



University of Tennessee, Knoxville
**TRACE: Tennessee Research and Creative
Exchange**

Haslam Magazine - Tennessee Archways

Haslam College of Business

Summer 2014

Tennessee Archways Summer 2014

University of Tennessee - Knoxville, College of Business Administration

Follow this and additional works at: https://trace.tennessee.edu/utk_haslammag



Part of the [Business Administration, Management, and Operations Commons](#)

Recommended Citation

University of Tennessee - Knoxville, College of Business Administration, "Tennessee Archways Summer 2014" (2014). *Haslam Magazine - Tennessee Archways*.
https://trace.tennessee.edu/utk_haslammag/7

This Magazine is brought to you for free and open access by the Haslam College of Business at TRACE: Tennessee Research and Creative Exchange. It has been accepted for inclusion in Haslam Magazine - Tennessee Archways by an authorized administrator of TRACE: Tennessee Research and Creative Exchange. For more information, please contact trace@utk.edu.

TENNESSEE ARCHWAYS

THE UNIVERSITY OF TENNESSEE • COLLEGE OF BUSINESS ADMINISTRATION

SUMMER 2014



*Global
minded*

LEADERSHIP

The Global Leadership Scholars Program Provides
A Transformational Experience for Students



VALUES. MISSION. VISION.

We are a community that serves the citizens and businesses of Tennessee and beyond. We support learning through the creation and sharing of knowledge. We succeed when our work, and that of our students and partners, generates nationally and internationally recognized outcomes that improve the world.

BUS.UTK.EDU

table of CONTENTS

SUMMER 2014

DAVE RAMSEY'S RISE

From Financial
Ruin to National
Success

4



COVER

STORY

Global-minded

LEADERSHIP

The Global Leadership
Scholars Program

8



14

EVERY LINK CONNECTED

The Evolution
of The Supply
Chain Program



ON THE COVER: Global Leadership Scholars Wayne Taylor Jr. and Claire Coker explore London in early 2014 during their semester abroad. Photograph by Jules Morris.

IN THIS ISSUE	A Message from the Dean.....	2
	Advisory Council to the Dean.....	3
	Student News	18
	Student Brag Book	19, 21
	Department, Center, and Faculty News	22
	Faculty Focus	23, 25
	Development and Giving Report	32
	Donor Profiles.....	36, 38
	Alumni News.....	41
	In Memoriam.....	44



SPRING HAS COME TO EAST TENNESSEE.

After what for many has been a particularly challenging winter, weather-wise, many are celebrating the signs of spring. The College of Business Administration also has many good things to celebrate. Banquets, awards events, and of course, graduations, abound. We are commemorating 100 years of business education and looking forward to the college's culminating celebratory gala in November. Everywhere there are reasons to look at Tennessee and believe in the promise of great things.

You'll be pleased to know that as the university completed its Big Orange Family campaign, more than 90 percent of our faculty and staff stepped up to pledge financial support of the college and university. That figure compares with a 47 percent average of giving campus-wide. I want to thank those who participated and also make you aware of this achievement. It reflects a positive support of the university and our journey to become a Top 25 public research university.

US News and World Report graduate school rankings also were released this spring. Our programs held steady, with some continuing to be ranked among the best in the nation. While rankings are often a subjective and moving target, our top-ten public ranking in supply chain management and our strong ratings in other areas honor the commitment of our faculty to stay ahead of the curve in the research and instruction that drives business and innovation.

Another bragging point in the rankings this year—UT CBA made the list of top-ten MBA schools with the highest yield. Tennessee came in at No. 6 on the list. Of full-time students accepted in the fall of 2013, 69.9 percent accepted. As *US News* notes, yield rates relate to the cost, reputation, and prestige of a school. We're pleased to be making progress in these areas.

We're also working to make our publications reflect the quality of the research and education we offer here. You'll notice a different aesthetic to your *Archways* magazine this issue. We would be pleased to hear your thoughts on the look, which we hope reflects the forward momentum of the college as a whole.

Flip through this book and you'll find a great profile of financial guru (and this year's commencement speaker) Dave Ramsey, on page 4. Read about our Global Leadership Scholars program (this issue's cover story), a unique program that focuses on making students ready for the global business world through a learning community environment, study abroad, and strong internships.

As always, we look forward to hearing your feedback and your thoughts on *Archways* and about the college in general. We cannot succeed without our strong alumni community. Thank you for your support of UT CBA and your contributions to our world-class community.

With great respect,

Stephen L. Mangum
Dean, UT College of Business Administration
Stokely Foundation Leadership Chair



COLLEGE OF BUSINESS ADMINISTRATION EXECUTIVE LEADERSHIP

STEPHEN L. MANGUM
Dean

BRUCE K. BEHN
Associate Dean for Graduate and
Executive Education

ROBERT T. LADD
Associate Dean of Research and Technology

MICHAEL "LANE" MORRIS
Associate Dean for Undergraduate
Programs and Student Affairs

ANNETTE L. RANFT
Associate Dean for Academic Affairs

TANYA G. BROWN
Executive Director of Marketing and
Public Relations

WILLIAM R. "CHIP" BRYANT
Executive Director of Development

TENNESSEE ARCHWAYS ALUMNI MAGAZINE

TANYA G. BROWN | Editor

MEREDITH HULETTE | Development
Coordinator

JESSICA LEIGH BROWN | Writer

JILL KNIGHT | Graphic Designer

CHARLES BROOKS | Photographer

Tennessee Archways is published twice a year by the University of Tennessee, Knoxville, College of Business Administration. Printed by University Printing & Mail.

WE WANT TO HEAR FROM YOU!

College of Business Administration
328 Haslam Business Building
Knoxville, TN 37996 - 4140
865-974-5061 | bus.utk.edu
Fax: 865-974-1766
Email: CBA@utk.edu



facebook.com/UTKCBA



@utcba



utcba



University of Tennessee College
of Business Administration



THE UNIVERSITY of TENNESSEE 
KNOXVILLE
COLLEGE OF BUSINESS ADMINISTRATION

THE COLLEGE OF BUSINESS

Administration at the University of Tennessee, Knoxville, is indebted to a host of visionary advisors who help us implement our mission and keep us connected to the world in which our graduates will serve. These professional and business executives meet regularly with the deans and faculty to discuss current business issues and develop plans and strategies to guide the college's future. Members of the Advisory Council to the Dean also have assisted the college in numerous other ways, including the recruitment and employment of top students, the placement of students in summer industry internships, and the support of fundraising efforts that are so crucial to the college's students, faculty, and programs.


Formed in 1975, the Advisory Council to the Dean plays a vital role in guiding our college as we continually strive to improve our performance and reputation as a national leader in management research, education, and practice.

 *Lifetime Member*

2014 ADVISORY COUNCIL TO THE DEAN

JOE AYRES
President and CEO
Cumberland Securities /
Morgan Keegan
Knoxville, Tennessee

BOB BARON
Chief Executive Officer
Baron Services, Incorporated
Huntsville, Alabama

EDWARD J. BOLING 
President Emeritus
The University of Tennessee
Knoxville, Tennessee

JOHN BOLL
President
G.A. Richards Group
Grand Rapids, Michigan

RANDAL D. BOYD
Chairman, CEO and Founder
Radio Systems Corporation
Knoxville, Tennessee

CHARLES W. BRINKLEY JR.
Sr. Vice President
First National Bankers Bank
Nashville, Tennessee

RICHARD W. CARDIN 
Retired
Arthur Andersen
Nashville, Tennessee

PAUL A. CASTAGNA 
Co-Founder, Chairman, and CEO
Golden Gate Financial Group, LLC
San Francisco, California

AGENIA W. CLARK 
President and CEO
Girl Scout Council
of Cumberland Valley
Nashville, Tennessee

JOHN COMPTON 
Private Equity
Clayton, Dubilien & Rice
Knoxville, Tennessee

JOE R. CRAFTON JR.
CEO (Retired)
Crossmark Inc.
Plano, Texas


JOSEPH A. FIELDEN
President and CEO
J.A. Fielden Co., Inc.
Knoxville, Tennessee

EMERSON H. FLY 
President Emeritus
The University of Tennessee
Foundation
Knoxville, Tennessee


DEE BAGWELL HASLAM
Co-Owner and CEO
Rivr Media
Knoxville, Tennessee

JAMES A. HASLAM II 
Founder and Chairman Emeritus
Pilot Corporation
Knoxville, Tennessee

RALPH D. HEATH 
President (Retired)
Lockheed Martin Aeronautics
Company
Fort Worth, Texas

DENNIS R. HENDRIX 
Chairman (Retired)
PanEnergy
Houston, Texas

CHARLES "JERRY" HENRY JR.
Director Lennox International
MWH Global
Westlake, Texas

JOSEPH E. JOHNSON 
President Emeritus
The University of Tennessee
Knoxville, Tennessee

H. RUSSELL JOHNSTON
Boston University (Retired)
Knoxville, Tennessee

REED A. KELLER 
Trust President and Funds
Managing Partner
BPV Capital Management
Atlanta, Georgia


CHRISTOPHER P. KINNEY
Senior Managing Partner
SteelRiver Infrastructure Partners
New York, New York

WILLIAM LEE
Killarney Advisors, Inc., New York
(Retired)
Robbinsville, North Carolina

A. DAVID MARTIN
Chairman and Founder
Martin & Company
Knoxville, Tennessee

AMY MILES
Chief Executive Officer
Regal Entertainment Group
Knoxville, Tennessee


JOHN (JACK) MILLS
President
Central Equipment Leasing
of Tennessee, LLC
Knoxville, Tennessee


JOSEPH M. O'DONNELL 
Investor
Boca Raton, Florida

ED PERSHING
President
Pershing, Yoakley & Associates
Knoxville, Tennessee


MINTHA E. ROACH
President and CEO
Knoxville Utilities Board
Knoxville, Tennessee

MARTIN ROBINSON
General Partner
WEDGE Capital Management
LLP
Charlotte, North Carolina


KING W. ROGERS III 
Attorney, Of Counsel
Glankler Brown, PLLC
Memphis, Tennessee

A. DEAN SKADBERG 
Director of Industry Affairs
(Retired)
Procter & Gamble
Knoxville, Tennessee

DAVID STEVENS
Private Equity-Healthcare
Services
Memphis, Tennessee

WILLIAM B. STOKELY III 
Chairman and President
The Stokely Company
Knoxville, Tennessee

MICHAEL STRICKLAND
Chairman
Bandit Lites
Knoxville, Tennessee

R. ANDREW TAYLOR 
Partner
Gerber/Taylor Associates
Memphis, Tennessee

KATE VITASEK
Founder
Supply Chain Visions
Bellevue, Washington

MIKE WEST 
Senior Partner and CEO
BPV Capital Management, LLC
a subsidiary of Northshore
Management Company, LLC
Knoxville, Tennessee

ALAN WILSON
Chief Executive Officer
McCormick and Company, Inc.
Sparks, Maryland

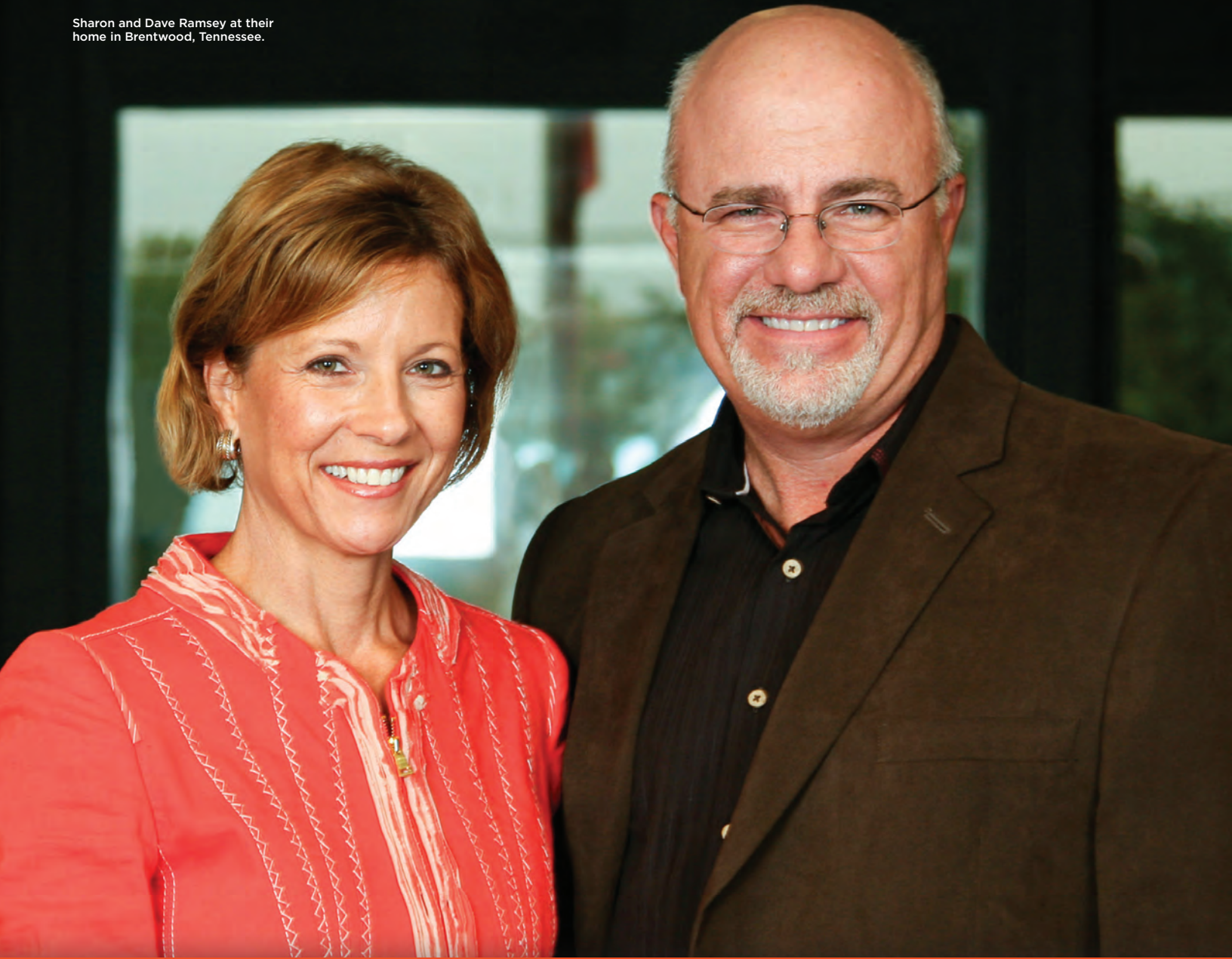
RIGHT ON THE MONEY

Dave Ramsey's Rise from
Financial Ruin to National Success



The melody of saxophonist Gerry Rafferty's song "Baker Street" announces the beginning of *The Dave Ramsey Show* on thousands of radio stations across the United States each day. Ramsey's mantra of strict budgeting, debt payoff, and generous giving ring true with millions of Americans. His popularity continues to skyrocket, perhaps because Ramsey carries a firsthand understanding of financial ruin.

Sharon and Dave Ramsey at their home in Brentwood, Tennessee.



After majoring in finance at the UT College of Business Administration, Ramsey graduated in 1982 and dove headfirst into marriage, family, and real estate. “I’d acquired my real estate license and was selling properties while I was still an undergraduate,” says Ramsey. After his marriage to Sharon, a fellow 1982 UT graduate, Ramsey devoted his full energy to buying and selling properties. “By the time I was twenty-six years old, we owned about \$4 million worth of real estate.”

Before long, Ramsey realized he was swimming in deep water. “We had a large amount of debt,” Ramsey explains.

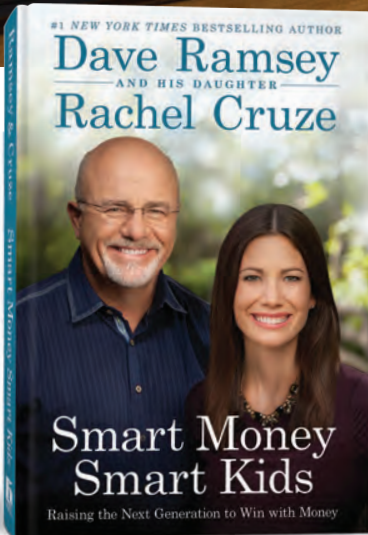
“Our bank sold to another bank, and they panicked when they saw a young adult who owed millions of dollars.” Over the next few years, the Ramseys lost everything. “We faced foreclosure on our properties,” he says. “With a toddler and a brand-new baby, we filed for bankruptcy in 1988.”

Their financial catastrophe nearly devastated the Ramsey family. “Sharon and I began to struggle in our marriage, and all our confidence vanished,” says Ramsey.

But rather than ending his career and his marriage, Ramsey’s brush with ruin sparked a new beginning for him and his family. Driven to re-evaluate his beliefs, Ramsey looked to his faith >>

FEATURE
STORY

THE DAVE RAMSEY SHOW



TOP: Dave Ramsey in the studio while recording his namesake show.
ABOVE: Ramsey and daughter, Rachel Cruze, have published a book together.

for wisdom. “I started examining Biblical finance. Some of it parallels what is taught in academics, but some of it—such as the emphasis on generous giving—is perpendicular.” As he studied the Bible for answers to life’s questions—including financial conundrums—Ramsey developed a new approach to money. “I started living a simple life with common-sense principles, and we began to heal from the experience of bankruptcy.”

As Ramsey concentrated on getting his family out of debt, those around him took notice. “Other people asked about our financial choices, so we began to do informal counseling with friends,” says Ramsey. “Then our pastor called and asked if we’d counsel a couple who was facing foreclosure.” Over the next few years, Ramsey’s sharing of financial values evolved into a counseling business. “The principles we shared were those we learned through difficult experiences; we learned to be generous, to live on a budget, and to save and invest. Those ideas were not simply theories. They became very real to us.”

