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Making Instruction Mobile

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MAKING INSTRUCTION MOBILE

HANDHELD LIBRARIAN IV
DESK SET

Automated Punch Card Circulation System
FROM TREND TO A WAY OF LIFE

• **By 2015, 75% of the population will have mobile access.**

• **Smartphone ownership in the U.S. will reach 80%, matching PC ownership.**

• **By 2020, mobile devices will be the primary method of electronic access.**

• **Currently, young adults (18-29) are still the largest demographic of mobile users.**
WHAT OUR USERS WANT

• Modern equipment to access information

• Electronic information resources

• Offsite access to electronic resources
STRATEGIC PLAN VERSION 2.0

• **Improve user access to Libraries’ virtual and physical resources**

• **Create innovative models of instruction, services and delivery methods**

• **Focus on mobile devices, online instruction**
THEORETICAL FOUNDATIONS

- **Library Anxiety**

- **Student Learning**
INSTRUCTIONAL VIDEOS

• **SHORT**
• **SINGLE CONCEPT**
• **POINT OF NEED**
• **CURRENT**
INSTRUCTIONAL VIDEO SOFTWARE

- Jing
- celtx
- Avidemux
- Final Cut Pro 7
- GarageBand
- Audacity
- StoryBoard Pro Software
- Windows Live Movie Maker
- iMovie
EXAMPLES OF OUR INSTRUCTIONAL VIDEOS

- **FOR STUDENTS**
  - Finding Books*
  - Finding Articles
  - Information Lifecycle

- **FOR SPECIFIC COURSES**
  - Art 102: iWeb*

- **FOR FACULTY**
  - Uploading to TRACE (institutional repository)

- **FOR EMPLOYEES**
  - In-House Training
QR CODES

• **ADVERTISING**

• **SERVICE**

• **FUTURE**
CLICKERS & POLLING

- **Why?**

- **Clickers (Turning Point)**

- **Polling (Poll Everywhere)**
HOW WE HAVE USED CLICKERS...

• INTERNATIONAL STUDENT ORIENTATIONS

• FREE RANGE VIDEO CONTEST
CONCLUSION: BENEFITS

• INFUSE INFORMATION LITERACY WITH SOCIAL MEDIA
  – Embeddable
  – Point of need learning

• MARKETING / SUSTAINABILITY
  – Perceptions of Libraries
  – More users & fewer staff
  – Technology is adaptable

• ASSESSMENT / OUTCOMES
WHERE NEXT?

- IPADS & IPODS
- LOCATION BASED CHECK-IN APPS
- CAMPUS-WIDE APPS
- AUGMENTED REALITY

Futurama’s Library of the Future
<table>
<thead>
<tr>
<th>CONTACT INFORMATION</th>
<th><a href="http://www.lib.utk.edu">www.lib.utk.edu</a></th>
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RESOURCES