We now graduate around 300 students per year, on par with any of the Big Ten schools,” says Stank. “That’s up from around 100 graduates per year when I joined the faculty in 2003.”

While expanding in numbers, the department plans to keep building bridges that connect other disciplines through a brand-new initiative. “In fall 2013, we reached out to the Colleges of Law and Engineering and asked: ‘Are you interested in forming interdisciplinary teams, using supply chain as an umbrella, to talk about opportunities that could be pursued cross-functionally?’” explains Dittmann. “We’ve formed five groups of faculty members—a total of 46 people from across campus. Each cross-disciplinary team focuses on a different topic: talent management, information management, sustainability, modeling, and network optimization.”

Fueled by technology, the speed of the business world will continue to increase—and with that acceleration will come a widening recognition of supply chain management’s importance. “The industry in general is recognizing the impact that supply chain has on shareholder value,” says Dittmann. “Stock analysts’ questions about supply chain are up 70 percent. Even if companies weren’t sensitive to supply chain’s importance, stockholders are urging them in that direction.”

To keep up with the rapidly changing business environment, the UT supply chain program plans to continue on its path to increase interconnectedness. “When you move from disconnected to more connected, supply chain is the glue that holds business enterprises together,” says Petersen. “It’s that clear link between supply and demand.”

Dittmann adds, “We’ve been on this journey for seventy years, and there are still exciting new horizons to explore.”
ACCOUNTING AND INFORMATION MANAGEMENT

TOP 3%
UT accounting students ranked in the top three percent in the nation for their passage rates on the 2013 Certified Public Accountant exam, according to the National Association of State Boards of Accountancy. UT ranked #26 out of 787 schools across all national programs and #11 out of 262—in the top four percent—among large programs, or schools with at least fifty candidates.

and other organizations, to beat out twenty-five other universities in the annual Up to Us nationwide college competition. The group built the largest box fort to raise awareness for fiscal and environmental sustainability. The Power T-shaped “Fort Box” was constructed from 5,000 used cardboard boxes.

FINANCE

Dallin Alldredge (PhD 2015) co-authored “Attentive Insider Trading” with David Cicero, which was accepted at the Journal of Financial Economics.

Lee Biggerstaff (PhD 2014) is joining Miami University (Ohio) as an assistant professor of finance.

Mike McDonald’s (PhD 2014) research was featured in the Wall Street Journal article, “Wall Street Analysts Tap into Capitol Gains;” he is joining Fairfield University as an assistant professor of finance.


MANAGEMENT

Doctoral students Jason Strickling and David Jiang are attending the doctoral consortium at Babson, the largest and most prestigious gathering for entrepreneurship scholars. Only twenty-five students worldwide were extended invitations.

Nine students, an alum, and faculty advisor Debbie Mackey toured, worked, networked, and took in educational activities at Super Bowl XLVIII as part of the “Big Orange Combine.”

continued on p. 20 >
HALFWAY THROUGH HIS STUDIES AT RHODES College, Suhayl S. Mehio heard about the specialized supply chain program at the UT College of Business Administration and felt the tug to transfer. “I wanted to specialize in business,” he says. “I liked the ever-changing, dynamic feel to supply chain management; it requires a very strategic mindset.”

Mehio relocated to Knoxville from Memphis, confident that completing his undergraduate education at UT was the next step toward his ambitious goals. “After graduation, I’d like to spend two or three years with a 3PL company and then earn an MBA in strategic management or operations. I’m an entrepreneur at heart so I would ultimately like to start a company in the United Arab Emirates (UAE).”

A senior with a dual concentration in supply chain management and international business, Mehio believes that transferring to UT was the right choice. Already a world traveler, he wasn’t daunted when he heard of a study-abroad opportunity in Australia that would enrich his understanding of international business.

Accompanied by other students and two professors from UT, Mehio spent three weeks at the University of the Sunshine Coast in Australia in 2013. He took two courses in global supply chain and global marketing: “We studied international business by visiting some major multi-national factories, distribution centers, ports, and warehouses.” To take advantage of the experience, Mehio and a few of his classmates spent ten additional days exploring Australia. “We snorkeled in the Great Barrier Reef, went deep sea fishing, and hiked in tropical rainforests.”

Studying abroad positively impacted Mehio’s perspective on business. “Watching enterprises in Australia conduct their operations opened my mind to new ways of doing business. These organizations are extremely successful and observing their work methods encouraged me to explore beyond the traditional—to be more creative and contemplate new approaches in solving difficult business issues.”

Before his trip to Australia, Mehio already possessed an international perspective, having visited Lebanon, France, Canada, Jordan, and South Africa. Most recently, he journeyed to the UAE. “It’s a very active place, filled with people from all corners of the world. Everything there felt new and very technologically advanced. I felt as if I’d stepped fifty years into the future.”

As Mehio steps into his own future, he hopes someday to call the UAE home.
The UT Management Society (MSUT) and UT Department of Management faculty and staff supported Mobile Meals last holiday season. MSUT raised $3,000 and the department contributed another $600, funding 1,058 meals for seniors. Founded in 2010, MSUT has fifty-two members and actively supports Mobile Meals as its philanthropic charity.

The UT Society of Human Resource Management hosted Justin Angsuwat, a lead human resource business partner at Google; he spoke about Google and his career.

**MARKETING AND SUPPLY CHAIN MANAGEMENT**

Carol Esmark (PhD 2014) is joining the Mississippi State University marketing department.

Brian Spaid (PhD 2014) is joining Marquette University as an assistant professor of marketing.

**GRADUATE AND EXECUTIVE EDUCATION**

Buddy (EMBA 2013) and Richard Lee (PEMBA 2013) are brothers who graduated with their executive-level MBAs last December, each from a different UT program. Buddy graduated from the Executive MBA for Strategic Leadership program while Richard graduated from the UT Physician Executive MBA program.

Nine of fourteen nurses who completed the custom leadership course designed by GEE for Covenant Health have received executive promotions within the Covenant Health system.

**ANDERSON CENTER FOR ENTREPRENEURSHIP AND INNOVATION**

Congratulations to the UT MBA case competition team (Daniel Conrad, Sarah Womack, Rachel Hylton, and Whit Shofner, coached by Mary Holcomb, Niedert Supply Chain Fellow) who took second place after Carnegie Mellon in Deloitte’s inaugural MBA supply chain case competition; seven teams competed.

Three UT entrepreneurial ventures were granted $17,000 by the Boyd Venture Fund. The fall 2013 winners were Catalyst Wheels LLC, a designer and supplier of high-tech carbon-fiber disc wheel covers for triathletes; Style with Benefits, an e-commerce website that works with artisan groups in developing countries to offer unique limited-quantity products; and iCHOP Hair Designs Inc., a hair salon and barber shop catering to the unique needs of the African-American community at and around UT.

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INTERNATIONAL INSPIRATION

MARY KATE BEST
SPRING 2016

A SILVERY TAIL FLASHED PAST
Mary Kate Best’s face as she hovered inside a submerged cage. The creature whirled in the water. Best’s heart hammered. She was face-to-face with a great white shark.

Accompanied by three friends, Best had chosen to spend her day off from a study-abroad program in South Africa in an unusual spot—inside a shark cage. “When I heard about shark-cage diving, I had to try it,” says Best, who nurtures an insatiable craving for adventure. “It was scary and surreal—definitely something you can’t find here in the United States.”

Currently a sophomore, Best is the third member of her family to attend UT. “Two of my older siblings have come here; my brother is a senior in supply chain management.” Best is still deciding what area to major in, but she is leaning toward supply chain management with a dual concentration in international business. “My goal is to manage an international nonprofit,” she says.

