# HASLAM

*Haslam Magazine* is the premier publication of the Haslam College of Business at the University of Tennessee, Knoxville.

MAGAZINE
Summer 2019

## GRANT WILLIAMS

Power Moves from UT's Power Forward

**PLUS**

Matt Horton at MLB: For the Love of the (Business) Game

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BE WHAT'S POSSIBLE.

SUMMER 2019

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Grant Williams is all about preparation and perseverance—two qualities that are paying big dividends in his life as a scholar and an athlete.

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**TENNESSEE VOLUNTEERS** go the extra mile. Whether reaching out to help others in need, distinguishing themselves through academics, or competing at a premier level in sports, Haslam students, alumni, faculty, and staff strive for excellence in all facets of human endeavor.

This issue of Haslam Magazine highlights a few such members of the Haslam community. Continuing a rich Volunteer tradition of competition and a love for athletics, students like our cover subject, Grant Williams, are making a name for themselves on and off the court. Watching Williams and his teammates throughout the record-breaking 2018-19 men's basketball season left many inspired by what these committed young men achieved. Perhaps even more impressive than the outcome was the way in which it was achieved – through palpable love and respect for team and teammates and a commitment to collective achievement over self-promotion. With a strong education in supply chain management, Williams is showing the world what it means to be both an elite athlete and a strong student.

Meanwhile, in a different sport and behind the scenes, Matthew Horton, an alumnus of the Haslam business analytics program, has grown his love for America's game through his work at Major League Baseball. Tracking fan feedback and habits online, Horton helps MLB enrich the fan experience for its 30 teams.

Honoring the memory of the greatest women's basketball coach, members of a recent class of Haslam MBA students have impacted the legacy of Tennessee's Pat Summitt through non-profit consultation with the Pat Summitt Foundation aimed at more effectively awarding grant monies to organizations that impact the Alzheimer's community.

Other features in this issue highlight Volunteer impact in other forms, like the story of Carmen Colitz, whose groundbreaking work in marine mammal eye surgeries and supplements is giving older animals a new view on life.

Yes, excellence comes in many forms. Whether largely hidden from public view or openly displayed to thousands, it inspires, as is the case with the estimable examples showcased in this issue. In these is found the essence of being a Tennessee Volunteer and the core values of the Haslam College of Business community – integrity, inclusion, insight and impact.

Thank you for your individual and collective accomplishments that create value, make the world better, and epitomize our rich Volunteer legacy.

Go Vols!

Stephen L. Mangum
Dean and Stokely Foundation
Leadership Chair
Haslam College of Business


# HASLAM MAGAZINE

***Haslam Magazine*** **is the alumni publication of the Haslam College of Business at the University of Tennessee, Knoxville.**

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**JESSICA LEIGH BROWN**
Writer

**JILL KNIGHT**
Design and Production

**CHARLES BROOKS**
Photographer

**GERHARD SCHNEIBEL AND SCOTT MCNUTT**
News Lists and Compilations

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## WE WANT TO HEAR FROM YOU!


Haslam College of Business
408 Haslam Business Building
Knoxville, TN 37996 - 4140
(865) 974-5061 | haslam.utk.edu
Fax: (865) 974-1766 | email: tgbrown@utk.edu


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DEAN'S ADVISORY

# Council

HASLAM COLLEGE OF BUSINESS
THE UNIVERSITY OF TENNESSEE, KNOXVILLE

**AS A PROFESSIONAL SCHOOL,** the Haslam College of Business at the University of Tennessee must keep in touch with the world in which its graduates will function. One important avenue for maintaining this contact is the Dean's Advisory Council.

Since its formation in 1975, this council has played an increasingly vital role by developing plans and strategies to guide the college's future. The advice and insights of these leaders have proven invaluable to the college as it strives to improve its reputation as a national leader in business education.

These professional and business executives meet with the deans and faculty each year to discuss current business issues. Through the years, this continuing dialogue has shaped the college's choices of action in order to improve its response to the current issues and the anticipated demands of the marketplace.

The Deans and Executive Committee of the Haslam College of Business thank each member, past and present, for their service and devotion to the college.

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*Inactive member of DAC while currently serving in university/ system-wide leadership role.

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# TL

***Washington Post***
March 8, 2019

"People are coming from the sidelines straight into employment," with seventy-two percent of new hires having been enticed by employers to join the labor force." https://tinyurl.com/y54vewha

**Marianne Wanamaker,** associate professor of economics and Kinney Family Faculty Research Fellow, on workers' new-found negotiating power in a booming economy.

***Fox Business' Varney & Co.***
March 7, 2019

"We should believe in people, and we should give them the opportunity to go to college, but I also think there will always be people in America who prefer to work with their hands or to work outdoors. Addressing these issues will require both the federal government to take action and for private employers to do so as well. It's going to be a partnership." https://tinyurl.com/y3357u4t

**Marianne Wanamaker,** associate professor of economics and Kinney Family Faculty Research Fellow, after convening with the American Workforce Policy Advisory Board in Washington.

***Barron's***
March 15, 2019

"It's not just the manufacturing capability, it's the tacit knowledge that comes in the community of people that design, innovate, and manufacture. You can't just snap your fingers and recreate those in a different environment." https://tinyurl.com/y4j3f7dk

**Shay Scott,** executive director of the Global Supply Chain Institute, on investment in a time when the global trade system is in a state of flux.

***New Equipment Digest***
April 11, 2019

"With issues emerging such as big data and artificial intelligence driving total value, web-based ERP systems, an increased speed of business, externally-based customer service metrics and international tariffs and politics, companies are well-advised to adopt these frameworks and key concepts for end-to-end planning." https://tinyurl.com/y46q6jkx

**Chad Autry,** head of the Department of Supply Chain Management and FedEx Corporation Endowed Professor of Supply Chain.

***Memphis Commercial Appeal***
February 6, 2019

"By every objective economic standard, the policy being put forward here is harmful and will worsen outcomes." https://tinyurl.com/y3zfrbqd

**Matt Harris,** assistant professor of economics, on proposed TennCare work requirements.

***Chattanooga Times Free Press***
March 28, 2019

"Growth rates will probably be somewhat slower this year, but we expect the economic expansion to continue through this year. In a fully employed economy where everyone with job skills can now find a job, we continue to see growth and inflation remains incredibly mild. That's a good economy." https://tinyurl.com/y2ov8m5l

**William "Bill" Fox,** Randy and Jenny Boyd Distinguished Professor of Economics, on statewide job growth.

***DC Velocity***
February 18, 2019

"When we look at the emergence of technology in the supply chain, we have more data coming at us than we know what to do with—and it's coming at us from a multitude of different angles. Organizations need to have a cohesive process for how they're going to manage that flow of data." https://tinyurl.com/y449oo2e

**Randy Bradley,** assistant professor of information systems and supply chain management, on the emerging field of predictive analytics.

***Science Magazine***
December 18, 2018

"The agri-forestry industrial complex encompasses the supply chain from farm and forest to consumers of the end products and is a vital part of the state's economy. Accounting for multiplier effects, the complex adds $81.8 billion to Tennessee's economy and accounts for more than 351,000 jobs." https://tiny.utk.edu/scienceag

**Matthew Murray,** Ball Corporation Professor in Business, on the Boyd Center for Business and Economic Research's latest Economic Report to the Governor.

***Bioengineer.org***
January 28, 2019

"The results suggest that in Tennessee, you could effectively boost income among residents by $800 million per year if you reduce opioid usage 10 percent." https://tinyurl.com/yxhnqdgz

**Matt Harris,** assistant professor of economics, on the effects of opioid prescriptions on labor force participation.

THE DEPARTMENT OF BUSINESS ANALYTICS AND STATISTICS' ADVISORY BOARD AND CORPORATE PARTNERS MET IN APRIL TO DISCUSS PROGRAM GROWTH AND THE FUTURE OF THE DISCIPLINE.

**THE BUSINESS ANALYTICS FORUM** DREW MORE THAN 100 PROFESSIONALS IN OCTOBER, INCLUDING TOP NAMES FROM AMAZON, IBM WATSON, AND OAK RIDGE NATIONAL LABORATORY.

## BUSINESS ANALYTICS AND STATISTICS

**Hamparsum Bozdogan** published in the *Journal of Statistical Computation and Simulation,* and was invited to present at the INFORMS 2019 Business Analytics Conference in Austin, Texas, and Dokuz Eylul University and Istanbul University in Turkey.

**Melissa Bowers** published in the *INFORMS Journal on Applied Analytics and Analytics Insight,* and was interviewed by *Analytics Insight* magazine.

**WENJUN ZHOU** IS CO-CHAIRING THE 2019 KNOWLEDGE DISCOVERY AND DATA MINING CUP AFFILIATED WITH THE ASSOCIATION FOR COMPUTING MACHINERY. ZHOU AND PHD STUDENT **WANGCHEN YAN** WERE AWARDED THE BEST PAPER AWARD AT THE 2018 INFORMS WORKSHOP ON DATA SCIENCE FOR THEIR PAPER ON EMPLOYEE RIDE SHARING.

Michel Ballings received the Thomas P. Hustad Best Paper Award from the *Journal of Product Innovation Management.*

**Emre Demirkaya** will join the Department of Business Analytics and Statistics as an assistant professor. He joins the college from the University of Southern California.

**Justin Jia** will join the department as an assistant professor. He comes to Haslam from the Krannert School of Management at Purdue University.

**Bogdan Bichescu** and **Randy Bradley** published on process excellence as a competitive advantage for hospitals in the *International Journal of Production Economics.*

## GLOBAL SUPPLY CHAIN INSTITUTE

The **Global Supply Chain Institute** issued two new white papers during their forum in April: "End-to-End Supply Chain Planning Framework and Key Concepts," and "Driving Shareholder Value with your Supply Chain."

## SUPPLY CHAIN MANAGEMENT

**Mary Holcomb** published in the *Transportation Journal.*

**Haslam** and **FreightWaves,** a data, analytics, and risk management company, have signed an MOU to enhance one another's programs through joint events and research.

# 4th

***U.S. NEWS & WORLD REPORT*** RANKED HASLAM FOURTH AMONG PUBLIC BUSINESS SCHOOLS FOR SUPPLY CHAIN MANAGEMENT.

Rankings

# Globe TROTTER

**LINDA MYERS IS AN ACADEMIC** on the go. As one of the top five accounting researchers worldwide, her work takes her to universities around the globe to present and share insights. "I've had the opportunity to travel to Europe and Asia and am always eager to experience new places," Myers says. "The research questions I ask, such as what are the determinants of high quality financial reporting, are fairly fundamental so they're applicable to accounting audiences in other countries."

She deftly juggles the many trips with her responsibilities on campus, collaborative research, writing, and serving as an editor or on editorial boards for several academic journals. Lauren Cunningham, assistant professor of accounting at Haslam, describes Myers as persistent, organized, and well read. "She works like crazy," says Cunningham. "But she's also a caring person who makes time for the people around her."

Myers directs the PhD program in accounting and works extensively with doctoral students. "Although she's one of the top researchers in the world, she reserves quite a bit of time for us," says Andrew Doucet, a doctoral candidate in accounting at Haslam. "She teaches our classes, reads our research, and gives us detailed feedback. That level of involvement is extremely rare for someone in her position."

Myers' research examines a wide range of issues in accounting, including factors that encourage companies to provide better quality financial information to investors, auditor independence, and the quality of audits that are delivered to companies. "Recently, I've been presenting a paper coauthored with Lauren Cunningham and Justin Short, a former PhD student, that asks, 'What happens to the financial reporting quality at the home firm when the CFO of a company serves on the board of directors of an outside company?'" she says. "Serving on the board of another company could be a distraction, but could also present opportunities to improve financial reporting practices."

When she's not traveling for work, Myers enjoys spending time with her family at home and abroad. In 2016, she joined the University of Tennessee, Knoxville, as the college's first Haslam Chair of Business, and her husband, James, joined as the Hendrix Distinguished Professor of Accounting.

