Season's Greetings

Stimulus

THE UNIVERSITY OF TENNESSEE

OFFICE OF CONTINUING SOCIAL WORK EDUCATION AND ALUMNI AFFAIRS

VOL. 3, NO. 1 SCHOOL OF SOCIAL WORK DECEMBER 1977

Planning Committee Appointed

Faculty Supports Doctoral Program

At the 1977 Fall Retreat, the faculty supported the development of a doctoral program. The Dean appointed a doctoral planning committee, chaired by Dr. Edward J. Pawlak and Dr. Roger M. Nooe, to conduct a needs assessment, to study the feasibility of developing a doctoral program, and to conceptualize the foci and curriculum of a doctoral program. The committee expects to have a preliminary proposal prepared for faculty review by the Fall of 1978.

Four consultants visited the University of Tennessee, Knoxville campus in order to confer with the administration and the Doctoral Planning Committee concerning the desirability and feasibility of the doctoral program at UT. The consultants were Barbara Shore, University of Pittsburg, Wyatt Jones, Brandeis University, Dee Morgan Kilpatrick, University of Michigan, and Art Blum, Case Western Reserve University. The committee and the consultants explored such issues as the development of a practice doctorate, the need to develop a research program, relationships with other departments in the University, and the need for faculty development so that faculty may qualify for approval to teach doctoral level courses and to direct doctoral dissertations.

The doctoral program, like all new programs, requires several approvals within the University and outside the University. After the faculty approve the program, it must be submitted for the review and approval of the Graduate Council, the Faculty Senate, the Administration, and the Tennessee Higher Education Commission. If all the approvals are granted and if sufficient resources for the program can be obtained, the first doctoral students may be admitted in 1981.

The School is currently recruiting for a new faculty member who can assist the School in conceptualizing and developing the doctoral program. It is hoped that the rate of development will increase during the 1978-79 academic year when more resources are set aside for this effort.

Social Work Month to To Provide Statewide Workshop Program

During the month of March 1978, OCSWE will be offering its first spring symposium. The symposium model is a new concept for OCSWE in designing and delivering workshops in response to the practice needs of the social work community in Tennessee and neighboring states.

The symposium model was adopted for the 1977-78 program year and was initiated with the September Symposium in the fall of 1977. The basic plan calls for offering a series of workshops (symposiums) held statewide twice a year, once in September and once again in March of each program year. It is felt that such a design will strengthen the workshop development component of OCSWE's program by standardizing workshop delivery and expediting promotion.

Workshop topics offered for the spring symposium, by location, are as follows:

UPPER EAST — Law in Social Work
Family Therapy

KNOXVILLE — Supervisory Skills and Techniques
The Role and Function of a Social Worker in an Interdisciplinary Setting
The Training and Use of Volunteers in Social Service Agencies

CHATTANOOGA — Assertiveness Training
Short-Term Treatment

NASHVILLE — Interpersonal Skills
Grantsmanship
Needs Assessment/Program Evaluation
Group Process
Women in Crisis

JACKSON — Application of Selected Modalities to Rural Social Work Practice

MEMPHIS — Grantsmanship
Differential Use of Treatment Modalities
Therapies with Children and Adolescents in Residential Settings

Brochures containing detailed information of the Spring Symposium will be mailed in mid-January.

Needs Assessed

Survey of Title XX

The Department of Human Services, in conjunction with the Office of Continuing Social Work Education of The University of Tennessee, is developing a statewide training program for eligible employees of Title XX contract agencies. In accord with the 1977-78 Title XX plan, all professional and paraprofessional staff involved in *direct service delivery* qualify for training to increase their knowledge and skills in social services.

The initial stage in the development of this training program requires the identification and ranking of the most critical training needs of 272 Title XX agencies. A needs assessment survey, sensitive to the diversified agencies, staffs and geographic areas involved, will be mailed out in early January. If anyone has any suggestions or questions about the Title XX needs assessment survey, please contact immediately the Office of Continuing Social Work Education.

The training programs planned in response to the survey are scheduled to begin next Fall.