From the moment she arrived at UT, Best pored over possible study-abroad opportunities. A summer program for a service-learning and civic engagement course based in Cape Town, South Africa, captured her interest. “Since high school, I’ve dreamed of visiting Africa,” she says.

During the five-week trip in 2013, Best shared a room in a hostel with five female classmates. “It definitely wasn’t a four-star hotel, but it was a great experience,” she says. The group worked on projects at various local schools—repainting classrooms, organizing donated learning materials, and speaking to students about the value of education. “At one preschool, we helped plant a garden that will provide food for the students and become a source of income for the school.”

When she wasn’t working on a project, Best ventured out to explore the area. “I took a couple of hikes near Table Mountain and Lion’s Head that were absolutely beautiful,” she says.

Best’s love for travel originated with her parents. “We explored Hawaii, the Canadian Rockies, and many US national parks. They took us to unique places instead of the typical vacation spots. I discovered that I love seeing new places and experiencing different cultures.”

This summer, Best will study in Rome, Italy, for six weeks, taking an international business ethics course at John Cabot University through Academic Programs International.

Not surprisingly, she plans to spend her free time exploring Europe.
The C. Warren Neel Corporate Governance Center is now named for its founder, former business dean C. Warren Neel. Neel co-founded the Corporate Governance Center in 2003 with Joe Carcello, EY and Business Alumni Professor. Said Steve Mangum, dean of the college and Stokely Foundation Leadership Chair: “Warren has been an important partner in the development of this center, and so it is fitting and appropriate that this center bear his name. His leadership has made a significant impact not only on corporate governance but also on the college’s mission of innovative business education.” (See article, page 30.)

The PwC Distinguished Speaker Series welcomed Mary Schapiro, managing director at Promontory. She is the immediate past chair of the US Securities and Exchange Commission, the first woman to hold the position in the agency’s eighty-year history. Schapiro previously served as chair of the US Commodities Futures Trading Commission and as head of the Financial Industry Regulatory Authority.

ACCOUNTING AND INFORMATION MANAGEMENT

Joe Carcello became department head, replacing Bruce Behn, Deloitte LLP Professor, who became associate dean of graduate and executive education. Anita Hollander is the assistant department head.

LeAnn Luna co-authored a paper with Bill Fox, William B. Stokely Distinguished Professor in Business, and Georg Schaur, Spiva Scholar (both from economics), that was accepted for publication in the Journal of Accounting and Economics, a Financial Times top 45 journal and one of the top three journals in accounting.

ECONOMICS

Scott Gilpatric is the first recipient of the John and Shirley Moore Endowed Economics Faculty Award.


Georg Schaur and a co-author published “Time as a Trade Barrier” in the American Economic Review.

Marianne Wanamaker co-authored a study published in the American Economic Journal: Applied Economics that used data on the “Great Migration” of African Americans from the US South in the 1910s and 1920s to address issues related to the black-white wage gap.

FINANCE

Larry Fauver, the James F. Smith Jr. Professor of Financial Institutions, co-authored a study that examined gubernatorial speeches in the United States. In the year following the speech, businesses in states where the governor gave a more optimistic speech invested two percent more of their capital compared to firms in states where the governor gave a more pessimistic speech. Similarly, firms in states where the governor gave a more pessimistic speech employed 0.4 percent fewer workers than those in states that heard a more optimistic speech. Fauver is on sabbatical spring semester and teaching in the Vanderbilt Owen Graduate School of Management MBA program.

Andy Puckett, Massingale Scholar, is replacing Tracie Woidtke, David E. Sharp/Home Federal Bank Professor of Banking and Finance, as director of the PhD program in finance.

Tracie Woidtke co-authored “Appointments of Academic Directors” with Harold Black (professor emeritus), continued on p. 24 >
A BLANKET OF CLOUDS HID THE SUN over the ivy-clad house near Oxford, England. Despite a chilly drizzle, excitement pervaded the group. Bobby Mee, Clark Professor in Business, and his wife, Cherol, were leading a small band of Global Leadership Scholars (GLS) business honors students on a tour of The Kilns, the place where Christian thinker and author C.S. Lewis—one of Bobby’s lifelong role models—lived and wrote.

The excursion united elements of life that Bobby holds dear: family, faith, students, and exploration. “My dad often told me that God does not waste experiences,” he says. “Every experience is useful; everything connects.”

Like a connecting thread, faith runs through the fabric of Bobby’s life. “I felt God calling me to serve students as a professor,” he says. “That’s what drives me.” Several years ago, unbeknownst to Bobby, Cherol prayed that Bobby would have an opportunity to teach in England. “That afternoon, Fred Pierce (then GLS director) asked me to teach during the GLS students’ semester abroad in London,” he says. “It was another sweet connection.”

Teaching in London gives Bobby ample time with students. “Cherol is there, too, baking cookies and scones and joining us on field trips,” he says. Back in Knoxville, the Mees host game nights, letting students invade their home with laughter and competitive spirits.

A passion for travel infects Bobby, Cherol, and their children—Joseph, 29; Elizabeth, 27; and Evangeline, 22. For academic conferences, Bobby has traveled to distant locales such as China and Iran. And he’s taken some ambitious journeys with the family, too. “We’ve hiked the Grand Canyon, explored the Canadian Rockies, and traveled abroad, which included living in Romania.” Evangeline currently teaches in Bangkok, Thailand, where Bobby visited her in April.

Bobby also likes to help students explore life’s deep questions. For the past seven years, he’s taught a first-year studies course called “The Question of God.” “My goal is for students to ask, ‘Who am I? What is my purpose?’ Our answers to these questions connect to everything we are and do.”

A shadow fell when Cherol was diagnosed with cancer in 2013. Motivated to help, a group of Bobby’s current and former students ran a 5K fundraiser in her honor. “We’re blessed and humbled that our students have continued to include us in their lives,” says Bobby.

Perhaps it’s because Bobby and Cherol consistently reach out to students—and make lasting connections.
OUTSTANDING FACULTY AWARDS

ANDY PUCKETT
Department of Finance

MARTIN & CAROL ROBINSON
EXCELLENCE IN TEACHING,
RESEARCH, AND SERVICE
AWARD

WENDY TATE
Department of Marketing and
Supply Chain Management

THE VALLETT FAMILY
RESEARCHER AWARD

DEBBIE MACKEY
Human Resource Management

RICHARD C. REIZENSTEIN
OUTSTANDING COMMITMENT
TO STUDENTS AWARD

CHERYL BARKSDALE
Department of Management

ALLEN H. KEALLY
EXCELLENCE IN TEACHING
AWARD

ALEX MILLER
Department of Management

RICHARD D. SANDERS
AWARD FOR LEADERSHIP IN
EXECUTIVE EDUCATION

CLAY McMANUS
Department of Economics

ALLEN H. KEALLY
EXCELLENCE IN TEACHING
AWARD

ROB WHITED
Department of Accounting and
Information Management

MICHAEL J. STAHL AND
GREGORY M. BOUNDS
GRADUATE RESEARCH
AWARD

continued from p. 22

Josh White (PhD 2012), and
Robert Schweitzer, which was
accepted for publication in the
Journal of Corporate Finance.

The department gained CFA
Recognized University status,
a very rigorous certification
in the field of investments/
wealth management. Course
content for both the graduate
and undergraduate finance
programs is at least 70 percent
consistent with the material
deeded necessary by the CFA
Institute.

MANAGEMENT

Robert “Tom” Ladd, associate
dean of research and technology
and Stokely Professor in
Business, retired after thirty-
four years of service. During
his tenure with the college, he
served as director of the
college’s industrial and
organizational psychology
program and department head,
directed eighteen doctoral
dissertations, and served on
more than 100 doctoral
committees. During retirement,
he will continue to teach in the
doctoral program.

