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Circle Park News

Communication and Information

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5-2010

## Circle Park News May 2010

College of Communication and Information

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## Circle Park News, May 2010

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**MAY 2010**

### **COLLEGE NEWS**

#### **FULMER ADDRESSES CCI GRADUATES**



On May 12, more than 400 students from CCI became graduates of UTK, as many parents, friends, and relatives watched them walk across the stage inside Thompson-Boling Arena.

In his commencement address, former Vol football coach,

Phillip Fulmer, advised graduates to "buckle your chin strap and take on the competition." + [Click here for the full story and photos.](#)

#### **KAPPA TAU ALPHA CELEBRATES 100 YEARS**



The Willis C. Tucker Kappa Tau Alpha Chapter, UT's honor society for students of mass communication, held its annual initiation ceremony and John Lain Lecture on April 13 in the Scripps Convergence Lab of the College of Communication and Information.

KTA Advisor Barbara Moore initiated 16 students into the honor society, which is celebrating its 100th birthday. + [read more](#)

#### **JEM & ICONN HOST "GOING ONLINE" WORKSHOP**



The School of Journalism and Electronic Media, along with the Intercollegiate Online News Network (ICONN), hosted a workshop for high school journalism teachers titled,



### **UPCOMING EVENTS**

- **June 3-** Summer classes begin
- **August 18** - Fall classes begin
- **October 22** - Scholarship Banquet
- **October 22-23** - Board of Visitors Fall Meeting
- **Dates TBD** - Alumni Receptions in Knoxville, Nashville, Memphis and Birmingham

### **SAVE THE DATE**

**August 23-September 3** - Executive Education Program, *Strategies for Effective Communication and Information in the Corporate World*

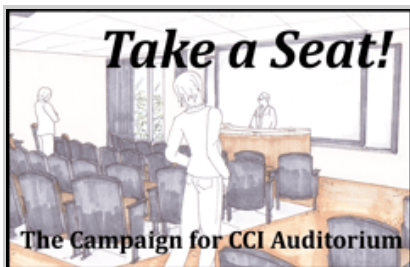
### **CAMPAIGN FOR TENNESSEE**

Make your gift to CCI by June 30 to have your name listed in the Fall 2010 Scoop

### "Going Online."

The purpose of the one-day workshop was to help high school journalism programs that want to start a news website or take their publications online. [+ read more](#)

### TAKE A SEAT!



The new auditorium in the College of Communication and Information is complete and getting much use by CCI faculty, staff and students. However, the college's Take a Seat! Campaign to provide financial support for the auditorium renovation, is not

quite finished. Forty-seven seats have been spoken for, leaving 51 still available. Don't be left without one!

This is your opportunity to be a part of the College of Communication and Information's future by making an investment in CCI that will live on through the seat you purchase and inscribe with your name. Your gift of \$2,000 per seat will be recognized with a nameplate on the arm of the seat. You may choose your seat number (while available) and the inscription. Click [here](#) for more information on naming a seat, to find a diagram of the auditorium, and to see photos of the completed project.

Visit [Take a Seat!](#) online and reserve your seat today.

### ALUMNI & FRIENDS

#### BUCHSBAUM PROVIDES SCHOLARSHIP SUPPORT FOR OUT-OF-STATE STUDENTS



Karen Buchsbaum (JEM/'75) and her husband, Frederick, have been great supporters of CCI. An estate gift recently made by the couple will provide additional financial underwriting for their already existing endowed scholarship, the Karen and Frederick Buchsbaum Scholarship. This scholarship is designed to provide support for out-of-state students majoring in journalism or public relations at UTK. [+ read more](#)

#### BOARD OF VISITORS SPOTLIGHT - ANNE CAPUTO



Anne Caputo comes to UT through her professional connections rather than as a graduate. Anne is currently the Executive Director of Learning and Information Professional Programs for Dow Jones & Company in Washington, DC, and is also an adjunct faculty member at the University of Maryland's College of Library and Information Services. [+ read](#)

Honor Roll.

### RECENT GRAD?

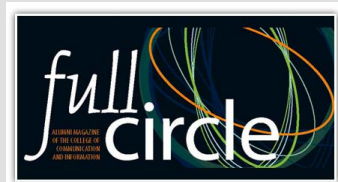
Congratulations and welcome to the ranks of CCI alumni! Please stay in touch and let us know how you're doing. Click [here](#) to update your information.



UPDATE YOUR INFORMATION



SCOOP



[more](#)

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### FIVE TIPS FOR MORE EFFECTIVE EMAIL



by Dr. Jim Stovall, Edward J. Meeman  
Distinguished Professor in CCI's School of  
Journalism and Electronic Media

Most of us use email, but few people know how to use it for maximum effect. Here are some ways to put more into your email messages and get more out of them. [+ read more](#)

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