The Myers family cruises at least twice a year, and Linda has begun introducing their children to global travel. "My son, Justin, likes cities so last year we did Barcelona and Madrid, and this year we'll go to Rome," she says. "My daughter, Payton, loves wilderness, so we did Iceland last year, and this year she chose Ireland." ■

**Tim Munyon** had papers accepted with the *Journal of Organizational Behavior* and *Journal of Vocational Behavior,* as well as a book chapter to be published by Springer. He also delivered a keynote address at the Learning & Development Executive Summit in Orlando in February.

## MANAGEMENT

The **Department of Management** stands at No. 43 among college management departments nationwide in the Texas A&M/University of Georgia Research Productivity rankings for 2018.

Managers from 33 of Tennessee's mid-market firms recently participated in the new, one-day **Management Department Forum** that focuses on topics including: recruiting talent, strategic planning, leadership, succession planning, and selling a business.

**Melissa Cardon's** study on how sleep-deprived entrepreneurs can combat fatigue received the National Federation of Independent Business award. The prize will be awarded in June at the Babson College Entrepreneurship Research Conference. Cardon published in the *Journal of Business Venturing, Entrepreneurship: Theory & Practice, Group and Organization Management,* the *Journal of Small Business Management,* and the *Journal of Business Venturing.*

**Russell Crook** and **Tim Munyon** published jointly in the *Journal of Organizational Behavior.* Crook also published in *World Neurosurgery,* the *Journal of Management Studies,* and the *Strategic Entrepreneurship Journal.*

**Tim Pollock** published in *Administrative Science,* the *Strategic Management Journal,* and the *Academy of Management Review.*

**David Williams** published in the *Journal of Business Venturing.*

## ECONOMICS

**Marianne Wanamaker** won the Alexander Prize, which honors a UT faculty member for exceptional teaching and distinguished scholarship. She was also appointed to the American Workforce Policy Advisory Board, which provides advice and recommendations to the interagency National Council for the American Worker.

**Celeste Carruthers** was chosen as outstanding reviewer for 2018 by the journal *Educational Evaluation and Policy Analysis.*

**Matthew Murray** was recognized by the Tennessee Economic Development Council with its Jim Spradley Volunteer of the Year Award. The award is presented to individuals who give their time and talent to further the economic progress of Tennessee.

**Enda Hargaden,** professor of economics, analyzed Irish history with researchers at Queen's University Belfast. They determined that the victory of the Sinn Fein party in the Irish election of 1918 was due to electoral reforms.

# Wanamaker Joins US Workforce Advisory Board

Marianne Wanamaker, an associate professor of economics in the Haslam College of Business, was named to the American Workforce Policy Advisory Board in February.

Wanamaker joined the CEOs of Apple, the United States Chamber of Commerce, Siemens USA, Visa, SAP America, Walmart, Lockheed Martin, and Home Depot as well as other private sector professionals, the governors of Iowa and Indiana, and leaders of educational institutions and nonprofits on the 25-member board.

Established by executive order as part of the National Council for the American Worker, it aims to develop and implement a strategy to revamp the American workforce for the well-paid, in-demand jobs of the 21st century.

> "THE ECONOMICS PROFESSION HAS PRODUCED A WEALTH OF EVIDENCE TO INFORM SOME OF THE BOARD'S KEY QUESTIONS, AND I LOOK FORWARD TO BRINGING THOSE PERSPECTIVES TO THE BOARD'S PROCESS."

"It is an honor to be called to serve on the Workforce Policy Advisory Board," Wanamaker says. "The economics profession has produced a wealth of evidence to inform some of the board's key questions, and I look forward to bringing those perspectives to the board's process."

The board's members will serve through July 2020. They were selected for their insight on the public and private sectors and how the two can work together to combat a skills crisis and encourage a culture of lifelong learning through education and job training. The board also will promote private-sector investments in American workers.

In April, Wanamaker's achievements in public policy and academics were applauded when she received the Alexander Prize, an award that recognizes superior teaching and distinguished scholarship at the Haslam College of Business. She also has recently been named a co-recipient of the International Health Economics Association's Arrow Award for research showing the Tuskegee syphilis study decreased the overall life expectancy of black men. ■

# Celebrity CEO Behavior

## A Boon and a Curse for Companies

**CELEBRITY CEOS SUCH AS TELSA** co-founder Elon Musk owe their celebrity to four media narratives that can benefit their companies but also trap them if business conditions change. Those narratives—creator, transformer, rebel or savior—are tropes through which the media elevates CEOs to fame.

Tim Pollock, distinguished professor of entrepreneurship at the University of Tennessee, Knoxville's Haslam College of Business, recently published "The Shackles of CEO Celebrity: Sociocognitive and Behavioral Role Constraints on 'Star' Leaders" in the Academy of Management Review. The paper contends that just as every detail of celebrity athletes and actors' lives are publicized, these CEOs become household names because of the public's desire to live vicariously through them. The research is Pollock's first published as the Haslam Chair in Business after joining the college from Pennsylvania State University.

Pollock says Elon Musk is a good example of a celebrity CEO, as defined in his research.

"With Tesla and SpaceX, he's taking on these audacious goals and doing things everybody says you can't," Pollock says. "He's become a celebrity for it, but they have yet to make money. They have produced some interesting technology, but it's still all about the promise of where it's going."

This type of celebrity generates attention and resources for CEOs and their companies, but may also limit their ability to grow as conditions change. Celebrity CEOs are likely to repeat behaviors that made them famous in the first place, and even increase the intensity of those behaviors over time.

"These CEOs become celebrities because they are doing things differently than everybody else," Pollock says. "They either under-conform and do what no one else is doing, or they are exemplars and the epitome of what is good. The problem is that the line shifts. What seems out-of-bounds and abnormal can become more normal over time. Others may start to do it as well, and the CEO's behaviors might become more extreme to continue standing out. Then the behavior can go from being a good to a bad thing."

The four archetypes of celebrity CEOs defined by Pollock and his co-authors are:

| | |
|---|---|
| **CREATORS**, who start new and innovative enterprises, such as Bill Gates of Microsoft, Jeff Bezos of Amazon and Howard Schultz of Starbucks. | **REBELS**, who defy conventional norms, such as John Legere of T-Mobile and Tony Hsieh of Zappos. |
| **TRANSFORMERS**, who redefine existing companies' roles in the world, such as Jack Welch of GE and Indra Nooyi of PepsiCo. | **SAVIORS**, who pull companies back from the brink of failure, such as Lee Iacocca of Chrysler and Lou Gerstner of IBM. |

"Celebrity CEOs become stars that are cast by the media as protagonists in these different dramas," Pollock says. "That creates value for their companies because they possess this celebrity, which is an intangible asset."

"The Shackles of CEO Celebrity: Sociocognitive and Behavioral Role Constraints on 'Star' Leaders" was published in 2018 in the Academy of Management Review and co-authored by Jeffrey B. Lovelace of the University of Virginia, Jonathan Bundy of Arizona State University, and Donald Hambrick of Pennsylvania State University. **More information is available from the Academy of Management Insights at https://tiny.utk.edu/CelebrityCEOs.** ■

**Lauren Cunningham** had papers accepted by the *Accounting Review, Issues in Accounting Education,* and the *Review of Accounting Studies.*

**James Chyz** had two papers accepted in the *Review of Accounting Studies.*

The Tennessee Society of CPAs featured **Amelia Hart** in the recent *Tennessee CPA Journal.*

**Above:** Kathleen Hamm with students.

## ACCOUNTING & INFORMATION MANAGEMENT

**Linda Myers** published and has had papers accepted in: *Journal of Accounting, Auditing & Finance, Journal of International Accounting Research,* and the *Accounting Review.* She was cited by the Public Company Accounting Oversight Board and *Bloomberg,* and presented at Antwerp University in Belgium, Lingnan University in Hong Kong, the Doctoral Consortium of the Second Annual Scandinavian Accounting Research Seminar at BI Norwegian Business School, and the NHH Norwegian School of Economics. She served as conference editor for the 2019 *Journal of Accounting, Auditing and Finance* conference in Santiago, Chile, and served on the selection committee for the McLaughlin Prize in Accounting and Ethics Award, the American Accounting Association's Financial Accounting Reporting Section steering committee, and on the competitive manuscript award committee of the American Accounting Association. A working paper coauthored by Myers and PhD student **Xi Ai** has been accepted for presentation at the International Symposium on Audit Research conference to be held this summer in Boston. Xi will present the research on behalf of the research team. Myers and **Roy Schmardebeck** published in *Contemporary Accounting Research.*

**Amanda Warren** presented a teaching case created with **Lauren Cunningham** at the American Accounting Association's Teaching, Learning and Curriculum Section Midyear Colloquium in Dallas, Texas.

**Kathleen Hamm,** board member of the Public Company Accounting Oversight Board, visited campus as one of several Neel Corporate Governance Center speakers.

**Izabela VanDeest** was appointed secretary/treasurer of the Knoxville chapter of the Tennessee Society of CPAs.

## FINANCE

A teaching award was endowed and named to honor emeritus professor **John Wachowicz.** The first recipient was associate professor **Eric Kelley.**

**Larry Fauver** published in the *Journal of Financial and Quantitative Analysis.*

**Suzan Murphy** and **Laura Cole** led a group of Financial Management Association student members to New York during fall break.

HASLAM

# Awards

The Haslam College of Business at the University of Tennessee, Knoxville, announced its annual awards during a celebration held in April. The awards recognize outstanding faculty and staff accomplishments.

### HASLAM AWARDS

STAFF AWARD: SUPERIOR CUSTOMER RESPONSIVENESS
**Tracy Falls, MARKETING**

TIM WILLIAMS STAFF AWARD FOR PROFESSIONALISM
**Jeannie Goodman, FINANCE**

STAFF AWARD: INNOVATION AND CREATIVITY
**Mark Willoughby, UNDERGRADUATE PROGRAMS**

DIVERSITY & INCLUSION AWARD
**Freda Johnson, DEVELOPMENT**

BANK OF AMERICA FACULTY LEADERSHIP AWARD
**Don Bruce, ECONOMICS**

VOLUNTEER SPIRIT AWARD
**Tom Van Dorselaer, MARKETING**

RICHARD C. REIZENSTEIN OUTSTANDING COMMITMENT TO STUDENTS AWARD
**Laura Cole, FINANCE**

ALLEN H. KEALLY EXCELLENCE IN TEACHING AWARD
**Benjamin Compton, ECONOMICS**

VALLETT FAMILY OUTSTANDING RESEARCHER AWARD
**Linda Myers, ACCOUNTING AND INFORMATION MANAGEMENT**

MARTIN & CAROL ROBINSON EXCELLENCE IN TEACHING, RESEARCH, AND SERVICE AWARD
**Eric Kelley, FINANCE**

### MBA AWARDS

OUTSTANDING FIRST YEAR FACULTY AWARD
**Ted Stank**

OUTSTANDING SECOND YEAR FACULTY AWARD
**Wendy Tate**

### MS IN BUSINESS ANALYTICS AWARDS

OUTSTANDING COMMITMENT TO STUDENTS AWARD
**Haileab Hilafu**

### EXECUTIVE MASTER'S AWARDS

PROMBA OUTSTANDING FACULTY AWARD
**Jim Reeve**

AEROSPACE AND DEFENSE MBA OUTSTANDING FACULTY AWARD
**Tim Munyon**

EXECUTIVE MBA FOR STRATEGIC LEADERSHIP OUTSTANDING FACULTY AWARD
**Michael McIntyre**

EXECUTIVE MBA FOR HEALTHCARE LEADERSHIP OUTSTANDING FACULTY AWARD
**Jim Reeve**

EXECUTIVE MBA FOR GLOBAL SUPPLY CHAIN OUTSTANDING FACULTY AWARD
**Jim Reeve**

PHYSICIAN EXECUTIVE MBA OUTSTANDING FACULTY AWARD
**Bruce Behn**

PHYSICIAN EXECUTIVE OUTSTANDING TEACHING AWARD
**Chuck Noon**

### GEE AWARDS

STAFF EXCELLENCE AWARD FOR OUTSTANDING SERVICE
**Michele Domkowski and Christine Johnson**

STAFF EXCELLENCE AWARD FOR OUTSTANDING RESULTS RECRUITING TEAM
**Adam O'Dell, Kitty Cornett, and Tom Brown**

STAFF EXCELLENCE AWARD FOR OUTSTANDING INNOVATION
**DART: Sharath Sriman, Roger Cutrell, Taylor Brewster, George Fields, and Bill Topley**

STAFF EXCELLENCE AWARD FOR OUTSTANDING TEAMWORK & COLLABORATION
**Jericho Hawkins**

GEORGE MILLER, JR. AWARD FOR LIFETIME ACHIEVEMENT IN EXECUTIVE EDUCATION
**Jim Wansley**

RICHARD SANDERS FACULTY LEADERSHIP AWARD
**Randy Bradley**

# No. 1 Worldwide with Bloomberg

## Haslam Leads World in Certifications, Trades $3 Million in Funds

OPPOSITE PAGE, LEFT TO RIGHT: Katie Fowlkes (HCB, '19), financial analyst for Kroger, Laura S. Cole, director, Masters Investment Learning Center, and Carson Hollingsworth (HCB, '18), valuation associate for KPMG's Economic and Valuation Services.