By the dawn of the 1990s, Ramsey had developed several principles to explain his approach to personal finance. “Although there are more complicated, sophisticated theories involved with each, there are five basic ideas,” he says. The first is to establish a strict monthly budget. “Secondly, I counsel clients to get out of debt completely. When they don’t have any payments, they have control of their most powerful wealth-building

tool: their income.” Ramsey’s third recommendation is to establish quality relationships with others, and his fourth is to save and invest as a safeguard against unexpected and future expenses. Finally, he encourages clients to give generously and wisely. “Generosity is a financial principle that causes people to win. It’s important to recognize that we don’t own money: Rather, we are managing it for the good of our families, our communities, and our futures. Generosity is the thing we see that moves the needle. The majority of wealthy people were generous before they became wealthy.”

Ramsey’s five financial principles appealed to others as he continued to spread his message through a variety of venues. In 1992, he joined a few acquaintances and hosted a radio show called *The Money Game*. “At first, the show aired on a local station in Nashville, which was, ironically, in bankruptcy at the time,” he says. Eventually, *The Money Game* became *The Dave Ramsey Show*, currently the third most popular talk radio show in the US.

Meanwhile, Ramsey started writing. “I self-published a book called *Financial Peace*, and we sold 125,000 copies, which attracted the attention of a New York publisher,” he says. After its publication by Viking-Penguin in 1997, *Financial Peace* hit *The New York Times* bestseller list and catapulted Ramsey to national success. “That was the first time I’d been sought by national media. I appeared on *The Today Show* and *The 700 Club*, among others.” Since the publication of *Financial Peace*, Ramsey has published three other bestselling books, including *EntreLeadership*, which reached the number one position on *The New York Times* list in 2011. Ramsey’s four books have sold a total of more than ten million copies.

Although many know Ramsey through his books and radio programs, he regularly reaches out to his audience through electronic means. “We stream a high-definition program on our website each day, and our podcast is currently the number-one-rated business podcast on iTunes,” he says. “We have 500,000 followers on Twitter and 2.5 million friends on Facebook. These technologies are wonderful ways to inspire and teach people and make them think.”


From the beginning, Ramsey’s family has been involved in the business. Sharon offered her support as a full-time parent through their three children’s formative years. Today, their oldest daughter, Denise, is the director of the Ramsey Family Foundation, which researches and guides the business’s philanthropic efforts. “We want to be intentional about researching the ministries we support,” says Ramsey. “We primarily give to Christian ministries, and we want to make sure that they are operated well. Giving is a type of investing, so I like donating to organizations that will use their funding wisely. Denise’s job is to conduct that research and make decisions about which ministries to support.”

Rachel Cruze, the second Ramsey daughter, also is involved full-time. “Rachel is very much at the forefront of our brand,” Ramsey says. “She regularly speaks to audiences on behalf of the company and represents us in the media. She and I have written a book together, *Smart Money Smart Kids: Raising the Next Generation to Win with Money*, which was released in April 2014.”

Both Denise and Rachel graduated from UT, and Ramsey’s third child, Daniel, will receive his bachelor’s degree from the UT College of Business Administration this year. “We’re all Vols and are huge proponents of education in general,” says Ramsey.

Looking back, Ramsey views his undergraduate years as vital to his present success. “My time at UT was a great investment. It laid a strong foundation and provided me with the tools I needed to operate and grow a business of this size.”

During the past several decades, Ramsey has experienced the bitterness of bankruptcy and the rewards of financial success. Throughout the journey, his personal faith has grown stronger. “I like to say, ‘I met God on my way up, and got to know Him on my way down,’” he laughs. Because of his direct experience with financial difficulties, Ramsey’s voice resonates with millions of people across the nation. Today, Dave Ramsey’s business employs more than 400 people. Some two million families have completed Ramsey’s *Financial Peace* university classes, and eight million people regularly tune in to *The Dave Ramsey Show* via the Internet and local radio stations nationwide.

In an era of economic recession, rampant credit card debt, and widespread foreclosures, many Americans believe that Dave Ramsey’s teachings are right on the money. 

“

My time at UT was a great investment. It laid a strong foundation and provided me with the tools I needed to operate and grow a business of this size.

”

BELOW: The Ramsey family (from left to right): Winston Cruze, Rachel Cruze, Bill Whittemore, Denise Whittemore, Sharon Ramsey, Dave Ramsey, and Daniel Ramsey (front).



Global- minded LEADERSHIP

The Global Leadership Scholars Program Provides
A Transformational Experience for Students

The sun peeked from behind low-hanging clouds, warming the air. Pigeons nibbled breadcrumbs on the cobble street. Hundreds of people traversed the sidewalks, headed home after work. Faintly, the tones of Big Ben chimed the hour.

UT sophomore Wayne Taylor Jr. hurried down the street with a group of classmates, energized by the newness of his surroundings. Led by Lane Morris, associate dean of the college, the hoard of Global Leadership Scholars headed toward a restaurant for fish and chips—a real English supper. It was their first experience in the city after an all-night flight from the US.

Before they reached their destination, Taylor fell behind the group and looked around. Challenges, fears, and hopes were coming together for him in an amazing experience. “Suddenly I thought, I’m in London,” he says. “In that moment, I realized the Global Leadership Scholars (GLS) program was worth the hard work and dedication.”

Created in 2008 by Dave Schumann, Taylor Professor in Business, and Fred Pierce, then-director of undergraduate programs, GLS provides a select group of students with an experiential education in a community setting. “The GLS program admits around 25 rising sophomores each year. We try to reproduce the rigorous academics and interconnected feel of a small liberal arts college,” says GLS Program Director Phillip Daves. “The students take honors classes together from sophomore through senior year and develop a strong sense of camaraderie.” Another important element of GLS is the >>

WITH ITS FOCUS ON CROSS-CULTURAL EXPERIENCES, RIGOROUS ACADEMICS, AND COMMUNITY, THE

THIS PAGE: Global Leadership Scholars Program Director Phillip Daves says GLS puts the world at the fingertips of its student participants.

OPPOSITE PAGE: GLS students Wayne Taylor Jr. and Claire Coker experienced the sights and sounds of London during their spring semester abroad in 2014. Photograph by Jules Morris.



GLS PROGRAM TRANSFORMS INTELLIGENT COLLEGE SOPHOMORES INTO YOUNG BUSINESS LEADERS.

required semester-long study-abroad program. Every GLS sophomore spends his or her spring semester studying and interning in London, England.

With its focus on cross-cultural experiences, rigorous academics, and a supportive community, the GLS program transforms students from intelligent college sophomores into young business leaders. “At graduation, they are ready to be exceptional employees,” says Daves.

A CROSS-CULTURAL EXPERIENCE

The intensive thirteen-week semester in London forms the core of the GLS experience, providing snapshots of memories and cross-cultural experiences for students to take with them into their future lives. “Living in London was an extraordinary experience,” says sophomore Claire Coker. “My academic, professional, and travel adventures were incredible.”

During their semester abroad, GLS students often take advantage of their free weekends to hop on planes, trains, or buses to explore Europe together. “Prior to starting our internships, twelve of us packed bags and toured five cities in Europe,” says Coker. “I gained a broader worldview and grew closer to my classmates in the process. I returned to America with a different perspective about other cultures.”

After the first six weeks of coursework in London, GLS sophomores begin their internships. “We place them in companies across London—both nonprofits and for-profits,” says Daves. “When possible, we match opportunities with the interests of individual students.” Although the students continue to share living space in dormitory-style apartments near Tottenham Court Station, each morning they scatter to destinations throughout the city. “They take the underground to their internships and complete up to forty hours of work per week,” says Daves. Students are required to keep a journal during their internships, for which they receive academic credit. “They emerge with invaluable work experience in an international setting.”

The London internships allow students to learn about international business—or even to become involved in a foreign government. In spring 2014, Coker interned with British Parliament member Tessa Munt MP of Somerset. “I identified key concerns of Munt’s constituency and gained insight into the connection between public policy and the business world.”

Although she was a GLS student before London was a required destination, alumna Mary English Patton’s experiences in GLS led her on a path toward a cross-cultural career. “I graduated from UT in May 2011 and immediately moved to New York to work for PricewaterhouseCoopers (PwC). After living a year and half in New York working for a French client, I moved to the PwC Paris office in 2012.”

A SUPPORTIVE COMMUNITY

Potential students apply to GLS in the fall of their freshman year. “We have an extensive interview process that involves faculty and student interviews,” says Daves. Every spring, there is a reception to welcome newcomers and an end-of-year banquet to bid farewell to graduating seniors.

The welcome reception gives incoming students a first taste of the community. “During the event, students introduce themselves and talk about their job opportunities or summer plans,” says Taylor. “When the seniors introduced themselves, they all had job offers, educational plans, or careers to look forward to. They beamed with confidence, companionship, and acceptance. It helped me recognize that GLS is more than an academic program—it’s a place where students inspire each other to achieve their best.”

At the beginning of every fall semester, incoming GLS students participate in a team-building activity. “The very first thing they do is a ropes course, which helps them get acquainted, builds their confidence in one another, and starts the bonding process,” says Daves. The ropes course experience was instrumental in building trust between Taylor and his classmates. “We all had harnesses attached to a very high arrangement of poles and platforms as we



“I CAME TO LONDON. IT HAD BECOME THE CENTER OF MY WORLD AND I HAD WORKED HARD TO

navigated through the tricky obstacle course. At the time, we barely knew each other, but we were encouraging everyone to reach their full potential and push themselves out of their comfort zones by tackling the harrowing course. I instantly discerned the humble personalities, friendly dispositions, and leadership styles of my classmates.”

During their fall semester as sophomores, GLS students take classes together—but they truly become a family during their spring semester in London. “Sharing the London experience is what cements the students as a class,” says Daves. Coker, who was in London in spring 2014, agrees. “Living in a flat in the heart of London with six other GLS students was a community-building experience,” she says. “It was extremely rewarding. Not only did we challenge each other academically and professionally, but we became closer friends than I ever could have imagined.”

Throughout their junior and senior years, students maintain the bonds they formed in London. Although they don’t have as many built-in opportunities to spend time together while pursuing different majors, there are still occasions to see one other. “Even as juniors and seniors, the GLS students share at least one course each semester,” says Daves. Each graduating senior emerges with a set of strong friendships, the result of lives intermingled during their undergraduate years. “They come out of this program as a really tight, integrated group,” Daves says. “They are bound together socially, intellectually, and academically. It’s exciting to see.”

GLS students utilize their tight-knit community to spur each other toward greater confidence. “Every student in the program is extremely driven, and we enjoy watching each one reach his or her goals,” says Coker. “In order to succeed, our class knows we must lean on each other for support.”

Years after graduation, GLS students still reach out to each other and their faculty for support. “Our class is very close, continuing to share updates on our lives and careers,” says Patton. >>



LEFT TO RIGHT: (All images from the 2014 GLS semester in London) Students at the London Bridge; Students together with Lane Morris at the Borough Market in London; Together during an outing to Greenwich; Claire Coker boarding the subway; Students take a selfie while on tour.

COME TO IT.” —V.S. NAIPAUL

Been THERE...

Join Thien Mai, Rickey Dandridge, and Laura Burgin as they reminisce about their time as GLS scholars.



THIEN MAI

*I*n the last semester of my college career, I’ve begun to understand the huge impact of the Global Leadership Scholars (GLS) program on my academic and professional development.

The demanding coursework, coupled with an impressive set of faculty, has not only allowed me to understand the material well, but also challenged my way of thinking. Business courses were not only about numbers, concepts, and graphs, but also about learning from the priceless experiences of our professors.

The internship at Maxus in London allowed me to grow in ways that could not have been taught within the confines of the classroom. I worked and learned with a diverse group of people, all of whom contributed greatly to my professional development as they helped me become more familiar with the international workplace—teaching me to navigate among people with different backgrounds, skill sets, and languages.

Perhaps the biggest assets, however, are the relationships that I’ve built with wonderful peers and incredible faculty. The long hours studying finance and economics result in more than just better grades—they help build a great sense of community. The GLS program truly fosters an environment that allows my peers and me to learn from and grow with each other and share our failures and triumphs. Being with the same group of people and working on countless projects together also taught me to view others and approach problems from different perspectives.

In the words of Marcel Proust, “The real voyage of discovery consists not in seeking new landscape but in having new eyes,” and that is precisely what the program means to me. I was given the opportunity to see the world and to be challenged in ways I never knew before. My new visions are shaped by the adventures I shared with my classmates, by the experience working in an international office, and by the constant eagerness for learning that we all shared.

As a senior, I’m almost at the finish line, set to start a full-time position with Procter & Gamble in Cincinnati after graduation. I cannot think of any words to explain how grateful I am for my journey with GLS.



COMMUNITY
IS AT THE
HEART
OF GLS.



RICKEY DANDRIDGE

It was my third day in the international corporate world. I was an intern at Citibank in London, England, and my boss needed profiles on the regional subsidiaries of his clients for his business trip the following week. I had a conference call with Poland at 11 a.m. and a briefing for my next project at 1 p.m., and I didn't even know how to use the phone or the copier. Despite feeling out of my comfort zone, the presence of a Global Leadership Scholar (GLS) classmate in the same office reassured me.

Community is at the heart of GLS. We are all driven, passionate individuals, seeking to make a difference in our respective fields while embracing the challenge of an honors curriculum. It's this shared determination that produces a communal spirit among the students. Just as shared experiences and interests act as the binder for many business partners and associates in the workplace, the shared experiences and responsibilities of GLS act as the glue that keeps our relationships with each other strong.

Our most notable shared experience is the semester in London. From study sessions with roommates to afternoon strolls through Hyde Park, this semester is designed to immerse students in a different culture, fostering the development of professionalism in an international setting and giving context to the theories of international business and global interaction. Of course, there are opportunities for students to travel outside the borders of the U.K. During free time, I had the chance to see Europe from a tourist's viewpoint, traveling with my classmates through Spain, Italy, France, and Scotland.

The most impacting aspect of the London semester was my internship with one of the world's largest financial service providers, Citibank. During my internship, I was a member of the Prepaid Services Product Management Team, which is responsible for the management and development of financial products offered as a part of Citi's Prepaid Services business. Working with this team of experienced, accomplished professionals was initially intimidating. However, their confidence in my abilities eased my uncertainty and fueled my desire to exceed expectations.

In the end, I walked away from Citi with a deep appreciation for soft skills, and have since leveraged these skills in various other capacities, both on campus and in the workplace. Opportunities like these have shown me what I can achieve when I step outside of my comfort zone—and I have GLS to thank for that revelation.



A TRANSFORMATIVE PROGRAM

From start to finish, the GLS program transforms students into well-rounded young leaders who excel in scholarship and global awareness. "By and large, we interview potential students when they're fresh from high school," explains Daves. "They're quite young, and even if they have a great resume, their perspectives and experiences are limited."

The development of leadership skills is a core element of GLS. From their sophomore year onward, students are encouraged to assume responsibility for their own education and future plans. "Students develop a strong sense of ownership of projects, topics, and goals," says Daves. "If you place a GLS student in a complicated situation, he or she has the skills and disposition to attack the problem without direct assistance. Each one learns to work hard without much supervision."

Taylor says the emphasis on leadership is already impacting him. "It's had a dramatic effect on my professional skills. I've learned that true leadership isn't always marked by charisma or a commanding voice—rather, it is evidenced by a willingness to guide others while serving them throughout the journey."

GLS gave Patton the tools she needed to recognize and emulate true leadership in her career: "I learned to identify the characteristics and results of strong leadership." Patton still uses some of those strategies in her role at PwC.

In the spring of their junior year, students prepare to ascend the final summit of their GLS experience by completing an honors thesis project that focuses on a business-relevant research problem. "There is a GLS course specifically designed to teach students how to develop a research topic and, with guidance from a faculty member of their choice, see it through to completion," Daves says.


The journey of developing a topic and seeking faculty approval begins in the fall semester and ends in the spring semester of the senior year, when GLS students present their final theses.



LEFT TO RIGHT:
(All images from the 2014
GLS semester in London)
Students take a moment to
give a rendition of "Rocky
Top" in London; On tour,
students visit a beach in
Italy; Visiting landmarks
in Spain.

After three years of honors-level courses, close interaction with their peers and professors, coursework abroad, an international internship, and an individualized thesis project, GLS graduating seniors are ready to pursue positions of corporate leadership. “My touchpoint for gauging students’ transformation is how they present their theses,” says Daves. “As I listen to their presentations, I find that they’ve transformed into polished professionals. They know how to function as bosses, as employees, and in a boardroom, and they know how to communicate with dignity and precision.”

As the UT College of Business Administration enters its second century, the flourishing GLS program will help take the college to new heights. In the coming years, Daves hopes to expand its scope. “Although it’s not an immediate plan, one of the things I’m asking is how we might offer an international experience elsewhere in the world—in South America or China, for example.” Daves credits his team with much of the needed stamina to keep the program running smoothly. “We would not be able to accomplish everything we do without the skills of Assistant Director Andrew Seidler and Administrator Pamela Durban. They both have years of experience and an incredible love for the program.” Although he recently became the associate dean of undergraduate programs, former GLS director and Skinner Professor of Management Lane Morris still lends his enthusiasm and energy to GLS. “It’s no secret—I love the GLS program,” Morris says. “Since its inception, the driving goal of GLS has been to provide a collaborative learning environment that prepares and equips talented students with the critical knowledge, skills, and abilities they need to become successful leaders. We challenge every member of the GLS community to share innovative ideas that address the complex business problems of the twenty-first century.”

Whether they are current students or graduates, GLS participants comprehend the many benefits of the program. “GLS is the best decision I have made at UT,” says Taylor. “There are challenges, but all of them are worth the excellent education I am receiving. GLS inspires me to reach my full potential.” 