New Faculty Join UTSSW

A number of new faculty at the Assistant Professor level have joined the School since the last issue of the *Stimulus*.

Memphis Branch

KASUMI HIRAYAMA, who has her MSW and advanced practice certificate from Pennsylvania, is currently a Ph.D. candidate at Pennsylvania. She has an extensive practice background in mental health and children's treatment programs and will be coordinating continuing education in the West Tennessee area.

LOIS HUMPHREY has her MSSW from Tennessee and has had practice experience in medical social work, most recently with the UT Children's and Youth Project. She will be field-instructing and teaching treatment with adolescents.

Nashville Branch

CAROL WATSON received her MSW from Wayne State in Michigan. She has practice background in medical and school social work and has served the last four years as Coordinator of Curriculum and Instructor at Tennessee State's Undergraduate Social Work Program. She will be field-instructing and teaching electives.

Knoxville Branch

CREASIE HAIRSTON has her MSSA and is in the final stages of completing her Ph.D. at Case Western Reserve University in Cleveland. She has several years experience in public welfare, community services, community research and planning, and undergraduate social work education. She will be teaching research, financial management and other SWAP courses.

DAVID HARRIS has his MSSW from Wisconsin and his Ph.D. in Child and Family Studies from the University of Tennessee. His practice background includes community organizing, medical social work, community development, family and children's services, and a year as continuing education director for the School. He will be field-instructing and teaching child welfare.

DIANNE PARKER has her MSW from Loyola and extensive experience in psychiatric social work services for children, including work with the Departments of Psychiatry of both St. Louis University and New Mexico University. She will be field-instructing.

PATRICIA WALKER has her MA from Indiana School of Social Work and extensive practice experience in school social work. In addition, she has over six years experience in undergraduate social work education, including the post of Coordinator of the Human Service Program at the University of Tennessee-Chattanooga. She will be serving as the liaison person between the School's Chattanooga part-time program and the University of Tennessee-Chattanooga, as well as field-instructing for the School.

NOW AVAILABLE

Social Work in Rural Areas
Preparation and Practice

This volume of 30 papers collects the best offerings from a young field. Washington rural figures and established rural social work specialists are represented, as well as many new faces. Authors include Clay Cochran, N. J. Demerath, Leon Ginsberg, Joanne Mermelstein, Paul Sundet, and Frank Tsutras. *Paper cover, plastic spine, approx. 450 pp., $8.95. Order from OCSWE, 2012 Lake Ave., Knoxville, TN 37916.*

Fall Conference on Training Draws

An exchange of practice between colleagues was the theme underlining the first Fall Conference on Training in the Human Services held November 7, 8 and 9 in Gatlinburg, Tennessee. Trainers and educators from 27 states, the District of Columbia and Canada convened to share their experiences and discuss concepts and issues related to the design, delivery and evaluation of training programs in the human services.

The conference, planned by the Office of Continuing Social Work Education at the University of Tennessee School of Social Work, featured presentations, roundtable discussions and a materials fair. Presentations were designed to allow trainers to describe a significant training endeavor in light of a topic, such as needs assessment or materials design, or to present conceptual issues relative to a topic. Competitive presentations were selected from abstracts submitted in response to a national call for presentations.

Roundtables were designed to allow a free exchange of thought around a training issue and to put people with common interests in touch with each other.

Many participants brought material to display and share with others. These displays allowed a visual exchange of ideas and were an exciting component of the conference. Most displays offered multiple copies of materials, allowing many to leave the conference weighted down with plunder. The materials fair was not oriented solely toward commercially available materials. In fact, the idea was to have participants bring examples of their work so that some might learn from the ideas of others. In most cases, the materials had been previously distributed only inside the school or agency.

The eighty-five participants were divided evenly among agency based trainers and educators, a distribution which was one of the original objectives of the conference. The intent was to create a forum which crossed university and agency boundaries, crossed different fields of practice, and spanned a wide geographic area. While most of the participants came from the eastern half of the country, Judson Stone came all the way from Oregon at his own expense to make a presentation.

