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Circle Park News

Communication and Information

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6-2010

## Circle Park News June 2010

College of Communication and Information

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## Circle Park News, June 2010



JUNE 2010

### COLLEGE NEWS

#### CCI'S \$10M CAMPAIGN PROGRESSES



The College of Communication & Information (CCI) is proud to be a part of UT's successful and ongoing capital campaign, The Campaign for Tennessee. Yesterday, Interim UT

President, Jan Simek, announced that the university-wide campaign has topped its \$1 billion goal, 18 months ahead of schedule. However, there is still work left to be done in our college. [+ Click here for the full story..](#)

#### WICT PROGRAM GIVES CCI STUDENTS APPRENTICESHIP OPPORTUNITIES



Twenty-three female students are wrapping up a year-long mentorship with Women in Cable Telecommunications (WICT) including two students who had the chance to work as interns at Scripps Networks Interactive. [+ read more](#)

#### CCI GOES TO WASHINGTON



CCI's Diversity Student Leaders Society (DSLS) and the Communication Studies Club sent eager groups of students to Washington, D.C. this spring to meet with prominent national communicators. [+ read more](#)

#### 2010 EXECUTIVE EDUCATION COURSE ANNOUNCED



#### CAMPAIGN PRIORITIES

- Faculty support including faculty chairs and professorships
- Scholarships/fellowships
- A diversity programming endowment
- Study abroad/ internationalization programs
- A WUTK endowment
- College Fund

#### UPCOMING EVENTS

- **August 18** - Fall classes begin
- **August 23** - **September 3** - [Executive Education Program](#), *Strategies for Effective Communication and Information in the Corporate World*
- **October 22** - Scholarship Banquet
- **October 22-23** - Board of Visitors Fall Meeting
- **November 13** - CCI Homecoming Open House
- **Dates TBD** - Alumni Receptions in Knoxville,

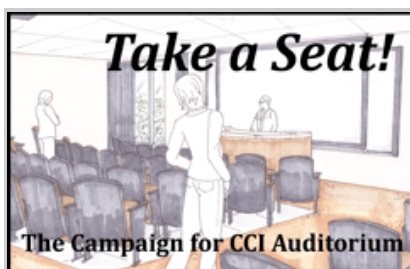


Effective communication is vital at every level in the organization. Knowledge of information systems is critical for organizational success. ***Strategies for Effective Communication and Information in the Corporate World*** will focus on the most compelling challenges faced by leaders today with practical, applied strategies for identifying the most

effective communication and information techniques and mapping out the right paths for success. Communication and information skills and knowledge are essential elements to the success of effective leaders.

[Click here for details and registration information.](#)

### TAKE A SEAT!



The new auditorium in the College of Communication and Information is complete and getting much use by CCI faculty, staff and students. However, the college's Take a Seat! Campaign to provide financial support for the auditorium renovation, is not

quite finished. Forty-seven seats have been spoken for, leaving 51 still available. Don't be left without one! Click [here](#) for more information on naming a seat, to find a diagram of the auditorium, and to see photos of the completed project.

### ALUMNI & FRIENDS

#### ACKERMANN LEAVES A LASTING IMPACT ON CCI



Twenty years after starting her own PR firm, Cathy Ackermann (JEM/'71) celebrated by creating the Ackermann PR Lecture Series in the UT College of Communication and Information (CCI). Eight years later, she established an estate gift that would provide for CCI beyond her lifetime –the Cathy G. Ackermann PR Enrichment Endowment. [+ read more](#)

#### BOARD OF VISITORS SPOTLIGHT - ANDY KNOTT

Andy Knott is a Wealth Advisor and Portfolio Manager for Morgan Stanley Smith Barney, Inc. in Winnetka, Illinois. He earned his B.S. in Journalism from UTK in 1979 and went on to receive his JD from John Marshall Law School in 1986 and later an MBA from Duke University.

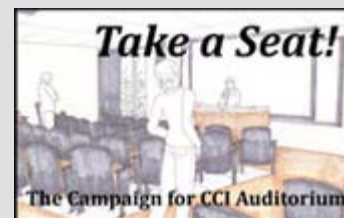
Nashville, Memphis and Birmingham

### RECENT GRAD?

Congratulations and welcome to the ranks of CCI alumni! Please stay in touch and let us know how you're doing. Click [here](#) to update your information.



UPDATE YOUR INFORMATION



SCOOP





Andy is a member of the Chicago Bar and American Bar Associations, the Trial Bar of the Northern District of Illinois, a former board member of the Chicago Press Association, and a Certified Financial Planner™ professional. In his spare time, Andy serves on the Winnetka Parks Foundation and as a Vestry member at the Church of the Holy Comforter. [+ read more](#)

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## FACULTY & RESEARCH

### UT LIBRARY TO DIGITIZE NEWSPAPERS, PRESERVE HISTORY WITH JEM'S HELP

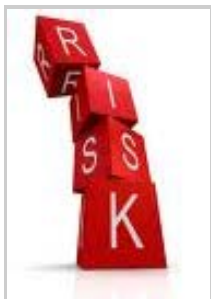


UT Knoxville has received \$325,165 from the National Endowment for the Humanities (NEH) to work with the Tennessee State Library and Archives (TSLA) for the digitization of 100,000 pages of Tennessee's microfilmed newspapers, dating from 1836-1922, as part of the NEH's National Digital Newspaper Program.

The selection of the titles will be done by an advisory board co-chaired by CCI's Journalism and Electronic Media professors, Ed Caudill and Dwight Teeter. They were selected as co-chairs of the advisory board because of their expertise with respect to Tennessee publishing history and technical writing. [+ read more](#)

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### FIVE TIPS FOR EFFECTIVE RISK AND CRISIS COMMUNICATION



by Dr. Michael J. Palenchar, assistant professor in CCI's School of Advertising and Public Relations.

The industrial and information ages have created a whole new range of risks and crises, while advances in communication and information technologies have increased people's awareness of these risks. [+ read more](#)



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