LAURA K. BURGIN

“
BEING A PART
OF SUCH A
HIGH-ACHIEVING
GROUP OF
PEOPLE KEEPS
ME ON TRACK
AND PUSHES ME
TO BE BETTER.
”

On my first night in the city, I wandered out of our London flat with some of my classmates and stepped into the heart of my new, temporary home. My eyelids were heavy with jetlag, but as we passed Big Ben, the London Eye, and Buckingham Palace, I sensed that the next four months would contain the greatest adventure of my life.

As a freshman at UT, I stumbled upon the Global Leadership Scholars (GLS) program by chance as I was struggling to find direction in school and in life. I had always been very driven, but was afraid of falling into the college stereotype of being just another face at the back of a lecture hall. My acceptance into GLS assured me that this would never be my fate. Before I knew it, I was a part of a community of like-minded, driven students and dedicated professors who have grown to be my dearest friends and role models. The GLS program is, at its most basic, an honors program, but that name seems to fall short of describing the experience.

My time in London with GLS shaped the way I view not only the world and the global business atmosphere, but also myself. I had the unique opportunity of living, studying, and working abroad with 25 of my closest friends. I enjoyed the freedom to explore my role as a young professional in an international setting and became more independent and open to new experiences. As I begin my career this fall as a consultant with Ernst & Young in New York City, I now know that I have the capabilities and skill sets to adapt to a new city and working environment with ease.

I have learned so much inside the classroom from the wonderful professors and administrators who give their time and passion to make this program a success, but I have learned even more from my fellow classmates. Being a part of such a high-achieving group of people keeps me on track and pushes me to be better—both inside the classroom and out.

My experiences in GLS have shaped me into the young professional I am today. During the past three years in GLS, I have been challenged, encouraged, and pushed so close to my breaking point that only the support of my fellow classmates could pull me back, but I have grown beyond measure. For that, I will be forever grateful.



FEATURE

STORY

EVERY LINK



CONNECTED



THE EVOLUTION OF THE SUPPLY CHAIN PROGRAM

Like a power grid, UT's supply chain management program carries valuable research and transformational ideas from point to point, influencing the global business world. A current of information flows through the network, drawing energy from other disciplines, as the department journeys from a simpler past toward a multifaceted, interconnected future.



PAST LINKS

EARLY CONNECTIONS

From its beginnings, the program has been on a journey of evolving scope. Originally, UT considered marketing and transportation as separate entities; but in the late 1960s, they joined forces. Later, a third discipline linked to the chain. “In the early 1990s, we added the field of logistics, which includes warehousing and customer service,” says Mark Moon, head of the Department of Marketing and Supply Chain Management. Embracing all three disciplines, the Department of Marketing, Logistics, and Transportation (MLT) was born.

But the real transformation had only just begun. In 1994, the college hired John (Tom) Mentzer, a prominent scholar in the fields of both supply chain and marketing. “Tom really upped the ante,” says Moon. “Because he lived in both worlds, he helped guide the department to a wider focus—first in logistics, then in supply chain management.”

In 2004, MLT dropped its “T,” saying farewell to its “transportation” label, a title that was too limiting for its faculty’s innovative research. For the next eight years, it remained the Department of Marketing and Logistics.

AN IMPORTANT TRANSITION

Meanwhile, faculty members worked behind the scenes to prepare the department for the next leg of its journey. With guidance from Mentzer and others, they created a fresh curriculum to match a more extensive focus. “Our counterparts were quick to change their names, but not their curriculum,” notes Diane Mollenkopf, McCormick Associate Professor of Logistics. “We were slower to make the change because we wanted to make sure that the change coincided with a total curriculum revamp that could support the new name. When we put our flag out, we were authentic.” The department unveiled its new name—Marketing and Supply Chain Management—in 2012.

The department ranks #1 internationally in supply chain management/logistics research productivity according to the 2012 *International Journal of Physical Distribution & Logistics Management*. “I’m proud that we’ve become a group with expertise in different areas and a shared goal of supply chain understanding,” says Ted Stank, Bruce Chair of Excellence. Collective experience and a common goal mean students and faculty gain an understanding of how each element of the supply chain links together. “Since I came to UT eleven years ago, my knowledge has broadened into a view of the entire supply chain,” Stank says. “While academia in general was getting more specialized, something was happening here to make our department more integrated.”



PRESENT CONNECTIONS

A HOLISTIC APPROACH

The faculty’s vision of demand-supply integration presents a panoramic view of the supply chain. In this vision, a supply chain stretches from the origin of each product ingredient to the waiting hands of customers. Because the supply chain is influenced by the consumer’s demand for the product and therefore ultimately impacts a company’s success, marketing is a key element—but every link in the chain is a vital part of the picture. “Our vision of integrating marketing (demand) and the supply chain (supply) adds value to firms and consumers and makes us distinctive from other universities,” says Moon.

Each supply chain faculty member brings specific expertise to the department. “There are three major elements of supply chain management: logistics, operations, and procurement,” says Moon. “We have different faculty members specializing in each area.”

Information-sharing flourished under Mentzer’s leadership, Moon says. “Tom was transformational in getting groups to talk to each other who hadn’t conferred in the past.” Now, faculty members regularly exchange research and are beginning to forge links with other disciplines. “We’re reaching out and doing work with industrial engineering, for example,” says Ken Petersen, Dove Professor in Supply Chain Management. “One faculty member has even incorporated natural science into his research, analyzing how ants forage for food and relating it to supply and demand in business. Public universities typically are organized around departments and based on deep specializations without breadth. We’re changing that.”

A GLOBAL REACH

With a reach that stretches much farther than the edge of campus, the UT supply chain program is also establishing itself around the world through the college’s Executive MBA for Global Supply Chain Management program. This one-year program blends a cutting-edge curriculum with an international focus. Students travel to locations such as Paris, Budapest, Shanghai, and Singapore for interactive learning and networking opportunities with world-class professionals. “It’s clearly not just a world made up of the US, so we are expanding our reach across the globe with this program,” says Moon. Another way the UT supply chain program is extending its reach is by making research accessible to business owners. “It’s important to communicate our leading-edge research to practitioners in a way that they can easily





LEFT TO RIGHT: (from bottom left) Mark Moon, Ken Petersen, Ted Stank, Paul Dittmann, and Diane Mollenkopf.

understand and use,” says Paul Dittmann, executive director of the UT Global Supply Chain Institute. “Our faculty has done that with its numerous white papers, published articles, and books.”

According to Harvard Business School Professor Michael E. Porter, a leading authority on competitive strategy, supply chain management creates value for corporations—in fact, it’s the number one driver of a company’s equity value (*Harvard Business Review*, January 2011). Recognizing that value, suppliers and customers from some of the world’s top global companies

link to UT through its Supply Chain Forum. “The fifty-two companies in our forum represented about 8.5 percent of the 2013 US gross domestic product,” says Dittmann. “That’s a pretty sizeable percentage.”

EXCEPTIONAL GRADUATES

A sizeable percentage of graduates from UT’s supply chain management program easily find jobs, too. “We have had to create a separate career day for the field because there’s such a tremendous demand for our graduates!” says Moon.

According to recruiters at top-notch corporations, UT supply chain graduates bring self-motivation and a broad perspective into the workplace. “UT graduates recognize business issues and challenges beyond just supply chain competency,” says Gary Fraser, customer logistics manager at Kimberly-Clark Corporation. “I think that’s because the UT supply chain management program has continued to evolve toward supporting overall business objectives.”

Linda Brzuchalski, Swiffer and Mr. Clean site integrated planning operations leader at Proctor & Gamble (P&G), agrees that the program’s evolution has yielded valuable rewards. “UT’s program aligns with the industry’s demands and gives students a big picture of supply chain.” Brzuchalski is one of several UT alums working at P&G, each playing a different role in the corporation. “We’re few but mighty here at P&G. It’s amazing that although we started in the same place, we now impact every link in the P&G supply chain.”

“WHILE ACADEMIA IN GENERAL WAS GETTING MORE SPECIALIZED, SOMETHING WAS HAPPENING HERE TO MAKE OUR DEPARTMENT MORE INTEGRATED.”


FUTURE LENGTHS

Combining past links with its present connections, the UT supply chain management program is moving toward a promising future—and more students than ever are joining the chain. “We now graduate around 300 students per year, on par with any of the Big Ten schools,” says Stank. “That’s up from around 100 graduates per year when I joined the faculty in 2003.”

While expanding in numbers, the department plans to keep building bridges that connect other disciplines through a brand-new initiative. “In fall 2013, we reached out to the Colleges of Law and Engineering and asked: ‘Are you interested in forming interdisciplinary teams, using supply chain as an umbrella, to talk about opportunities that could be pursued cross-functionally?’” explains Dittmann. “We’ve formed five groups of faculty members—a total of 46 people from across campus. Each cross-disciplinary team focuses on a different topic: talent management, information management, sustainability, modeling, and network optimization.”

Fueled by technology, the speed of the business world will continue to increase—and with that acceleration will come a widening recognition of supply chain management’s importance. “The industry in general is recognizing the impact that supply chain has on shareholder value,” says Dittmann. “Stock analysts’ questions about supply chain are up 70 percent. Even if companies weren’t sensitive to supply chain’s importance, stockholders are urging them in that direction.”

To keep up with the rapidly changing business environment, the UT supply chain program plans to continue on its path to increase interconnectedness. “When you move from disconnected to more connected, supply chain is the glue that holds business enterprises together,” says Petersen. “It’s that clear link between supply and demand.”

Dittmann adds, “We’ve been on this journey for seventy years, and there are still exciting new horizons to explore.” 

student NEWS




To share your news with the University of Tennessee, Knoxville, College of Business Administration community, submit it along with any relevant images to CBA@utk.edu. Please use “Student News” in the subject line.

ACCOUNTING AND INFORMATION MANAGEMENT

TOP **3%**

UT **accounting students** ranked in the top three percent in the nation for their passage rates on the 2013 Certified Public Accountant exam, according to the National Association of State Boards of Accountancy. UT ranked #26 out of 787 schools across all national programs and #11 out of 262—in the top four percent—among large programs, or schools with at least fifty candidates.

ECONOMICS

 **Linda Hadfield**, an economics major, earned a Lady Vols Academic Achiever Award. Hadfield is a pole vaulter for the UT Lady Vols track and field team.



Carly Frensley, Kayla McMurry, Sam Rule, Jessica TenBroeck, and Andrew Valk represented the UT Economics Club, along with UT Recycling

and other organizations, to beat out twenty-five other universities in the annual *Up to Us* nationwide college competition. The group built the largest box fort to raise awareness for fiscal and environmental sustainability. The Power T-shaped “Fort Box” was constructed from 5,000 used cardboard boxes.

FINANCE

Dallin Alldredge (PhD 2015) co-authored “Attentive Insider Trading” with David Cicero, which was accepted at the *Journal of Financial Economics*.



Lee Biggerstaff (PhD 2014) is joining Miami University (Ohio) as an assistant professor of finance.

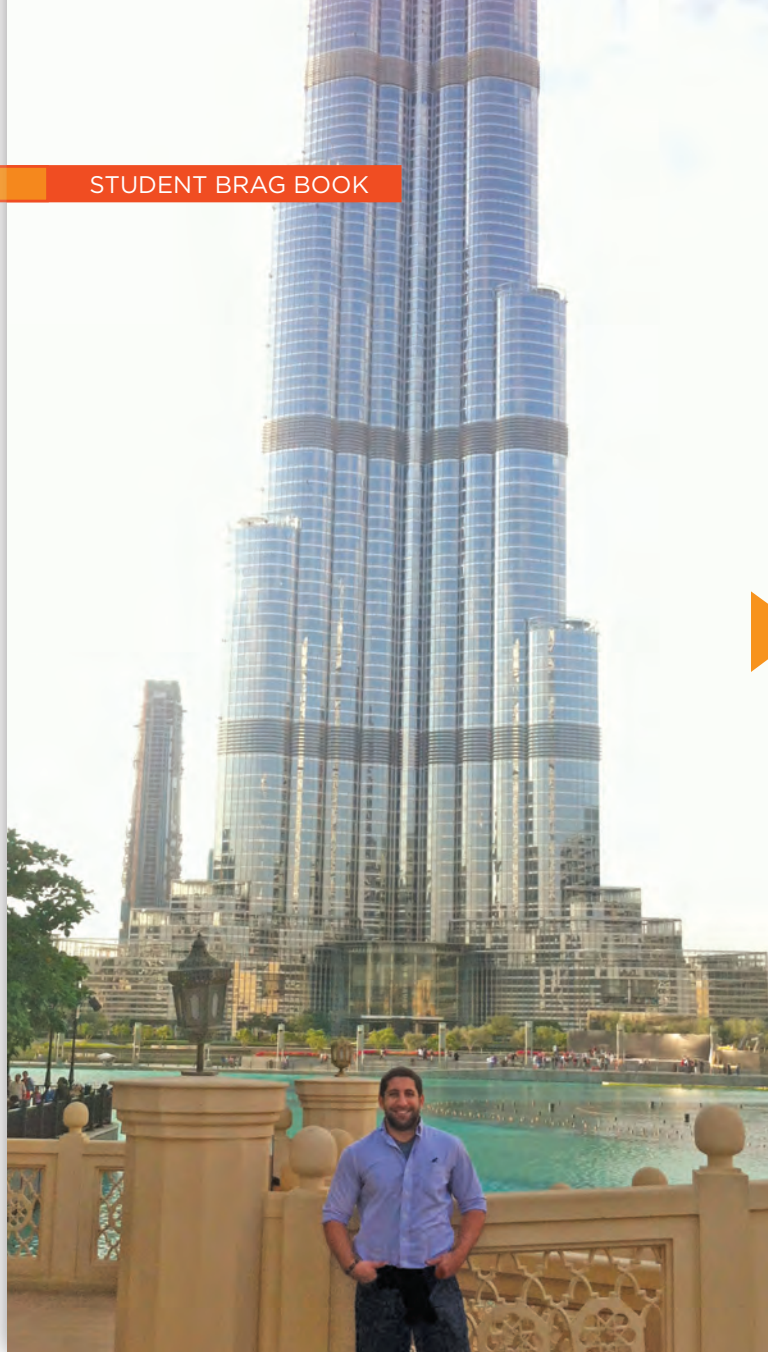
Mike McDonald's (PhD 2014) research was featured in the *Wall Street Journal* article, “Wall Street Analysts Tap into Capitol Gains;” he is joining Fairfield University as an assistant professor of finance.

The 2013-14 Torch Fund students (**Robert Rudolph Aprill, Thomas Oliver Cantrell, Blake Morgan Fortner, Nathan Michael Goodner, Richard Zachary Hill, Myron Oral Jensen, Wesley Adam Rich, Whit Morgan Shofner, Varick Richaud Raphael Tucker**) will be attending the Quinnipiac G.A.M.E. IV Forum (Global Asset Management Education) on asset management, consisting of well-recognized investment professionals (including many CNBC contributors).

MANAGEMENT

Doctoral students **Jason Strickling** and **David Jiang** are attending the doctoral consortium at Babson, the largest and most prestigious gathering for entrepreneurship scholars. **Only twenty-five students worldwide** were extended invitations.

Nine students, an alum, and faculty advisor **Debbie Mackey** toured, worked, networked, and took in educational activities at Super Bowl XLVIII as part of the “Big Orange Combine.” **continued on p. 20 >**



ABOVE: Mehio in front of the world's tallest building, The Burj Khalifa, while on a trip to Dubai in 2013.

HALFWAY THROUGH HIS STUDIES AT RHODES College, Suhayl S. Mehio heard about the specialized supply chain program at the UT College of Business Administration and felt the tug to transfer. “I wanted to specialize in business,” he says. “I liked the ever-changing, dynamic feel to supply chain management; it requires a very strategic mindset.”

Mehio relocated to Knoxville from Memphis, confident that completing his undergraduate education at UT was the next step toward his ambitious goals. “After graduation, I’d like to spend two or three years with a 3PL company and then earn an MBA in strategic management or operations. I’m an entrepreneur at heart so I would ultimately like to start a company in the United Arab Emirates (UAE).”

A senior with a dual concentration in supply chain management and international business, Mehio

FUTURE HEIGHTS

SUHAYL S. MEHIO


SUPPLY CHAIN MANAGEMENT
SPRING 2014

believes that transferring to UT was the right choice. Already a world traveler, he wasn’t daunted when he heard of a study-abroad opportunity in Australia that would enrich his understanding of international business.

Accompanied by other students and two professors from UT, Mehio spent three weeks at the University of the Sunshine Coast in Australia in 2013. He took two courses in global supply chain and global marketing: “We studied international business by visiting some major multi-national factories, distribution centers, ports, and warehouses.” To take advantage of the experience, Mehio and a few of his classmates spent ten additional days exploring Australia. “We snorkeled in the Great Barrier Reef, went deep sea fishing, and hiked in tropical rainforests.”

Studying abroad positively impacted Mehio’s perspective on business. “Watching enterprises in Australia conduct their operations opened my mind to new ways of doing business. These organizations are extremely successful and observing their work methods encouraged me to explore beyond the traditional—to be more creative and contemplate new approaches in solving difficult business issues.”

Before his trip to Australia, Mehio already possessed an international perspective, having visited Lebanon, France, Canada, Jordan, and South Africa. Most recently, he journeyed to the UAE. “It’s a very active place, filled with people from all corners of the world. Everything there felt new and very technologically advanced. I felt as if I’d stepped fifty years into the future.”

As Mehio steps into his own future, he hopes someday to call the UAE home. 

> continued from p. 18
 The UT **Management Society** (MSUT) and UT Department of Management faculty and staff supported Mobile Meals last holiday season. MSUT raised \$3,000 and the department contributed another \$600, funding 1,058 meals for seniors. Founded in 2010, MSUT has fifty-two members and actively supports Mobile Meals as its philanthropic charity.