**THE UNIVERSITY OF TENNESSEE,** Knoxville's Haslam College of Business is first in the world for number of students earning Bloomberg Market Concepts certification and first in the Southeastern Conference (SEC) for number of Bloomberg terminals. An average of 1,200 Haslam students yearly earn the certification consisting of e-learning modules in economics, currencies, fixed income, and equities.

"This is important because, not only does it distinguish our business program, it gives our students a chance to leverage assets in the college of business to use outside in the work world," says Laura Cole, director of the Masters Investment Learning Center. "Most corporations, not just on Wall Street but nationally and internationally, have Bloomberg terminals in their headquarters. Our students learn how to navigate them, and this gives them an advantage."

Located behind a glass wall in the atrium of the Haslam Business Building, the Masters Investment Learning Center offers an impressive sight for passers-by. Inside the center, stock ticker prices light up a wall as students trade more than $3 million in funds at 20 Bloomberg terminals.

Students complete their Bloomberg Market Concepts certification as part of an upper-level finance course, and are invited to hone their knowledge by participating in a number of different organizations. Those include the University of Tennessee Investment Group, Trade Like a Girl and the Tennessee Capital Market Society.

Katie Fowlkes, a senior finance major, got her first real-world trading experience with one of the college's five individual Torch Funds. She used the Bloomberg terminals to research and value companies, and to develop an investment thesis. Now she's certified in Bloomberg Market Concepts and interviewing for positions.

"I've had a lot of interviewers comment on my certification because Bloomberg is very expensive software that a lot of students don't have access to," Fowlkes says.

For Carson Hollingsworth, a recent MBA graduate now working for the valuations department of KPMG in Cincinnati, the Bloomberg training he received at Haslam provided an advantage while interviewing with recruiters.

"It really sets you apart when you're going into the industry," Hollingsworth says. "Training with the software and creating actual outcomes in real-life scenarios was truly helpful to me, and I'm incredibly proud that we have the No. 1 status."

The **Professional Sales Forum** brought together sales talent with representatives from companies around the nation in April. Company representatives served as judges in a competition, witnessing students' sales talents first-hand. Meghan Griffin, a junior marketing major, and Abby Panter, a junior business analytics major, won first place in the sales competition.

**Kelly Hewett,** associate professor of marketing, was named editor-in-chief of the *Journal of International Marketing.*

## MARKETING

**STEPHANIE NOBLE** CO-CHAIRED THE ORGANIZATIONAL FRONTLINES RESEARCH CONFERENCE IN AUSTIN, TEXAS.

**Blake Renfro was named director of corporate engagement.**

Tom Falk, chairman of the board and chief executive officer of Kimberly-Clark, spoke at the annual **First Tennessee Foundation Graduate Business Symposium.**

John Mac Namara, head of global leadership development with FedEx, visited the **Executive MBA – Strategic Leadership program.**

**Haslam welcomed the MBA Class of 2008 to Knoxville for their tenth reunion.**

## GRADUATE AND EXECUTIVE EDUCATION

The **Aerospace & Defense** division welcomed its advisory board for their annual meeting in April. Board members include ADMBA alumni and stakeholders from Bell Flight, Cirrus Aircraft, Collins Aerospace, FEAM Aero, GE Aviation, Lockheed Martin, NASA, Oak Ridge National Laboratory, and Selex Galileo.

**Joseph "Ben" Skipper,** executive director of the Aerospace & Defense graduate and executive education division and supply chain faculty member, had a manuscript accepted to the *Journal of Defense Analytics and Logistics.*

**Michael Grojean** was named director of the Executive MBA–Strategic Leadership. He joins Haslam from a consultancy role he took on after his tenure at Rice University.

The **Aerospace & Defense MBA** program hosted 2008 alumnus Greg Ulmer during its second residence period. Ulmer is the vice president and general manager of the F-35 program at Lockheed Martin Aeronautics.

**Pedro Gonzalez,** director of career management for Graduate & Executive Education, wrote about the power of soft skills for the AACSB blog.

**26th**

Haslam climbed in the *Poets & Quants* 2018 MBA ranking, which pulls data from leading surveys by *U.S. News and World Report, Forbes, Business Week,* the *Financial Times* and the *Economist.* The college came in at No. 26 among public institutions and 52nd overall.

Rankings

STAFF

**HASLAM** INTRODUCED POST-SECONDARY OPTIONS TO APPROXIMATELY 80 HIGH SCHOOL SOPHOMORES, JUNIORS, AND SENIORS FROM RURAL HIGH SCHOOLS IN EAST TENNESSEE DURING HIGH SCHOOL VISIT DAY.

**Geoff Freeman,** director of Technology Integration Services, was inducted into the UT Army ROTC Hall of Fame.

**Tyvi Small,** executive director of talent management, diversity and community relations at Haslam, serves as UT's interim vice chancellor for diversity and engagement.

## CONSTRUCTION INDUSTRY RESEARCH & POLICY CENTER

Researchers at the **Construction Industry Research & Policy Center** studied the context of injuries in construction in Tennessee in 2014 through 2015, examining the nature, cause, and affected body part of injuries in addition to the age, gender, and tenure of the injured workers.

CHANCELLOR'S

# Awards

Faculty, staff, and students were recognized for their outstanding achievements at the annual Chancellor's Honors Banquet in April, the university's largest recognition event of the year.

### TORCHBEARER AWARD

Three Haslam College of Business seniors were recognized for their academic achievement, leadership, and outstanding service with the university's highest student honor, the Torchbearer award. They are **Xavier Greer,** of Memphis, a member of the Greg and Lisa Smith Global Leadership Scholars Program majoring in accounting; **Jack Larimer,** of Brentwood, Tennessee, a Haslam Scholar double majoring in economics and political science; and **Mickayla Stogsdill,** of Knoxville, a Chancellor's Honors student majoring in public administration and Russian studies.

### ALEXANDER PRIZE

**Marianne Wanamaker,** an associate professor of economics at Haslam, was presented the Alexander Prize. Named for former UT president and now US Senator Lamar Alexander and his wife, Honey, this award recognizes superior teaching and distinguished scholarship.

### ADDITIONAL 2019 AWARDS WENT TO HASLAM STUDENTS, STAFF, AND FACULTY IN THE FOLLOWING CATEGORIES:

2019 EXTRAORDINARY ACADEMIC ACHIEVEMENT
**Ashton Fowler**
**Whittney Lee**
**Avery Morgan**
**Julia Rizor**

2019 EXTRAORDINARY CAMPUS LEADERSHIP AND SERVICE
**Patrick Sonnenberg**

2019 EXTRAORDINARY COMMUNITY SERVICE (FACULTY OR STAFF)
**Alex Miller**

2019 EXTRAORDINARY COMMUNITY SERVICE (STUDENTS AND ORGANIZATIONS)
**Grant Williams**

2019 EXTRAORDINARY PROFESSIONAL PROMISE
**Ryan Cunningham**
**Tyler Davis**
**Sarah Estes**
**Kendall Grafton**
**Jasmen Grant**
**Xavier Greer**
**Richmond Hall**
**Charles Hampton**
**Matthew Holt**
**Jessica Howard**
**Sullivan McInturff**
**Avery Morgan**
**Layla Mosadegh**
**Reid Olson**
**Griffin Palmer**
**Hetvi Patel**
**Jackson Shires**
**Victoria Smith**
**Jared Worsham**

2019 SCHOLAR ATHLETE AWARDS
**Shannon Brooks**
**Abigail Craine**
**Sadie Hammond**
**William Heflin**
**Allison Herring**
**Robert Hughes**
**Trey Quealy**
**Timothy Ray**
**Jessica Rizor**
**Julia Rizor**
**Wesley Robinson**

2019 TOP COLLEGIATE SCHOLAR AWARDS
**Eunice An**
**Iris DeVault**
**Nicholas Lauerman**
**Whittney Lee**
**Reid Parker**
**Brittany Reid**
**Alexia Vacca**

2019 EXCELLENCE IN ADVISING
**Betsy Gullett**

T

# GRANT WILLIAMS

## POWER MOVES FROM UT'S POWER FORWARD

Tennessee Volunteer Grant Williams (HCB,'19) is well known as a man of stature on and off the basketball court, but he's also a man of character. Friends and family describe him as humble, smart, persevering, and always willing to lend a listening ear.

Over the past three years, Williams has grown from a promising freshman recruit out of North Carolina to one of the most celebrated players in NCAA basketball. His accolades include winning two back-to-back SEC Player of the Year awards and being named a 2019 First-Team All-American by the National Association of Basketball Coaches.

At the same time, Williams successfully balances academics with the grueling demands of athletics, pursuing and completing a degree in supply chain management at the Haslam College of Business in only three years. His family, he stresses, helped him build a solid foundation in academics, self-discipline, and sports.

> In many ways, business is a lot like basketball. If you have a collective group of good people working toward a goal, able to cooperate and understand that goal and all the little details that matter along the way, you're going to be successful. Learning to pay attention to details is a valuable skill in both business and basketball, and it's important to manage relationships well because you never know who will impact your life in the future."

## Basketball Roots

Basketball is in Williams' blood. His grandparents, parents, and siblings all play. His father, Gil Williams, was a star at Minnesota State University, Mankato, and later played professionally overseas.

Unlike his older brothers, Grant didn't fall in love with the sport right away. At age 10, he was named the best player at the basketball camp he attended. That's when Gil recognized his son's talent. "He improved every year, and I sent him to Five Star Camp when he was about 12, where he won top awards," Gil says. "I always surrounded him with good people, good coaches, and good players, so he could watch them and learn from them."

Although his father could see it, Grant didn't recognize his athletic potential until he was a junior at Providence Day School in Charlotte, North Carolina. "Until then, I didn't think I was good enough to play at a higher level," he says. "But over time, my confidence was built."

Grant became a team leader by the end of his junior year, and recruiters started to take notice. With a high grade point average and well-rounded

extracurricular portfolio, he caught the attention of Ivy League schools, including Harvard and Yale—but he chose the University of Tennessee, Knoxville, because it offered the dual attraction of robust athletic and academic programs close to his family in North Carolina.

## Up for Every Challenge

Dedication, consistent practice, and the ability to recognize his own weaknesses are major building blocks of Grant's success. "I recognize what I'm limited by and want to improve on those things every single day," he says. "So I spend countless hours in the gym, getting shots up and working on lateral movement. Ultimately, it's about improving my understanding of the game."

Grant also faced the challenge of balancing academics with the demands of basketball. Somewhat influenced by his mother's 30-year career as an engineer at NASA, he entered UT as a mechanical engineering student, but decided after a year that it wasn't the best fit. His friend and Vols teammate, Lucas Campbell, was studying supply chain management and suggested that Grant look into it. "I'm the type of person who loves making connections with people, and he recognized that I'd be good at this," says Grant.

