UX Report: Menu sub headings and links

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***I’m a little confused by the sub-heading and then the links. So would the menu be three-tiered? Users tend not to like menus that go beyond two-tiers.

About

- Does this section still have a broad statement about DataONE? Where is the mission statement, etc. I think this should be a top level page under About (I think this is the “what is DataONE” feature piece).
- “Our organization” is a little off-putting. Maybe “DataONE Organization”
- “More” is undescriptive and hides the information. People may not be as likely to click on it since they don’t know what they are getting.
  - Could refer to it as Communication and include public relations, forum, contact, and video. Delete the communication page and move that information to news.

News

- Change “current newsletter” to just newsletters and then also archive old newsletters on the page. Current and latest are so similar that at first glance it would be hard to tell the difference between the two pages.

Participate:

- Opportunities isn’t a clear word choice. Maybe “Get Involved”...or careers, join us?
- Move developer resources to resources.

Resources:

- Add “For” to sub-headings (e.g., For users)
- Developers doesn’t seem like the best word choice. I am open to ideas.
  - Authors? Getting data and submitting data? Data contributors and data users? Data providers and data users? Data producers and data consumers?
- Move “For Librarians” to second-tier/sub-heading
- Add word “blog” to coffeehouse to help describe the page.

Education:

- New Sub-headings and organization:
  - Online tools
    - Education modules
    - Webinars
    - Screencast tutorials
    - Research notebooks
  - Training events
  - Graduate courses
- Rename training activities to events. Activities sounds like something you would do rather than something you would attend. Already use “event” to refer to it on the page anyways.
Data:

- Move Users above Authors since Users seems like the more used category.
- Do we need the safety data challenge? Hard to figure out where it would fit on the site. Maybe move it to a sub-heading rather than link.
- Investigator toolkit is also under resources. Only include in one place.
- Delete “Use” page under “users”. It links to other pages (best practices, investigator toolkit, and software tools) and the word “use” is vague.
- Data holdings is odd. Seems like it fits better under “About”. Also the title of page is not descriptive. I would have no idea what type of information I would find under it.