The UT **Society of Human Resource Management** hosted Justin Angsuwat, a lead human resource business partner at Google; he spoke about Google and his career.

MARKETING AND SUPPLY CHAIN MANAGEMENT



Carol Esmark (PhD 2014) is joining the Mississippi State University marketing department.



Brian Spaid (PhD 2014) is joining Marquette University as an assistant professor of marketing.

GRADUATE AND EXECUTIVE EDUCATION



Buddy (EMBA 2013) and **Richard Lee** (PEMBA 2013) are brothers who graduated with their executive-level MBAs last December, each from a different UT program. Buddy graduated from the Executive MBA for Strategic Leadership program while Richard graduated from the UT Physician Executive MBA program.


 Congratulations to the UT MBA case competition team (**Daniel Conrad, Sarah Womack, Rachel Hylton, and Whit Shofner**, coached by Mary Holcomb, Niedert Supply Chain Fellow) who took second place after Carnegie Mellon in Deloitte's inaugural MBA supply chain case competition; seven teams competed.

Nine of fourteen nurses who completed the custom leadership course designed by GEE for Covenant Health have received executive promotions within the Covenant Health system.


ANDERSON CENTER FOR ENTREPRENEURSHIP AND INNOVATION



ABOVE: (left to right) David Morehous, Morehous Legal Group, PLLC; Jill Van Beke, Launch Tennessee; Chelsea Padgham, Style With Benefits; Jonathan Patrick, UT Federal Credit Union.

 **Chelsea Padgham**, a senior in economics and founder of Style with Benefits, won first place and \$1,000 in the fall 2013 UT Vol Court speaker series and pitch competition. Style with Benefits is an e-retailer that sells artisan goods to benefit social causes. A second-place \$500 prize went to **Emily Skaar**, a senior in logistics, who founded an interactive online retailer that provides unique gifts.



 Three UT entrepreneurial ventures were granted \$17,000 by the **Boyd Venture Fund**. The fall 2013 winners were **Catalyst Wheels LLC**, a designer and supplier of high-tech carbon-fiber disc wheel covers for triathletes; **Style with Benefits**, an e-commerce website that works with artisan groups in developing countries to offer unique limited-quantity products; and **iCHOP Hair Designs Inc.**, a hair salon and barber shop catering to the unique needs of the African-American community at and around UT.



STUDENT BRAG BOOK

MARY KATE BEST

SPRING 2016

INTERNATIONAL INSPIRATION

A SILVERY TAIL FLASHED PAST

Mary Kate Best's face as she hovered inside a submerged cage. The creature whirled in the water. Best's heart hammered. She was face-to-face with a great white shark.

Accompanied by three friends, Best had chosen to spend her day off from a study-abroad program in South Africa in an unusual spot—inside a shark cage. "When I heard about shark-cage diving, I had to try it," says Best, who nurtures an insatiable craving for adventure. "It was scary and surreal—definitely something you can't find here in the United States."

Currently a sophomore, Best is the third member of her family to attend UT. "Two of my older siblings have come here; my brother is a senior in supply chain management." Best is still deciding what area to major in, but she is leaning toward supply chain management with a dual concentration in international business. "My goal is to manage an international nonprofit," she says.

From the moment she arrived at UT, Best pored over possible study-abroad opportunities. A summer program for a service-learning and civic engagement course based in Cape Town, South Africa, captured her interest. "Since high school, I've dreamed of visiting Africa," she says.

During the five-week trip in 2013, Best shared a room in a hostel with five female

classmates. "It definitely wasn't a four-star hotel, but it was a great experience," she says. The group worked on projects at various local schools—repainting classrooms, organizing donated learning materials, and speaking to students about the value of education. "At one preschool, we helped plant a garden that will provide food for the students and become a source of income for the school."

When she wasn't working on a project, Best ventured out to explore the area. "I took a couple of hikes near Table Mountain and Lion's Head that were absolutely beautiful," she says.

Best's love for travel originated with her parents. "We explored Hawaii, the Canadian Rockies, and many US national parks. They took us to unique places instead of the typical vacation spots. I discovered that I love seeing new places and experiencing different cultures."

This summer, Best will study in Rome, Italy, for six weeks, taking an international business ethics course at John Cabot University through Academic Programs International.

Not surprisingly, she plans to spend her free time exploring Europe. 



TOP: Best with students at a school in the township of Langa, South Africa, where she and classmates volunteered.
 ABOVE: Best encountered a great white shark during a shark-cage diving excursion.

DEPARTMENT & faculty NEWS

News from the faculty, departments, centers, and programs of the College of Business Administration.

KEY

CFA Chartered Financial Analyst

EY Formerly Ernst & Young

GEE Graduate and Executive Education, previously the college's Center for Executive Education, which embraces all of the college's executive- and master's-level MBAs and non-degree executive education programs

PwC Formerly PricewaterhouseCoopers

SOMS Statistics, Operations, and Management Science

C. WARREN NEEL CORPORATE GOVERNANCE CENTER



The **C. Warren Neel Corporate Governance Center** is now named for its founder, former business dean **C. Warren Neel**. Neel co-founded the Corporate Governance Center in 2003 with **Joe Carcello**, EY and Business Alumni Professor. Said Steve Mangum, dean of the college and Stokely Foundation Leadership Chair: "Warren has been

an important partner in the development of this center, and so it is fitting and appropriate that this center bear his name. His leadership has made a significant impact not only on corporate governance but also on the college's mission of innovative business education." (See article, page 30.)


The **PwC Distinguished Speaker Series** welcomed Mary Schapiro, managing director at Promontory. She is the immediate past chair of the US Securities and Exchange Commission, the first woman to hold the position in the agency's eighty-year history. Schapiro previously served as chair of the US Commodities Futures Trading Commission and as head of the Financial Industry Regulatory Authority.

ACCOUNTING AND INFORMATION MANAGEMENT

Joe Carcello became department head, replacing **Bruce Behn**, Deloitte LLP Professor, who became associate dean of graduate and executive education. **Anita Hollander** is the assistant department head.

LeAnn Luna co-authored a paper with **Bill Fox**, William B. Stokely Distinguished Professor in Business, and **Georg Schaur**, Spiva Scholar (both from economics), that was accepted for publication in the *Journal of Accounting and Economics*, a *Financial Times* top 45 journal and one of the top three journals in accounting.

ECONOMICS

 **Scott Gilpatric** is the first recipient of the John and Shirley Moore Endowed Economics Faculty Award.

Luiz Lima and two co-authors published a new econometric technique in the *Journal of the American Statistical Association*.

Georg Schaur and a co-author published "Time as a Trade Barrier" in the *American Economic Review*.

Marianne Wanamaker co-authored a study published in the *American Economic Journal: Applied Economics* that used data on the "Great Migration" of African Americans from the US South in the 1910s and 1920s to address issues related to the black-white wage gap.

FINANCE

Larry Fauver, the James F. Smith Jr. Professor of Financial Institutions, co-authored a study that examined gubernatorial speeches in the United States. In the year following the speech, businesses in states where the governor gave a more optimistic speech invested two percent more of their capital compared to firms in states where the governor gave a more pessimistic speech. Similarly, firms in states where the governor gave a more pessimistic speech employed 0.4 percent fewer workers than those in states that heard a more optimistic speech. Fauver is on sabbatical spring semester and teaching in the Vanderbilt Owen Graduate School of Management MBA program.

Andy Puckett, Massingale Scholar, is replacing **Tracie Woidtke**, David E. Sharp/Home Federal Bank Professor of Banking and Finance, as director of the PhD program in finance.

Tracie Woidtke co-authored "Appointments of Academic Directors" with **Harold Black** (professor emeritus), [continued on p. 24 >](#)



Mee in Oxford, England. Photograph by Dania Li.

BELOW: Students, staff, and faculty join together at the 5K fundraiser before running in honor of Bobby's wife, Cherol.

MAKING CONNECTIONS

FACULTY FOCUS

ROBERT “BOBBY” MEE

BUSINESS ANALYTICS
STATISTICS



“

WE MAY IGNORE, BUT
WE CAN NOWHERE
EVADE THE PRESENCE
OF GOD. THE WORLD IS
CROWDED WITH HIM.

—C.S. LEWIS

”

A BLANKET OF CLOUDS HID THE SUN over the ivy-clad house near Oxford, England. Despite a chilly drizzle, excitement pervaded the group. Bobby Mee, Clark Professor in Business, and his wife, Cherol, were leading a small band of Global Leadership Scholars (GLS) business honors students on a tour of The Kilns, the place where Christian thinker and author C.S. Lewis—one of Bobby's lifelong role models—lived and wrote.

The excursion united elements of life that Bobby holds dear: family, faith, students, and exploration. “My dad often told me that God does not waste experiences,” he says. “Every experience is useful; everything connects.”

Like a connecting thread, faith runs through the fabric of Bobby's life. “I felt God calling me to serve students as a professor,” he says. “That's what drives me.” Several years ago, unbeknownst to Bobby, Cherol prayed that Bobby would have an opportunity to teach in England. “That afternoon, Fred Pierce (then GLS director) asked me to teach during the GLS students' semester abroad in London,” he says. “It was another sweet connection.”


Teaching in London gives Bobby ample time with students. “Cherol is there, too, baking cookies and scones and joining us on field trips,” he says. Back in Knoxville, the Mees host game nights,

letting students invade their home with laughter and competitive spirits.

A passion for travel infects Bobby, Cherol, and their children—Joseph, 29; Elizabeth, 27; and Evangeline, 22. For academic conferences, Bobby has traveled to distant locales such as China and Iran. And he's taken some ambitious journeys with the family, too. “We've hiked the Grand Canyon, explored the Canadian Rockies, and traveled abroad, which included living in Romania.” Evangeline currently teaches in Bangkok, Thailand, where Bobby visited her in April.

Bobby also likes to help students explore life's deep questions. For the past seven years, he's taught a first-year studies course called “The Question of God.” “My goal is for students to ask, ‘Who am I? What is my purpose?’ Our answers to these questions connect to everything we are and do.”

A shadow fell when Cherol was diagnosed with cancer in 2013. Motivated to help, a group of Bobby's current and former students ran a 5K fundraiser in her honor. “We're blessed and humbled that our students have continued to include us in their lives,” says Bobby.

Perhaps it's because Bobby and Cherol consistently reach out to students—and make lasting connections. 



AWARDS & RECOGNITION

The College of Business Administration 2014 Honorees

OUTSTANDING FACULTY AWARDS



ANDY PUCKETT

Department of Finance

MARTIN & CAROL ROBINSON EXCELLENCE IN TEACHING, RESEARCH, AND SERVICE AWARD



WENDY TATE

Department of Marketing and Supply Chain Management

THE VALLETT FAMILY RESEARCHER AWARD



DEBBIE MACKEY

Human Resource Management

RICHARD C. REIZENSTEIN OUTSTANDING COMMITMENT TO STUDENTS AWARD



CHERYL BARKSDALE

Department of Management

ALLEN H. KEALLY EXCELLENCE IN TEACHING AWARD



ALEX MILLER

Department of Management

RICHARD D. SANDERS AWARD FOR LEADERSHIP IN EXECUTIVE EDUCATION



CLAY McMANUS

Department of Economics

ALLEN H. KEALLY EXCELLENCE IN TEACHING AWARD



ROB WHITED

Department of Accounting and Information Management

MICHAEL J. STAHL AND GREGORY M. BOUNDS GRADUATE RESEARCH AWARD

continued on p. 26 >

> continued from p. 22

Josh White (PhD 2012), and Robert Schweitzer, which was accepted for publication in the *Journal of Corporate Finance*.

The department gained **CFA Recognized University status**, a very rigorous certification in the field of investments/wealth management. Course content for both the graduate and undergraduate finance programs is at least 70 percent consistent with the material deemed necessary by the CFA Institute.

MANAGEMENT



Robert "Tom" Ladd, associate dean of research and technology and Stokely Professor in Business, retired after thirty-four years of service. During his tenure with the college, he served as director of the college's industrial and organizational psychology program and department head, directed eighteen doctoral dissertations, and served on more than 100 doctoral committees. During retirement, he will continue to teach in the doctoral program.



Linda Lyle is retiring after spending twenty-nine years at UT. She will continue teaching in the Physician Executive MBA program.

Rhonda Reger hosted the eighth annual Mid-Atlantic Strategy Colloquium on the UT campus. Approximately fifty scholars attended.

The **Management Society of UT (MSUT)** and **UT Department of Management** faculty and staff supported Mobile Meals last holiday season. MSUT raised \$3,000 and the department contributed another \$600, funding 1,058 meals for seniors. Founded in 2010, MSUT has fifty-two members and actively supports Mobile Meals as its philanthropic charity.

The **UT Society of Human Resource Management** hosted Justin Angsuwat, a lead human resource business partner at Google; he spoke about Google and his career.

MARKETING AND SUPPLY CHAIN MANAGEMENT

Chad Autry, Taylor Associate Professor in Supply Chain Management, co-authored an article with **Russell J. Zaretski**, Business Analytics Scholar (SOMS), and **Russell Crook** (management) that published in the *Journal of Business Ethics*.

 **Neeraj Bharadwaj** and his co-author were awarded a "best paper" award in the Innovation and New Product Development track at the AMA Winter Educator's Conference.

Ernie Cadotte, Fisher Professor of Innovative Learning, introduced the Conscious Capitalism Marketplace simulation in partnership with the Conscious Capitalism Institute. The simulation is the first one to deal with ethical, environmental, **continued on p. 26 >**



EMBRACING THE CHAOS

STEPHANIE & CHARLIE NOBLE

MARKETING

“**THE MOMENTS I’VE SPENT MENTORING STUDENTS, PARTICULARLY IN NAVIGATING THE CHAOS OF FAMILY LIFE AND ACADEMIA, ARE THE MOST SATISFYING OF MY CAREER.** —STEPHANIE NOBLE

“LOOK AT US, DAD!” SAVANNAH, 10, and Gianna (“Gigi”), 7, glide down the hallway on roller skates. Charlie, 5, tugs his mother’s arm and starts to tell her about his day at kindergarten, while Trevor, 2, waves his hands, begging to be held.

On campus, Stephanie and Charlie Noble form a high-powered pair of marketing educators. At home, they’re better known as Mom and Dad. “People ask, ‘How do you do it without family close by?’” Stephanie says. “It’s not easy, but we love the daily adventure and our time together. The house is filled with laughter and noise, and we enthusiastically embrace the chaos.”

As a respite from the madness, Charlie turns to woodworking. “It’s peaceful, but cerebral—you’re always calculating and creating. Stephanie helped me build a rocking horse several years ago that our kids still enjoy.” Their youngest child sleeps in a crib Charlie crafted a decade ago for their oldest.

Charlie also has an affinity for high-tech gadgets, such as the 3-D printer hiding under his office desk. “Students from my product design and innovation class create computer models from which I ‘print’ brightly colored 3-D

AT LEFT: Charlie and Stephanie Noble at home with their children.

BELOW: An oversized whistle Charlie produced using his 3D printer.

versions.” A few of the models are scattered around his office, including a tiny blue-and-green globe with a missing top. A glitch in the design yielded an ideal pencil holder.

A busy schedule buries most of Stephanie’s hobbies, but she retains a thirst for exploration. Before they had children, she and Charlie backpacked through Europe and traversed the world, absorbing culture in locales such as Egypt, Spain, France, Switzerland, and Italy, to name a few favorites. Over the past decade, they have established family traditions of Friday night movies and frequent trips to Dollywood. This summer, though, Stephanie has planned an ambitious trip to Alaska. “We’ll take the train from Fairbanks to Anchorage and sightsee along the way,” she says. “I think the kids will love it!”

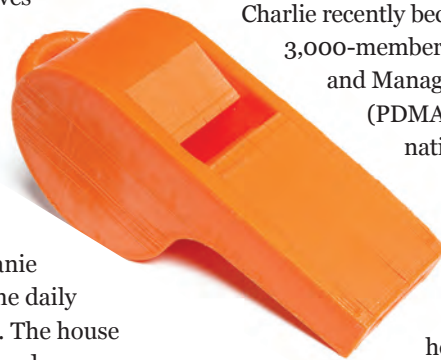
Charlie, Proffitt’s Professor in Marketing, and Stephanie also excel in the academic arena. Charlie recently became vice chair of the

3,000-member Product Development and Management Association

(PDMA), the discipline’s leading national organization. “When

I take office in 2015, I will be the organization’s first academic president in more than twenty-five years,” he says. “I’m very proud to be making a difference.”

Stephanie chairs a college-wide committee that is enriching the college’s core curriculum and lighting a path into the next century. Recently, she was nominated for the Erin Anderson Award for her mentoring of doctoral students. “The moments I’ve spent mentoring students, particularly in navigating the chaos of family life and academia, are the most satisfying of my career,” she says. **UT**





AWARDS & RECOGNITION

The College of Business
Administration 2014 Honorees

**DIVERSITY & INCLUSION AWARD
PHYSICIAN EXECUTIVE MBA TEAM**



ABOVE: (from left to right) The Physician Executive MBA team: Tom Brown, Barbara Stahl, and Program Director Mike Stahl.

OUTSTANDING STAFF AWARDS

DIANE MARSHALL

Department of Marketing and Supply Chain Management

SUPERIOR CUSTOMER RESPONSIVENESS

BETTY DRINNEN

Center for Business and Economic Research

PROFESSIONALISM

KAY LITTLEJOHN

Technology Integration Services

TIM WILLIAMS STAFF AWARD FOR

INNOVATION & CREATIVITY



ABOVE: (from left to right) Outstanding Staff Award winners: Dianne Marshall and Betty Drinnen. Not pictured: Kay Littlejohn.

