



1974

## College of Business Survey and Report

Commission for Blacks

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COLLEGE OF BUSINESS

(Abstracted from Dean Ross' response to Task Force inquiry as the College's representative)

I. Black Presence

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Total Number of Faculty Positions		Number of Black Faculty	
Total Number of Staff Positions		Number of Black Staff	
Total Number of Students Enrolled		Number of Black Students	
Under-graduate	Graduate	Under-graduate	Graduate

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II. Recruiting

Faculty

At the time of inquiry the College had not had a Black faculty prospect. There was no discussion of policy or procedure for the recruitment of Black faculty. Affirmative Action and Equal Opportunity were issues of concern for the Dean and the Committee.

Students

1. Undergraduate

There is no recruitment of Black undergraduates unless a representative from the College is accompanying a University recruiter (Admissions) to respective high schools.

2. Graduate

The recruitment of Black graduates, at the time of inquiry, consisted of two newly established procedures. These procedures were

visiting Black Colleges and writing letters to some 75 prospective Black Students. Also if a prospective applicant were identified as being Black, the College would send the student an orientation brochure in an effort to make the student aware of the College's concern for his welfare on campus. The College has recognized that its efforts to recruit Black graduate students are new, but they want to expand these efforts. However, in its attempts to increase the number of Black graduate students in its programs, the College has experienced some problems:

a. Prospective students must take the ATGSB as a prerequisite but the tests does not identify Black students, and similarly can serve "as a barrier...for entrance".

b. It becomes necessary to find sufficient financial assistance to help Black students stay in school once they have been recruited and admitted. However, another problem might ensue if a private donor has set up criteria for the recipient of his funds, i.e., "white male resident of Tennessee", or something similar.

#### Staff

There is no discussion of staff recruiting in the transcript.

### III. Admission Requirements

#### 1. Undergraduate

There is no information in the report germane to admission requirements for undergraduate students.

#### 2. Graduate

As has been previously mentioned the ATGSB examination is required. Other integral considerations for admissions include GRE test scores and undergraduate academic records. However, some discretion is used in evaluating the scores of standardized tests because the College feels these tests may be somewhat culturally biased.

#### IV. Advising (Academic)

The College has a Student Advising Center with which the individual student works closely during his first 85 hours in the College. Any special problems are serviced by 5 tutors of which three are Black. Communication is an integral part of the College's attempts to make itself available to the Black student and to make the Black student cognizant of the assistance that the College provides.

#### V. Academic Progression

Black student enrollment (Distribution in curricula )

Undergraduate

Graduate

Black student dropouts and failures (due to low G.P.A.)

Undergraduate

Graduate

Black students graduated

Undergraduate

Graduate

#### Recommendations

1. The questions concerning staff recruiting and admission requirements for undergraduate students need answering in order for our information to be complete.

2. In consideration that at the time of inquiry the College's procedures for graduate recruitment had been only recently inaugurated, it would be of interest to get Dean Ross' assessment of his College's recruitment efforts.