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January 2015

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THE UNIVERSITY OF
TENNESSEE
KNOXVILLE 
COLLEGE OF COMMUNICATION
AND INFORMATION

January 2015

3 JEM Students Earn Major League Baseball Internships

JEM seniors David Cobb and Dargan Southard along with junior Troy Provost-Heron have landed highly competitive summer internships with mlb.com. To

More News

Carnegie Designation
DSLS Field Trip
SCOOP!

earn an mlb.com internship, students must submit an impressive portfolio of work. [Read more](#)

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CCI NEWS

Partnerships that Make a Difference



CCI Helps UT Gain Carnegie Community Engagement Classification

On January 7, UT Chancellor Jimmy Cheek shared the good news that UT Knoxville has earned the 2015 Carnegie Community Engagement Classification in partnership with the UT Institute of Agriculture.

[Read more](#)



Atlanta Field Trip Provides Inspiration for DSLS Students

The CCI Diversity Student Leaders Society traveled to Atlanta in Nov. 2014 to tour historic sites and current day media centers. Their first stop was the CNN Center in downtown Atlanta. [Read more.](#)



"The Hero's Journey" New Issue of SCOOP is here!

The Winter 2014/2015 issue of SCOOP contains many interesting articles including stories about: CCI students work on the Medal of Honor Convention project (page 26); alumnus and long-time Knoxville News Sentinel Columnist Sam Venable (BS/JEM '69) who recently retired (page 42); Isaac Wright (BS/PR '03), vice president of American Bridge and director of Correct the Record, 2016 Project, who was this year's Public Relations Alumnus of the Year (page 56); Marcellus Turner (MS/IS '88), Seattle, Washington city librarian and current CCI Board of Visitors member, who was the School of Information Sciences Alumnus of the Year (page 62); and Charlie Tombras, president/CEO of The Tombras Group and current CCI BOV member, who received CCI's Hileman Distinguished Alumni Award in 2013 (page 63). The current issue of SCOOP can be found at http://issuu.com/scoop/docs/scoop_winter_2014-15/1.



Sellers (BS/ Adv '88): Building a Culture of Giving

Tim Sellers, partner at Memphis ad agency inferno and a member of CCI's Board of Visitors, recently created an endowed scholarship for UT advertising students by making a gift to CCI. "Our company interviews, hires and develops many young, talented people," said Sellers. "The process gives me insights into many of the great educational institutions across the South and across the country. It has also made me keenly aware of how well prepared I was compared to my peers when I graduated from UT." [Read more.](#)



Alumni News: Black, Freeman, LeZotte, Ledford, Redman

Read the latest news about Casey Black (BS/JEM '14), Erin Burns Freeman (BS/PR '02), Anne LeZotte (BS/PR '02), Joey Ledford (BS/JEM '78), and Daren Rabiner Redman (BS/JEM '82). [Read more.](#)



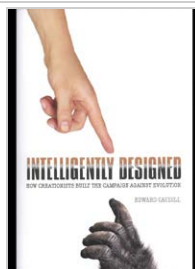
Faculty/Staff News: Caudill, Tenopir, Allard, Heller, Swan, Roessner, Faizer, Powell

Read the latest news about JEM Professors Ed Caudill, Rob Heller, Sam Swan and Amber Roessner, SIS Professors Carol Tenopir and Suzie Allard and JEM Lecturer Melanie Faizer. Also special news about CCI Development Director Patrick Powell. [Read more.](#)



Student News: Freemon, Trott, JEM 499, Balogun, Vogt, Hunt

Read the latest news about Master's students Monique Freemon and Lousia Trott, the JEM 499 class, JEM senior Rilwan Balogun, senior R. J. Vogt and ADV senior Alexandria Hunt. [Read more.](#)



Five Tips for Writing Your First Book

JEM Professor Ed Caudill shares his tips for writing your first book. His most recent book, "Intelligently Designed: How Creationists Built the Campaign Against Evolution," received a *Choice* award! [Read more](#)

CONTACT US

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Big Orange. Big Ideas.



◀ February 2015

up

2014 ▶



Contribute to a big idea. Give to CCI.

Campus Map & Visitor Parking ▶



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- ▶ Communication Studies
- ▶ Information Sciences
- ▶ Journalism & Electronic Media

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