BANK OF AMERICA AWARDS

Given annually by the College of Business Administration to one student and one faculty member who have demonstrated exemplary leadership abilities.

JOE CARCELLO

EY and Business Alumni Professor

Department of Accounting and Information Management

FACULTY LEADERSHIP

MARTIN LEAMON

Undergraduate

Department of Supply Chain Management

UNDERGRADUATE LEADERSHIP

continued on p. 28 >

> continued from p. 24

and sustainability issues in addition to the normal management challenges of running a business.

A study by **Mary Holcomb**, Niedert Supply Chain Fellow, and the **UT Global Supply Chain Institute** discovered that new federal regulations mandating rest time for truckers could mean increased costs for consumers. The new hours-of-service rules are designed to improve driver safety by reducing the maximum number of truckers' weekly driving hours from eighty-two to seventy and mandate a thirty-minute rest break prior to the eighth hour on duty.

Matt Myers is joining Miami University (Oxford, Ohio) as dean of its Farmer School of Business.

Charles Noble, Proffitt's Professor in Marketing, was named vice chair of PDMA (Product Development & Management Association); he also published "Rethinking the Customer Service Experience" in *MIT Sloan Management Review*.

Xiang (Sean) Wan is joining The Ohio State University faculty starting fall 2014.

STATISTICS, OPERATIONS, AND MANAGEMENT SCIENCE

Hamparsum Bozdogan, McKenzie Professor in Business, co-authored a paper accepted to the prestigious computational sciences *Machine Learning* journal. He was invited to give several invited/keynote lectures at the First Symposium of the UT Institute of Biomedical Engineering; the International Statistics Day Symposium and International Conference on Environmental Science and

Technology; Middle East Technical University; and the Bioinformatics Center of Erciyes University, all in Turkey.

Nana Bryan (PhD 2013) and **Mandyam Srinivasan**, Pilot Corp. Chair of Excellence, published a paper in the *European Journal of Operational Research*.

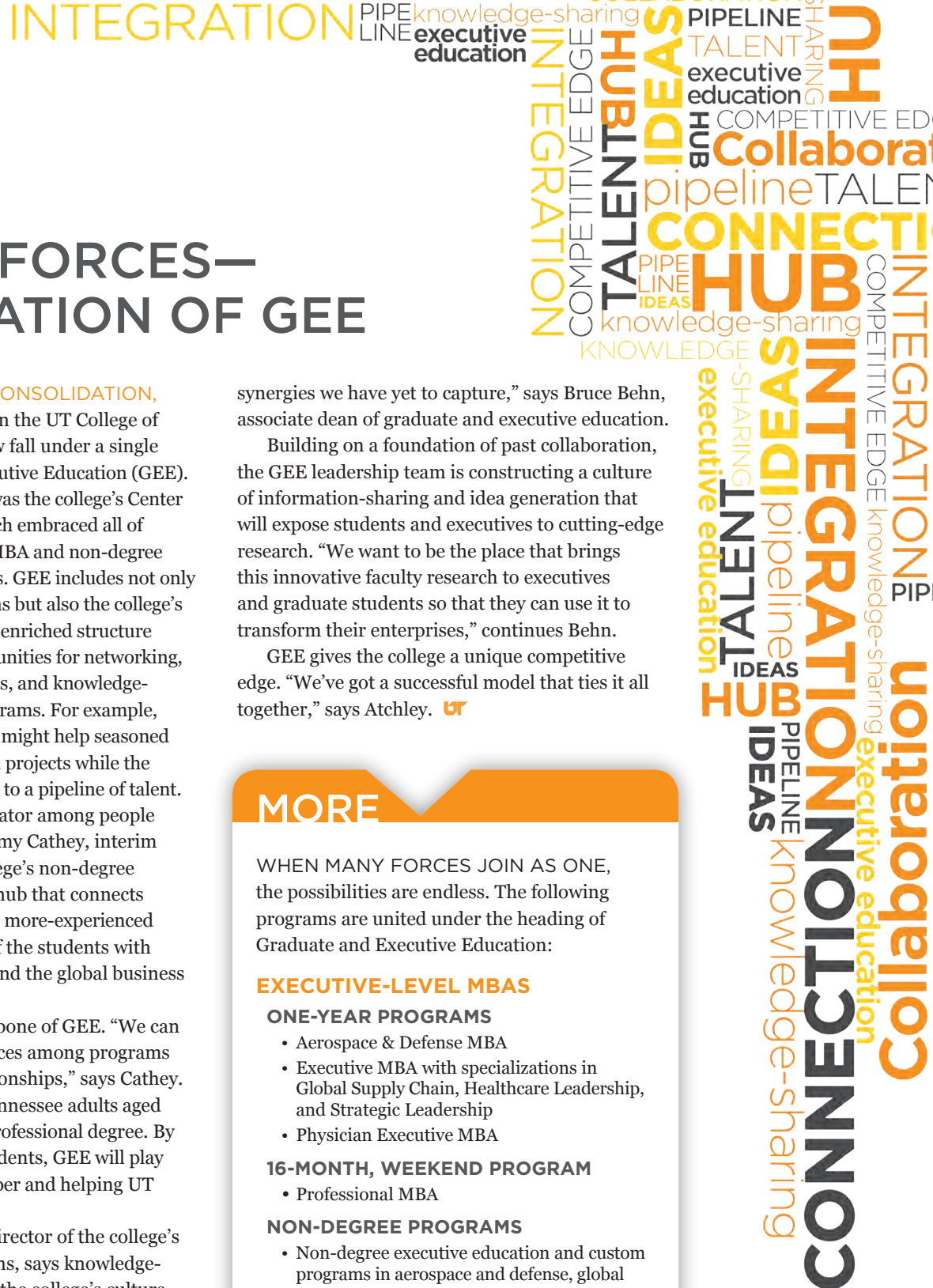
Chanaka Edirisinghe, Heath Faculty Fellow, is general chair of the Institute of Operations Research and Management Science's 2016 conference, the largest conference in the discipline with more than 4,000 academics and practitioners attending. He also will be a visiting professor in financial optimization at Nanyang Business School, NTU, Singapore, and co-authored a paper published in *Management Science*, a *Financial Times* top forty-five journal.



Ken Gilbert, Regal Entertainment Group Professor in Business and department head, is retiring after thirty-three years of service with the college. Gilbert was instrumental in starting the college's business analytics program. He will continue to teach in the college's executive programs.

Mandayam Srinivasan, Melissa Bowers, Beaman Professor of Business, and **Ken Gilbert** co-authored the book *Lean Maintenance, Repair and Overhaul (MRO)*, which describes how MRO organizations can improve financial performance by

continued on p. 28 >



JOINING FORCES— THE CREATION OF GEE

THANKS TO A RECENT CONSOLIDATION, all graduate-level programs in the UT College of Business Administration now fall under a single umbrella: Graduate and Executive Education (GEE).

The predecessor to GEE was the college’s Center for Executive Education, which embraced all of the college’s executive-level MBA and non-degree executive education programs. GEE includes not only these executive-level programs but also the college’s masters-level programs. This enriched structure provides unparalleled opportunities for networking, enhanced career opportunities, and knowledge-sharing across academic programs. For example, young masters-level students might help seasoned executives with their research projects while the senior executives are exposed to a pipeline of talent.

“GEE serves as the integrator among people of varied experience,” says Amy Cathey, interim executive director of the college’s non-degree programs. “We’ve become a hub that connects young master’s students with more-experienced master’s candidates and all of the students with executives, alumni, faculty, and the global business community.”

Collaboration is the backbone of GEE. “We can more easily share best practices among programs and leverage corporate relationships,” says Cathey. “Currently, 8.5 percent of Tennessee adults aged 25 to 64 hold a graduate or professional degree. By attracting more graduate students, GEE will play a role in increasing that number and helping UT become a Top 25 university.”


Kate Atchley, executive director of the college’s executive-level MBA programs, says knowledge-sharing is already steeped in the college’s culture. “For more than two decades, we’ve had groups of faculty coming together to do things in an integrated way. We continue to outshine other institutions in that arena.”

ENVISIONING THE FUTURE— THE NEXT CENTURY

The future of GEE looks bright. “If you think about the integration across all the programs, including our executive programs, there are a lot of

synergies we have yet to capture,” says Bruce Behn, associate dean of graduate and executive education.

Building on a foundation of past collaboration, the GEE leadership team is constructing a culture of information-sharing and idea generation that will expose students and executives to cutting-edge research. “We want to be the place that brings this innovative faculty research to executives and graduate students so that they can use it to transform their enterprises,” continues Behn.

GEE gives the college a unique competitive edge. “We’ve got a successful model that ties it all together,” says Atchley. 

MORE

WHEN MANY FORCES JOIN AS ONE, the possibilities are endless. The following programs are united under the heading of Graduate and Executive Education:

EXECUTIVE-LEVEL MBAS

ONE-YEAR PROGRAMS

- Aerospace & Defense MBA
- Executive MBA with specializations in Global Supply Chain, Healthcare Leadership, and Strategic Leadership
- Physician Executive MBA

16-MONTH, WEEKEND PROGRAM

- Professional MBA

NON-DEGREE PROGRAMS

- Non-degree executive education and custom programs in aerospace and defense, global supply chain management, healthcare, leadership management development, and operations excellence

MASTER’S-LEVEL PROGRAMS

- Master of Accountancy
- Master of Business Administration
- Master of Science in Business Analytics
- Master of Science in Economics
- Master of Science in Human Resource Management



UNIVERSITY-LEVEL AWARDS

2014 Chancellor's Honors

Each year, the University of Tennessee, Knoxville, honors its faculty, students, and staff for their extraordinary achievements. Those from UT's College of Business Administration earning these prestigious honors in 2014 are detailed below.

ALUMNI OUTSTANDING TEACHER



MARIANNE WANAMAKER

Department of Economics

As a first-year faculty member, Marianne Wanamaker's biggest challenge was teaching a course that hadn't ever been taught before, not just at UT, but anywhere.

The course—Market, Ethics, and Capitalism—serves as an ethics course for business majors and a gateway course for economics majors. Without previous curricula or even a textbook from which to plan, she relied on her own teaching philosophy to guide her.

She requires pre-classroom work that prompts students to think critically and creatively. Ultimately she wants to make sure the students can apply the concepts to the real world.

2014 EXCELLENCE IN TEACHING

BRIAN STEVENS

Lecturer in Statistics, Operations, and Management Science

2014 EXTRAORDINARY PROFESSIONAL PROMISE

DANIEL JAMES AYCOCK

Graduate student, Master of Accountancy

LAURA K. BURGIN

Global Leadership Scholars undergraduate majoring in Business Analytics

KERRI MOORE

Global Leadership Scholars undergraduate majoring in Supply Chain Management

KYLE LEON WEST

Global Leadership Scholars undergraduate majoring in Business Analytics

2014 EXTRAORDINARY ACADEMIC ACHIEVEMENT

NICOLETTE J. BRICE

Undergraduate majoring in Accounting

JARRYD ANDREW CHAPLIN

Undergraduate majoring in Supply Chain Management

ELIZABETH V. CORNELL

Undergraduate majoring in Logistics and Marketing

LINDSAY GENDRON

Undergraduate majoring in Marketing

ZACHARIAH SCOTT HETHMON

Undergraduate majoring in Economics

DANIEL KEDDIE

Undergraduate majoring in Accounting

NATHANIEL M. MASSEY

Global Leadership Scholars undergraduate majoring in Economics and Finance

KAYLA J. MCMURRY

Global Leadership Scholars undergraduate majoring in Economics

2014 TOP COLLEGIATE SCHOLAR

JAMES KELLETT DARLINGTON

Undergraduate majoring in Business Analytics

2014 TOP SCHOLAR ATHLETE

KAYLA MCMURRY

Global Leadership Scholars undergraduate majoring in Economics

> continued from p. 26

applying Theory of Constraints to guide the implementation of lean manufacturing tools.

GRADUATE AND EXECUTIVE EDUCATION

All graduate-level programs in the UT College of Business Administration now fall under a single umbrella: **Graduate and Executive Education** (GEE). Preceding GEE was the college's Center for Executive Education, which included all of the college's executive-level MBA and non-degree executive education programs. GEE includes all of these programs plus the college's master's-level programs. **Bruce Behn** leads GEE as associate dean of graduate and executive education. **Kate Atchley** is executive director of all executive-level MBA programs, **Amy Cathey** is interim executive director of executive development programs; and **Trent Thurman** will be joining the college in July from the University of Texas-Austin as executive director of graduate programs. (See article, page 27.)



The Alliance of Continuing Education in the Health Professions, an international association comprised of more than 2,200 medical, pharmaceutical, device, and continuing education professionals, recognized the college for excellence in medical education. The college earned the **2014 Live CE Activity Award** for its work with Salinas Valley Memorial Hospital System and the **2014 Outcomes & Assessment Award** for its work with the 325th Medical Group's Family Health Clinic at Tyndall Air Force Base, Panama City, Florida.

G. Harlan Carothers Jr., PhD (PhD 1989) died last December. Starting in the early 1980s, he

served for more than two decades as a faculty member after having a successful career with Harris Corporation of Melbourne, Florida. In concert with UT Professor **Richard Sanders**, Carothers developed many programming and teaching innovations that still permeate UT's full-time GEE programs.

Shay Scott became director of the college's Executive MBA for Global Supply Chain Management.

Mandyam Srinivasan, (SOMS) and **Melissa Bowers**, (SOMS) delivered Lean MRO courses to a global audience with support from GEE's **Stevie Shumate**. GEE partnered with Amsterdam University of Applied Sciences to educate thirty-three executives from European aviation companies and traveled to Florida to educate Embraer Executive Jets executives from Brazil, Portugal, and France.

Cleveland Associated Industries (CAI) collaborated with UT in providing a **Manufacturing Leadership Program** in Bradley County, Tennessee, to develop effective and successful site leaders.

The 2014 Eduniversal Master's Rankings ranked the **UT dual-degree MS in engineering/MBA** #39 in North America and the **UT master's in human resource management** #37 in North America.

The **full-time MBA program and its supply chain management concentration** were top ranked for the eighth year in a row in the 2015 *U.S. News & World Report* graduate rankings. The supply chain management program ranked #7 among public universities and #11 nationally. The full-time MBA program ranked #37 among top public university programs in the country.

GEE is launching its **Executive MBA for Healthcare Leadership** program in January 2015. This one-year program will equip healthcare professionals with the tools to become the driving force behind improvements and innovations within their organizations.

The **Executive MBA for Strategic Leadership** program is celebrating its twentieth anniversary November 14–15, 2014. Alums will network, attend professional development sessions, tailgate, and receive awards. Mark your calendars. Email Anastasiya Loboda at aloboda@utk.edu for more information.

GEE is working with the University of Tennessee Medical Center to offer its second year-long **Physician Leadership Academy**; fifteen physicians are currently participating. The inaugural class of fifteen physicians completed the program last December.

Fifteen Methodist LeBonheur Health System physicians are working toward completion of a custom-designed **Physician Leadership Academy** delivered in Memphis. The second-year class will be launched in fall.

STAFF AND SUPPORT

Tanya Brown joined the college as executive director of marketing and public relations, a new position to direct the college's new office of the same name. She previously served as director of communications for the UT College of Law.



Gail Chapman retired after fifteen years of service.



Lynn Landry retired after thirty-three years of service. She will continue to work part time for the Department of Finance.

Lea Anne Law is one of ten finalists for Blount County's (Tennessee) 2014 Athena Award, an international program recognizing women of excellence for their professional excellence and community service, and actively assisting women attain leadership skills.



As a thank you for their time working with athletes, **Debbie Mackey** (management) and **Tammi Brown** (undergraduate programs) were honorary Lady Vols coaches, sitting behind the bench when UT beat Auburn last February. They also joined the team in its pregame practice and activities and met Coach Holly Warlick.

Tara Presnell earned her Green Belt by implementing Lean Applied to Business Processes tools to the full-time MBA program. The result: streamlined, more efficient procedures to ensure that students are better served.

Sherry Snider moved to the college's finance information office as an accounting specialist.



UNIVERSITY-LEVEL AWARDS

2014 Chancellor's Honors

Each year, the University of Tennessee, Knoxville, honors its faculty, students, and staff for their extraordinary achievements. Those from UT's College of Business Administration earning these prestigious honors in 2014 are detailed below.

TORCHBEARER AWARD

The Torchbearer is the highest honor the university can give to its students. Recognition as a Torchbearer reminds all students that those who bear the Torch of Enlightenment shadow themselves to give light to others.



PAIGE ATCHLEY

Senior in Marketing

Paige Atchley is a leader who thinks a lot about UT's future Volunteers.

From Hixson, Tennessee, Atchley is a member of the Chancellor's Honors Program and a Global

Leadership Scholar majoring in marketing. In addition to being vice president of the Student Government Association, she co-founded and served as the first president of Impact, a new division of the Student Alumni Associates that promotes campus traditions and encourages a culture of student philanthropy. Atchley also helped make the Senior Gift Campaign and I Heart UT Week a great success.



JASMINE HAMMONS

Senior in Business Analytics

Jasmine Hammons has left no stone unturned in learning about this campus. As an ambassador for admissions and her college, she takes seriously her role as a resource

for fellow Volunteers. A senior in business analytics from Bradenton, Florida, Hammons is president of the Mortar Board Society and vice president of finance for the National Pan-Hellenic Council. She also is a founding member and vice president for the UT Business Analytics Society. For the last four years, Hammons coordinated the National Foundation for Suicide Prevention campus walk. She also volunteers with Remote Area Medical, which provides basic health care to underserved populations.