Linda Lyle is retiring after spending
twenty-nine years at UT. She will
continue teaching in the Physician
Executive MBA program.

Rhonda Reger hosted the
eighth annual Mid-Atlantic
Strategy Colloquium on the UT
campus. Approximately fifty
scholars attended.

The Management Society of UT
(UTM) and UT Department of
Management faculty and staff
supported Mobile Meals
last holiday season. MSUT raised
$3,000 and the department
contributed another $600,
funding 1,058 meals for seniors.
Founded in 2010, MSUT has
fifty-two members and actively
supports Mobile Meals as its
philanthropic charity.

The UT Society of Human
Resource Management hosted
Justin Angsuwat, a lead human
resource business partner at
Google; he spoke about Google
and his career.

MARKETING AND
SUPPLY CHAIN
MANAGEMENT

Chad Autry, Taylor Associate
Professor in Supply Chain
Management, co-authored an
article with Russell J. Zaretzki,
Business Analytics Scholar
(SOMS), and Russell Crook
(management) that published in
the Journal of Business Ethics.

Neeraj Bharadwaj and
his co-author were
awarded a “best paper”
award in the Innovation and
New Product Development
track at the AMA Winter
Educator’s Conference.

Ernie Cadotte, Fisher
Professor of Innovative
Learning, introduced the
Conscious Capitalism
Marketplace simulation in
partnership with the Conscious
Capitalism Institute. The
simulation is the first one to
deal with ethical, environmental,
continued on p. 26 >
"LOOK AT US, DAD!” SAVANNAH, 10, and Gianna ("Gigi"), 7, glide down the hallway on roller skates. Charlie, 5, tugs his mother’s arm and starts to tell her about his day at kindergarten, while Trevor, 2, waves his hands, begging to be held.

On campus, Stephanie and Charlie Noble form a high-powered pair of marketing educators. At home, they’re better known as Mom and Dad. “People ask, ‘How do you do it without family close by?’” Stephanie says. “It’s not easy, but we love the daily adventure and our time together. The house is filled with laughter and noise, and we enthusiastically embrace the chaos.”

As a respite from the madness, Charlie turns to woodworking. “It’s peaceful, but cerebral—you’re always calculating and creating. Stephanie helped me build a rocking horse several years ago that our kids still enjoy.” Their youngest child sleeps in a crib Charlie crafted a decade ago for their oldest.

Charlie also has an affinity for high-tech gadgets, such as the 3-D printer hiding under his office desk. “Students from my product design and innovation class create computer models from which I ‘print’ brightly colored 3-D versions.” A few of the models are scattered around his office, including a tiny blue-and-green globe with a missing top. A glitch in the design yielded an ideal pencil holder.

A busy schedule buries most of Stephanie’s hobbies, but she retains a thirst for exploration. Before they had children, she and Charlie backpacked through Europe and traversed the world, absorbing culture in locales such as Egypt, Spain, France, Switzerland, and Italy, to name a few favorites. Over the past decade, they have established family traditions of Friday night movies and frequent trips to Dollywood. This summer, though, Stephanie has planned an ambitious trip to Alaska. “We’ll take the train from Fairbanks to Anchorage and sightsee along the way,” she says. “I think the kids will love it!”

Charlie, Proffitt’s Professor in Marketing, and Stephanie also excel in the academic arena. Charlie recently became vice chair of the 3,000-member Product Development and Management Association (PDMA), the discipline’s leading national organization. “When I take office in 2015, I will be the organization’s first academic president in more than twenty-five years,” he says. “I’m very proud to be making a difference.”

Stephanie chairs a college-wide committee that is enriching the college’s core curriculum and lighting a path into the next century. Recently, she was nominated for the Erin Anderson Award for her mentoring of doctoral students. “The moments I’ve spent mentoring students, particularly in navigating the chaos of family life and academia, are the most satisfying of my career,” she says.

STEPHANIE & CHARLIE NOBLE
MARKETING

"THE MOMENTS I’VE SPENT MENTORING STUDENTS, PARTICULARLY IN NAVIGATING THE CHAOS OF FAMILY LIFE AND ACADEMIA, ARE THE MOST SATISFYING OF MY CAREER. —STEPHANIE NOBLE"
and sustainability issues in addition to the normal management challenges of running a business.

A study by Mary Holcomb, Niedert Supply Chain Fellow, and the UT Global Supply Chain Institute discovered that new federal regulations mandating rest time for truckers could mean increased costs for consumers. The new hours-of-service rules are designed to improve driver safety by reducing the maximum number of truckers’ weekly driving hours from eighty-two to seventy and mandate a thirty-minute rest break prior to the eighth hour on duty.

Matt Myers is joining Miami University (Oxford, Ohio) as dean of its Farmer School of Business.

Charles Noble, Proffitt’s Professor in Marketing, was named vice chair of PDMA (Product Development & Management Association); he also published “Rethinking the Customer Service Experience” in MIT Sloan Management Review.

Xiang (Sean) Wan is joining The Ohio State University faculty starting fall 2014.

STATISTICS, OPERATIONS, AND MANAGEMENT SCIENCE

Hamparsum Bozdogan, McKenzie Professor in Business, co-authored a paper accepted to the prestigious computational sciences Machine Learning journal. He was invited to give several invited/keynote lectures at the First Symposium of the UT Institute of Biomedical Engineering; the International Statistics Day Symposium and International Conference on Environmental Science and Technology; Middle East Technical University; and the Bioinformatics Center of Erciyes University, all in Turkey.

Nana Bryan (PhD 2013) and Mandayam Srinivasan, Pilot Corp. Chair of Excellence, published a paper in the European Journal of Operational Research.

Chanaka Edirisinghe, Heath Faculty Fellow, is general chair of the Institute of Operations Research and Management Science’s 2016 conference, the largest conference in the discipline with more than 4,000 academics and practitioners attending. He also will be a visiting professor in financial optimization at Nanyang Business School, NTU, Singapore, and co-authored a paper published in Management Science, a Financial Times top forty-five journal.

Ken Gilbert, Regal Entertainment Group Professor in Business and department head, is retiring after thirty-three years of service with the college. Gilbert was instrumental in starting the college’s business analytics program. He will continue to teach in the college’s executive programs.

Mandayam Srinivasan, Melissa Bowers, Beaman Professor of Business, and Ken Gilbert co-authored the book Lean Maintenance, Repair and Overhaul (MRO), which describes how MRO organizations can improve financial performance by

continued on p. 28 >

AWARDS & RECOGNITION
The College of Business Administration 2014 Honorees

DIVERSITY & INCLUSION AWARD
PHYSICIAN EXECUTIVE MBA TEAM

OUTSTANDING STAFF AWARDS
DIANE MARSHALL
Department of Marketing and Supply Chain Management

BETTY DRINNEN
Center for Business and Economic Research

PROFESSIONALISM
KAY LITTLEJOHN
Technology Integration Services

TIM WILLIAMS STAFF AWARD FOR INNOVATION & CREATIVITY

BANK OF AMERICA AWARDS
Given annually by the College of Business Administration to one student and one faculty member who have demonstrated exemplary leadership abilities.