Response from the participants suggested strong support for continuation of an annual national exchange of practice. Many of the participants agreed to help expand the mailing list for the conference and to work in their own areas to broaden the constituency.

Based on this expression of support, planning has begun for a second conference which will be held in Atlanta, Georgia October 16, 17 and 18, 1978. The

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Participants share examples of training materials during "Materials Fair."



from Across Country



Social work continuing educators Ann Reynolds, University of Houston, Florence Kohn, Adelphi, and Pat Dunn, Rutgers, head for next session.



Stan Frager, Director of Resource-Media Development, Kent School, Louisville, leads session on use of media in training.



Case Western's Phil Abels, above, discusses "Synergistic Training" with participants.



OCSWE staffer Anne Deaton engages in exchange of ideas with participant.

Former UTSSW faculty person Steve Webster, below, now with the University of Wisconsin, leads session on nominal group process.



Conference director Tom Morton leads discussion on development at a network of persons interested in human services training.



"Goodie" Offered Alumni Donors

The UTSSW Alumni Fund Drive enjoyed another successful year in 1977 with over 135 alumni and other interested folks contributing a total of $3640. Congratulations! We are looking forward to an even better year in 1978 with more alumni participating than ever before. And the emphasis is on *participation*. We have no dollar goals. Whether you can afford $2 or $200 is your personal decision. We ask only that you participate with us by sending something. Obviously, if a lot of people are involved, the money will take care of itself.

We plan a mailing in late February and at that time we will be offering a real "goodie." The first 75 alumni contributing $15 or more to the UTSSW Scholarship Fund following the mailout will receive a nontransferrable certificate entitling them to a $15 deduction on any workshop of the UTSSW Office of Continuing Social Work Education in the Spring or Fall Symposiums of 1978. So you can help needy students continue their education while continuing your own.

Here are two final hints. (1) If you have been a recent victim of the "mobility monster," please take a moment to fill out the *Stimulus* change of address form and drop it in the mail (an incorrect address on your mailout could ruin your chance for the workshop deduction). (2) It is imperative that all checks be designated to the UTSSW Scholarship Fund. A sad note on last year's campaign is that only $1500 of the $3640 contributed was designated to the Scholarship Fund. That means that only $1500 could be used to assist social work students with financial difficulties. The rest went into the general alumni fund, which supports good things, but our own need to be taken care of first. We are looking forward to hearing from you in February-March 1978.

Non-Credit Opportunities

NATIONAL

AMERICAN GROUP PSYCHOTHERAPY ASSOCIATION, *February 21-25,* New Orleans
COUNCIL ON SOCIAL WORK EDUCATION, *February 26-March 1,* New Orleans
NASW-FIRST NATIONAL CONFERENCE OF SCHOOL SOCIAL WORKERS, *April 13-15,* Denver
AMERICAN ORTHOPSYCHIATRIC ASSOCIATION, *April 16-20,* San Francisco

REGIONAL

CHILD WELFARE LEAGUE REGIONAL CONFERENCE, *April 23-26,* Richmond, Virginia
SOUTHERN REGIONAL INSTITUTE-NASW, "Coping with Change," *June 25-27,* Charleston, South Carolina. For information: Contact Sandy Cambeilh, (615) 352-3082.

ALABAMA CHAPTER-NASW, "Spring Seminar at Sea"-Caribbean Cruise and Workshops, *May 13-20.* For information: Contact Jack Sellers, University of North Alabama, Box 5162, Florence, AL 35630. Deposits due by February 15.

LOCAL

OCSWE SPRING SYMPOSIUM, *Month of March,* Statewide. See article on page 2.
KNOX AREA BRANCH-NASW, Mini-Workshops on Social Work Practice, *Monthly,* Knoxville. For information: Contact Bonnie Bowen, (615) 974-3175.
UT LAW SCHOOL JUVENILE JUSTICE AND SERVICE PROGRAM-Workshop 1 on "Juvenile Court and Dependent and Neglected Children," *January 10*-Jackson; *January 11*-Nashville; *January 12*-Knoxville. Workshop 2 on "Juvenile Court and Mental Health," *March 14*-Jackson; *March 15*-Nashville; *March 16*-Knoxville. Workshop 3 on "Juvenile Court and Substance Abuse," *May 9*-Jackson; *May 10*-Nashville; *May 11*-Knoxville. For information: Contact Richard Reaves, (615) 974-6691.

