Circle Park News January 2012

College of Communication and Information

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**COLLEGE NEWS**

**AAF HONORS CCI ADVERTISING MAJOR**

Advertising senior *Alexis Foster* is among the fifty finalists for the American Advertising Federation's Most Promising Minority Student award. Foster will travel to New York for the awards ceremony February 1 – 3, 2012. + read more

**JEM SENIOR CHANELLE PRICE EXCELS ACADEMICALLY AND ATHLETICALLY**

The honors on and off the track keep coming for *Chanelle Price*, UT Lady Vol track and field athlete and CCI JEM senior. Her honors this year alone include: USTFCCA Indoor All-American in the 800m and DMR and outdoors with 800m, All-SEC Indoor and Outdoor First Team, Lady Vol Outdoor Most Valuable Track Athlete, Capital One Academic All-American and Academic All-District IV, SEC Track & Field Co-Scholar-Athlete of the Year, member of USTFCCCA All-Academic Track & Field and SEC Academic Honor Roll. Her story was first told in the Spring 2011 issue of SCOOP, see [http://www.scoopmagazine.org/?p=673](http://www.scoopmagazine.org/?p=673)

**CONTINUING PRIORITIES**

- Faculty support including faculty chairs and professorships
- Scholarships/fellowships
- A diversity program endowment
- Support Study abroad/internationalization programs
- A WUTK endowment
- The College Fund

**UPCOMING EVENTS**

- **February 8**, Knoxville Planned Giving Seminar
- **February 29**, 34th Annual Research Symposium
- **March 1**, Birmingham Alumni Reception
- **March 2**, Experience
RENTSCH JOINS COMM STUDIES FACULTY

Joan R. Rentsch recently joined CCI's School of Communication Studies as a professor of communication and director of the Organizational Research Laboratory.
+ read more

ALUMNI & FRIENDS

BOV SPOTLIGHT: MARTHA (MISSY) WALLEN (B.S. / CS '74)

Missy Wallen currently serves as the Tennessee State President for BB&T (Branch Banking &Trust Company). Room 314 of the Communications and Information Building bears her name (along with BB&T's). Serving on the Board of Visitors (BOV) since 1999, she has been a friend and mentor to the college. She resides in Knoxville with her husband Joe where they raised their two daughters.
+ read more

TOP DOG ALUMNI STORIES

Sandra McLean (B.S./JEM 2011) has been invited to be a science writer at the Beckman Initiative for Macular Research Conference in Irvine California January 26 – 28, 2012.
+ read more

5 MEMORABLE SUPER BOWL COMMERCIALS

Nicole Pollard gives her opinion of five memorable Super Bowl commercials in this article for ksl.com, http://www.ksl.com/?sid=18985358&nid=1011.

Take a look and then tell us your pick for the most memorable Super Bowl commercial of all time, http://www.cci.utk.edu/webform/most-memorable-super-bowl-commercial.

UPDATE YOUR INFORMATION

RECENT GRAD?

Congratulations and welcome to the ranks of CCI alumni! Please stay in touch and let us know how you’re doing. Click to update your information.