JOE CARCELLO
EY and Business Alumni Professor
Department of Accounting and Information Management

FACULTY LEADERSHIP
MARTIN LEAMON
Undergraduate
Department of Supply Chain Management

UNDERGRADUATE LEADERSHIP
continued on p. 28 >

AWARDS & RECOGNITION
The College of Business Administration 2014 Honorees

DIVERSITY & INCLUSION AWARD
PHYSICIAN EXECUTIVE MBA TEAM

OUTSTANDING STAFF AWARDS
DIANE MARSHALL
Department of Marketing and Supply Chain Management

BETTY DRINNEN
Center for Business and Economic Research

PROFESSIONALISM
KAY LITTLEJOHN
Technology Integration Services

TIM WILLIAMS STAFF AWARD FOR INNOVATION & CREATIVITY

BANK OF AMERICA AWARDS
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JOE CARCELLO
EY and Business Alumni Professor
Department of Accounting and Information Management

FACULTY LEADERSHIP
MARTIN LEAMON
Undergraduate
Department of Supply Chain Management

UNDERGRADUATE LEADERSHIP
continued on p. 28 >
THANKS TO A RECENT CONSOLIDATION, all graduate-level programs in the UT College of Business Administration now fall under a single umbrella: Graduate and Executive Education (GEE).

The predecessor to GEE was the college’s Center for Executive Education, which embraced all of the college’s executive-level MBA and non-degree executive education programs. GEE includes not only these executive-level programs but also the college’s masters-level programs. This enriched structure provides unparalleled opportunities for networking, enhanced career opportunities, and knowledge-sharing across academic programs. For example, young masters-level students might help seasoned executives with their research projects while the senior executives are exposed to a pipeline of talent.

“GEE serves as the integrator among people of varied experience,” says Amy Cathey, interim executive director of the college’s non-degree programs. “We’ve become a hub that connects young master’s students with more-experienced master’s candidates and all of the students with executives, alumni, faculty, and the global business community.”

Collaboration is the backbone of GEE. “We can more easily share best practices among programs and leverage corporate relationships,” says Cathey. “Currently, 8.5 percent of Tennessee adults aged 25 to 64 hold a graduate or professional degree. By attracting more graduate students, GEE will play a role in increasing that number and helping UT become a Top 25 university.”

Kate Atchley, executive director of the college’s executive-level MBA programs, says knowledge-sharing is already steeped in the college’s culture. “For more than two decades, we’ve had groups of faculty coming together to do things in an integrated way. We continue to outshine other institutions in that arena.”

JOINING FORCES—THE CREATION OF GEE

When many forces join as one, the possibilities are endless. The following programs are united under the heading of Graduate and Executive Education:

EXECUTIVE-LEVEL MBAS

ONE-YEAR PROGRAMS
• Aerospace & Defense MBA
• Executive MBA with specializations in Global Supply Chain, Healthcare Leadership, and Strategic Leadership
• Physician Executive MBA

16-MONTH, WEEKEND PROGRAM
• Professional MBA

NON-DEGREE PROGRAMS
• Non-degree executive education and custom programs in aerospace and defense, global supply chain management, healthcare, leadership management development, and operations excellence

MASTER’S-LEVEL PROGRAMS
• Master of Accountancy
• Master of Business Administration
• Master of Science in Business Analytics
• Master of Science in Economics
• Master of Science in Human Resource Management

ENVISIONING THE FUTURE—THE NEXT CENTURY

The future of GEE looks bright. “If you think about the integration across all the programs, including our executive programs, there are a lot of synergies we have yet to capture,” says Bruce Behn, associate dean of graduate and executive education.

Building on a foundation of past collaboration, the GEE leadership team is constructing a culture of information-sharing and idea generation that will expose students and executives to cutting-edge research. “We want to be the place that brings this innovative faculty research to executives and graduate students so that they can use it to transform their enterprises,” continues Behn.

GEE gives the college a unique competitive edge. “We’ve got a successful model that ties it all together,” says Atchley.
> continued from p. 26
applying Theory of Constraints to guide the implementation of lean manufacturing tools.

GRADUATE AND EXECUTIVE EDUCATION

All graduate-level programs in the UT College of Business Administration now fall under a single umbrella: Graduate and Executive Education (GEE). Preceding GEE was the college’s Center for Executive Education, which included all of the college’s executive-level MBA and non-degree executive education programs. GEE includes all of these programs plus the college’s master’s-level programs. Bruce Behn leads GEE as associate dean of graduate and executive education. Kate Atchley is executive director of all executive-level MBA programs, Amy Cathey is interim executive director of executive development programs; and Trent Thurman will be joining the college in July from the University of Texas-Austin as executive director of graduate programs. (See article, page 27)

The Alliance of Continuing Education in the Health Professions, an international association comprised of more than 2,200 medical, pharmaceutical, device, and continuing education professionals, recognized the college for excellence in medical education. The college earned the 2014 Live CE Activity Award for its work with Sanitas Valley Memorial Hospital System and the 2014 Outcomes & Assessment Award for its work with the 325th Medical Group’s Family Health Clinic at Tyndall Air Force Base, Panama City, Florida.

G. Harlan Carothers Jr., PhD (PhD 1989) died last December. Starting in the early 1980s, he served for more than two decades as a faculty member after having a successful career with Harris Corporation of Melbourne, Florida. In concert with UT Professor Richard Sanders, Carothers developed many programming and teaching innovations that still permeate UT’s full-time GEE programs.

Shay Scott became director of the college’s Executive MBA for Global Supply Chain Management.

Mandyam Srinivasan, (SOMS) and Melissa Bowers, (SOMS) delivered Lean MRO courses to a global audience with support from GEE’s Stevie Shumate. GEE partnered with Amsterdam University of Applied Sciences to educate thirty-three executives from European aviation companies and traveled to Florida to educate Embraer Executive Jets executives from Brazil, Portugal, and France.

Cleveland Associated Industries (CAI) collaborated with UT in providing a Manufacturing Leadership Program in Bradley County, Tennessee, to develop effective and successful site leaders.

The 2014 Eduniversal Master’s Rankings ranked the UT dual-degree MS in engineering/MBA #39 in North America and the UT master’s in human resource management #37 in North America.

The full-time MBA program and its supply chain management concentration were top ranked for the eighth year in a row in the 2015 U.S. News & World Report graduate rankings. The supply chain management program ranked #7 among public universities and #11 nationally. The full-time MBA program ranked #37 among top public university programs in the country.
GEE is launching its Executive MBA for Healthcare Leadership program in January 2015. This one-year program will equip healthcare professionals with the tools to become the driving force behind improvements and innovations within their organizations.

The Executive MBA for Strategic Leadership program is celebrating its twentieth anniversary November 14–15, 2014. Alums will network, attend professional development sessions, tailgate, and receive awards. Mark your calendars. Email Anastasiya Loboda at aloboda@utk.edu for more information.

GEE is working with the University of Tennessee Medical Center to offer its second year-long Physician Leadership Academy; fifteen physicians are currently participating. The inaugural class of fifteen physicians completed the program last December.

Fifteen Methodist LeBonheur Health System physicians are working toward completion of a custom-designed Physician Leadership Academy delivered in Memphis. The second-year class will be launched in fall.

Staff and Support

Tanya Brown joined the college as executive director of marketing and public relations, a new position to direct the college’s new office of the same name. She previously served as director of communications for the UT College of Law.

Lynn Landry retired after thirty-three years of service. She will continue to work part time for the Department of Finance.

Lea Anne Law is one of ten finalists for Blount County’s (Tennessee) 2014 Athena Award, an international program recognizing women of excellence for their professional excellence and community service, and actively assisting women attain leadership skills.

As a thank you for their time working with athletes, Debbie Mackey (management) and Tammi Brown (undergraduate programs) were honorary Lady Vols coaches, sitting behind the bench when UT beat Auburn last February. They also joined the team in its pregame practice and activities and met Coach Holly Warlick.

Tara Presnell earned her Green Belt by implementing Lean Applied to Business Processes tools to the full-time MBA program. The result: streamlined, more efficient procedures to ensure that students are better served.