After researching the major and making the switch, his experience in the supply chain program at the Haslam College of Business was a perfect fit. Whether on the operations or logistics side, he hopes to work in the field when his basketball career is over.

Business, he says, is a lot like basketball. "If you have a collective group of good people working toward a goal, able to cooperate and understand that goal and all the little details that matter along the way, you're going to be successful. Learning to pay attention to details is a valuable skill in both business and basketball, and it's important to manage relationships well because you never know who will impact your life in the future."

While he enjoys stretching himself, Grant admits that the path has not been an easy one. "It's definitely difficult to pursue both academics and basketball seriously," he admits. "Like everyone, I have times when I doubt myself, but instead of complaining, I try to push through it because I know all my effort is worth something. Fighting through adversity will make me stronger."

## Driven to Learn

Grant has been called a renaissance man because of his wide variety of interests and skills. Growing up in a musical family, he learned to play several instruments and grew to enjoy a wide variety of genres, including Broadway musicals. He and his brothers also played tennis and golf and competed in track and field. Their mother, Teresa Johnson, introduced her sons to a host of activities, sports, and academic disciplines. "I wanted to make sure they had an appreciation for everything, to understand what their passions were," she says. "And I hoped that once they found those passions, that would help them define their goals and self-discipline."

That early exposure to a range of opportunities made a lasting impact on Grant. "I love to learn," he says. "For me, it's always been about trying new things because you never know what you're going to fall in love with."

That same openness helped the men's basketball team at UT to grow into an especially tight-knit group over the past few years. Grant's teammate Lucas Campbell says Grant's personality played a role in fostering that closeness. "He's very personable and treats everyone like they're friends," says Campbell. "He's also a good listener, always willing to hear what people have to say."

The benefits from playing on this Volunteer team are likely to stick with the group. The relationships built by Grant, Campbell, and the rest of the team may well last a lifetime. "We've become a bunch of brothers who love and trust each other," Grant says of his teammates. "In the future, I know we'll keep in touch no matter where we end up."

## Aiming High

Grant earned his bachelor's degree in supply chain management in May, and at press time had chosen to remain in the NBA draft. "I want to be the best man I can be," he says. The NBA draft process is slow and nerve-wracking, but he's trying to enjoy the ride. "I've worked to prepare myself for these decisive moments, so I can embrace them instead of getting stressed," he says.

In the long term, Grant wants to raise a family, manage his finances well, and stay connected to those he's met on his journey. "I've had a lot of great people surrounding me, whether it was coaches, families, friends, or trainers," he says. "They have all impacted me on the court or in life, and I am really thankful because I wouldn't be the man I am today without them. Going forward, I want to keep learning and keep growing through those kinds of connections."

His mother sees Grant mirroring that kind of mentorship to others already. "He understands that when you move forward, you also need to reach back," Johnson says. "I've seen him put tremendous effort into academics, athletics, and self-development, and sometimes I step back and think, 'Is that my son?' I feel honored that God gave this young man to me, and it's a joy to watch him grow in wisdom, honor, and grace." ■

mod = modifier_ob.modifiers.new
object to mirror_ob
mod.mirror_object = mirror_ob
"MIRROR_X":
mod.use_x = True
mod.use_y = False
mod.use_z = False
"MIRROR_Y":
objects[one.name].select = 1
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OPERATOR CLASSES
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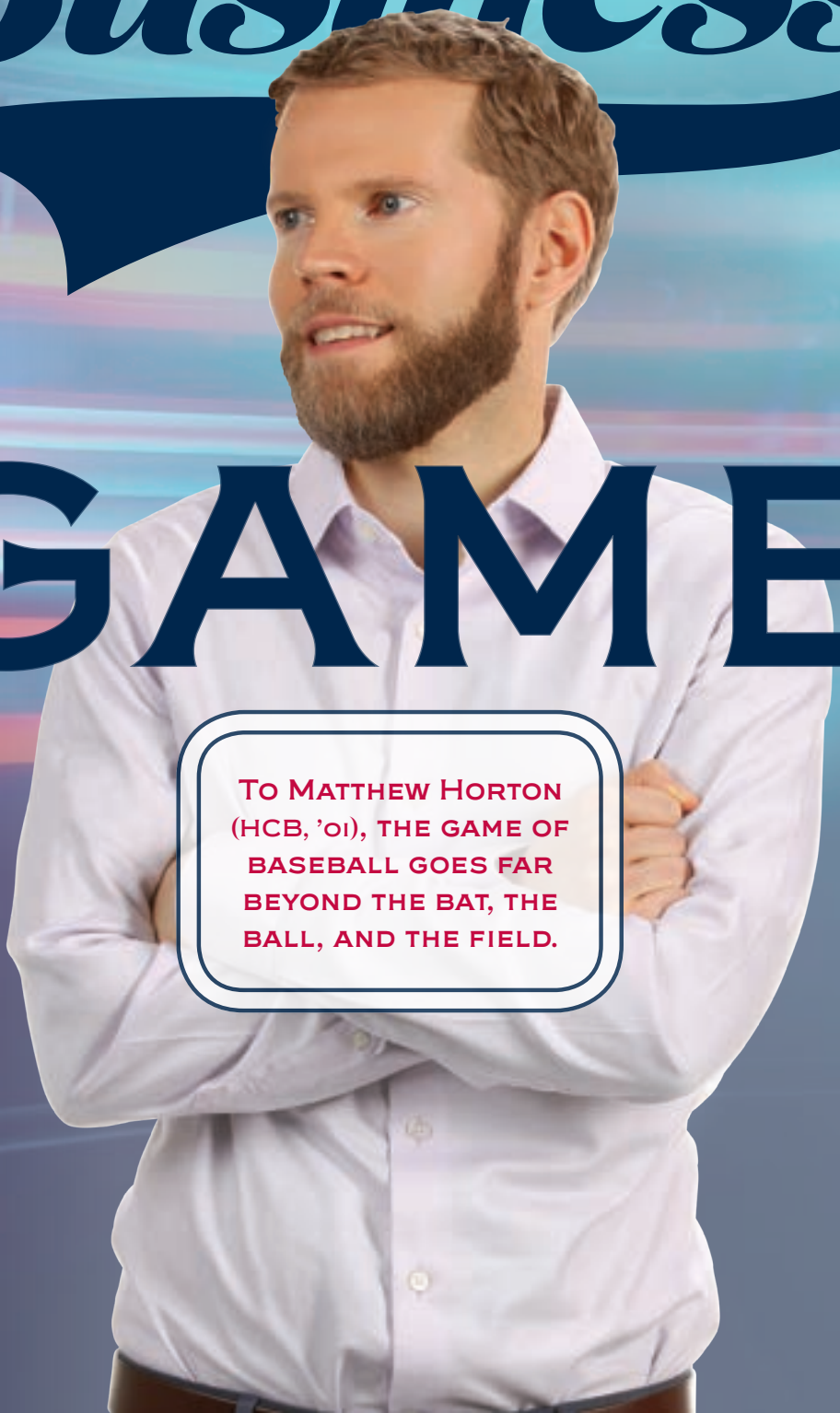
# FOR THE LOVE OF THE *Business* GAME



To Matthew Horton (HCB, '01), the game of baseball goes far beyond the bat, the ball, and the field.

Horton has spent the past 12 years playing a numbers game on the business side of Major League Baseball.

**Now senior director of data science at MLB, he leads projects that look closely at fan behavior and decision-making and use that data to present fans with media and products that fit their interests. "We're trying to make sure people know about content they might be interested in," Horton says. "Ultimately, it's using analytics to figure out how to best serve our fans and help grow the game."**

## A Lifelong Fan

Horton's love for baseball started in the mid-1980s, when as a child he went to games near his hometown of Knoxville, Tennessee. "My mom traveled a lot for work and it was nice when she had a conference in a town with a baseball team, like Atlanta or Cincinnati," he says. "My dad would take time off from work to go along and take my sister and I to a game."

Horton majored in statistics as an undergrad at the Haslam College of Business and later earned a master's in applied statistics from Cornell University. He worked in various marketing analytics roles until 2007, when an opportunity opened up at MLB's lead office in New York. "Being able to apply analytics to something I'm very interested in makes this less like a job and more like something fun to do," he says. "When I'm going that extra mile to figure out a problem, the motivation is always there."

In 2000, MLB owners voted unanimously to unify and amplify the baseball digital experience for fans of every team. Rather than having 30 teams develop and maintain their own websites, MLB created an independent tech startup to build and manage the user experience. "On the analytics side, it means anything that happens online is securely captured and will be shared back to the club," Horton says. "That takes a lot of weight off the clubs and allows most of the analytics to be done at a league level. It's a unique structure."

Because of that unified digital foundation, MLB's business analytics activities have grown, becoming richer and more sophisticated over the past two decades. Horton's role holds the challenge of tailoring his projects to many different audiences. "We're owned equally by each team, and we're here to help the clubs in any way they'd like," he says. For some, that might be email marketing, while for others it's optimizing sales campaigns. The wide spectrum of projects can be both daunting and exciting as each club does business differently within the scope of their unique markets. "Selling a baseball ticket in New York is completely different from selling one in Wisconsin," he says.

Facilitating communications between a diversity of team leaders is challenging, but it's an opportunity for Horton to apply his interpersonal skills. "He's really good at interfacing between all those different teams and departments in a positive way," says Josh Hamilton, a data scientist at MLB. "His reputation shows that people like working with him and keep coming back."

## Quantifying Fan-Team Relationships

One thing every MLB team has is a fan base. Because the MLB online portal provides a wide breadth of data—from people visiting websites, buying merchandise, and watching streaming games—Horton and his team have the ability to study what he calls team avidity. "We look at rich first-party data to help us understand each fan's relationship with their favorite team," he says. "Do they have one team they're heavily following, or two teams quite closely?"

One recent project seeks to define a universal measurement for fan avidity. Horton and his colleagues are seeking to quantify the fan-team relationship and come up with a ranking of strong, medium, or weak. "That's a useful measure for a number of reasons, like in determining who would be interested in specific products," he says, "or in deciding how often or in what ways to communicate with each subset of fans."

Another analytics application looks at game night promotions such as bobble heads and other memorabilia. By analyzing the data around when certain groups of fans come to games, Horton and his team have developed recommendations to help clubs optimize their promotion schedules. "We can tell them which games we think will draw in the most fans for a particular type of promotion," he says. "It's another piece of useful information."

Horton and his team of data scientists have also worked to develop engagement initiatives for the MLB. TV product, which allows viewers to watch out-of-market games. "Say you're living in Knoxville and you're a big Seattle Mariners fan," he explains. "You could watch those games on this product, and it works on supported mobile, connected devices, and smart TVs." Horton created a viewing guide based on how often each user watches and how strong their relationship is with particular teams. "Some viewers are huge fans of baseball and will consume content from multiple teams, while others follow just one team closely," he says. "Our goal is to streamline the experience for fans and show them only what they want to see."

## Serving Fans Through Sports Analytics

Horton's work at MLB is part of a broader trend known as sports analytics. A group of Haslam students created a sports analytics club several years ago to foster interest in the discipline and facilitate analytics projects with the UT Athletics program. While most people envision player statistics when they hear the term, Horton emphasizes that applying analytics to the other fan experience side of the equation is just as important for the future of sports.

Over the past 10 years, he has watched the MLB's annual internal analytics conference grow from a dozen attendees to several hundred. "It's taken some time for the bleed-over to happen from the player development side," he says. "They were using statistics to make big decisions with players, and then they asked, 'What if we took that same approach to how we serve our fans?'"

Keeping fans engaged can be a difficult task, but when sports analysts evaluate data and take a precise approach to marketing, they get good results. "There's no season that has more games in it than baseball and we've found that our fans touch the game daily, but those interactions are so different," says Horton. "We use analytics to figure out how best to communicate with them. Some fans prefer a push message on their phone, while others would rather get an email."

