



University of Tennessee, Knoxville  
**TRACE: Tennessee Research and Creative  
Exchange**

---

Circle Park News

Communication and Information

---

3-2013

## Circle Park News March 2013

College of Communication and Information

Follow this and additional works at: <https://trace.tennessee.edu/utk-circleparknews>

---

### Recommended Citation

College of Communication and Information, "Circle Park News March 2013" (2013). *Circle Park News*.  
<https://trace.tennessee.edu/utk-circleparknews/31>

This Newsletter is brought to you for free and open access by the Communication and Information at TRACE: Tennessee Research and Creative Exchange. It has been accepted for inclusion in Circle Park News by an authorized administrator of TRACE: Tennessee Research and Creative Exchange. For more information, please contact [trace@utk.edu](mailto:trace@utk.edu).



## Circle Park News

MARCH 2013



Margaret (Margie) Morrison, professor and director of the School of Advertising and Public Relations, passed away Mar. 11, 2013. Morrison served as director since July 2012. She was interim director of the School from July 2011 to June 2012.

[Read more](#)



### CCI NEWS



#### Social Media Week to Feature National, Local Speakers

The College of Communication and Information will host Social Media Week April 2-4. The three-day event will feature presentations, panel discussions and open forums with social media experts from Nike, Dunkin' Donuts and McCormick & Company, as well as advertising, marketing and public relations agencies from Knoxville and the Southeast. [Read more](#)



#### CCI Travels to Washington DC

Washington, D.C. was the focus of a CCI alumni reception and two field trips - by the CCI Diversity Student Leaders Society (DSLS) and the Communication Studies Club (CSC) - during February and March. [Read more](#)



### Time Magazine Editor to Give Annual Hill Lecture

Jeffrey Kluger, senior editor of science, technology and health for Time magazine, will deliver the 21st annual Alfred and Julia Hill Lecture at the University of Tennessee, Knoxville, on Tuesday, April 2. [Read more](#)

## FACULTY | STAFF | ALUMNI NEWS



### Allard Speaks at National Academy of Sciences Symposium

Suzie Allard, SIS associate professor and acting director of CCI's Center for Information and Communication Studies, was an invited speaker at *Finding the Needle in the Haystack: Strategies for Discovering Research Data Online*, a symposium of the National Research Council's Board on Research Data and Information. The symposium was held Feb. 26 in Washington, D.C., at the National Academy of Sciences. [Read more](#)



### Littmann's Brainchild Gets International Attention

The UT Science Communication Initiative (SCI) is the brainchild of JEM Professor Mark Littmann (Hill Chair of Excellence in Science Writing). [Read more](#)



### Faculty/Doctoral Student News: Tenopir, Palenchar, Whiteside, Heller, Pjesivac & Imre

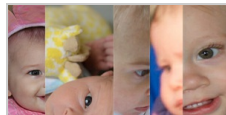
Honors, awards and recognition for six CCI faculty members and doctoral students. [Read more](#)

## MORE CCI NEWS



### Alumni Top Dogs: De Vega, Sheehan

Two CCI alumnae have been in the news recently. [Read more](#)



### Five Tips for New Parents

When we say there are a lot of fresh faces around CCI, we are not just talking about new faculty members and students. Several of our CCI faculty members are new parents. They have teamed up to provide the following five tips for new parents. [Read more](#)

CONTACT US  
COLLEGE OF COMMUNICATION & INFORMATION  
432 Communications | 1345 Circle Park Drive | Knoxville, TN 37996-0332  
E-mail: [CCIDevelopment@utk.edu](mailto:CCIDevelopment@utk.edu)  
Phone: 865.974.7073 | Fax: 865.974.4967  
*Big Orange. Big Ideas.*





## Campus Map & Visitor Parking ▶



### CCI SCHOOLS

- ▶ Advertising & Public Relation
- ▶ Communication Studies
- ▶ Information Sciences
- ▶ Journalism & Electronic Media

### ABOUT CCI

- ▶ Message from the Dean
- ▶ History
- ▶ College Governance
- ▶ Mission & Vision
- ▶ Values
- ▶ Goals & Objectives
- ▶ Points of Pride
- ▶ Board of Visitors

### OUR INITIATIVES

- ▶ CCI Strategic Plan
- ▶ CCI Diversity
- ▶ Vol Vision: Top 25
- ▶ Switch Your Thinking
- ▶ Ready for the World

### CONTACT CCI

- ▶ CCI Technology
- ▶ CCI Tours
- ▶ CCI Publications
- ▶ Circle Park News
- ▶ CCI Web Team
- ▶ CCI Site Map

Connect with us:     



Knoxville, Tennessee 37996 | 865-974-1000

The flagship campus of the University of Tennessee System