Sherry Snider moved to the college’s finance information office as an accounting specialist.

TORCHBEARER AWARD

The Torchbearer is the highest honor the university can give to its students. Recognition as a Torchbearer reminds all students that those who bear the Torch of Enlightenment shadow themselves to give light to others.

PAIGE ATCHLEY
Senior in Marketing

Paige Atchley is a leader who thinks a lot about UT’s future Volunteers. From Hixson, Tennessee, Atchley is a member of the Chancellor’s Honors Program and a Global Leadership Scholar majoring in marketing. In addition to being vice president of the Student Government Association, she co-founded and served as the first president of Impact, a new division of the Student Alumni Associates that promotes campus traditions and encourages a culture of student philanthropy. Atchley also helped make the Senior Gift Campaign and I Heart UT Week a great success.

JASMINE HAMMONS
Senior in Business Analytics

Jasmine Hammons has left no stone unturned in learning about this campus. As an ambassador for admissions and her college, she takes seriously her role as a resource for fellow Volunteers. A senior in business analytics from Bradenton, Florida, Hammons is president of the Mortar Board Society and vice president of the National Pan-Hellenic Council. She also is a founding member and vice president for the UT Business Analytics Society. For the last four years, Hammons coordinated the National Foundation for Suicide Prevention campus walk. She also volunteers with Remote Area Medical, which provides basic health care to underserved populations.

2014 Extraordinary Campus Leadership and Service

LAURA K. BURGIN
Global Leadership Scholars undergraduate majoring in Business Analytics

MARY BETH OVERTON
Undergraduate majoring in Accounting

FORBES SMALLWOOD
Undergraduate majoring in Economics

2014 Extraordinary Community Service

JARRYD ANDREW CHAPLIN
Undergraduate majoring in Supply Chain Management
THE MISSION OF THE CENTER IS TO CONSIDER THE FUTURE OF WHAT PUBLIC COMPANIES SHOULD LOOK LIKE AS THE GLOBAL ECONOMY IS EMERGING.
—WARREN NEEL
OVER A DECADEAGO, WARREN NEEL, Joe Carcello, and a small team of faculty had a dream. Responding to a wave of national interest in corporate governance, they wanted to increase the College of Business Administration’s research productivity, bring in high-level speakers, and make an impact on public policy. That dream became a reality with the establishment of the UT Corporate Governance Center (CGC) in 2003.

LOOKING BACK
Eleven years after its creation, the CGC boasts some impressive accomplishments. The center has influenced governmental regulations, sparked cutting-edge interdisciplinary research, attracted high-powered faculty members, and introduced students to more than sixty world-class leaders—from CEOs to lawyers to Pulitzer Prize-winning journalists—through its PwC (formerly PricewaterhouseCoopers) Distinguished Speaker Series. “The mission of the center is to look at links between the past and the future,” says former CGC director Warren Neel. “We reflect on how economic history might affect the future, and we study the emerging global economy to determine what public companies should look like.” To paint a clear picture, the center’s research is interdisciplinary. “We focus primarily on finance, accounting, legal issues, and economics.”

MOVING FORWARD
The CGC’s research makes a far-reaching impact. Armed with data, co-founder and current director Joe Carcello, EY and Business Alumni Professor, has testified before Congress and the US Treasury Department, while Neel regularly writes op-ed pieces for national and international publications. The Securities and Exchange Commission (SEC) and the Public Company Accounting Oversight Board (PCAOB) have both quoted the center’s work in proposals, rules, and regulations. “That’s where our research has directly affected public policy,” says Carcello.

NAMING THE CENTER
As the college enters its second century, the center gains a new title—The C. Warren Neel Corporate Governance Center—in recognition of the impact Neel has made to the college, university, community, and national corporate governance.

Neel became the first director of the center in 2003 after serving in the Tennessee state cabinet and as commissioner of the Tennessee Department of Finance and Administration. “Warren deserves this permanent tribute,” says Carcello. “He came here in 1969; he’s been affiliated with UT for forty-five years—essentially, his entire adult life—and has improved the lives of thousands upon thousands of Tennesseans.” He served as dean of the college for twenty-five years and led the college through a rocky transition. “When he became dean, the college was teaching-oriented and open-access,” Carcello says. “Now we’re research-oriented, selective, and nationally competitive.”

Neel is honored, but notes that his true legacy lives on in his students. “Inspiring students and their decisions is a way to touch immortality,” Neel says. “Over the years, I hope I’ve imparted a sense of humanity, intelligence, and integrity.”  

ABOVE: The work of the C. Warren Neel Corporate Governance Center has a national impact, in such arenas as Congress, the US Treasury Department, The Securities and Exchange Commission, and the Public Company Accounting Oversight Board.
OPPOSITE PAGE: Joe Carcello, left, and Warren Neel, right.
THE DEAN’S CIRCLE

The Dean’s Circle was founded in 2009 to recognize leadership-level annual gift donors who provide ongoing support through gifts to the College Fund during the current fiscal year (July 1-June 30). This esteemed group of supporters consists of alumni and friends who have gifted $1,000 or more and young alumni (those who have graduated within the past 10 years) who have gifted $500 or more. Members of the Dean’s Circle are recognized on the college’s “Donor Wall of Fame” as well as in other ways, such as being invited to special events. Please join us in recognizing those who have made fiscal year 2013 leadership-level gifts and have become members of the 2012-2013 Dean’s Circle:

Howard B. & Wendy C. Allenberg
Martin W. & Karyn L. Altshuler
Gregory A. Antoine
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Milburn H. & Sandra D. White
Jan R. & Elaine A. Williams
Timothy W. & Amy Williams
Lang Wiseman
Joseph T. & Suzanne Wyrick

*Listing for fiscal year 2013

SAVE THE DATES!
Mark your calendar now for great events coming this fall:

October 4 CBA Leadership Level Supporters Tailgate
Invitation Only

October 11 Homecoming BBQ Celebration for All Alumni and Friends
Must RSVP and send registration

October 25 CBA Leadership-Level Supporters Tailgate
Invitation Only

November 14 Century Celebration Gala
For more information, call 865-974-6083

*Listing for fiscal year 2013
THE GLOCKER SOCIETY

The University of Tennessee, Knoxville, must have seemed an unlikely choice for Theodore Glocker when he arrived in 1913 because there was no business school or even a business program for him to lead. But by 1914, under Glocker’s visionary leadership, the School of Commerce had been formed to educate students on issues relating to banking and corporate finance.

Glocker’s dynamic leadership carried the school from its humble beginnings through countless transitions and growth in student enrollment, facilitating the school’s accreditation as the College of Business Administration in 1947. In 1952, the Glocker Business Administration Building was dedicated in honor of its first dean and loyal leader, Dr. Theodore Wesley Glocker Sr.

Members of the Glocker Society share the vision, passion, and commitment to excellence in education that the college’s beloved dean demonstrated almost 100 years ago. Those who are part of this prestigious group stand out among their peers and are recognized for lifetime giving.

Throughout the history of UT’s College of Business Administration, the arches of Glocker have welcomed countless students eager to excel academically and become successful leaders in their chosen fields. The tradition continues with today’s students, who pass through the original stone arches of Glocker that have been preserved as well as through the new steel arches that connect the restored Glocker Wing to the newly built classrooms of the James A. Haslam II Business Building.

The Archway Society recognizes private support and development of the college’s programs. Even as the business building’s arches represent a link to the past, this society’s membership understands the importance of creating a bridge to the future by establishing active endowments benefiting College of Business Administration students. Through their unwavering support, these generous alumni and friends of the college uphold the tradition and provide tomorrow’s graduates with the opportunity to pass through these regal arches and into a brighter future.