Edwards Joins Staff

Dick Edwards, who has been responsible for continuing education and professional development for the NASW national office for the last two years, has joined the School as Associate Director of OCSWE. Edwards was responsible for staffing the NASW Professional Symposium just completed in San Diego, staffing the school social work project, supervising the Child Abuse Training program, staffing the joint NASW-CSWE Task Force on Continuing Education and staffing numerous other professional development projects.

He received his MA from the University of Chicago School of Social Service Administration, has practice background in clinical social work and was Director of Social Work Education and Assistant Professor of Sociology and Social Work for Augustana College in Rock Island, Illinois.

As associate director, Edwards will be responsible for the overall direction of the educational programs of OCSWE including both state agency training and the non-credit workshops and institutes. He will be working with other staff members on program development, with initial interest in the areas of school social work and mental health.

FALL CONFERENCE

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second Fall Conference on Training in the Human Services will be sponsored by the University of Georgia. Thomas Morton, director of this year's conference, will again assume responsibility for planning the conference. A national call for presentations will be made in February 1978. The final program will be announced in August 1978. Persons wishing more information may write:

The Second Fall Conference on
Training in the Human Services
Governmental Training Division
Institute of Government
Georgia Center for Continuing
Education
University of Georgia
Athens, Georgia 30602

WE'D LIKE TO KNOW YOU BETTER

If you will fill out and return the form printed below it will help us know more about who our readers are—and help us, hopefully, to serve you better.

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CITY | STATE | ZIP

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UT ALUMNI ? ☐ YES ☐ NO | IF YES, YEAR OF GRADUATION | NASW MEMBER? ☐ YES ☐ NO | MAILING PREFERENCE ☐ HOME ☐ BUSINESS

EDUCATIONAL BACKGROUND ☐ LESS THAN BA/BS ☐ BA/BS ☐ BSW ☐ MSW ☐ MA/MS ☐ PHD ☐ OTHER _____

TYPE OF SOCIAL WORK PRACTICE ☐ SOCIAL TREATMENT PRACTITIONER ☐ SUPERVISOR ☐ ADMINISTRATOR ☐ EDUCATOR ☐ PLANNER ☐ OTHER _____

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Editorial

How Heavy Is A Ph.D.?

Having gained faculty sanction at the fall retreat, the School is now developing a conceptual proposal and studying the feasibility of a doctoral program for UTSSW. The program's initial developmental direction is in preparing social workers for the study, development and evaluation of social service practice.

This surge of activity raises a number of issues that can be analyzed by balancing the "weight" of program benefits against costs. Such weighting should be done in relation to potential students, the School and the social work community at large. The costs would appear greatest to the individual student, in terms of time, energy and lost income, and to the School, in terms of investing faculty time and a host of other resources necessary to a quality doctoral program. Benefits to the student can be measured in terms of self-satisfaction, the opening of new job opportunities and professional recognition--factors which each applicant for the program ultimately must assess. The benefits to the School can be measured in terms of the knowledge which can build spillover into the master's program, additional senior-level faculty and increased status within the University.

The task of assessing the impact of a doctoral program on the social work community at large raises an opportunity for and challenge to the community to participate in this assessment effort. Questions which must be considered include: "What is the need in Tennessee and the Southeast for persons capable of higher-level study, development and evaluation of social service practice? Is this need such that the growth of the master's program should be frozen so as to free new resources for the effort? Is the community ready and willing to work with the School to provide social service practice research opportunities in agencies for doctoral students?" Now is the time to share with the School your opinions on the matter, "How heavy is a Ph.D.?"

Stimulus

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