



University of Tennessee, Knoxville
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Circle Park News

Communication and Information

2-2011

Circle Park News February 2011

College of Communication and Information

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FEBRUARY 2011

COLLEGE NEWS

CCI HITS NEW YORK FOR A BIG APPLE HARVEST



From January 16-21, CCI students took a bite out of the Big Apple. Braving challenging weather for most of the week, CCI advertising and journalism and electronic media

students traipsed all over New York City - as well as a visit to Bristol, Conn.-based ESPN, out of town – to listen, learn and take with them invaluable connections and advice. Following is a selection of anecdotes from students and faculty providing insights and personal highlights of their trip. [+ read more](#)

HAPPY BIRTHDAY! SCRIPPS LAB TURNS ONE



On a bright November afternoon, a handful of College of Communication and Information students sit in front of 10 iMac computers near the side wall of the now year-old

Scripps Convergence Lab. Cozy couches and chairs beckon from the common area of the lab, housed in room 402 in the Communications Building. [+ read more](#)



95% OF OUR \$10M GOAL RAISED!

CAMPAIGN PRIORITIES

- Faculty support including faculty chairs and professorships
- Scholarships/fellowships
- A diversity program endowment
- Study abroad/internationalization programs
- A WUTK endowment
- The College Fund

UPCOMING EVENTS

- **Feb. 25, 2011** 33rd Research Symposium
- **Feb. 25, 2011** CCI Experience Diversity Banquet
- **March 24, 2011** Chicago Alumni Reception
- **March 31, 2011** BOV Spring Party
- **April 1, 2011** Spring BOV Meeting
- **April 1, 2011** CCI Auditorium Dedication

SHOW ME THE MONEY: WHAT WOULD YOU DO WITH IT, WUTK?



As CCI nears its \$10 million Capital Campaign goal, the obvious question becomes "where does the money go?" One of the beneficiaries of the gifts is

WUTK, one of the best radio stations – if not the best - in Knoxville. Others have noticed as well: WUTK was just nominated as one of the top college radio stations in the country by mtvU. In addition to teaching students about the music part for the radio business, WUTK provides CCI students with invaluable hands-on experiences including: reporting breaking news stories, covering one of UTK's athletic teams, or making real world media sales. But to continue the fine work, WUTK's needs are great: [+ read more](#)

ALUMNI & FRIENDS

BOARD OF VISITORS SPOTLIGHT: BIDDANDA "SURESH" PONNAPPA '84



Biddanda "Suresh" Ponnappa is currently Professor and Associate Dean for Learning Resources and the Director of the Medical Library and Biomedical Communications at the Quillen College of Medicine, East Tennessee State University in Johnson City. His wife Latha maintained her own landscape design business for many years and he enjoys keeping tabs on his two children [+ read more](#)

CCI BOARD OF VISITOR NEWS

Nanette Baker (BS/JEM '78) has been named United States Magistrate Judge by Chief Judge Catherine D. Perry in St Louis. Baker will fill a vacancy created when Judge Audrey Fleissig was appointed earlier this year to serve as a district judge of this Court, after having served nine years as magistrate judge. [+ read more](#)

FIVE TIPS FOR WORKPLACE DIVERSITY



Make your organization more dynamic with these suggestions

by Dr. Bharat Mehra, associate professor in CCI's School of Information Sciences

Diversity is a key ingredient for organizational success in the 21st century. Not as an "add-on" spice or mere lip-service, competitiveness in today's globally intertwined and multicultural workplace demands careful attention to, and inclusion of, diversity throughout the

RECENT GRAD?

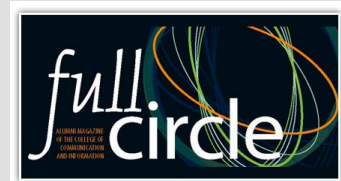
Congratulations and welcome to the ranks of CCI alumni! Please stay in touch and let us know how you're doing. Click [here](#) to update your information.



UPDATE YOUR INFORMATION



SCOOP



organization's strategic planning and work practices. A real challenge facing organizational management in the contemporary workplace, however, is the "how-to's" [+ read more](#)



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