THE ARCHWAY SOCIETY

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AAA Cooper Transportation
Family & Friends of Casey Adams
F. Whit Addicks
Frank M. Addicks
W. Mark Allen
Howard B. & Wendy C. Allenberg
American Society of Women Accountants, Knoxville
Chapter #92
Amway Corporation
The Anderson Family
Charles C. & Moll Anderson Jr.
Charles C. & Hilda Anderson Sr.
Terry & Susan Anderson
AT&T Company
James H. Aitchley
Kelvin & Sherly Ault
Jim Baker
Bank of America
Jennifer Banner

continued on p. 34 >

UT BUSINESS ALUMNA ESTABLISHES ENDOWMENT FOR GRADS TO GOLF PROGRAM

Janet L. McKinley recently established the Janet McKinley MBA Golf Endowment in the University of Tennessee, Knoxville, College of Business Administration. Earnings from the endowment will fund the newly established “Grads to Golf.” The program promotes an interest in golf among National Association of Women MBA (NAWMBAA) student members through golf lessons, tournaments and events, speakers, and “young professional” membership in the Executive Women’s Golf Association (EWGA). The program is a joint venture between the Lady Vols golf program, the UT chapter of NAWMBAA, and the local Knoxville chapter of EWGA.

McKinley is a 1980 alumna of the UT College of Business Administration and former chief corporate auditor for BellSouth Corporation in Atlanta. She retired in 2007 after 28 years of service.

McKinley has also established the Robert and Janet McKinley Auditing Excellence Fund in the Department of Accounting and Information Management, the Bob and Barbara McKinley Student Enrichment Endowment in the UT Institute of Agriculture, and the Women in Business Endowment for student athletes enrolled in the College of Business Administration.

She has loyally served UT through the UT Development Council (including as chairwoman from 2011-2013), the UT Accounting Roundtable, the UT Alliance of Women Philanthropists, the UT Foundation Board, and the UT Alumni Association Board of Governors.

“My experience in business is that golf is an equalizer—it opens doors, helps you meet >>
colleagues and work associates, and allows you to conduct business with clients and customers outside of the office,” says McKinley. “But, throughout my career, I observed that women enter the game of golf too late in life—and they enter with a lot of apprehension about playing bad golf, not knowing the rules, and not understanding the etiquette of the game.

“This program is designed to bring young professional women into the sport early in their careers. It is my vision that after this program, the women in UT’s NAWMBA chapter will 1) understand the value of golf in the business world, 2) be able to play the game of golf, and 3) use golf to enhance—and advance—their professional careers. Not only do the participants get hands-on golf instruction and mentoring from other women who play the game, they also hear from prominent businesswomen and golf industry leaders about the potential value of golf in their business careers.”

The program has had an outstanding impact on the MBAs, says Amy Cathey, director of the MBA program at UT.

“The Grads to Golf program has been an incredible opportunity for NAWMBA members to develop life skills that will benefit them both personally and professionally. They have had excellent instruction from the Lady Vols golf coaches, alumnae, and golf professionals who have spoken to the group, and from Janet herself. The students are so appreciative. In fact, they look forward to supporting the development of future Grads to Golf initiatives,” says Cathey.

McKinley hopes that the UT model will be used as the foundation for similar programs at other universities and colleges across the country.
DID YOU KNOW . . .

. . . that gifts may be made through foundations or corporations? Listed here are individuals who directed gifts of $100 or more through a foundation or corporation in fiscal year 2013 (ended June 30, 2013). Each and every gift, regardless of amount, is sincerely appreciated. The generosity of our alumni and friends allows the college to provide the best possible opportunities for our students.

Although every effort has been made to ensure the accuracy and completeness of our list of contributors, we acknowledge that inadvertent errors are sometimes made; please contact us with corrections.

GIFTS DIRECTED THROUGH A FOUNDATION OR CORPORATION

UNDER $1,000

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Michael C. & Kimberly Copperthite
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Patricia Ann Hackler
Harry F. & Suzanne M. Miller Jr.
John D. & Mitzi A. Platillero
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Daniel H. & Tina L. Reigle
Donald R. Stevens
Timothy W. Williams

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James E. & Diedra J. Brogan
Duke B. Clement Jr.
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Ralph D. & Janet S. Heath
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Charles D. & Wendy Wilson
IN A REMOTE UGANDAN VILLAGE, A WOMAN named Evalyn dances for joy, gripping a mug filled with water. Her eyes sparkle. Finally, she and her children can drink clean water in their home. The camera pans to show a blue plastic canister labeled TivaWater.

In 2008, Doug Harris traveled to Uganda with a small group of business professionals from Knoxville. A franchisee who owns twenty-three Papa John’s Pizza stores in the Southeast, Harris wasn’t thinking about water filters when he embarked on the trip. “We basically went to connect with young Africans and help them start businesses,” he says.

On their trip, Harris and his colleagues noticed a lack of safe drinking water. Their new Ugandan friends stored water in open pots inside their homes. “Even if it’s initially clean, the water is easily contaminated when stored that way,” Harris says. He noticed that area missionaries used something called a bio-sand filter, which purifies water by running it through closely compacted sand.

Harris and the team took the filter back to Knoxville and passed it off to another UT graduate, Neil Caldwell. “If that was version one, now we’re on version ten,” says Harris. Caldwell created an effective water filter that’s plastic-cased and fully portable. “Now it’s the best water filter in the world, we’re convinced.”

Today, TivaWater is a successful locally-owned business in Uganda, and Harris is president of its sister nonprofit organization, World Water Project, in the US “One hundred thousand people in fifteen countries are drinking clean water now because of this filter. Our second version of the product is about to be manufactured, and we think we’ll be able to go worldwide with it.”

Harris credits UT as the source of his business savvy. “I learned how to write a business plan in Richard Reizenstein’s class, and I used that plan to start the business I now own and operate.” He also used his training to do targeted market research in Uganda prior to starting TivaWater. “We would go into villages and find out what customers’ needs were,” he says.

When Harris chose to attend the UT College of Business Administration in the late 1970s, he was
“I learned how to write a business plan in Richard Reizenstein’s class, and I used that plan to start the business I now own and operate.”

following in his father’s footsteps. “Dad graduated in ‘52 with an accounting degree,” says Harris. While she didn’t graduate from UT, Harris’s wife, Carla, feels a close connection to the university. “Our daughter, Olivia, attended from 2009–2013,” says Carla. “She started the Global Leadership Scholars (GLS) honors program in 2011 and loved it.”

Before she entered the GLS program, Olivia already had a global perspective—she’d been on several trips to Africa with her dad. “During their sophomore year, GLS students spend an entire semester studying and interning in London,” Carla says. “Olivia chose to work for Teach a Man to Fish, a nonprofit that does work in developing countries similar to our water project.”

On Christmas morning, 2013, Olivia opened a special gift—a letter announcing that her parents had created a UT scholarship endowment in her name. “When she was reading it, she said, ‘What? Wow!’” says Carla. “She was taken aback and honored, thankful that somebody else will be able to benefit from it.”
FOR KING ROGERS AND HIS WIFE, JUDY, leadership is a family tradition.

King’s father, King Jr., and mother, Mildred Moss Rogers, both modeled leadership and generosity. “Dad devoted a large part of his life to civic service, always stressing the importance of education,” says King, who once asked what motivated his father’s tireless efforts. “Those who have the time have a responsibility to give back to their communities,” Dad answered.” King listened—and emulated his father’s example. “The idea of giving back rubbed off on him,” says Judy.

Although they grew up ten miles apart in West Tennessee, King and Judy didn’t meet until their freshman year in college, when—ironically—they double blind dated with two mutual friends. Over a year later they met again and “the rest is history.”

