



University of Tennessee, Knoxville
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Circle Park News

Communication and Information

11-2010

Circle Park News November 2010

College of Communication and Information

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Circle Park News - November 2010



NOVEMBER / DECEMBER 2010

COLLEGE NEWS



160 ATTEND PR DAY 2010



Public relations professionals and students from across the region gathered in the UT University Center on November 12, to participate in PR Day 2010. More than 160 professionals and students attended the bi-annual event, which was sponsored by the PRSA Volunteer Chapter, UTK's PRSSA Sammie Lynn Puett Chapter and CCI's School of Advertising and Public Relations.

[+ read more](#)

2011 EXECUTIVE ED. COURSES ANNOUNCED, PROGRAM EXPANDS

CCI's 2011 Executive Education program will offer two classes – Strategies for Effective Communication and Information in the Corporate World and Crisis



95% OF OUR \$10M GOAL RAISED!

CAMPAIGN PRIORITIES

- Faculty support including faculty chairs and professorships
- Scholarships/fellowships
- A diversity programming endowment
- Study abroad/internationalization programs
- A WUTK endowment
- The College Fund

UPCOMING EVENTS

- **December 7** - Memphis Donor Appreciation Reception
- **January 18** - New York Alumni Reception

YEAR-END GIVING DEADLINES

- Electronic Transfers - must be received by UT by Dec. 31 at 5:00
- Credit Card gifts - must be processed by UT by Dec. 31 at 3:00



Communication and Media Relations: Strategies for Survival. Each course will be offered twice during 2011. [+ read more](#)

ALUMNI VISIT CCI OPEN HOUSE BEFORE HOMECOMING VICTORY



Despite the early hour, CCI alumni, students and friends were on campus ready to support their team as the Vols geared up for the Homecoming game against Ole Miss on Saturday, Nov. 13. Before the game, a number of CCI alumni attended the college's open house to tour the new CCI auditorium, the Scripps Convergence Lab, the BB&T/Martha S. Wallen Classroom of the Future, the Peyton Manning Classroom and the Center for Children's and Young Adult Literature. They also had the opportunity to chat with CCI Dean Mike Wirth and other members of the college faculty, staff and students. Visit our [facebook fan page](#) to see photos.

YEAR-END GIFT PLANNING DEADLINES

The College of Communication & Information continues to rely on private support to fund scholarships and other significant programs. Your tax deductible support is becoming more and more important as our economic climate continues to negatively impact state funding. As year-end 2010 quickly approaches, there are a few reminders for those of you considering a year-end charitable gift to CCI. [+ read more](#)

ALUMNI & FRIENDS

COSTA ESTABLISHES SCHOLARSHIP, HOPES TO REPAY HIS ALMA MATER



In 1968, a young Frank Costa '73 was looking for an excellent journalism program. When he found the University of Tennessee, his life was forever changed. Costa says that although he was born in New York, he really grew up in Tennessee.

"My college experience was THE pivotal experience in my young adult life," said Costa. "I developed a sense of who I was

- US Mail - must bear a 2010 postmark

RECENT GRAD?

Congratulations and welcome to the ranks of CCI alumni! Please stay in touch and let us know how you're doing. Click [here](#) to update your information.



UPDATE YOUR INFORMATION



SCOOP



and that there were many other kids who thought and felt the same things I did. UT also gave me the sense that I could accomplish what I set out to do. Professors like Herb Howard, Kelly Leiter and June Adamson were encouraging and nurturing, and I have never forgotten their kindness and patience.” [+ read more](#)

BOARD OF VISITORS SPOTLIGHT: TORI BLASE '93



Tori Blase earned a Bachelor of Science degree in Broadcasting from UTK in 1993. She currently works as the executive producer and supervisor of the prime time CNN line-up. While at UT, Tori was a member of NBS/AERho and Delta Gamma. She has 2 young daughters and enjoys reading, photography, mentoring, running, swimming and horseback riding. [+ read more](#)

FACULTY & RESEARCH

EXHIBITION DISPLAYS JEM PROFESSOR'S AUSCHWITZ PHOTOS



Photographs of the infamous Auschwitz concentration camp taken by Rob Heller, a UT CCI photojournalism professor, are on display at UT's Ewing Gallery until Dec. 13.

The photos were taken by Heller during the 2007 European tour of "Living On," his exhibition of photographs and interviews of Tennessee Holocaust survivors and liberators. [+ read more](#)

FIVE TIPS TO PROTECT YOURSELF ON FACEBOOK



Stay safe and protect your privacy online with these suggestions

by Sharon Gaudin, *Computerworld*

Privacy and security problems have plagued Facebook and its more than 500 million users over the past several months. In light of the concern about privacy and security -- and the fact that users don't seem to be doing what they should be doing to safeguard their information -- *Computerworld* talked with analysts to come up with five suggestions to protect you and your personal information.

1) **Understand Facebook's security settings and use them.**

[+ read more](#)



Information

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