This year, Horton was invited to speak on team avidity at the MIT Sloan Sports Analytics Conference in Boston, Massachusetts. "It was an honor for me and my team, and great to get the word out at this event that baseball is using analytics to enhance their business game," he says.

Don Vu, who managed Horton for a decade while serving as vice president of data analytics at MLB, has enjoyed watching Horton's professional growth. "He's risen to the top, becoming a leader and a mentor to his team and in the industry as a whole," Vu says. "When you're trying to wrangle 30 clubs, there's a lot of consensus building and soft skills involved. He's done an excellent job of collaborating with others and making sure everyone has a voice." ■

# A CLEAR VISION FOR MARINE MAMMALS

**CARMEN COLITZ** (DVM, '93 and PhD, '96) has a vision for animal eye health. Over the past 15 years, Colitz has performed more than 300 eye surgeries on marine mammals such as sea lions and seals. "These beautiful animals get cataracts as they age, just like everyone else," she says. "It's incredibly rewarding to help them regain their sight and previous quality of life."

From childhood, Colitz aspired to be a veterinarian. As a veterinary medicine student at the University of Tennessee, Knoxville, she was fascinated when her professor showed a video of cataract surgery. She focused on animal ophthalmology from that point, but didn't start working with marine mammals until she was on the faculty at The Ohio State University. "I got a call from a former student who had become the attending veterinarian at Six Flags in Ohio," said Colitz. "She said, 'I've got two blind sea lions here, and I want you to come and help them.' " Colitz assembled a team and drove to the park to perform cataract surgeries on the animals. The procedures went smoothly, the animals recovered their vision, and Colitz found a new calling.

Today, she runs a veterinary specialty and emergency practice in south Florida with her husband, a boarded veterinary surgeon. About 13 years ago, a colleague approached Colitz with an idea. "She wanted to create a supplement for dogs to help support eye health, especially those with cataracts and retinal degeneration," Colitz says. "We both were already prescribing supplements for our patients from health food stores, but it was difficult because little dogs don't like to take pills." Colitz and her business partners developed a formula and tested it. "Our initial one-year clinical study showed that the supplement was safe, that treated dogs didn't go blind from retinal degeneration, and the supplement benefited their health in general," she says.

They patented the formula, OcuGLO™, and the product is now the top vision supplement for both dogs and cats, sold in more than 70 countries around the world. "We now have a formulation for humans as well, called OcuGLO™ Human," Colitz says. "It's been an exciting journey."

Last year, Colitz enrolled in Haslam's Executive MBA Strategic Leadership program. "So far, it's a great experience," she says. "The leadership focus is amazing and so well-balanced. My goals are for my hospital to become a world-class specialty and emergency animal hospital, and to make OcuGLO™ a household name." This program is helping her get there. ■

# News

With their solution for the best tracking and traceability of blood products from donors to recipients, Haslam MBA students **Michelle Davis, Carson Hollingsworth, Morgan Sowers,** and **Abigail Wegman** won the Canadian Blood Services and SCAN Health's Virtual Business Case Competition. They split the $4,000 cash prize.

## GRADUATE AND EXECUTIVE EDUCATION

Haslam Executive MBA for Strategic Leadership student and renowned marine mammal veterinarian, **Carmen Colitz**, recently performed a 17-hour cataract surgery on Bruce, an 18-year-old sea lion.

SEC MBA
CASE COMPETITION • 2019

The Haslam College of Business hosted the seventh annual SEC MBA Case Competition in April. The University of Alabama won first place and $10,000. The winning team, advised by Quoc Hoang, included Everette Dawkins, Samuel Greene, John Clary, and Bryonna Rivera Burrows. FedEx sponsored this year's competition.

## ECONOMICS

**Ben Meadows,** a PhD student in economics, was a finalist in the Three Minute Thesis (3MT®) Competition for his research presentation, "Can We Love Invasive Species to Death?"

## MANAGEMENT

The student-led **Management Society,** which promotes hands-on opportunities for professional development, has grown to 73 members, an increase of 125 percent. Its speaker series participants included representatives from: Aldi, Amazon, AT&T, Boeing, Pilot Flying J, Dollar General, Cintas, E.J. Gallo, Enterprise Holdings, PepsiCo/Frito-Lay, Coca-Cola, Whole Foods, 21st Mortgage, American Century Investments, Kimberly Clark, Radio Systems Corporation, Whirlpool, Target, TTi Group, Morgan Stanley, UBS, Volkswagen, Tennova Healthcare, Vanderbilt Mortgage, and others.

**125%**
GROWTH

Six **MSBA** students participated in the Fast Pitch Case Competition, MIT Sloan Sports Analytics Conference. Eight students and program director Missie Bowers attended the two-day conference in Boston in March.

## BUSINESS ANALYTICS AND STATISTICS

Melton Scholar **Austin Kuhr,** working under associate professor of business analytics & statistics, Chung Eun Lee, received the first place award for research from the Haslam College of Business and the silver award for undergraduate research from the Office of Research and Engagement in the recent EURēCA research exhibition.

WINNERS OF THE MSBA INTERNAL CASE COMPETITION, **CLAY DANIEL, BEN BOATRIGHT,** AND **SETH HALLING,** REPRESENTED THE HASLAM MSBA PROGRAM AT THE INMAR WAKE FOREST UNIVERSITY BUSINESS ANALYTICS CASE COMPETITION ON MARCH 26 IN WINSTON SALEM, NORTH CAROLINA.

More than **100 business analytics and statistics and supply chain management faculty and students** attended Amazon's Nashville headquarters kickoff at the Ryman Auditorium in February.

# ON TRACK FOR SUCCESS

**TREY QUEALY'S INTEREST IN SUPPLY CHAIN** began with a race. As student council president in high school, Quealy faced a dilemma when he ran out of pizzas in the concession stand during the homecoming game. "It was my job to find as many pizzas as possible, as quickly as possible, at the best price," he says. Quealy enjoyed the challenge and told his mom about it that night. "She said, 'Maybe you should think about majoring in supply chain.'"

Quealy hasn't looked back since. Now a senior in supply chain management at Haslam, he says the past four years have been packed with new experiences, challenges, and friendships.

A runner since middle school, Quealy is part of the University of Tennessee, Knoxville's track and field and cross-country program. "Joining this team is part of what drew me to Haslam," he says. "After high school, I had to make a decision about whether to give up the sport. I realized I wanted to keep running, and am proud to do that here."

Off the track, Quealy actively seeks new opportunities and experiences. He's completed three internships in the past four years and participated in several student programs, including the Leadership Knoxville Scholars program, Rocky Top Roundtable, and the Leadership Studies Advisory Board.

"The college does a tremendous job of presenting students with opportunities, but it's up to us to take advantage of them," he says. "My motivation to do that has really pushed my academic and professional career." During his freshman year, Quealy received an email about an opportunity to apply for a free trip to Seattle through Boeing's Accelerated Student Experience (BASE) program, a four-day event for undergraduate students. Always eager for a chance to travel, Quealy signed up, interviewed, and was accepted. That trip led to a summer internship with Boeing the following year.

In his junior year, Quealy showed up at a roundtable with P&G. "I came because I'd heard they were giving away free Tide pods," he laughs. "We had a great conversation and they offered me an internship for the following summer." That internship in P&G's supply chain offices resulted in a full-time placement after graduation, where he will work as an initiative operations leader at their Cincinnati headquarters.

Quealy's long-term goal is to become the CEO of a Fortune 500 company. "Haslam has instilled the desire in me to dream big, work hard, and strive for success," he says.

A second annual cohort of **supply chain upper-classmen** traveled with **John Bell** and **Alex Rodrigues** to study logistics management at the Panama Canal this May. Students experienced canal operations firsthand and analyzed the impacts of the canal on Panamanian and North American economics.

**Josiah Ogier,** a junior in supply chain management with a collateral in marketing, was recently chosen as one of five American finalists to be flown to Paris for L'Oreal's annual Hackathon. Out of 6,400 applicants globally, Ogier was one of just 39 individuals overall selected to participate in the prestigious event. His team placed second in the competition.

## SUPPLY CHAIN MANAGEMENT

Student organization **NeXxus** named **Joanne Wright,** IBM's COO and vice president of enterprise operations and services, as one of its "Outstanding Women in Supply Chain" during the institute's fall Supply Chain Forum in November.

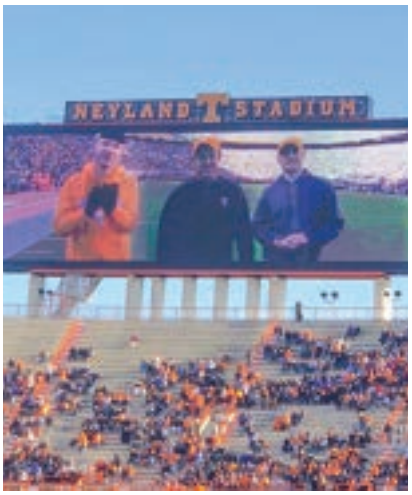
## UNDERGRADUATE PROGRAMS

In February, 26 **Haslam students** traveled to Charlotte, North Carolina, for the NABA Engagement Dinner at the Wells Fargo Connection Building and for visits to several business headquarters before participating in the Alumni Engagement Dinner at Rooster's South Park.

THE **SMITH GLS CLASS OF 2019** MET WITH KNOXVILLE MAYOR MADELINE ROGERO TO TALK ABOUT THE IMPORTANCE OF BUSINESS LEADERS BECOMING INVOLVED IN CIVIC ENGAGEMENT.

INTERIM UT PRESIDENT RANDY BOYD VISITS WITH THE NEWEST WINNERS OF HIS NAMESAKE BOYD VENTURE CHALLENGE AT THE ANDERSON CENTER BUSINESS ACCELERATOR.

## ANDERSON CENTER FOR ENTREPRENEURSHIP AND INNOVATION




**Sofia Tomov's** Qardian Labs, a medical software company, **Lia Winter's** Winter Innovations, a product development company, and **Erica Grant's** Quantum Lock were selected from a group of six student-business finalists and awarded a total of $25,000 in the fall 2018 Boyd Venture Challenge.

**Ryan Cunningham** of Campus Car and Chad Autry, professor of supply chain management, appear on the Jumbotron as honorary coaches.

UT graduate student **Lia Winter,** center, and teammates **Preston Dishner,** right, and **Ryan Cunningham** show off trophies from the University of Manitoba Stu Clarke Investment Challenge. The team won the top prize at the competition on March 9, 2019.

LEFT TO RIGHT: Alexander Weber, Makenzie Swicegood, Kaleb Winders, and Moriah Goss.

**Kaleb Winders** took first place in the spring 2019 Vol Court Pitch Competition for Rolling Storage, a mobile storage solution. Second place went to **Alexander Weber** and **Makenzie Swicegood** for Backdoor, a smartphone application to help pet owners track lost pets. Third place winner **Moriah Goss** pitched Maternity Muscle, a company providing fitness resources for pregnant women.

A smart lock with increased security technology created by **Erica Grant** won first place in the fall 2018 Vol Court Pitch Competition. Second-place winner **Camille Dillard** pitched Dreams by Dillard Weddings & Events LLC, a Tennessee-based event planning company. Third place was awarded to **Thomas Jolley's** RentWorx, a business idea for simplifying equipment leasing.

LEFT TO RIGHT: Camille Dillard, Erica Grant, and Thomas Jolley.

**Haslam marketing students** taking a class on corporate social responsibility worked with AT&T to survey regional and national businesses in researching how the organizations pursue sustainability. They identified key insights about how AT&T can support other companies' sustainable business projects and shared these in presentations to AT&T and other companies.

PhD candidate **Riley Krotz** participated in the graduate schools' 3MT® Final Competition 2019.

## MARKETING

Haslam students enrolled in **Ernie Cadotte's Innovation and New Product Development** class collaborated with ORNL and the City of Knoxville on a mechanism that more efficiently and effectively regulates brine distribution on roads during winter snows.

**Selin Anitsal,** a marketing major with an entrepreneurship collateral, received the "Outstanding Undergraduate Abstract" award at the Atlantic Marketing Association conference in September.