King and Judy both graduated in 1969 with business degrees, but King decided to continue his education by attending law school. Following their marriage, the couple relocated to Memphis so King could practice his profession. He poured much of his energy into the Glankler-Brown Law Firm, where he served as a partner for more than thirty years and remains “of counsel” to this day.

“As a practicing attorney, I found it challenging to find time for civic service,” says King. But, he made the most of his available hours and became a community leader by serving on the board of directors for the Methodist Hospitals of Memphis, the Hutchison School, and the Dixon Gallery and Gardens. As a Rotarian, he also led as district governor, overseeing forty-three area chapters.

Meanwhile, fondness for the university drew King and Judy back to UT. “I worked with the local Shelby County (Tennessee) alumni association and joined the UT Board of Governors,” King says. Walking in his father’s footsteps, he served on the system-wide UT Development Council and continues to serve as a lifetime member of the business college’s Advisory Council to the Dean. “One of my most rewarding experiences as a member of the dean’s council was working with college and university leadership in planning the Haslam Business Building—and watching it become a reality.” King also served as a University of Tennessee trustee from 1990–1996 and is currently chair of the UT Foundation board of directors.

Judy found her niche on the UT Women’s Council and became a charter member of the Alliance of Women Philanthropists. Both of the Rogers’ children, Katherine and King, graduated from UT—extending the family tradition to a third generation.

In 1997, the UT College of Business Administration co-named King and Judy Distinguished Alumni of the Year, recognizing their extraordinary dedication and leadership. King received another accolade, the university’s Alumni Service Award, in 2011.

Following the example of King’s parents, the Rogers contribute generously to the university. “We support three scholarship funds to benefit business and liberal arts students on the Knoxville and Martin campuses,” says King. “We enjoy and appreciate the yearly letters that introduce us to the recipients.” The Rogers also named a classroom in honor of King’s parents in the James A. Haslam II Business Building.

“You reach a point in life when you want to give back,” Judy explains. “We think it’s important for everyone to have an education—to advance as far as they can—and we want to help students fulfill their academic and professional potential.”
WE THINK IT’S IMPORTANT FOR EVERYONE TO HAVE AN EDUCATION—TO ADVANCE AS FAR AS THEY CAN.
—JUDY ROGERS
THE 1914 SOCIETY

When the School of Commerce began in 1914, it had only eleven students and one faculty member. While their numbers were few, their shared passion for leadership in business practices and education was strong. As the college has grown and changed, the passion shown by its original students and faculty has persevered. Each year, hundreds of future business leaders graduate and join the ranks of our loyal alumni, reaffirming the importance of a continuing legacy to inspire future growth and success for the college.

1914 Society members reflect the values of the founders of the college, and understand the importance of continuing that legacy. Members show their commitment through bequests, charitable remainder trusts, charitable gift annuities, life insurance gifts, or retirement beneficiary designations.

Anonymous
Martha Arnold
Dan B. Ashby
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John V. Barker
Jeff & Denise Barlow
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Edward J. & Carolyn P. Boling
John Boll
Randal D. & Jenny H. Boyd
Charles W. & Sherry Brickley Jr.
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David Snapp
Aaron J. Snyder
George A. Spiva Jr.
Douglas L. Standifer
Connie Dorrrough Steinmetz
David & Deborah Stevens
Robert S. Talbott
Herman Jesse & Karen Taliman
W. Kirk Taylor
Joe P. & Sheryl S. Teague
J. Neal & Cathy Townsend
James H. & Connie P. Vavalides
Mark L. Venrick
James W. & Candy P. Wansley
Paul Warren & Angela Washington
William Way
Charles R. West
Bill & Kay Whitman
Jan R. & Elaine Williams
Kenneth L. & Shari Wills
Mike & Nadine Woodall
Morgan M. & Kathryn Zook

PRO2SERVE AND GOSS FAMILY RENEW SUPPORT OF THE BUSINESS SCHOOL’S WORK WITH NONPROFITS

Oak Ridge, Tennessee, company Pro2Serve has renewed its ongoing support for the College of Business Administration’s Consortium for Social Enterprise Excellence (CSEE) with a leadership level gift of $125,000, and a matching gift from Barry and Karen Goss.

Barry Goss, founder, chairman, and CEO of Pro2Serve is a two-time graduate of UT Knoxville, and Karen Goss did her doctoral work at UT. Pro2Serve has eighteen years of experience providing technical and engineering services for the Department of Defense, Department of Energy, and other key organizations in the national security arena. Both Pro2Serve and the Goss family have supported several UT Knoxville initiatives in the past.

Barry Goss says CSEE’s vision of bringing business-minded thinking to mission-minded nonprofits is what originally motivated Pro2Serve to become CSEE’s founding corporate sponsor. “That vision is becoming a reality as CSEE’s work with the area’s nonprofits is making a tangible difference,” says Barry.

“That success has motivated this ongoing support, and we are excited to be a part of another high-impact University of Tennessee program.”

CSEE intends to make the University of Tennessee a nationally recognized model of the role a university can play in strengthening its community’s social enterprises. CSEE has been instrumental in the creation of a collaborative network of organizations supporting the region’s nonprofits. CSEE is also providing cutting-edge business training for executive directors of nonprofits, and has developed undergraduate and graduate business coursework for UT Knoxville students destined to become the next generation of leaders in the social services sector.

The gift from Pro2Serve will help cover operational expenses for CSEE, and the director of the consortium will be known as the Pro2Serve Director of the Consortium for Social Enterprise Excellence. The matching gift from the couple will be used for scholarships allowing executive directors of regional nonprofits to receive education and training from the business school.

Alex Miller, director of the CSEE and William B. Stokely Chair in Management, says, “These gifts are a tremendous endorsement from a company a couple known for being committed to both the nonprofit sector and the highest possible standards of business leadership. This makes Pro2Serve, Karen, and Barry the perfect sponsors for our work.”
This update reflects information known as of March 20, 2014, and is listed first by decade, then alphabetically by graduation year.

To share your news with the University of Tennessee, Knoxville, College of Business Administration community, submit it along with any relevant images, to CBA@utk.edu. Please put “Alumni News” in the subject line.

**’50s**

**Hank Lauricella** (1953) was inducted into the National Italian American Sports Hall of Fame. (See In Memoriam, page 44.)

**’70s**

Bandit Lites, founded by **Michael Strickland** (1977), won Lighting Company of the Year, one of the industry’s most prestigious awards, at the Parnelli Awards. This is the fourth win and twelfth nomination for Bandit, which has been nominated every year since the award’s inception. Strickland also received the UT Development Council Service Award.

**Randy Boyd** (1979) was appointed by Tennessee Governor Bill Haslam to the Tennessee Higher Education Commission.

**’80s**

**John Holmes III, LUTCF** (1982), of the New York Life Insurance Company in Knoxville, was re-elected to a second term on the Board of Trustees of the National Association of Insurance & Financial Advisors, a trade association representing the interests of life insurance agents and financial advisors.

**Ed Oliphant** (1983) received the Nashville Business Journal’s CFO of the Year award.

**Deborah L. (Debby) Saraceni** (1984) was named vice president of marketing and physician services for Covenant Health.

**J. Reed Smith, PhD** (1983, MAcc 1984) was appointed faculty chair of the Graduate Accounting Programs at Kelley Indianapolis, Indiana University Kelley School of Business.

**Jeff Drummonds** (1985, MAcc 1986) was named a 2013 accounting industry Power Leader by the Nashville Business Journal.

**’90s**

**Amy Miles** (1989) was one of two directors elected to the Norfolk Southern Corp. board and appointed to its audit and finance committees.

