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Circle Park News

Communication and Information

3-2014

Circle Park News March 2014

College of Communication and Information

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Circle Park News

THE UNIVERSITY of TENNESSEE **UT**
KNOXVILLE
COLLEGE OF COMMUNICATION & INFORMATION

March 2014

Hilda S. Murray Classroom Dedicated



The College of Communication and Information named a classroom in honor of CCI alumna Hilda S. Murray, an accomplished entrepreneur and business executive.

[Read more](#)

More News

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CCI NEWS

Tenopir Returns to the Faculty



On July 1, 2014, Chancellor's Professor and BOV Professor Carol Tenopir will step down from her CCI research leadership role and return to the SIS faculty where she will continue her own research and work with students. On the occasion of Tenopir's decision to return to the faculty, this article takes a look back over her 11 years of service as CCI director of research/CICS director to pay tribute to the tremendous impact she has had on CCI. [Read more](#)



UT Social Media Week Features Notable SM Experts and Alums

The College of Communication and Information (CCI) will host Social Media Week, March 31-April 3, in the Communications Building. The four-day event will feature presentations, panel discussions, and open forums with social media experts from BuzzFeed, ESPN, Scripps Networks Interactive, Voggle, Sports Illustrated, AC Entertainment and the U.S. Coast Guard. Paul Finebaum, radio and television host for ESPN and 1978 UT political science graduate, will give the keynote address titled "Social Media's Influence on the 'Impartial' Voice of the SEC." [Read more](#)



Winslow, WSJ Medical Writer 2014 Hill Lecturer

Ron Winslow, acclaimed medical writer for The Wall Street Journal, gave the University of Tennessee's annual Alfred and Julia Hill Lecture on March 11. In the past 25 years, Winslow has published more than 1,400 articles for the Journal and won many honors for the quality of his work. Winslow spoke on "Covering Science: Worst of Times, Best of Times." [Read more.](#)



Come See CCI's New Lobby

Next time you're on campus be sure to stop by the Communications Building to check out the new 3rd floor lobby. A massive, contemporary sign swirls through the lobby with the names of the four schools and the College of Communication and Information emblazoned across it. Two of the lobby's pillars have been painted Tennessee orange with CCI's core values inscribed on each side of the square columns. [Read more](#)



CCI Board of Visitors Springs Forward

The spring meeting of CCI's Board of Visitors (BOV) was led by BOV chair Ed Ingle (BS/PR '83), Managing Director of Government Affairs for Microsoft Corporation, and featured presentations and discussion about a number of important topics. [Read more](#)



Beyond the Hardwoods: Lady Vols/Men's Basketball Players Majoring in CS/JEM

College basketball tournament time presents special challenges for student athletes including CCI majors Cierra Burdick (CS), Andraya Carter (CS), Quinton Chievous (CS), D'Montre Edwards (JEM), Isabelle Harrison (CS), and Jarnell Stokes (CS). These six UT basketball players spent a few minutes with CPN before heading to the NCAA tournament. [Read more](#)



UT Today Begins 20th Season

JEM students are once again producing a weekly news magazine called "UT Today" for WBIR-TV in Knoxville. The half-hour program began airing on Sunday March 9 at

11:30 a.m. and runs for 8 consecutive weeks. This is the 20th season of UT TODAY.
[Read more](#)



Alumni News: Zhang, Eaker

Two alums received honors: **Dr. ShaLi Zhang** (MS/IS '88) and **Chris Eaker** (MS/IS '13). [Read more](#)



Faculty News: Crook, Whiteside

Read the latest news about **JEM Professor Emeritus Jim Crook** and **Assistant Professor Erin Whiteside**. [Read more.](#)



Student News: Edwards

Read about the recent recognition given to JEM student D'Montre Edwards. [Read more](#)



Five Tips from Social Media Week 2013

The following Five Tips for using social media more effectively were offered by social media experts during UT Social Media Week 2013. 2014 Social Media Week will be March 31 through April 3 (<http://www.cci.utk.edu/social-media-week>). The sessions will be available on Ustream live and as archived videos after the event (<http://www.ustream.tv/channel/utsmw>). [Read more](#)

CONTACT US
COLLEGE OF COMMUNICATION & INFORMATION
432 Communications | 1345 Circle Park Drive | Knoxville, TN 37996-0332
E-mail: CCIDevelopment@utk.edu
Phone: 865.974.7073 | Fax: 865.974.4967

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