## ACCOUNTING AND INFORMATION MANAGEMENT

**Reid Parker,** a senior accounting major, assisted Ramon DeGennaro, professor of banking and finance, with research into the use of bias response teams at universities. The research led the duo to co-author a paper that will be a chapter in an upcoming book. Parker presented their findings at the Association of Private Enterprise Education Conference in the Bahamas this April.

FIFTY-NINE STUDENTS IN 29 TEAMS OF TWO STUDENTS AND ONE SINGLE STUDENT PARTICIPATED IN THE SPRING **2019 PROFESSIONAL SALES FORUM.** AMONG THOSE TAKING HOME AWARDS WERE:

*First Place:* **Meghan Griffin** and **Abby Panter**
*Second Place:* **Andrew (Drew) Arnett** and **Drew Driscoll**
*Third Place:* **Stephen Oliver** (solo)
*Champion Style Creativity:* **Phebe Peake** and **Haley Rust**
*Dynamic Deal Closer:* **Allison Herring** and **Ariana Macioce**
*Incredible Needs Identification:* **Gary (Paul) Hopson**
*Outstanding Objection Handling:* **Zack Beeler** and **Spencer Chamberlain**

# A GIFT *from the* HEART

**EAST TENNESSEE NATIVES** Don and Cheryl Henderson shared a common alma mater in the Haslam College of Business. Don (HCB, '74) studied transportation while Cheryl (HCB, '83) majored in finance. "Although we weren't in school at the same time, we both fell in love with the campus," Cheryl says. "Our first date was at a UT football game."

Don spent a decade working for Coca-Cola, moving from St. Louis, Missouri, to Chicago and on to Dallas, before East Tennessee called him home. "He left Coca-Cola so he could attend UT home football games," Cheryl recalls with a laugh. "That was one of the deciding factors for him."

In 1986, Don joined House-Hasson Hardware Company in Knoxville as transportation manager. "With his analytical mind, he made an excellent manager," says Luke Johnson, a lifelong friend. "He knew how to motivate people."

Cheryl worked in accounting for several local companies before joining the Knoxville Utilities Board in 1999, where she currently serves as a business management associate in accounting. Over the years, the Hendersons faithfully attended UT football and basketball games. "We always felt like part of the university," Cheryl says. "I went to other colleges, but my heart was still with UT and it always will be."

LEFT TO RIGHT: Ben Henderson (Don's nephew) and Tiffany Henderson, Ava Noel Henderson, Gary Henderson (Don's brother) and Debbie Henderson, Cheryl Kennedy Henderson, Lori Beth Henderson Hobbs (Don's niece) and Justin Hobbs, and Henry Cole Hobbs.

While on a business trip in 2012, Don was in a serious car accident that left him with paraplegia. For the next four and a half years, he remained in a nursing facility. During that time, Don brought up his desire to create a scholarship at the Haslam College of Business.

It wasn't a new idea. For years, Don and Cheryl had discussed the possibility of starting a scholarship, but they thought it was a goal beyond their reach. "Usually when you hear about a gift to the college, it's a large sum in excess of $1 million," Cheryl says. "We didn't have that kind of money."

But as Don expressed his wish to leave a legacy for future students, Cheryl promised to check into the possibility. She called the Office of Advancement and found that they could create a scholarship with their gift amount of $25,000. "I was very surprised and happy," Cheryl says. "We didn't realize we could make a difference with that amount."

As undergraduate students, Don and Cheryl both benefited from scholarships, and Cheryl says that memory was part of their motivation for giving back. "Because we both came from a situation in life where $1,500 would have helped us out tremendously, we realized that amount matters when someone is struggling to get through school," she says. "Our education was instrumental to our success, and we want to give that gift to others."

Don passed away in 2016, glad to know his wish was coming true. This fall, the Donald Ralph Henderson Memorial Scholarship will award its first recipient. The scholarship is earmarked for students in either supply chain management or accounting, and prioritizes graduates of South Doyle High School, which Don attended.

"Don always said that when he passed away, he wanted to leave a legacy to the university," says Vicky Mantooth, who worked with Don at House-Hasson Hardware Company for more than two decades. "He was so proud of that." ■

CALENDAR YEAR 2018

# Donor Report

**LISTED ON THE** following pages are those individuals, organizations, corporations, and foundations whose gifts of $250 or more were received by the Haslam College of Business in 2018.

Each and every gift, regardless of amount, is sincerely appreciated. The generosity of our alumni and friends allows the college to provide the best possible educational opportunities for our students.

Although every effort has been made to ensure the accuracy and completeness of our list of contributors, we acknowledge that the following list may contain inadvertent errors; please contact us with any corrections.

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# CONNECTING WITH HIS ROOTS

**CHARLEY DUGGAN'S GENEALOGICAL ROOTS** run deep at University of Tennessee, Knoxville. His great-grandfather, Charles Albert Perkins, was a university administrator in the early 20th century and became the namesake of Perkins Hall at the Tickle College of Engineering in 1949. Duggan grew up hearing stories of his father sneaking into football games at Neyland Stadium in the 1930s, hidden under Perkins's topcoat.

Surrounded by numerous family members who were alumni, Duggan (HCB, '81) grew up immersed in the university and says it was a natural decision to enter the Haslam College of Business after graduating from South Doyle High School in Knoxville. "Business has always been my passion," he says. "I love the challenge of going out and trying to make a living."

As an undergraduate student, Duggan pursued a degree in real estate and urban development, working on the side as a janitor and spending his free time building community with his fraternity brothers at Kappa Sigma. "Even then, he was thinking more about the future than many of us," says Duggan's friend Mark Carver, a longtime friend and colleague. "He was intent on finding a career path, and had a mature, big-picture viewpoint that stood out to me."

Duggan started his career with a year at the State of Tennessee's highway department, appraising right of ways for highways and bridges in east Tennessee. Then he moved to Hilton Head Island, South Carolina, to work with a real estate firm. "They needed someone to help out with all sorts of development and real estate aspects of their company," he says. "I ended up staying for 12 years, working with a sharp group of people and using the valuable lessons I learned at the Haslam College of Business."

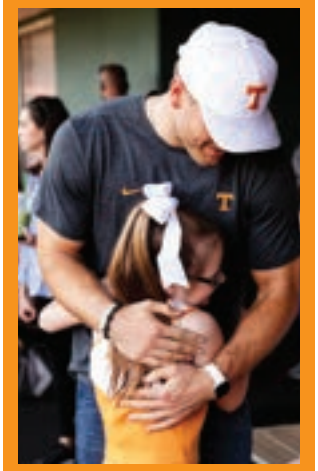
In the mid-1990s, Charley met and married his wife, Sarah, and moved to her hometown of Birmingham. The couple raised two daughters while Charley built a new business from scratch. His company, Duggan Property Services, negotiates tax assessments for commercial property owners. "We work with property tax assessors around the country to correct subjective, flawed assessments," he says. "It's a huge piece of an operating statement for a company, because their property taxes can make or break their success."

After starting from the ground up in 1995, Charley has grown his company to its current size, with clients in 32 states and a $5 billion book of business. "Folks generally liked what we were doing and would tell their associates and friends," he says. "It grew over time by word of mouth to where it is today."

Longtime friend and colleague Michael St. Charles says Charley's diplomatic communications skills have a lot to do with his success. "He really tries to understand everyone's views, come to his own conclusion, and communicate it in a respectful way," says St. Charles. "He has a quiet sense of integrity about him."

Generosity is one of Charley's values, and among other gifts to the university, he created an endowed scholarship in his parents' names for Haslam faculty. "The college wants to be in a position to attract the sharpest minds, and I want to help them do that," he says. "Ultimately, you want other folks to have the same wonderful experience you did. That's why I try to stay involved. It's very fulfilling to me."

Photos courtesy of University of Tennessee Athletics



**Clockwise from top left:** Molly Claire Stephens with dad Steven, mom Megan, and sister Harper with UT Athletic Director Phillip Fulmer and Haslam donor and alumna Cindy Joyce; Molly Claire meeting Colton Underwood; with Underwood in Lindsey Nelson Stadium with AffloVest; Molly Claire with Underwood, her mom, and the entire UT cheerleading squad on April, 9, 2019.

# JOYCE FOUNDATION JOINS "THE BACHELOR" COLTON UNDERWOOD TO FIGHT CYSTIC FIBROSIS

**A HASLAM ALUMNA** and her family are helping to make dreams come true for children with cystic fibrosis. Cindy Joyce (HCB, '85) and her husband, Jeff, are passionate about improving access to innovative treatment for all CF patients and have been involved with several nonprofit organizations over the years since their daughter, Meghan, was diagnosed with it as a baby.

Now an adult, Meghan recently discovered The Legacy Foundation, a nonprofit founded by Colton Underwood, former NFL player and recent star of The Bachelor. Touched by Underwood's mission to provide equipment and resources to CF patients, the Joyces decided to form a partnership between The Legacy Foundation and the Joyce Family Foundation.

This spring, the Joyces joined Underwood at the University of Tennessee, Knoxville, to fulfill 11-year-old Molly Claire Stephens' dream of cheering with the UT cheerleading squad. Stephens spent the day on campus learning the cheer and putting it into action at a UT basketball game. "She did a fantastic job, and even got to meet Smokey," says Joyce. "I've never seen a child smile so much."

Stephens and her family also received an AffloVest for her breathing treatments. Until recently, similar vests for CF patients needed to be plugged into a wall outlet. Having an AffloVest means more freedom for those living with the disease but cost is often a barrier. "We're thrilled to be helping to provide this life-changing equipment for families who are facing CF," says Joyce. "It feels good for Meghan to know she's helping someone else, too. It's a mission that's very close to her heart." ■

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Keith G. & Josie B. Stanga
Theodore P. Stank & Lori Nash
C. Lee Steinhouse III
Christopher T. Stephens
S. Blake Stinnette
Michael T. Strickland
Nancy T. Stuart
Erin Sullivan
Christopher Summerlin
SunTrust Bank East Tennessee
Edward L. & Carol Taylor
Sharon M. Taylor
Tennessee Valley Human Resource Association
Joe Thomas
Mark Thomas
W. Grover Thurman
R.L. & Irene C. Townsend
James A. & Christine Truitt
Michael S. & Jill M. Turner
Willie O. Turner Jr.
Jamie R. Underwood
Thomas M. & Traci A. Van Dorselaer
James R. Van Frank Jr.
William H. Vandergriff
Varian Medical Systems
Andrew J. Venable
David C. Verble
Paul A. & Lori Vetter
Thomas W. & Kimberly O. Wade III
James P. & Lauri Waggoner
Charlie A. & Nancy G. Wagner III
Crawford A. & Cynthia M. Wagner
James W. & Candy P. Wansley
Brian D. Wantling
Anne Weaver
Wells Fargo Foundation
William M. & Kay L. Whitman
D. Brent Wilder
Rod A. & Karen C. Williams
Kenneth L. & Shari Wills
Paul A. & Mary L. Wilson
Shane & Tracie M. Woidtke
Joseph T. Wyrick
Douglas A. & Sara B. Yoakley
David K. & Sarah B. Youngblood