**Valerie Gupton Landkammer** (1996) won the Technology Startup of the Year award in Nashville, Tennessee, for the company she co-founded, Virsys 12.

**Scott McDaniel** (MBA 1996) was named president of Anderson Merchandisers.

**Sean Brewer** (1995, 1997), senior tax manager, Pugh CPAs, was selected as an honoree for the 2013 Greater Knoxville Business Journal “40 under 40.”

**Scott Burdette** (1997), owner, Golf Excursions, was selected as an honoree for the 2013 Greater Knoxville Business Journal “40 under 40.”

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Mark Burnett (MAcc 1997), LBMC Security & Risk Services partner, was a finalist for the Nashville Technology Council’s CTO of the Year award.


Mark Hamm (MBA 1998) was appointed EmCare Hospital Medicine’s chief executive officer.

Jaime Hemsley (1998), owner, Gage Models and Talent Agency, was selected as an honoree for the 2013 Greater Knoxville Business Journal “40 under 40.”

Scott Hitch (1999), CEO, Tennessee Cancer Specialists, was selected as an honoree for the 2013 Greater Knoxville Business Journal “40 under 40.”

William (Bill) Spurgeon (EMBA 1999) was named president and CEO of Dover Fluids.

Colin Barrett (2000) was appointed president of the Tennessee Banker’s Association.

Stephen Brumbelow (1998, 2000), senior manager, Lattimore Black Morgan & Cain, was selected as an honoree for the 2013 Greater Knoxville Business Journal “40 under 40.”

C. Anderson (Andy) Fincher (EMBA 2001) was named president & CEO of Dover Engineered Systems.

KPMG has a business analytics research center in Knoxville through the acquisition of Link Analytics, cofounded by Sean Groer (2001). Link Analytics was recently named one of the twenty top emerging big data companies.

Rich Guidotti (EMBA 2001) became the AT&T vice president and general manager for the area covering Alabama, Louisiana, and Mississippi. He will oversee 2,000+ employees, 133 AT&T retail stores, and 700+ national retail partners and authorized resellers.

Matt Price (2001), petroleum pricing/DEF manager, Pilot Flying J, was selected as an honoree for the 2013 Greater Knoxville Business Journal “40 under 40.”

Matt Castle (2002), North American commercial director of rod sales, Alcoa Inc., was selected as an honoree for the 2013 Greater Knoxville Business Journal “40 under 40.”

Scott Daniel (MBA 2002) was promoted to new products director of Bush Brothers & Company.

Brett Kennedy, CPA (MAcc 2003) joined the Lattimore Black Morgan & Cain, PC (LBMC) Brentwood (Nashville, Tennessee) office as a senior manager in the tax services division.


Chad Martin (2003), surety bond manager, TIS Insurance Services, was selected as an honoree for the 2013 Greater Knoxville Business Journal “40 under 40.”

Hunter Purnell (2003), vice president of construction and sales, McCamy Construction, was selected as an honoree for the 2013 Greater Knoxville Business Journal “40 under 40.”
Tony Spezia III (2003), senior manager, mechanical engineering, Siemens Medical Solutions USA, was selected as an honoree for the 2013 Greater Knoxville Business Journal “40 under 40.”

Jody Crane, MD (PEMBA 2004) joined Kaiser Permanente Mid-Atlantic States Region (Virginia; Washington, DC; Maryland) as the associate medical director.

Heather Cloar (2005), contracting officer, US Department of Energy, was selected as an honoree for the 2013 Greater Knoxville Business Journal “40 under 40.”

Eric Myers (MAcc 2005) is a tax manager with Decosimo.

Shannon Harper (2007), vice president, Harper Auto Square, was selected as an honoree for the 2013 Greater Knoxville Business Journal “40 under 40.”

‘10s

Brian Addington (EMBA 2010) is plant manager at Life Fitness.

Otis Cosby, MD (PEMBA 2010) is the physician chief for health and well being at Palmetto Health in Columbia, South Carolina.

Gregory Nelcamp, MD (PEMBA 2011) was named director of medical affairs at Merck, Inc.

TEXTRON Systems

Jodi Noah (EMBA 2011) is CFO at Textron Simulation & Training.

Brett Johnson (2012) has joined Lattimore Black Morgan & Cain, PC in its Brentwood (Nashville, Tennessee) office as a tax accountant in its Tax Services/Wealth Management segment.

Maureen Malee, MD (PEMBA 2012) is medical director at McKinley Student Health Center on the University of Illinois’s main campus.

Brennan H. McMurry (2012) is national chairman of IKARE (International Kappa Action Relief Efforts), Kappa’s charitable foundation that aids victims of disaster in Haiti and worldwide. At 23, he became IKARE’s youngest leader.

Rhonda Andrews Stewart (EMBA 2012) was honored as a “Top 40 Under 40” by Inside Business, which serves the Hampton Roads, Virginia, metropolitan area.
Maddie Strange (EMBA 2012) is senior director, continuous improvement, organization development and training for ServiceMaster.

Josh White (PhD 2012) is completing his second year as an Economics Fellow at the Securities and Exchange Commission and will be joining the University of Georgia as an assistant professor of finance.

Adrianna Boghozian (2013) left her current position with the Computational Earth Science Group at Oak Ridge National Laboratory to become a Research Fellow at Stanford Law School.

Adam Gregory Bridges (2012, MAcc 2013) is staff accountant in the tax department of JHM Certified Public Accountants, Chattanooga, Tennessee.

Charles W. Davison Jr. (EMBA 2013) is senior VP at Oceaneering International.

Anne Clair Hamilton (2013) is a finance recruiter at Asurion.

Kim Miller (EMBA 2013) is supplier manager, contracts and product development for Boeing.

Mohamed Moustafa (EMBA 2013) is integrated supply chain director for Mondelez International.

Chelsea Ann Oliver (2013) joined dunnhumbyUSA; she is developing analytic solutions that allow dunnhumby clients to better understand shopping behavior and consumer trends.

Danielle South (JD/MBA 2013) is director of public policy for the Knoxville Chamber.

Thomas Tobin, MD (PEMBA 2013) is president at TT Enterprises.

Karen Yan (EMBA 2013) is director of planning and allocation for Coach.

Meredith Futhey Hodge (ProMBA 2014), vice president, treasury management sales manager, First Tennessee Bank, was selected as an honoree for the 2013 Greater Knoxville Business Journal “40 under 40.”

IN memoriam

This update reflects information known as of March 28, 2014.

'40s
Helen S. Bryan ......................... 1946

'50s
H. Scott Collins Jr. ..................... 1957
Byron D. George ...................... 1956
Francis E. Lauricella ................. 1953
Clyde A. Maynard .................... 1959
Sam W. O’Neil ......................... 1959
George N. Willard .................... 1952

'60s
Charles B. Burns Jr. ................... 1964, 1969
Claude O. Ramer ...................... 1966
Stewart G. Siewert .................... 1962

'70s
Mark S. Bellamy ....................... 1978
Denny H. Brewer III ................. 1979
Joseph E. Eve ......................... 1975
Darrell L. Johnson ..................... 1977
Michael G. Moneymaker ............. 1971
Connie R. Reeves ..................... 1970

'80s
Gregory L. Brackett ................... 1986
John D. Colbert ....................... 1981
Daniel R. Wilson ..................... 1989

'90s
Dave Frankum ......................... 1990
Matthew J. Sers ...................... 1995
L. Kevin White ....................... 1998
You’re Invited

Please join us for the
CENTURY CELEBRATION GALA
November 14, 2014

Table sponsorships are $2,500 and benefit the College Fund for Business Administration

For more information, contact the Office of Development and Alumni Affairs at 865-974-6083

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