1986

1986 Memo from Networker Editor to Advisory Board re Critique of Fall Issue

Commission for Women

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TO: Members of the Networker
Advisory Committee

FROM: Carol Guthrie
Editor, The Networker

DATE: December 16, 1986

SUBJECT: Critique of Fall Networker

Because this was my first quarter as editor of The Networker, I felt I needed to elicit some constructive criticism about the strengths and weaknesses of the fall issue. I also want suggestions of topics, issues, events, etc. which you think should be included in the upcoming issues.

To make your task easier I have included a questionnaire for you to fill out and return to my office at 2012 Lake Ave. In addition to the questionnaire, I would also like to meet with the committee in early January to discuss your ideas and suggestions. I will contact you later about a date and meeting time.
I. Rate the following articles using this scale. Please add additional written comments (use the back if necessary).

1=Strongly Dislike  2=Dislike  3=Neutral  4=Like
5=Strongly Like  6=No opinion

A. Chlamydia/Endometriosis
   1. Information/content
   2. Applicability (to UT women)

B. Student Health Clinic
   1. Information/content
   2. Applicability

C. Women's Center
   1. Information/content
   2. Applicability

D. Ann Prentice
   1. Information/content
   2. Applicability

E. Women in India
   1. Information/content
   2. Applicability

II. Rate the announcements and brief information articles on the same scale for the following:

1. Information/content
2. Applicability
3. Usefulness
4. Timeliness

III. Rate the overall appearance of The Networker for:

1. Layout/Organization
2. Readability

IV. What would you add to the next issue to make it more informative, timely and helpful?

V. Do you have any suggestions for articles, announcements, etc?