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Circle Park News

Communication and Information

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8-2010

## Circle Park News August 2010

College of Communication and Information

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## Circle Park News, August 2010



**AUGUST 2010**

### COLLEGE NEWS

#### SCOOP: SAME GREAT MAGAZINE - ONLINE ONLY THIS SPRING



In an effort to conserve financial resources, the Spring 2010 issue of Scoop, CCI's student-produced magazine, was published and distributed solely online.

Read the Spring 2010 issue of [Scoop](#) on the web to learn more about CCI faculty member and new UTK Vice Provost, Sally McMillan, to find out what it's like to intern at Playboy, to learn how to live green from a CCI alumna/EPA employee, and to catch up on

many other CCI events and stories. [+ read more](#)

#### CHARITABLE BEQUESTS: A VALUABLE PHILANTHROPY TOOL



We hope you'll consider including a gift to CCI in your will or living trust. Called a charitable bequest, this type of gift offers four main benefits: **Simplicity.** Just a few sentences in your will or trust are all that is needed. UT development staff can even help you with specific wording.

**Flexibility.** Because you are not actually making a gift until after you have passed away, you can change your mind at any time.

**Versatility.** You can structure the bequest to leave a specific item or amount of money, make the gift contingent on certain events, or leave a percentage of your estate to CCI.

**Tax Relief.** Your estate is entitled to an estate tax charitable deduction for the gift's full value.

For more information about UT's Planned Giving opportunities please visit our Planned Giving website by clicking [here](#).

#### TAKE A SEAT!

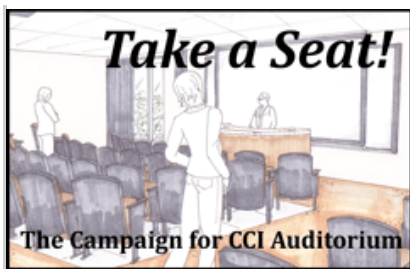


### CAMPAIGN PRIORITIES

- Faculty support including faculty chairs and professorships
- Scholarships/fellowships
- A diversity programming endowment
- Study abroad/internationalization programs
- A WUTK endowment
- The College Fund

### UPCOMING EVENTS

- **August 29 - September 3 - Executive Education Program:** *Strategies for Effective Communication and Information in the Corporate World*
- **October 7 -** CCI Alumni Reception in Knoxville, Scripps Networks
- **October 22 -** Scholarship Banquet
- **October 22-23 -** Board of Visitors Fall Meeting
- **October 26 -** CCI Alumni Reception in Nashville
- **November 13 -** CCI Homecoming Open



The new auditorium in the College of Communication and Information (CCI) is complete and getting much use by CCI faculty, staff and students. However, the college's Take a Seat! Campaign to provide financial support for the auditorium renovation, is not

quite finished. Fifty seats have been spoken for, leaving 48 still available. Don't be left without one! Click [here](#) for more information on naming a seat, to find a diagram of the auditorium, and to see photos of the completed project.

## ALUMNI & FRIENDS

### POSTON GIFT WILL KEEP ON GIVING



A hard-worker, advertising executive, philanthropist and avid golfer, Carol Poston had her spark ignited in the College of Communication and Information (CCI) and has been a strong supporter of the college ever since. Her latest contribution to the college has been the creation of the Carol Poston Advertising Enrichment Endowment.

This endowment, which will be funded with an estate gift, will help the School of Advertising and Public Relations provide its faculty and students with the high level of support required of a top rated advertising program. [+ read more](#)

### BOARD OF VISITORS SPOTLIGHT: DAN CONAWAY '71



Currently, an Advertising and Creative Services Consultant, Dan Conaway started out in 1971 as an advertising graduate of the University of Tennessee. Now living in Memphis, Dan is a trustee of the Historic Elmwood Cemetery, a Scout Master for Troop 34, and past president of Leadership Memphis Alumni, the Memphis unit of the American Cancer Society, The Phoenix Club and Theatre Memphis. Dan was a

member of Alpha Tau Omega while at UT. He and his wife, Nora, have two grown children, Hallie and Gaines, both UT CCI graduates. [+ read more](#)

## FACULTY & RESEARCH

### TENOPIR RECEIVES DISTINGUISHED ALUMNUS AWARD FROM HER ALMA MATER

Carol Tenopir, a University of Tennessee,

House

- **Dates TBD** - Alumni Receptions in Memphis and Birmingham

## RECENT GRAD?

Congratulations and welcome to the ranks of CCI alumni! Please stay in touch and let us know how you're doing. Click [here](#) to update your information.



UPDATE YOUR INFORMATION



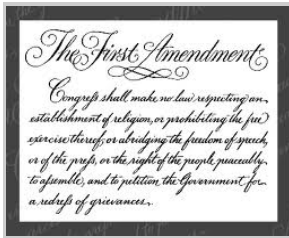
# SCOOP





Knoxville, Chancellor's Professor in the School of Information Sciences and director of the College of Communication and Information's Center for Information and Communication Studies, has been awarded the Distinguished Alumnus Award from the University of Illinois, Urbana-Champaign. + [read more](#)

### CCI RECEIVES TWO MAJOR GRANTS



Whether it's building awareness of the First Amendment or establishing data curation education, CCI faculty are leading the way in their fields. In recent months, CCI was awarded two significant grants in both of these areas. + [read more](#)

### FIVE TIPS FOR MAKING BETTER PHOTOGRAPHS



by Rob Heller, professor of journalism and electronic media.

1) **Point of view.** Always look for a more interesting angle from which to take the photograph. High or low angles can present the world in a unique way. + [read more](#)



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