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2011

Jefferson Prize (2011)

Dan Flint

Dawn Szymanski

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2011 Jefferson Prize



Dan Flint

Dan Flint is the Proffitt's Associate Professor of Marketing. In the past three years, his research has focused on the emerging field of shopper marketing, in which he is quickly becoming a leader. His creative efforts have resulted in the university's Shopper Marketing Forum (launched in 2009), which explores contemporary shopper marketing strategies and shares that knowledge with students at all levels. The forum has brought resources, visibility, and prestige to both the university and the College of Business Administration. This is due in no small part to Flint's passion, creativity, and tireless effort.

Dawn Szymanski

Dawn Szymanski joined the Department of Psychology in 2006 and has shown a remarkable research record in a few short years, with twenty-three peer-reviewed articles and five more in press. Her work focuses on the understanding of oppression, sexism, heterosexism, and feminist psychology. She has served in various roles to advance psychology as a profession, and her work has important implications for theory, research, clinical practice, and social justice. She has received national recognition from the American Psychological Association and was appointed editor for the Psychology of Women Quarterly in 2010.



The **Jefferson Prize**, made possible by an anonymous donor, honors the principles of our nation's third president. Thomas Jefferson not only was proud of having written the Declaration of Independence, but also of having founded the University of Virginia. He dedicated himself to the pursuit of freedom and knowledge.

The Jefferson prize is awarded to tenured or tenure-track faculty who have demonstrated excellence in research and creative activity or who have made other significant achievements that might not be recognized in the usual university reward system.

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