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## UX Report: Menu sub headings and links

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\*\*\*I'm a little confused by the sub-heading and then the links. So would the menu be three-tiered? Users tend not to like menus that go beyond two-tiers.

#### About

- Does this section still has a broad statement about DataONE? Where is the mission statement, etc. I think this should be a top level page under About (I think this is the "what is DataONE" feature piece).
- "Our organization" is a little off putting. Maybe "DataONE Organization"
- "More" is un-descriptive and hides the information. People may not be as likely to click on it since they don't know what they are getting.
  - Could refer to it as Communication and include public relations, forum, contact, and video. Delete the communication page and move that information to news.

#### News

- Change "current newsletter" to just newsletters and then also archive old newsletters on the page. *Current* and *latest* are so similar that at first glance it would be hard to tell the difference between the two pages.

#### Participate:

- Opportunities isn't a clear word choice. Maybe "Get Involved" ...or careers, join us?
- Move developer resources to resources.

#### Resources:

- Add "For" to sub-headings (e.g., For users)
- Developers doesn't seem like the best word choice. I am open to ideas.
  - Authors? Getting data and submitting data? Data contributors and data users? Data providers and data users? Data producers and data consumers?
- Move "For Librarians" to second-tier/sub-heading
- Add word "blog" to coffeehouse to help describe the page.

#### Education:

- New Sub-headings and organization:
  - Online tools
    - Education modules
    - Webinars
    - Screencast tutorials
    - Research notebooks
  - Training events
  - Graduate courses
- Rename training activities to events. Activities sounds like something you would do rather than something you would attend. Already use "event" to refer to it on the page anyways.

## Data:

- Move Users above Authors since Users seems like the more used category
- Do we need the safety data challenge? Hard to figure out where it would fit on the site. Maybe move it to a sub-heading rather than link.
- Investigator toolkit is also under resources. Only include in one place.
- Delete "Use" page under "users". It links to other pages (best practices, investigator toolkit, and software tools) and the word "use" is vague.
- Data holdings is odd. Seems like it fits better under "About". Also the title of page is not descriptive. I would have no idea what type of information I would find under it.