2014 EXTRAORDINARY CAMPUS LEADERSHIP AND SERVICE

LAURA K. BURGIN

Global Leadership Scholars undergraduate majoring in Business Analytics

MARY BETH OVERTON

Undergraduate majoring in Accounting

FORBES SMALLWOOD

Undergraduate majoring in Economics

2014 EXTRAORDINARY COMMUNITY SERVICE

JARRYD ANDREW CHAPLIN

Undergraduate majoring in Supply Chain Management



“

THE MISSION OF THE CENTER IS TO CONSIDER THE FUTURE OF WHAT PUBLIC COMPANIES SHOULD LOOK LIKE AS THE GLOBAL ECONOMY IS EMERGING.

—WARREN NEEL

”

THE C. WARREN NEEL CORPORATE GOVERNANCE CENTER

OVER A DECADE AGO, WARREN NEEL, Joe Carcello, and a small team of faculty had a dream. Responding to a wave of national interest in corporate governance, they wanted to increase the College of Business Administration's research productivity, bring in high-level speakers, and make an impact on public policy. That dream became a reality with the establishment of the UT Corporate Governance Center (CGC) in 2003.

LOOKING BACK

Eleven years after its creation, the CGC boasts some impressive accomplishments. The center has influenced governmental regulations, sparked cutting-edge interdisciplinary research, attracted high-powered faculty members, and introduced students to more than sixty world-class leaders—from CEOs to lawyers to Pulitzer Prize-winning journalists—through its PwC (formerly PricewaterhouseCoopers) Distinguished Speaker Series. “The mission of the center is to look at links between the past and the future,” says former CGC director Warren Neel. “We reflect on how economic history might affect the future, and we study the emerging global economy to determine what public companies should look like.” To paint a clear picture, the center's research is interdisciplinary. “We focus primarily on finance, accounting, legal issues, and economics.”

MOVING FORWARD

The CGC's research makes a far-reaching impact. Armed with data, co-founder and current director Joe Carcello, EY and Business Alumni Professor, has testified before Congress and the US Treasury Department, while Neel regularly writes

op-ed pieces for national and international publications. The Securities and Exchange Commission (SEC) and the Public Company Accounting Oversight Board (PCAOB) have both quoted the center's work in proposals, rules, and regulations. “That's where our research has directly affected public policy,” says Carcello.

NAMING THE CENTER

As the college enters its second century, the center gains a new title—The C. Warren Neel Corporate Governance Center—in recognition of the impact Neel has made to the college, university, community, and national corporate governance.

Neel became the first director of the center in 2003 after serving in the Tennessee state cabinet and as commissioner of the Tennessee Department of Finance and Administration. “Warren deserves this permanent tribute,” says Carcello. “He came here in 1969; he's been affiliated with UT for forty-five years—essentially, his entire adult life—and has improved the lives of thousands upon thousands of Tennesseans.” He served as dean of the college for twenty-five years and led the college through a rocky transition. “When he became dean, the college was teaching-oriented and open-access,” Carcello says. “Now we're research-oriented, selective, and nationally competitive.”

Neel is honored, but notes that his true legacy lives on in his students. “Inspiring students and their decisions is a way to touch immortality,” Neel says. “Over the years, I hope I've imparted a sense of humanity, intelligence, and integrity.” **UT**



ABOVE: The work of the C. Warren Neel Corporate Governance Center has a national impact, in such arenas as Congress, the US Treasury Department, The Securities and Exchange Commission, and the Public Company Accounting Oversight Board.

OPPOSITE PAGE: Joe Carcello, left, and Warren Neel, right.

DEVELOPMENT giving NEWS



THE DEAN'S CIRCLE

The Dean's Circle was founded in 2009 to recognize leadership-level annual gift donors who provide ongoing support through gifts to the College Fund during the current fiscal year (July 1-June 30).

This esteemed group of supporters consists of alumni and friends who have gifted \$1,000 or more and young alumni (those who have graduated within the past 10 years) who have gifted \$50 or more. Members of the Dean's Circle are recognized on the college's "Donor Wall of Fame" as well as in other ways, such as being invited to special events.

Please join us in recognizing those who have made fiscal year 2013* leadership-level gifts and have become members of the 2012-2013 Dean's Circle:

Howard B. & Wendy C. Allenberg
 Martin W. & Karyn L. Altshuler
 Gregory A. Antoine
 Todd E. & Periann N. Archer
 Theodore E. Arnold IV
 Jonathan C. Bailey
 Paul D. & Elizabeth C. Banick
 Colin B. & Rachel L. Barrett
 John P. & Tyra Behrens
 Michael A. & Nancy M. Berry
 Douglas B. Lori W. Blalock
 John H. & Susie Boll
 R. Stanley Bowden II
 Matthew P. & Sarah E. Bricchetto
 Paul & Shirley Pih Broadbery
 Steven R. & Jill Brown
 David A. Brown II
 Martin D. & Ann R. Brown
 Chip & Kym Bryant
 Leigh A. & Jennifer Burch III
 Richard W. & Nancy S. Cardin
 Martin J. & Linda T. Carrico
 Ronnie H. & Mary S. Carroll
 David J. & Penny S. Carver
 Howard E. & Debra L. Chambers
 Charlie & Dorothy A. Chitwood
 Robert E. & Margaret Christopher

Gary F. & Marsha K. Clayton
 Peter J. & Doris C. Coode
 Joe R. Crafton Jr.
 Scott D. & Jill E. Craig
 Jefferson L. Cross
 Michael T. & Helen W. Crotty
 Marc D. & Kelli S. Davenport
 John C. Davis
 Mark W. & Darby Davis
 Phillip A. Davis
 Kerry A. & Martha L. Dodd
 Michael D. Easterly
 James B. & Sharon H. Edwards
 Timothy D. & Karen N. Ellis
 Mark & Conchi Emkes
 Jere M. & Linda M. Ervin
 Terry M. & Kathy B. Evans
 Ed & Jennifer Fariss
 Lester E. Finnell Jr.
 Michael M. Flanary
 Emerson H. & Catherine W. Fly
 Shirley A. Flynn
 Brian J. & Heather Foley
 James B. & Joanne W. Ford
 Peter D. Fox
 William E. & Lynn P. Freeman II
 Michael Gavlick
 G. Gregory & Mary E. Gilbert
 William T. Graves
 Michael D. & Elizabeth J. Greene
 Brian A. Hadfield
 Michael David Hanna
 John F. Harriett G. Hartly
 James A. & Natalie L. Haslam II
 Ted B. & Nancy D. Helms
 Rosalyn L. Hess
 J. Robert & Lisa Hill
 Ronald S. Holcomb
 Giles D. Hollins
 Michael E. & Holly N. Honeycutt
 David H. & Shirley G. Horowitz
 Glenn T. & Dottie G. Irwin
 Joseph E. & Patricia P. Johnson
 Bob & Molly Joy
 R. Tom & Karen S. Ladd
 Barney L. & Shirley M. Lane
 Terry L. Leap
 David G. & Terri L. Lindsay
 William M. & Brenda G. Locke
 Jeffrey D. Longmire
 John T. Lutz
 Richard E. & Patricia M. Mallicote
 R. Gale & Val C. Manley
 Frances S. Marbury
 Bob & LeaAnn P. Marshall
 A. David & Sandra T. Martin
 Ralph & Dianne Masengill Jr.
 Alan A. McIntosh
 Timothy M. McKeon
 Robert C. & Judy McMahan
 William P. & Lynda Middlemas
 Harry F. & Suzanne M. Miller Jr.
 George C. & Carolyn J.
 Newcomer Jr.
 Matthew I. O'Brien

Linda N. Ogle
 R. Paul & Barbara Perutelli
 Ryan S. & Megan P. Peters
 Patricia D. Postma
 James J. & Sandra G. Powell Sr.
 Ann L. Powell
 Donald B. & Nancy O. Preston
 Will J. Pugh
 Howard W. & Agatha Ray
 Richard B. & Jane M. Ray Jr.
 James T. Reed Jr.
 Jarrell A. & Connie R. Reeves
 Daniel H. & Tina L. Reigle
 Michael J. & Amanda Respeto
 John P. Reynolds
 Jon G. & Mintha E. Roach
 Paul M. Robinson
 Alison Rosenbury
 Dustin B. Schneider
 Scott J. & Patricia A. Seaman
 Gregory M. Sekelsky
 James B. Selleh & Rachel L.
 Waterhouse
 Timothy P. & Peggy L. Seneker
 Whitney G. Simpson
 A. Dean & Ann H. Skadberg Sr.
 James F. & Mimi Smith Jr.
 Gregory L. & Lisa V. Smith
 Kevin R. & Claire Snyder
 Mandyam M. & Kanchana
 Srinivasan
 Blair Steakley

Matthew R. & Katie K. Steier
 H. Virgil & Clara Stephens
 Thomas L. & Katherine M.
 Stevens
 John G. & Temple C. Stevenson
 Matthew D. Stone
 Edward D. & Rebecca Stone
 Wade R. Stonebrook
 Jeffrey & Carol S. Stratton
 Michael L. & Sheryl L. Taber
 Herman J. & Karen Tallman
 Robert A. & Joanie Taylor
 Samuel H. & Linda Taylor Sr.
 R. Marshall & Anne E. Taylor
 B. Lance Taylor
 David R. Thomas
 William R. & Lori Tice Jr.
 Neal & Cathy Townsend
 Willie O. Turner Jr. & Edith W.
 Taylor
 Ronald W. & Linda F. Upchurch
 William L. & Anita M. Vallett Jr.
 David C. & Lisa P. Verble
 Michael C. & Christina Wellham
 Milburn H. & Sandra D. White
 Jan R. & Elaine A. Williams
 Timothy W. & Amy Williams
 Lang Wiseman
 Joseph T. & Suzanne Wyrick

*Listing for fiscal year 2013

SAVE THE DATES!

Mark your calendar now for great events coming this fall:

- October 4** CBA Leadership Level Supporters Tailgate
Invitation Only
- October 11** Homecoming BBQ Celebration for
All Alumni and Friends
Must RSVP and send registration
- October 25** CBA Leadership-Level Supporters Tailgate
Invitation Only
- November 14** Century Celebration Gala
For more information, call 865-974-6083





THE GLOCKER SOCIETY

The University of Tennessee, Knoxville, must have seemed an unlikely choice for Theodore Glockler when he arrived in 1913 because there was no business school or even a business program for him to lead. But by 1914, under Glockler's visionary leadership, the School of Commerce had been formed to educate students on issues relating to banking and corporate finance.

Glockler's dynamic leadership carried the school from its humble beginnings through countless transitions and growth in student enrollment, facilitating the school's accreditation as the College of Business Administration in 1947. In 1952, the Glockler Business Administration Building was dedicated in honor of its first dean and loyal leader, Dr. Theodore Wesley Glockler Sr.

Members of the Glockler Society share the vision, passion, and commitment to excellence in education that the college's beloved dean demonstrated almost 100 years ago. Those who are part of this prestigious group stand out among their peers and are recognized for lifetime giving to the college of \$1 million or more.

Because of these great leaders, the UT College of Business Administration's next 100 years will be even brighter than the first.

The Anderson Family
Anonymous
Charles W. & Candy Ergen
John W. & Janice B. Fisher II
James A. & Natalie L. Haslam II
Home Federal Bank of Tennessee
Michael W. & Suzanne S. Masters
Metasys Incorporated
William B. Stokely Jr. Foundation

**As of April 1, 2014*



THE ARCHWAY SOCIETY

Throughout the history of UT's College of Business Administration, the arches of Glockler have welcomed countless students eager to excel academically and become successful leaders in their chosen fields. The tradition continues with today's students, who pass through the original stone arches of Glockler that have been preserved as well as through the new steel arches that connect the restored Glockler Wing to the newly built classrooms of the James A. Haslam II Business Building.

The Archway Society recognizes private support and development of the college's programs. Even as the business building's arches represent a link to the past, this society's membership understands the importance of creating a bridge to the future by establishing active endowments benefiting College of Business Administration students. Through their unwavering support, these generous alumni and friends of the college uphold the tradition and provide tomorrow's graduates with the opportunity to pass through these regal arches and into a brighter future.

AAA Cooper Transportation
Family & Friends of Casey Adams
F. Whit Addicks
Frank M. Addicks
W. Mark Allen
Howard B. & Wendy C. Allenberg
American Society of Women
Accountants, Knoxville
Chapter #92
Amway Corporation
The Anderson Family
Charles C. & Moll Anderson Jr.
Charles C. & Hilda Anderson Sr.
Terry & Susan Anderson
AT&T Company
James H. Atchley
Kelvin & Sheryl Ault
Jim Baker
Bank of America
Jennifer Banner

continued on p. 34 >



ABOVE: NAWMBA members pose with Lady Vols Golf Head Coach Judi Pavon, Assistant Coach Erika Brennan, EWGA representatives LeAnn Finger, Tracey Courtney-Arnall, and Linda Hopkins, Amy Cathey, and Janet McKinley

UT BUSINESS ALUMNA ESTABLISHES ENDOWMENT FOR GRADS TO GOLF PROGRAM

Janet L. McKinley recently established the Janet McKinley MBA Golf Endowment in the University of Tennessee, Knoxville, College of Business Administration. Earnings from the endowment will fund the newly established "Grads to Golf." The program promotes an interest in golf among National Association of Women MBA (NAWMBA) student members through golf lessons, tournaments and events, speakers, and "young professional" membership in the Executive Women's Golf Association (EWGA). The program is a joint venture between the Lady Vols golf program, the UT chapter of NAWMBA, the EWGA national headquarters office, and the local Knoxville chapter of EWGA.

McKinley is a 1980 alumna of the UT College of Business Administration and former chief corporate auditor for BellSouth Corporation in Atlanta. She retired in 2007 after 28 years of service.

McKinley has also established the Robert and Janet McKinley Auditing Excellence Fund in the Department of Accounting and Information Management, the Bob and Barbara McKinley Student Enrichment Endowment in the UT Institute of Agriculture, and the Women in Business Endowment for student athletes enrolled in the College of Business Administration.

She has loyally served UT through the UT Development Council (including as chairwoman from 2011-2013), the UT Accounting Roundtable, the UT Alliance of Women Philanthropists, the UT Foundation Board, and the UT Alumni Association Board of Governors.

"My experience in business is that golf is an equalizer—it opens doors, helps you meet >>

GRADS TO GOLF, NAWMBA


> continued from p. 33

colleagues and work associates, and allows you to conduct business with clients and customers outside of the office,” says McKinley. “But, throughout my career, I observed that women enter the game of golf too late in life—and they enter with a lot of apprehension about playing bad golf, not knowing the rules, and not understanding the etiquette of the game.

“This program is designed to bring young professional women into the sport early in their careers. It is my vision that after this program, the women in UT’s NAWMBA chapter will 1) understand the value of golf in the business world, 2) be able to play the game of golf, and 3) use golf to enhance—and advance—their professional careers. Not only do the participants get hands-on golf instruction and mentoring from other women who play the game, they also hear from prominent businesswomen and golf industry leaders about the potential value of golf in their business careers.”

The program has had an outstanding impact on the MBAs, says Amy Cathey, director of the MBA program at UT.

“The Grads to Golf program has been an incredible opportunity for NAWMBA members to develop life skills that will benefit them both personally and professionally. They have had excellent instruction from the Lady Vols golf coaches, alumnae, and golf professionals who have spoken to the group, and from Janet herself. The students are so appreciative. In fact, they look forward to supporting the development of future Grads to Golf initiatives,” says Cathey.

McKinley hopes that the UT model will be used as the foundation for similar programs at other universities and colleges across the country. 



“MY EXPERIENCE
IN BUSINESS IS
THAT GOLF IS AN
EQUALIZER.”

