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College of Communication and Information

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FOUR-TIME OLYMPIAN JOETTA CLARK DIGGS KEYNOTES DIVERSITY AND INCLUSION WEEK

1988, 1992, 1996 & 2000 Olympic Joetta Clark Diggs will kick off the University of Tennessee College of Communication & Information's (CCI) second annual Diversity and Inclusion Week with a keynote address entitled, "Determined to Reach Your Destiny," in UT's McClung Museum Auditorium on Monday, September 19 at 7 p.m.  + read more

DUNLAP WINS UTK ALUMNI PROFESSIONAL ACHIEVEMENT AWARD

The University of Tennessee, Knoxville’s alumni board of directors honored CCI alumna and president of the Poynter Institute for Media Studies, Dr. Karen Brown Dunlap (Ph.D. ’82), by presenting her with its Alumni Professional Achievement Award at a dinner on Friday, September 9, at the Marriott in downtown Knoxville.  + read more

WRITING FOR THE MASS MEDIA REACHES EIGHTH EDITION

With more than 500 colleges and universities along with some high schools and international audiences adopting “Writing for the Mass Media” over the last 27 years, Edward J. Meeman Distinguished Professor Jim Stovall (PhD’78; BS/JEM ’70) has had a huge impact on the media writing field.  + read more

TECHNOLOGY FOOTPRINT EXPANDS AT CCI

$10M GOAL HAS BEEN REACHED!

CONTINUING PRIORITIES

- Faculty support including faculty chairs and professorships
- Scholarships/fellowships
- A diversity program endowment
- Study abroad/ internationalization programs
- A WUTK endowment
- The College Fund

UPCOMING EVENTS

- September 19 - 22, 2011
  CCI Diversity and Inclusion Week
- September 19, 2011
  Joetta Clark Diggs Keynote Speech, 7 PM
- October 14 - 15, 2011
The technology footprint continues to expand at CCI. Recent additions and soon to be added tools are quickly changing the landscape of research, classroom engagement and resources available to students, staff, and faculty. This is the first of a series of articles which will highlight some of CCI's exciting new technology tools.

CCI JOINS FORCES WITH AIR NATIONAL GUARD

CCI has partnered with the United States Air National Guard to provide an in-depth workshop for key military personnel with primary responsibilities in communications. The executive education course, “Using Web 2.0 and Social Media to Communicate,” is designed to help participants use tools such as Facebook, Flickr, Twitter, YouTube, LinkedIn and other social media to increase the effectiveness of their communication efforts.

ALUMNI & FRIENDS

BOARD OF VISITORS SPOTLIGHT: CINDY MCCONKEY (B.S./JEM ’80)

Cindy McConkey (B.S./JEM ’80) combines a strong background in journalism and public relations consulting in directing the Corporate Communications group for Scripps Networks Interactive, the company behind the popular lifestyle networks HGTV, DIY Network, Food Network, Cooking Channel, Travel Channel and Great American Country (GAC).

RECENT GRAD?

Congratulations and welcome to the ranks of CCI alumni! Please stay in touch and let us know how you’re doing. Click to update your information.