## $500-$999

Abbott Laboratories
Carson C. Anderson
Christopher P. & Merdyth Anderson
Kenneth E. & Ellen B. Anderson
James D. & Constance K. Arnold
Jean D. Arrants
AT&T Foundation
Elizabeth Ault
Thomas M. & Midge O. Ayres
Walter P. Baird
James M. & Corinne M. Balthrop
Paul D. & Elizabeth Banick
David K. & Janine N. Barber
Cheryl Barksdale
Donna Barnhart
Scott & Virginia A. Batey
Jason M. & Katie R. Baxter
Robert H. Bebber
Robert L. & Madeline H. Belcher
John E. Bell
Michael T. Berry
Monty M. Berry III
Dawn E. Bertsche
William L. Bible
Joshua D. Birdwell
Charles J. Blalock
Michael R. & Marcia Bledsoe
John C. & Mary R. Bolton
Nathaniel A. & Virginia I. Borghi
Edward J. & Patricia G. Bouwer
Liam A. Briones
H. Carey Brown
James F. & Diane V. Brown Jr.
John J. & Catherine M. Bunch
Laura K. Burgin
Thomas G. Burk Jr.
Ryan T. & Andrea F. Burkhart
Fred A. & Kendra L. Cameron
Jane E. Campbell
Bill B. Carpenter
Terry M. Castle
Robert R. & Amy S. Cathey Jr.
Stanley M. Chervin & Barbara F. Richards
Chevron Phillips Chemical Company
Charles H. & Ann Coffin
Deno & Laura S. Cole
Mark E. Collins & Sharon K. Cooper
Michael P. & Stacey D. Corley
Kathryn D. Cox
Scott D. & Jill E. Craig
David W. & Barbara L. Crippen
David H. & Linda D. Crumpton
Charles E. Davis
D. Scott Dawson & Deborah Jump-Dawson
Shawn W. Devine
Dasan J. Dix
Michael E. & Melinda M. Dixon
Robert J. Dobbs
Thomas J. Dorich
John R. Doss III
Daniel H. Dougherty
James R. Doyle
James G. Dugger Jr.
Bruce D. & Maria Duggins
Walter W. Duncan
Taylor D. & Melissa Dunn
Joseph G. Elcan & Katherine R. Hofstetter-Elcan
Patti S. Ettien
Doug M. Ewell
Fifth Third Foundation
Mike & Kim Finn
Patricia Y. Flowers
Justin W. & Kristen Follis
Duncan M. & Karol Fort III
Oscar & Rebecca Fowler Jr.
Caroline J. Friedrich
Stephen H. Gaby
Donald E. Garretson & Maria Mason
Charles A. Gillespie III
Zachary T. Godley
Jeffrey & Lynn Gottke
Michael E. & Diane S. Gower
Thomas H. & Florence F. Graves
Wesley H. Greene
Bradley R. & Sharon R. Greer
Chris Griffin
Stephen Guerrette
Landon B. Hair
Michael D. & Elizabeth B. Hanna
J. Tom & Pat Harper
James Hawkins
HCA
Robert J. Head
Henry R. & Edith W. Heller III
Tabatha L. Helm
James D. & Ashlie A. Henderson
Holly L. Hilsenbeck
Gina Holt
Larry G. & Keelie Hooks II
Daniel W. & Natalie Hudson
Jairy C. Hunter III
David G. & Stacy Jacobi
Johnson & Johnson
Korri Jones & Lydia X. McCoy
Russell R. & Desiree Jones
Kenneth & Laura R. Joyner
Jonathan A. & Amelia A. Kennedy
Barron D. Kennedy IV
Janet W. Kercheval
Molly B. Kinard
Robert B. & Sandra L. Kirkman
John N. Klein III
Timothy R. & Renee R. Kovick
Christopher S. Kronenberger
Walter L. Lacy
Michael W. Langenberg
Trenton & Julia A. Langston
Fred R. & Sharon Lawson
Betty A. Lewis
Litao Pu & Tao Liu
Bin Long
Aeron & Catherine M. Lucas
Jonathan R. & Blair S. Lund
Kanwal Mahal & Diane Alpaio
Lindsay E. Mahony
Robin G. & Val C. Manley
Robert D. & Elizabeth A. Massey
Yuki Matsuno
Suzanne E. McBride
James S. & Lynn D. McCallie
Jim R. & Sandra McKinley
James R. Merrill
Robert L. Mitchell
Brent A. & Melissa A. Moore
Jake Moore
Morris Group
Eric J. & Barbara Moses
Jonathan C. Mullins
Mark J. Mulloy
Matthew N. Murray
James N. & Linda A. Myers
Betty C. Neal
Jeff & Regina Nicks
Patrick J. Norris
Oak Ridge Human Resources Association
Oracle Corporation
Jessica. H. Ownby
William E. Palmer
Carey Parker
Thomas J. & Susan Parker
Mitchel T. & Chris F. Parrott
Brainard S. Patton Jr.
Gary E. Peck
David P. Perrot
Coleman S. Perry
Roger A. & T.G. Peterson
Brian T. & Elizabeth H. Phillips
Thomas A. & Anne M. Power
W. Andy & Meagan Puckett
Greg A. Ratcliff
Edith S. Rayford
Joel E. & Melissa D. Reeves Jr.
Refreshments Inc.
Regions Financial Corporation

## NEWLY ESTABLISHED ENDOWMENTS

List current as of May 2, 2019.

**Enterprise Solutions / Seabury Family Endowed IBEP Scholarship**

**FirstExpress Logistics Scholarship Endowment**

**Haslam Family Faculty Expansion Endowment**

**Eric Horton Scholarship Endowment**

**George & Evelyn Keralis Endowed MAcc Fellowship**

**Ben & Beverly Kimbrough Scholarship Endowment**

**Lawson Jenkins Entrepreneur Scholarship Endowment**

**Lawson Jenkins Entrepreneur Fellowship Endowment**

**Mauer Family Scholarship Endowment**

**Gregg & Kimberly Pounders MBA Scholarship Endowment**

Farah Reynolds
Todd F. Reynolds
Darryl M. Richards
Joseph L. Richardson
Lloyd M. & Kay A. Rinehart
Meredith C. Risner
Worrick G. & Leslie A. Robinson IV
Dick Rockenstein
Charles N. & Clarice A. Rollins
Mark S. Rutherford
Eric R. & Lottie F. Ryans
Ryman Hospitality Properties Foundation
Mark K. & Patricia Sanders
Dennis & Charla M. Sartain
Katherine J. Savage
George H. & Anne J. Schultz
Benjamin M. Schuster
Shay D. Scott
John J. Sheridan
Jeffrey M. & Mary L. Siegrist
Todd B. & Kimberly C. Skelton
Jennifer L. Smallwood
J. Thomas & Beverly Smith
Lance & Monica L. Smith
J. Ryan Sowell
Ronald D. Spurlock
Mandyam M. & Kanchana Srinivasan
Wade St. John
Nancy C. Stalcup
Brenda Steakley
J. Gary & Temple C. Stevenson
Mack Stiles
Wade R. Stonebrook
Carrie V. Strickland
Justin C. Stringfield
Michael L. Taber
Melanie D. Taosuwan
B. Lance & Ann M. Taylor
Jane C. Taylor
Norman G. & Wendy A. Templeton
Lucas L. & Terri W. Tennant
David R. Thomas
John B. Tibe
William R. & Lori Tice Jr.
Tool Crib
Douglas D. & Catherine T. Traver
Peter J. & Sarah L. Turner
Charles W. & Julie Umsted
Gregory L. Underwood
Jeremy D. & Holly Q. Underwood
Dwight H. Van Inwegen
E. Graham & Ann B. Vaughan III
Douglas H. Vaughn Jr.
Kevin A. Vogel
Karen Walters
H. Chris & Angela O. Wampler
William E. Waugh
Anne D. Weaver
Charles B. White
Jack W. & Rhonda K. Wiley
David W. Williams
Mark E. Willoughby
Wanda L. Wisecarver
Kelly M. Woodruff
Christopher F. & Melissa F. Wyatt
Xcel Energy, Inc.
Gillen E. & Michele Young
Wenjun Zhou
Arthur L. Zucker

### $250-$499

AAA
Jeanette M. Abell
Jennifer A. Accolti-Gil
Jonathan T. Adams
William M. Addis
Ifedapo L. Adeleye
Oluwadamilola Adeyemi
Justin M. Alexander
Christopher Alexander
Hannah G. Alexander
Kyle B. & Mary K. Allen
Steven A. Anderson
Dave & Kathleen J. Anthony
Apple
Carol L. Arnall
Georgia M. Atkins
Chad W. Autry
Thomas J. Babb
Dustin Bailey
William & Courtney E. Barlar
Nathan T. Basler
Todd L. Bassett
Benjamin H. & Maggie Bates
Janet I. Baudry
David P. Beard
McCall Beckler
Suzanne Ben-Kane
Susan L. Bennett
Michael L. & Kathy R. Bevins
Peter J. & Cynthia L. Biasella II
John J. Billingsley
Judy B. Birchfield
Steven M. Biss
Fred Bissinger
Benjamin W. & Rachel E. Blakeley
Charles R. Bobo
Romeo & Gina Brakeh
Joan E. Brock
William B. & M. Paige Brooke
Donovan K. Brown
Sandra R. Brown
Donald J. & Jennifer A. Bruce
Thomas R. Burkett
Jonathan R. & Shannon M. Burt
Jacob B. & Leigh A. Butcher
James R. Byrd
Patrick W. & Caitlin Byrd
Alexander W. Calleja
Zachary E. Campbell
Anne K. Cannata
Gregory Z. & Fonda D. Cantrell
Mark A. Carlson
David W. & Mary A. Carringer
Kathy D. Cate
Dean & Teresa Cates
David Cawrse
Russell K. Chan
Eric K. Chandler
James T. & Mary J. Chandler IV
James H. Clement
Craig C. & Keri W. Cochran
James R. Cody
Kristen J. Coffman
Timothy D. Coley
Robert W. Combs Jr.
Christie H. Cordova
Robert D. Corey
Evan C. Corlew
Eva L. Cowell
Gregory E. Cox Jr.
Joshua Crabtree
Kristina D. Crawford
Benjamin Crilly
Elena Crocetti
T. Russell & Tamara A. Crook
Mark E. & Deborah A. Cross
Tony W. & Leah B. Cross
Corena Cupid
John A. & Minnette Curl
Gary K. Davis Jr.
Michael R. Davis
James W. Deitrick
Dennis & Kim K. Denton
Sean R. & Katie DeWitt
Tom & Sara Dolinak Jr.
Michele A. Domkowski
Lisa L. Driscoll
Russell B. & Brittany W. Dunlap
Thomas Dunne
David O. Eason
Christopher K. Edwards
Byron M. Eiseman Jr.
Barry A. & Lynn B. Eisenberg
Van T. & Rosemary Elkins
Robert W. & Allison Elliott
Joseph K. Ellis
Nathan H. Etheridge
Mary F. Evans
Brittney Everhart
Rebecca Evridge
Bichaka Fayissa
Larry W. Felts & Elaine Hostetter
Dave M. Fentress
Alexis Ferguson
Colby L. & Christen M. Fleming
Daniel J. Flint
Drew Floyd & Zoe C. Brito
Stephen R. & Aubra Fly
Hilton B. Forcum
Robert A. & Linda F. Foster
Mark P. & Lori Fournier
David B. Foutch
George T. & Charla S. Fox
Winston & Louise R. Frazier
Monty G. & Denise Fritts