—JANET MCKINLEY

> continued from p. 33

Robert O. & Phylis L. Baron
R. Stewart Bartley
Brodie & Grace Baynes
BB&T
Randall S. Beard
Robert H. Bebbler
Tom & Jennifer Bell
The Berklene Corporation
James & Patricia Bernal
Bible Harris Smith P.C.
Raymond E. & Barbara I. Bible
Harold A. Black
Jennie K. Bonham
R. Stanley Bowden II
Randal D. & Jenny Boyd
Parks & Kertrina Brame
Thomas E. & Sarah Alice Bronson
Brown Stove Works Inc.
H. Carey Brown
Christopher Burgin
Renda J. Burkhart
Randy Burleson
Rhea & Ada Burns
C.H. Butcher
Dorothy Butler
Jane E. Campbell
Joseph V. & Terri Carcello
Richard W. & Nancy S. Cardin
Samuel R. Carter Jr.
Paul & Beverly Castagna
Mary O. Chambers
Charles E. & Agenia Clark
William R. & Sara B. Clark
Gary & Marsha Clayton
Kevin & Michelle Clayton
Duke Clement Jr.
Steve & Gail Waters Clendenen
Charlene Connell
Michael & Kimberly Copperthite
E. Terry Cowles
Reaves M. Crabtree
James A. Crossman
CSX Corporation
Dale & LaVerne Culbertson
Marc & Kelli Davenport
Delta Nu Alpha Volunteer Chapter 135
Family & Friends of Todd Shelton Denson
Thomas E. Desmond
Dixon Hughes Goodman PLLC
G. Mack & Nancy R. Dove
Charles W. & Sarah J. Duggan
Duke Energy Corporation
Theresa Sharp Dyer
R. Kevin Edwards
Equality Coalition for Housing
Opportunity
Charles W. & Candy Ergen
Ernst and Young Foundation
Norman D. & Deborah K. Estep
Don C. & Sandra H. Fancher
Farm Bureau Insurance—Tennessee
Federal Express Corporation
Financial Management Association of
Greater Knoxville
First Tennessee Foundation
John W. & Janice Fisher
Lyle M. & Marcella J. Flaskerud

Richard D. & Kim J. Fletcher
Brian & Heather Foley
James B. & Joanne Ford
Robert & Catherine Ford
Ronald D. & Kim Ford
Duncan M. Fort III
Family & Friends of Liston Marshall Fox
William F. Fox
James C. & Marsha S. Foxworthy
Marshall A. & Ashley C. Franklin
Winston D. Frazier
Tom T. Gallaher
The GAR Foundation
Charles Garrison
Phyllis N. Garrison
Ken C. & Peggy E. Gilbert
Gary N. Given
Nan M. Given
Family & Friends of Janet Gochberg
James M. Gower III
Lara Robinson Green
William C. Greer
Sam & Leslie Grigsby
John Hajjar
Allen P. Halliday
William P. & Dorothy Halliday
Roy L. Harmon Jr.
Jerre & Barbara S. Haskew
James A. & Natalie L. Haslam II
Jimmy & Dee Haslam
Blaine & Robin Hawkins
E. Jane Hazlewood
Ralph D. & Janet K. Heath
Jeff L. & R. Diane Hemphill
Dennis and Jennie Hendrix Foundation
Robert Z. Hensley
William K. Hensley
Jennifer L. Holder
J. Fred & Wilma D. Holly
Home Federal Bank of Tennessee
Douglas A. & Brenda Horne
Cornell C. & Frances B. Houston
Humbolt Express
John F. Humphrey Metal Fabricators Inc.
Robert P. & Barbara H. Hunter Jr.
Edwin & Elizabeth Huster
Illinois Central Gulf Railroad
David A. & Deborah A. Ingram
William & Elaine Jenkins
George R. Johnson
Lynn C. Johnson
David P. & Jeanne C. Jones
Fred A. Jones
Wilma Jordan
Ronald & Joan Justus
William H. Keith
Reed & Cathey Keller
Jim Keras
Family & Friends of Jack Key
Ben & Margaret Kimbrough Sr.
John Rutledge King
Martha W. King
Chris & Donna Kinney
Michael A. Koban Jr.
Paul & Tammy Koonce
Brenda G. Lawson
Fred R. Lawson
William E. & Pamela R. Lee

**NEWLY
ESTABLISHED
ENDOWMENTS***

Ault Family MAcc Scholarship Endowment
Mike & Nancy Berry Endowed Business Scholarship
Raymond E. & Barbara I. Bible Scholarship Endowment
CBER Endowment
Samuel L. Coulter Accounting Excellence Endowment
Craine Family Accounting Scholarship Endowment
Donald N. Edmands Endowed Scholarship
Charles B. Jones Jr. Endowed Scholarship in Supply Chain


Thomas S. Lewis Jr.
 Michael K. Littlejohn
 Michael A. Lobel
 Howard H. Lunsden
 Clifford F. Lynch
 Richard & Patricia Mallicote
 Stephen L. & Troba Mangum
 J.P. & Gladys Maples
 Ella Mae Marsh
 Walter C. & Elizabeth K. Marshall
 A. David & Sandra T. Martin
 Helmer & Elizabeth Martin
 Cheryl Massingale
 Lynn Massingale
 Michael W. & Suzanne S. Masters
 John M. McCall II
 McCormick & Company Inc.
 S. Lloyd McCulloch
 Jack B. McKamey
 Toby McKenzie
 Janet McKinley
 David E. & Nancy H. McKinney
 James C. McSpadden
 George & Margaret Melton
 J. Tom & Brenda Mentzer
 Dan & Amy Miles
 Alex Miller
 Virginia Sliger Milligan
 Jack & Trish Mills
 Les Mirts
 Lynn Mirts
 Anne Y. Modlin
 Phillip W. Moffitt
 Fulton Beverly Moore Jr.
 John R. Moore
 Richard L. Moore Jr.
 Roger M. Moore Sr.
 Thomas F. & Linda L. Morris
 Mortgage Bankers Association of
 Knoxville
 Family & Friends of Allen H. Keally
 Humbolt Express
 Ray & Joan Myatt
 Terry L. & Robin A. Neal
 C. Warren & Annelle Neel
 Nestle USA
 Charlie & Carolyn Newcomer
 James I. & Kathy Newsome III
 Gerald T. Niedert
 Jerald A. and Kimberly M. Nine Jr.
 Family Foundation
 Joseph & Barbara O'Donnell
 Linda N. Ogle
 F. Perry Ozburn Jr.
 John Wallace Page
 Robert G. & Mary L. Parks Jr.
 Kiran M. Patel
 Family & Friends of Edwin "Pete" Patton
 Kenneth W. & Wanda N. Patton
 Charles & Carolyn Pearson
 J. Thomas & Suzanne Perry
 Richard & Debbie Perry
 Edward V. Pershing
 David Peters
 J. Daniel Pressley
 Provident Life and Accident Insurance
 Company
 Sharon Miller Pryse

Pugh CPAs
 Family & Friends of Will J. Pugh
 The Quaker Oats Company
 David & Sharon Ramsey
 W. Harold Read
 Regal Entertainment Group Foundation
 Regions Bank
 Reliance Water Heater Company
 S. Herbert Rhea
 Jon G. & Mintha E. Roach
 Worrick G. Robinson IV
 Martin L. & Carol Fri Robinson
 King W. & Judy P. Rogers III
 William T. & Gayle M. Rogers
 Gary & Donna Rose
 Michael D. Rose
 Brett W. Rousch
 Charles S. Runnion Jr.
 Ali Safavi
 Sampson Enterprises
 David & Jane Schumann
 Dane & Meg Scism
 Aileen Seilaz
 David G. & Swanee Sexton
 Eugene T. Seymour
 Family & Friends of Jim R. Shelby
 Jimmy R. & Billie M. Shelby
 Stewart G. & Ann T. Siewert
 Toby C. & Betsy Silberman
 A. Dean & Ann H. Skadberg
 Frederick S. Slagle
 Eva DiAnne Smith
 Greg & Lisa Smith
 James F. Smith Jr.
 Orville N. Smith
 Richard A. & Ann S. Smith
 Thomas S. Smith
 David H. Stacey III
 Stage Stores Inc.
 Andrew H. & Emily B. Stallings
 Jeanne P. Martinson Statham
 William B. Stokely III
 William B. Stokely Jr. Foundation
 Joseph W. Sullivan III
 SunTrust Bank of East Tennessee
 R. Andrew Taylor
 Sharon M. Taylor
 Tennessee Executive
 Development Program Alumni
 Third National Bank
 Arthur A. & Hasseline E. Thompson
 Karen Trent
 Mary Trotter
 William L. Vallett Jr.
 Arthur Van Buren
 The Family of Roland C. Van Dorselaer
 Frank Venable Jr.
 A.L. Viles
 Kate Vitasek
 George A. Wagoner
 James W. & Candy P. Wansley
 Carolyn G. Ward
 William Way
 Alan R. Whitman
 Friends of Jan R. Williams
 Tim Williams
 Willis Corroon Corporation of Tennessee

continued on p. 40 >

DID YOU KNOW . . .

. . . that gifts may be made through foundations or corporations? Listed here are individuals who directed gifts of \$100 or more through a foundation or corporation in fiscal year 2013 (ended June 30, 2013). Each and every gift, regardless of amount, is sincerely appreciated. The generosity of our alumni and friends allows the college to provide the best possible opportunities for our students.

Although every effort has been made to ensure the accuracy and completeness of our list of contributors, we acknowledge that inadvertent errors are sometimes made; please contact us with corrections. 

GIFTS DIRECTED THROUGH A FOUNDATION OR CORPORATION

UNDER \$1,000

Fred Berry III
 Dawn E. Bertsche
 Nathaniel A. & Virginia I. Borghi
 Katherine D. Brunelle
 John A. Cherrie
 Miles M. Collier
 Robin D. Conway
 Robert L. Cook
 Michael J. Faris
 H. Hudson Ireland IV
 Thomas H. & Betty C. Neal Jr.
 Peter E. Papageorge
 Grant J. & Lydia L. Redmond
 Rusty & Lisa Roberts
 Eric C. Rose
 Andy & Julia C. Rule
 James & Susan A. Says
 John K. & Cheryl T. Schmidt
 Anastasia Serdensky
 Brenda Steakley
 E. Graham & Ann B. Vaughan III
 Keith & Callie T. Victory
 Kiel G. Wolf

\$1,000 - \$4,999

Howard E. & Debra L. Chambers
 Michael C. & Kimberly Copperthite
 Jere M. & Linda M. Ervin
 John W. Fisher
 Ronald D. & Kimberly B. Ford
 Patricia Ann Hackler
 Harry F. & Suzanne M. Miller Jr.
 John D. & Mitzi A. Platillero
 Patricia D. Postma
 James J. & Sandra G. Powell Sr.
 Richard B. & Jane M. Ray Jr.
 Daniel H. & Tina L. Reigle
 Donald R. Stevens
 Timothy W. Williams

\$5,000 - \$9,999

James E. & Diedra J. Brogan
 Duke B. Clement Jr.
 Michael D. Easterly
 Lie-Jen Fan
 Robert P. Kruczek
 Joseph & Hope C. LaPorte III
 Sam J. & Marlo LaPorte

\$10,000 - \$24,999

James J. & Celeste A. Butler
 Charles W. Duggan
 Glenn T. & Dottie G. Irwin
 Jerald & Kimberly Nine Jr.
 William H. & Janet M. Keith
 Christopher L. & Quinita LaPorte
 David A. Nicholson
 David L. & Sharon R. Ramsey
 Martin L. & Carol F. Robinson
 Saks Incorporated
 Foundation
 Mark L. Venrick
 Charles A. & Nancy G. Wagner III

\$25,000+

Bill & Melba R. Blevins
 G. Mack & Nancy R. Dove
 L. Barry & Karen E. Goss
 Ralph D. & Janet S. Heath
 Michael A. & Tina A. Lobel
 Cheryl S. Massingale
 William B. & Kay H. Stokely III
 Robert A. Taylor
 Alan D. & Wendy Wilson

Charles B. Jones Jr. Entrepreneurial Excellence Endowment
 Charles B. Jones Jr. Supply Chain Research Fellowship Faculty Award Endowment
 Dean Jones Family Supply Chain Excellence Endowment
 Kinney Family Endowed Faculty Research Fellowship
 Richard & Patricia Mallicote MBA/MS Engineering Endowed Fellowship
 Janet McKinley MBA Golf Endowment
 George & Margaret Melton Distinguished Professorship in Business Analytics
 W. Kirk Taylor Endowed Scholarship

*as of 4/1/2014



DONOR SPOTLIGHT

GLOBAL GOOD

ALUMNUS DOUG HARRIS GIVES BACK IN AN ELEMENTAL WAY

IN A REMOTE UGANDAN VILLAGE, A WOMAN named Evalyn dances for joy, gripping a mug filled with water. Her eyes sparkle. Finally, she and her children can drink clean water in their home. The camera pans to show a blue plastic canister labeled TivaWater.

In 2008, Doug Harris traveled to Uganda with a small group of business professionals from Knoxville. A franchisee who owns twenty-three Papa John's Pizza stores in the Southeast, Harris wasn't thinking about water filters when he embarked on the trip. "We basically went to connect with young Africans and help them start businesses," he says.

On their trip, Harris and his colleagues noticed a lack of safe drinking water. Their new Ugandan friends stored water in open pots inside their homes. "Even if it's initially clean, the water is easily contaminated when stored that way," Harris says. He noticed that area missionaries used something called a bio-sand filter, which purifies water by running it through closely compacted sand.

Harris and the team took the filter back to Knoxville and passed it off to another UT graduate, Neil Caldwell.

"If that was version one, now we're on version ten," says Harris. Caldwell created an effective water filter that's plastic-cased and fully portable. "Now it's the best water filter in the world, we're convinced."

Today, TivaWater is a successful locally-owned business in Uganda, and Harris is president of its sister nonprofit organization, World Water Project, in the US "One hundred thousand people in fifteen countries are drinking clean water now because of this filter. Our second version of the product is about to be manufactured, and we think we'll be able to go worldwide with it."

Harris credits UT as the source of his business savvy. "I learned how to write a business plan in Richard Reizenstein's class, and I used that plan to start the business I now own and operate." He also used his training to do targeted market research in Uganda prior to starting TivaWater. "We would go into villages and find out what customers' needs were," he says.

When Harris chose to attend the UT College of Business Administration in the late 1970s, he was




UPPER LEFT TO RIGHT: 1) Families in Uganda now benefit from clean water in their home; 2) TivaWater filters also are easily portable; 3) Harris bonds with locals on his most recent Uganda trip in March 2014.

OPPOSITE PAGE: Doug and Carla Harris at home with photo albums detailing his many trips to Uganda.

“I learned how to write a business plan in Richard Reizenstein’s class, and I used that plan to start the business I now own and operate.”

following in his father’s footsteps. “Dad graduated in ’52 with an accounting degree,” says Harris. While she didn’t graduate from UT, Harris’s wife, Carla, feels a close connection to the university. “Our daughter, Olivia, attended from 2009–2013,” says Carla. “She started the Global Leadership Scholars (GLS) honors program in 2011 and loved it.”

Before she entered the GLS program, Olivia already had a global perspective—she’d been on several trips to Africa with her dad. “During their sophomore year, GLS students spend an entire semester studying and interning in London,” Carla says. “Olivia chose to work for Teach a Man to Fish, a nonprofit that does work in developing countries similar to our water project.”

On Christmas morning, 2013, Olivia opened a special gift—a letter announcing that her parents had created a UT scholarship endowment in her name. “When she was reading it, she said, ‘What? Wow!’” says Carla. “She was taken aback and honored, thankful that somebody else will be able to benefit from it.” 



A LEGACY OF LEADERSHIP

KING AND JUDY ROGERS INCREASE THE POTENTIAL OF CBA STUDENTS

FOR KING ROGERS AND HIS WIFE, JUDY, leadership is a family tradition.

King's father, King Jr., and mother, Mildred Moss Rogers, both modeled leadership and generosity. "Dad devoted a large part of his life to civic service, always stressing the importance of education," says King, who once asked what motivated his father's tireless


made the most of his available hours and became a community leader by serving on the board of directors for the Methodist Hospitals of Memphis, the Hutchison School, and the Dixon Gallery and Gardens. As a Rotarian, he also led as district governor, overseeing forty-three area chapters.

Meanwhile, fondness for the university drew King and Judy back to UT. "I worked with the local Shelby County (Tennessee) alumni association and joined the UT Board of Governors," King says. Walking in his father's footsteps, he served on the system-wide UT Development Council and continues to serve as a lifetime member of the business college's Advisory Council to the Dean. "One of my most rewarding experiences as a member of the dean's council was working with college and university leadership in planning the Haslam Business Building—and watching it become a reality." King also served as a University of Tennessee trustee from 1990–1996 and is currently chair of the UT Foundation board of directors.

Judy found her niche on the UT Women's Council and became a charter member of the Alliance of Women Philanthropists. Both of the Rogers' children, Katherine and King, graduated from UT—extending the family tradition to a third generation.

In 1997, the UT College of Business Administration co-named King and Judy Distinguished Alumni of the Year, recognizing their extraordinary dedication and leadership. King received another accolade, the university's Alumni Service Award, in 2011.

Following the example of King's parents, the Rogers contribute generously to the university. "We support three scholarship funds to benefit business and liberal arts students on the Knoxville and Martin campuses," says King. "We enjoy and appreciate the yearly letters that introduce us to the recipients." The Rogers also named a classroom in honor of King's parents in the James A. Haslam II Business Building.

"You reach a point in life when you want to give back," Judy explains. "We think it's important for everyone to have an education—to advance as far as they can—and we want to help students fulfill their academic and professional potential." 



ABOVE: King and Judy Rogers pose at the Haslam Business Building during a recent visit to Knoxville.

OPPOSITE PAGE: The couple met with several of their scholarship recipients while in Knoxville.

efforts. "Those who have the time have a responsibility to give back to their communities," Dad answered." King listened—and emulated his father's example. "The idea of giving back rubbed off on him," says Judy.

Although they grew up ten miles apart in West Tennessee, King and Judy didn't meet until their freshman year in college, when—ironically—they double blind dated with two mutual friends. Over a year later they met again and "the rest is history."

King and Judy both graduated in 1969 with business degrees, but King decided to continue his education by attending law school. Following their marriage, the couple relocated to Memphis so King could practice his profession. He poured much of his energy into the Glankler-Brown Law Firm, where he served as a partner for more than thirty years and remains "of counsel" to this day.

"As a practicing attorney, I found it challenging to find time for civic service," says King. But, he

“

WE THINK IT'S
IMPORTANT FOR
EVERYONE TO
HAVE AN
EDUCATION—
TO ADVANCE
AS FAR AS
THEY CAN.

—JUDY ROGERS

”



> continued from p. 35

Alan D. & Wendy R. Wilson
John Q. & Wanda W. Wisecarver
Ronald H. Wolf
H. Pat Wood
Elise Roby Yanders

**As of April 1, 2014*



THE 1914 SOCIETY

When the School of Commerce began in 1914, it had only eleven students and one faculty member. While their numbers were few, their shared passion for leadership in business practices and education was strong. As the college has grown and changed, the passion shown by its original students and faculty has persevered. Each year, hundreds of future business leaders graduate and join the ranks of our loyal alumni, reaffirming the importance of a continuing legacy to inspire future growth and success for the college.

1914 Society members reflect the values of the founders of the college, and understand the importance of continuing that legacy. Members show their commitment through bequests, charitable remainder trusts, charitable gift annuities, life insurance gifts, or retirement beneficiary designations.

