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Circle Park News

Communication and Information

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9-2011

## Circle Park News September 2011

College of Communication and Information

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## Circle Park News September 2011

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SEPTEMBER 2011

### COLLEGE NEWS

#### FOUR-TIME OLYMPIAN JOETTA CLARK DIGGS KEYNOTES DIVERSITY AND INCLUSION WEEK



1988, 1992, 1996 & 2000 Olympian Joetta Clark Diggs will kick off the University of Tennessee College of Communication & Information's (CCI) second annual Diversity and Inclusion Week with a keynote address entitled, "Determined to Reach Your Destiny," in UT's McClung Museum Auditorium on Monday, September 19 at 7 p.m. [+ read more](#)

#### DUNLAP WINS UTK ALUMNI PROFESSIONAL ACHIEVEMENT AWARD

The University of Tennessee, Knoxville's alumni board of directors honored CCI alumna and president of the Poynter Institute for Media Studies, Dr. Karen Brown Dunlap (Ph.D. '82), by presenting her with its Alumni Professional Achievement Award at a dinner on Friday, September 9, at the Marriott in downtown Knoxville. [+ read more](#)



#### WRITING FOR THE MASS MEDIA REACHES EIGHTH EDITION



With more than 500 colleges and universities along with some high schools and international audiences adopting "Writing for the Mass Media" over the last 27 years, Edward J. Meeman Distinguished Professor Jim Stovall (PhD/'78; BS/JEM '70) has had a huge impact on the media writing field. [+ read more](#)

#### TECHNOLOGY FOOTPRINT EXPANDS AT CCI



### \$10M GOAL HAS BEEN REACHED!

#### CONTINUING PRIORITIES

- Faculty support including faculty chairs and professorships
- Scholarships/fellowships
- A diversity program endowment
- Study abroad/ internationalization programs
- A WUTK endowment
- The College Fund



#### UPCOMING EVENTS

- **September 19 - 22, 2011**  
CCI Diversity and Inclusion Week
- **September 19, 2011**  
Joetta Clark Diggs Keynote Speech, 7 PM
- **October 14 - 15, 2011**



The technology footprint continues to expand at CCI. Recent additions and soon to be added tools are quickly changing the landscape of research, classroom engagement and resources available to students, staff, and faculty. This is the first of a series of articles which will highlight some of CCI's exciting new technology tools.

[+ read more](#)

### CCI JOINS FORCES WITH AIR NATIONAL GUARD



CCI has partnered with the United States Air National Guard to provide an in-depth workshop for key military personnel with primary responsibilities in communications. The executive education course, "Using Web 2.0 and Social Media to Communicate," is designed to help participants use tools such as Facebook, Flickr, Twitter, YouTube, LinkedIn and other social media to increase the effectiveness of their communication efforts.

[+ read more](#)

### ALUMNI & FRIENDS

#### BOARD OF VISITORS SPOTLIGHT: CINDY MCCONKEY (B.S./JEM '80)



Cindy McConkey (B.S./JEM '80) combines a strong background in journalism and public relations consulting in directing the Corporate Communications group for Scripps Networks Interactive, the company behind the popular lifestyle networks HGTV, DIY Network, Food Network, Cooking Channel, Travel Channel and Great American Country (GAC).

[+ read more](#)

Fall BOV Meeting

- **October 14, 2011**  
2011 CCI Scholarship Banquet
- **November 5, 2011**  
CCI Homecoming Open House

### RECENT GRAD?

Congratulations and welcome to the ranks of CCI alumni! Please stay in touch and let us know how you're doing. Click to update your information.

[UPDATE YOUR INFORMATION](#)



# SCOOP





The University of Tennessee, Knoxville | College of Communication & Information

432 Communications | 1345 Circle Park Drive | Knoxville, TN 37996-0332

Phone: 865.974.7073 | Fax: 865.974.4967

Website: [cci.utk.edu](http://cci.utk.edu) | Email: [ccidevelopment@utk.edu](mailto:ccidevelopment@utk.edu)

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