Anonymous
Martha Arnold
Dan B. Ashby
Jonathan C. Bailey
John V. Barker
Jeff & Denise Barlow
Alvin G. & Sally M. Beaman
Edward J. & Carolyn P. Boling
John Boll
Randal D. & Jenny H. Boyd
Charles W. & Sherry Brinkley Jr.
Shirley Pih Broadbery
Steve & Jill Brown
Don & Joan Bruce
Harry J. Bruce
Robert L. Bryan & Delores Lyons
Cameron Burnette
Andrew Burns
Paul A. & Beverly Castagna
William R. Clark
David D. Coleman
John C. Compton
Scott V. & Julie C. Cooper
Samuel L. Coulter
Joe R. & Wendy E. Crafton Jr.
Dale & LaVerne Culbertson
Thomas & Rachael Desmond
Donald N. Edmands

Anne-Todd Eisner
Kenneth L. & Gina R. Evans Jr.
Don & Sandra Fancher
Larry W. Felts
John W. & Janice B. Fisher
Ron & Kim Ford
Donald W. & Suzanne H. Freeman
Phillip & Jinny Furlong
Leslie D. Galloway
Sarah F. Gardial
Susan Golicic
Edward D. Gray Jr.
Gregory A. & Katherine R. Hamilton
Stephen J. & Donna K. Harrison
Lee. Harkleroad III
E. Jane Hazlewood
Frances B. Houston
Stan & Teresa Hurt
Lynn C. Johnson
Hendon R. & Florence L. Johnston Jr.
Ben S. & Margaret Kimbrough Sr.
Michael A. Koban Jr.
Jeffrey & Shannon Land
Ron E. & Carolyn B. Lawrence
Fred R. & Sharon Lawson
William E. & Pamela R. Lee
Ed Lester
Carl F. & Mary L. Maples Sr.
A. David & Sandra L. Martin
Larry B. & Jane H. Martin
Janet L. McKinley
Robert C. & Judy McMahan
George & Margaret Melton
Gregory H. Meyer
Roger M. Moore Sr.
Charles W. & Sherry R. Morgan
Ray Scott & Joan Stroud Myatt Jr.
Pamela C. Neal
Gordon H. & Camoline D. Newman

James & Kathy Newsome III
Dennis H. Owen
Robert G. & Mary L. Parks Jr.
Ed & Karen Pershing
Johnny & Kimberly S. Pitts
Patricia D. Postma
Will J. Pugh
Richard E. & Ann P. Ray
W. Harold & Elizabeth Robinson Read
Martha Butler Rector
Jon G. & Mintha E. Roach
James B. Selleh
Bill H. Sims Jr.
A. Dean & Ann E. Skadberg Sr.
Sarah Ellen Skinner
Fred W. & Lynn H. Smith III
Randall E. & Jennifer Smith
David Snapp
Aaron J. Snyder
George A. Spiva Jr.
Douglas L. Standifer
Connie Dorrough Steinmetz
David & Deborah Stevens
Robert S. Talbott
Herman Jesse & Karen Tallman
W. Kirk Taylor
Joe P. & Sheryl S. Teague
J. Neal & Cathy Townsend
James H. & Connie P. Valalides
Mark L. Venrick
James W. & Candy P. Wansley
Paul Warren & Angela Washington
William Way
Charles R. West
Bill & Kay Whitman
Jan R. & Elaine Williams
Kenneth L. & Shari Wills
Mike & Nadine Woodall
Morgan M. & Kathryn Zook

**As of April 1, 2014*

PRO2SERVE AND GOSS FAMILY RENEW SUPPORT OF THE BUSINESS SCHOOL'S WORK WITH NONPROFITS



ABOVE: (left to right) Alex Miller, Barry Goss, and Dean Stephen L. Mangum.

Oak Ridge, Tennessee, company Pro2Serve has renewed its ongoing support for the College of Business Administration's Consortium for Social Enterprise Excellence (CSEE) with a leadership level gift of \$125,000, and a matching gift from Barry and Karen Goss.

Barry Goss, founder, chairman, and CEO of Pro2Serve is a two-time graduate of UT Knoxville, and

Karen Goss did her doctoral work at UT. Pro2Serve has eighteen years of experience providing technical and engineering services for the Department of Defense, Department of Energy, and other key organizations in the national security arena. Both Pro2Serve and the Goss family have supported several UT Knoxville initiatives in the past.

Barry Goss says CSEE's vision of bringing business-minded thinking to mission-minded nonprofits is what originally motivated Pro2Serve to become CSEE's founding corporate sponsor. "That vision is becoming a reality as CSEE's work with the area's nonprofits is making a tangible difference," says Barry.

"That success has motivated this ongoing support, and we are excited to be a part of another high-impact University of Tennessee program."

CSEE intends to make the University of Tennessee a nationally recognized model of the role a university can play in strengthening its community's social enterprises. CSEE has been instrumental in the creation of a collaborative network of organizations supporting the region's nonprofits. CSEE is also providing cutting-edge business training for executive directors of nonprofits, and has developed undergraduate and graduate business coursework for UT Knoxville students destined to become the next generation of leaders in the social services sector.

The gift from Pro2Serve will help cover operational expenses for CSEE, and the director of the consortium will be known as the Pro2Serve Director of the Consortium for Social Enterprise Excellence. The matching gift from the couple will be used for scholarships allowing executive directors of regional nonprofits to receive education and training from the business school.

Alex Miller, director of the CSEE and William B. Stokely Chair in Management, says, "These gifts are a tremendous endorsement from a company a couple known for being committed to both the nonprofit sector and the highest possible standards of business leadership. This makes Pro2Serve, Karen, and Barry the perfect sponsors for our work." **UT**



alumni NEWS

This update reflects information known as of March 20, 2014, and is listed first by decade, then alphabetically by graduation year.



To share your news with the University of Tennessee, Knoxville, College of Business Administration community, submit it along with any relevant images, to CBA@utk.edu. Please put "Alumni News" in the subject line.

'50s



Hank Lauricella (1953) was inducted into the National Italian American Sports Hall of Fame. (See In Memoriam, page 44.)

'70s



Bandit Lites, founded by **Michael Strickland** (1977), won Lighting Company of the Year, one of the industry's most prestigious awards, at the Parnelli Awards. This is the fourth win and twelfth nomination for Bandit, which has been nominated every year since the award's inception. Strickland also received the UT Development Council Service Award.



Randy Boyd (1979) was appointed by Tennessee

Governor Bill Haslam to the Tennessee Higher Education Commission.

'80s



John Holmes III, LUTCF

(1982), of the New York Life Insurance Company in Knoxville, was re-elected to a second term on the Board of Trustees of the National Association of Insurance & Financial Advisors, a trade association representing the interests of life insurance agents and financial advisors.

Ed Oliphant (1983) received the *Nashville Business Journal's* CFO of the Year award.



Deborah L. (Debby) Saraceni (1984) was named vice president of marketing and physician services for Covenant Health.

J. Reed Smith, PhD (1983, MAcc 1984) was appointed faculty chair of the Graduate Accounting Programs at Kelley Indianapolis, Indiana University Kelley School of Business.

Jeff Drummonds (1985, MAcc 1986) was named a 2013 accounting industry Power Leader by the *Nashville Business Journal*.



Amy Miles (1989) was one of two directors elected to the Norfolk Southern Corp. board and appointed to its audit and finance committees.

'90s

Valerie Gupton Landkammer (1996) won the Technology Startup of the Year award in Nashville, Tennessee, for the company she co-founded, Virsys 12.



Scott McDaniel (MBA 1996) was named president of Anderson Merchandisers.

Sean Brewer (1995, 1997), senior tax manager, Pugh CPAs, was selected as an honoree for the 2013 *Greater Knoxville Business Journal* "40 under 40."

Scott Burdette (1997), owner, Golf Excursions, was selected as an honoree for the 2013 *Greater Knoxville Business Journal* "40 under 40."

KEY

EMBA Executive MBA

LUTCF Life Underwriter Training Council Fellow

MAcc Master of Accountancy

MBA Master of Business Administration

PEMBA Physician Executive MBA

ProMBA Professional MBA

Mark Burnett (MAcc 1997), LBMC Security & Risk Services partner, was a finalist for the Nashville Technology Council's CTO of the Year award.

Jonathan Bell (1998) joined First State Bank in Memphis, Tennessee, as vice president/commercial loan officer.



Mark Hamm (MBA 1998) was appointed EmCare Hospital Medicine's chief executive officer.

Jaime Hemsley (1998), owner, Gage Models and Talent Agency, was selected as an honoree for the 2013 *Greater Knoxville Business Journal* "40 under 40."

Scott Hitch (1999), CEO, Tennessee Cancer Specialists, was selected as an honoree for the 2013 *Greater Knoxville Business Journal* "40 under 40."



William (Bill) Spurgeon (EMBA 1999) was named president and CEO of Dover Fluids.

'00s



Colin Barrett (2000) was appointed president of the Tennessee Banker's Association.

Stephen Brumbelow (1998, 2000), senior manager, Lattimore Black Morgan & Cain, was selected as an honoree for the 2013 *Greater Knoxville Business Journal* "40 under 40."



George Gross (EMBA 2000) is chief financial officer at Shanghai Disney Resort.

Francois Nader, MD (2000), president and CEO of NPS Pharmaceuticals, won the EY Entrepreneur of The Year 2013 National Life Sciences Award, the country's most prestigious business award for entrepreneurs.



Jennifer Sims (MBA 2000) was promoted to chief executive officer of Power & Tel.



C. Anderson (Andy) Fincher (EMBA 2001) was named president & CEO of Dover Engineered Systems.

KPMG has a business analytics research center in Knoxville through the acquisition of Link Analytics, cofounded by **Sean Groer** (2001). Link Analytics was recently named one of the twenty top emerging big data companies.



Rich Guidotti (EMBA 2001) became the AT&T vice president and general manager for the area covering Alabama, Louisiana, and Mississippi. He will oversee 2,000+ employees, 133 AT&T retail stores, and 700+ national retail partners and authorized resellers.

Matt Price (2001), petroleum pricing/DEF manager, Pilot Flying J, was selected as an honoree for the 2013 *Greater Knoxville Business Journal* "40 under 40."

Matt Castle (2002), North American commercial director of rod sales, Alcoa Inc., was selected as an honoree for the 2013 *Greater Knoxville Business Journal* "40 under 40."



Scott Daniel (MBA 2002) was promoted to new products director of Bush Brothers & Company.

Brett Kennedy, CPA (MAcc 2003) joined the Lattimore Black Morgan & Cain, PC (LBMC) Brentwood (Nashville, Tennessee) office as a senior manager in the tax services division.

F. Alan King Jr. (2002, MAcc 2003) joined the Chattanooga, Tennessee, accounting firm of Henderson Hutcherson & McCullough, PLLC, as a supervisor accountant.

Chad Martin (2003), surety bond manager, TIS Insurance Services, was selected as an honoree for the 2013 *Greater Knoxville Business Journal* "40 under 40."

Hunter Purnell (2003), vice president of construction and sales, McCamy Construction, was selected as an honoree for the 2013 *Greater Knoxville Business Journal* "40 under 40."

Tony Spezia III (2003), senior manager, mechanical engineering, Siemens Medical Solutions USA, was selected as an honoree for the 2013 *Greater Knoxville Business Journal* "40 under 40."



Jody Crane, MD (PEMBA 2004) joined Kaiser Permanente Mid-Atlantic States Region (Virginia; Washington, DC; Maryland) as the associate medical director.

Heather Clear (2005), contracting officer, US Department of Energy, was selected as an honoree for the 2013 *Greater Knoxville Business Journal* "40 under 40."

Eric Myers (MAcc 2005) is a tax manager with Decosimo.

Shannon Harper (2007), vice president, Harper Auto Square, was selected as an honoree for the 2013 *Greater Knoxville Business Journal* "40 under 40."



Chris Harrington (EMBA 2007) is director of operations at Elastic Therapy, Inc.

Chris Burns, CPA (2009) joined Lattimore Black Morgan & Cain, PC as a tax accountant in its Brentwood (Nashville, Tennessee) office.



Jon Douglas (MBA 2009) was promoted to chief resource officer at Ascension Health.

Aaron Glover (2009) was on the SunTrust team that developed the Deposit Alert Verification Engine, a new and innovative process to detect and prevent fraudulent deposits.

Carl Hill (2005, MBA 2009), director of marketing, Clayton Homes, was selected as an honoree for the 2013 *Greater Knoxville Business Journal* "40 under 40."



Darrin Mooneyham (EMBA 2009) is director, emergency services for Kaiser Vallejo.

'10s

Brian Addington (EMBA 2010) is plant manager at Life Fitness.



Otis Cosby, MD (PEMBA 2010) is the physician chief for health and well being at Palmetto Health in Columbia, South Carolina.



Esra Turan (PhD 2010) is the senior customer acquisition manager of ETISALAT TELECOM in Dubai, United Arab Emirates.



Brad White (MBA 2010) is co-owner of White's Elixirs.



Kellie Fish (EMBA 2011) is operations manager at Plymouth Engineered Shapes.

Adam Hensley (EMBA 2011) is regional account lead at Syngenta.

Wade Knapper (2011), vice president and commercial relationship manager, SunTrust, was selected as an honoree for the 2013 *Greater Knoxville Business Journal* "40 under 40."



Evan Kodra (2009, MS Statistics 2011) is the lead data scientist for Affectiva in Boston, Massachusetts.

Taylor Lucas (2011) is regional sales representative at Qualitest Pharmaceuticals, Oak Ridge, Tennessee.



Gregory Nelcamp, MD (PEMBA 2011) was named director of medical affairs at Merck, Inc.

TEXTRON Systems

Jodi Noah (EMBA 2011) is CFO at Textron Simulation & Training.

Brett Johnson (2012) has joined Lattimore Black Morgan & Cain, PC in its Brentwood (Nashville, Tennessee) office as a tax accountant in its Tax Services/Wealth Management segment.

Maureen Malee, MD (PEMBA 2012) is medical director at McKinley Student Health Center on the University of Illinois's main campus.



Brennan H. McMurry (2012) is national chairman of IKARE (International Kappa Action Relief Efforts), Kappa's charitable foundation that aids victims of disaster in Haiti and worldwide. At 23, he became IKARE's youngest leader.

Rhonda Andrews Stewart (EMBA 2012) was honored as a "Top 40 Under 40" by *Inside Business*, which serves the Hampton Roads, Virginia, metropolitan area.

Maddie Strange (EMBA 2012) is senior director, continuous improvement, organization development and training for ServiceMaster.

Josh White (PhD 2012) is completing his second year as an Economics Fellow at the Securities and Exchange Commission and will be joining the University of Georgia as an assistant professor of finance.

Adrianna Boghozian (2013) left her current position with the Computational Earth Science Group at Oak Ridge National Laboratory to become a Research Fellow at Stanford Law School.

Adam Gregory Bridges (2012, MAcc 2013) is staff accountant in the tax department of JHM Certified Public Accountants, Chattanooga, Tennessee.

Charles W. Davison Jr. (EMBA 2013) is senior VP at Oceaneering International.

Anne Clair Hamilton (2013) is a finance recruiter at Asurion.



Kim Miller (EMBA 2013) is supplier manager, contracts and product development for Boeing.



Mohamed Moustafa (EMBA 2013) is integrated supply chain director for Mondelez International.

Chelsea Ann Oliver (2013) joined dunnhumbyUSA; she is developing analytic solutions that allow dunnhumby clients to better understand shopping behavior and consumer trends.



Danielle South (JD/MBA 2013) is director of public policy for the Knoxville Chamber.

Thomas Tobin, MD (PEMBA 2013) is president at TT Enterprises.



Karen Yan (EMBA 2013) is director of planning and allocation for Coach.

Meredith Futhey Hodge (ProMBA 2014), vice president, treasury management sales manager, First Tennessee Bank, was selected as an honoree for the 2013 *Greater Knoxville Business Journal* "40 under 40."

IN memoriam

This update reflects information known as of March 28, 2014.

'40s

Helen S. Bryan..... 1946

'50s

H. Scott Collins Jr. 1957
 Byron D. George..... 1956
 Francis E. Lauricella 1953
 Clyde A. Maynard..... 1959
 Sam W. O'Neil 1959
 George N. Willard 1952

'60s

Charles B. Burns Jr. 1964, 1969
 Claude O. Ramer 1966
 Stewart G. Siewert..... 1962

'70s

Mark S. Bellamy 1978
 James T. Blackmon Jr. 1973, 1975
 Denny H. Brewer III 1979
 Joesph E. Eve 1975
 Darrell L. Johnson 1977
 Michael G. Moneymaker..... 1971
 Connie R. Reeves 1970

'80s

Gregory L. Brackett..... 1986
 John D. Colbert..... 1981
 Daniel R. Wilson..... 1989

'90s

Dave Frankum 1990
 Matthew J. Sers 1995
 L. Kevin White..... 1998

CROSSMARK
The Way To Market



EASTMAN



DIXON HUGHES GOODMAN LLP



EASTMAN



DIXON HUGHES GOODMAN LLP



You're Invited

Please join us for the

CENTURY CELEBRATION GALA

November 14, 2014

Table sponsorships are \$2,500 and benefit the College Fund for Business Administration

For more information, contact the Office of Development and Alumni Affairs at 865-974-6083

Celebrating our past, BUILDING OUR FUTURE.



The College of Business Administration thanks our corporate partners for their support of our Century Celebration.

453 Haslam Business Building
Knoxville, TN 37996
<http://bus.utk.edu>

Non-Profit Org.
US Postage

PAID

Permit No. 481
Knoxville, TN



This publication was funded by private contributions from the alumni and friends of the University of Tennessee, Knoxville, College of Business Administration. The University of Tennessee is an EEO/AA/Title IX/Section 504/ADA/ADEA institution in the provision of its education and employment programs and services. Publication #R01-1401-017-005-14




stay connected
EVERY DAY

Stay in touch with the College of Business Administration every day! **FOLLOW US, LIKE US, and ENGAGE WITH US** on Facebook, Twitter, Instagram, and LinkedIn.



facebook.com/UTKCBA



[@utcba](https://twitter.com/utcba)



[utcba](https://www.instagram.com/utcba)



University of Tennessee College of Business Administration