## SAVE THE DATES

**AUGUST 31** Tailgate for Giving Society & Alumni Board Members (vs. Georgia State)

**OCTOBER 5** Tailgate for Giving Society & Alumni Board Members (vs. Georgia)

**NOVEMBER 1** 11th Annual Alumni Awards Gala

Davis Fry
Rowland S. & Margaret P. Funk
Phillip M. & Jinny B. Furlong
Tina M. Galloway
Li Gao
Stephen P. & Sara Gentry
Christos Georghiou
Robert C. & Angela B. Gibson
James S. & Maryann F. Gillespie
Martin P. Gillespie
Charles L. Gobble
Patrick O. Godwin
George F.& Elaine Goosmann III
David A. & Martha J. Gordon
Giorgio Gotti
Dana M. Greenberg
Ralph D. & Sallie Greene
Roger D. & Shirley B. Greenup
Brent D. Griffin
Walter J. Groman Jr.
Ted R. Habermann
Brian A. & Chelsey J. Hadfield
Allen P. & Grace M. Halliday
Christopher A. & Stephanie Halouma
Daniel R. & Kathy E. Hamilton
Clifford M. Hargrove
Mark C. Harmon
Rebecca D. Harrell
Quinton P. Harris
Eric Hawkins
Bradley R. Headrick
Andrew A. & Sarah A. Henderson
William O. & Susan G. Henry
J. Scott & Mary Ellen G. Herbert
John A. & Teena Hewgley
Graham J. Hickling & Diane A. Mollenkopf
Alan L. Hill
Doyal H. & Cynthia Hodge Jr.
Alison M. Hodges
Jeffey M. & Lucy Hoffman
Brady D. & Mary C. Holcomb
Lynsey Hopper
Benjamin D. Horn
Matthew W. Horton
Johnny & Cassandra D. Howard
Matthew Human
Der Hung
Kevin J. & Julie Hunsinger
Robert P. & Barbara H. Hunter Jr.
Victoria Javine
James Johnson & Julia W. Gause
L. Dan & Linda R. Johnson Sr.
Willie J. & Freda L. Johnson
Reid G. Johnston
Cathy B. Joiner
Ronald S. Joiner
Denton M. & Rachel A. Jones
Jeffrey S. & Lisa R. Keeble
William B. Kelly
George B. Killebrew
Stephen T. King
Michael L. & Nancy J. Knaff
Kevin C. & Nicole Krushenski
Jack M. & Cindy Kuykendall
Micah A. & Brit Lacher
Jude K. & Amy Lam
Brock C. Lambert
Lauren N. Lange
Christian I. Lara
Morton T. & Stacey B. Larmore
Amy J. LeCroy
Dae K. Lee
Stephen A. & Elizabeth P. Lemay
Fei Leng
James T. & Jenny P. Leonard
Catherine L. Lewis
Edwin H. Lewis
James A. & Marty S. Light
Lilly Endowment
Michael W. Lister
Thomas L. Little
Jim Lloyd
Robert R. & Kathleen J. Long
Kim H. Looney
Michael T. Lowe
Robert S. & Shannon B. Lowe
Shea D. Lowe
John Luttrell
Paul A. MacDonald
Sarah M. Mallicote
David M. Mann
Frank O. & Fidelia A. Marcy
Michael & Bethany B. Marks
Jordan R. & Julie Marshall
Gina L. Martin
Joseph T. Martini Jr.
Jesse L. & Karen M. Massengill
William A. & Melissa A. Massie
Monte W. & Marsha Masten
Michael J. & Elizabeth K. McCall
Paul Byrne & Teresa M. McCarthy Byrne
Kyle & Teresa McClung
F. Stewart McCorkle Jr.
Joshua M. & Katie D. McCullough
Jordan H. & Natalie B. McGrew
John F. McGuffin
Reginald & June McKenzie
McKesson Foundation
Dan H. & Pamela Merrill
Stephen J. & Kimberly K. Merrill
Charles R. & Sue L. Milazzo
Jeffrey M. Mills
Virgil Mincy
David E. Mirts
James E. Moore
Noble E. & Betty Moore Jr.
Charles E. & Leanne F. Morgan
Charles C. & Catherine D. Morris
Tim T. & Susan K. Morris Jr.
Mark E. & Kathryn Mosteller
Anthony R. Mubarak
Craig T. & Jane K. Mullinax
Eric Munoz
Terry R. Murray & Tommy Thompson
Sudhir S. Nair
Gunwoo Nam
Mohsen Nasir
Alan J. Natowitz
James L. Nicholson
Todd A. & Ashley Nickloes
Megan E. Nixon
Daniel M. & Terri Nolan
Michael E. Norwood
Benjamin M. & Kelly Nye
Caroline R. Oakes
Stuart F. & Mary B. Oakes
Meaghan A. O'Connor
Yaw Otchere-Boateng
Kimberly S. Padgett
Edwin W. Painter
Kevin A. Painter
Ronald D. & Jeanette T. Parham
Dana M. Parks
Gwendolyn R. Pate
Finis S. & N. Lucretia Patton
John O. & Lori P. Pearce
Michael S.E. Pemberton
Michael T. Perry
Phillips 66 Company
Kirk Pinto
Walter E. & Tracie B. Porter Jr.
Adrian L. Potgieter
Charles B. Powell
Grayling B. Pruitt
Cornell & Janet L. Radford
Frank Rambo
Michael G. & Heather W. Ramey
Brad J. Ranly
Amy F. Reavis
Jeffrey T. Redford
Gregory R. Reed
Thomas L. Rice
Wesley & Katie Rich
Larry H. & Jolene F. Richards
Evan G. Roach
Dan L. & Carla B. Robbins
Scott M. & Jean A. Robbins
Falls S. Robinson
William H. Rodgers
Alex E. Rodriguez
Joseph Romano
Randall L. Rose & Kelly S. Hewett
Jeffrey W. Roth
Jonathan I. Saah
Gary A. Schmidt
Thomas P. Schmidt
Colin H. Schneeweiss
Norbert Schranz
Roger D. & Carol F. Schwenke
Will E. Settle
Xinjie Shi
Whit & Grace M. Shofner
Ian P. Skinner
Ray H. Smallen
John J. Smith Jr.
Revonna J. Smith
Russell D. Smith
Rickey A. & Nancy W. Snoddy
Peter K. So
Edward & Deni S. Sobek
Michael A. & Amy Spence
Andrew R. & Kristen Stafford
Carie L. Stern
Ashley Stewart
Robert K. & Dorothy H. Stewart
Robert M. Stokely
Kristin O. Stone
Diane K. Stumph
Douglas M. & Lisa P. Surrett
Timothy K. Swain
Randy R. & Barbara L. Swanson
Anne Swartz
Richard & Sharon S. Tannahill
Wendy L. Tate
Jessica Taylor
Lawrence C. Taylor Jr.
John T. Tester
Robert J. Thomas Jr.
Samuel H. & Peggy A. Thompson
Jordan Tipton
Barry N. & Anne K. Totten
Tami K. Touchstone
Towers Watson
Melissa A. Tribble
Richard E. Tumblin
Stephen R. Turbyfill
Sarah E. Turner
UBS Foundation
Carlton C. Underwood
Daniel W. & Erina E. Van Horn
Julia R. Van Zyl
Leigh A. Vernich
Jennifer H. Viars
John M. Wachowicz
Patrick & Lisa M. Waddell
Matt & Elizabeth E. Wallin
Catherine Walton
James R. Walton
Brian & Marianne H. Wanamaker
James C. Wardrop Jr.
Charles Wethington
Daniel Whitaker III
Robert S. Whitaker
Charlene C. White
Bruce C. & Laura I. Wiley
Richard V. Willmarth
Kelly B. Wilson
Robert L. & Sharon N. Wilson Jr.
Alan R. & Nancy L. Wiman
Timothy M. Winkelvoss
Kevin L. & Leigh A. Witt
W. Miller Wood III
Yazhen Xiao
Jeffrey R. Yelkovich
William P. & Louise Young
Douglas R. Zink
William Zotti

**WATCH THE HASLAM eNEWSLETTER, WEBSITE, AND SOCIAL MEDIA FOR DETAILS AND ADDITIONAL ALUMNI EVENTS COMING THROUGHOUT 2019.**

Christman Camping
Sanford Health
US Air Force Reserve
FedEx Office
South Carolina Ports Authority
Jefferies
Lockheed Martin Aeronautics
Mondelez International
Kenco Group
Christman Company
Change Healthcare
Whole Brain Leadership for Healthcare
ViiV Healthcare
7 Title
Cardinal Capital Management, Inc.
Westchester Medical Center
OrthoTennessee
Collins Aerospace
OPW
US Air Force
UT Institute of Agriculture
UT-Battelle/Oak Ridge National Laboratory
UT College of Law
Ascension St. Mary's Hospital
Lowcountry Women's Specialists
Bush Brothers & Company
ICF

## '70s

The company of which **Glenn Andrews** (HCB, '74, MBA, '77) is president, Cardinal Capital Management, Inc., has been awarded a Top Guns designation for its non-US equity portfolio by Informa Investment Solutions.

## '80s

**Jeff Drummonds** (HCB, '85, MAcc, '86) was named a Top 100 financial influencer nationwide by the *Business Journals'* network.

## '90s

**Eddie Armbrister** (MBA/JD, '99) is now the assistant department head for marketing at Haslam.

**Ed Mahon** (EMBA, '97) published "Leveraging the Cloud Marketplace to Mitigate Risks, Costs, and Complexities."

## '00s

**Darrell Edwards** (ProMBA '03) has been promoted to senior vice president and chief operating officer of La-Z-Boy.

**Richard Gajkowski** (PEMBA, '04) has enrolled in law school.

**Matt James** (EMBA-SL, '08) was promoted to vice president of workforce management and analytics with FedEx Office.

**Eneida Roldan** (PEMBA, '03) was keynote speaker at a conference on tendencies in transforming medical education in the 21st century at the Universidad Central del Este in San Pedro de Macorís, Dominican Republic.

**Greg Ulmer** (ADMBA, '08) joined the current class during its second residence period. Ulmer is the vice president and general manager of the F-35 Program at Lockheed Martin Aeronautics.

**Ross Ungerleider** (PEMBA, '06) is now co-director of Whole Brain Leadership for Healthcare in Advance, North Carolina.

## '10s

**Romeo Barakeh** (PEMBA, '18) is now interim medical director of the hospitalist service at Ascension St. Mary's Hospital in Rhinelander, Wisconsin.

**Thomas E. Barnett** (EMBA-SL, '17), a colonel in the US Air Force, retired in May as inspector general of the Twenty-Fifth Air Force.

**Jasper Beard** (EMBA-SL, '14) was promoted to senior director of patient access and affordability with ViiV Healthcare.

# Update

To share your news with the University of Tennessee, Knoxville, Haslam College of Business community, submit it along with any relevant images to haslam@utk.edu. Please use "Alumni News" in the subject line.

This update reflects information known as of April 30, 2019.

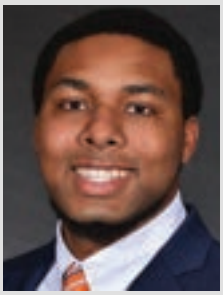
**Jason Bouvier** (ProMBA, '18) is moving to San Francisco for a role as an equity research associate in specialty pharmaceuticals with the middle-market investment bank, Jefferies.

**Dustin Cline** (EMBA-HL, '16) is now vice president for strategic accounts at Change Healthcare.

**Joshua Crabtree** (PEMBA, '18) is now senior vice president of clinic operations at Sanford Health in Sioux Falls, South Dakota.

**Wade Creswell** (ProMBA, '18) was promoted to community relations manager at UT-Battelle/Oak Ridge National Laboratory.

**Angela Gibson** (ProMBA, '17) became the chief information officer of the UT Institute of Agriculture.



**Chavez Golden** (ProMBA, '18) was promoted to transportation demand planner and logistics analyst with Bush Brothers & Company.

**Chad Hulette** (ProMBA, '10) has been named by US Bank as a commercial real estate specialist for the state of Tennessee.

**Christie Hunter** (PEMBA, '17) was promoted to medical director for operations and finance at Lowcountry Women's Specialists in Charleston, South Carolina.

**Atish Jaiswal** (PEMBA, '17) is now a physician advisor at Westchester Medical Center in New York.

**Nick Lawrence** (ProMBA, '18), a project executive at the Christman Company, was nominated to the "Top 40 Under 40" by the *Knoxville Business Journal.*

**Marcie Mascaro** (EMBA-GSC, '14) is now a public affairs officer with the US Air Force Reserve in the US-Africa Command.

**Barbara Melvin** (EMBA-GSC, '18) was promoted to chief operating officer at the South Carolina Ports Authority.

**Jason Minghini** (EMBA-GSC, '15) is now vice president of supply chain solutions with Kenco Group.

**Brad Morgan** (EMBA-SL, '14) was promoted to interim assistant dean of students with the UT College of Law.

**Jennifer Monroe** (ProMBA, '18) was promoted to director of patient financial services for OrthoTennessee.

**Mike Much** (EMBA-SL, '15) is now executive director of supply chain mission systems at Collins Aerospace.

**James Schiermeyer** (ProMBA, '18) was promoted from a closing agent to manager of loan services at 7 Title in Knoxville.

**Dmitry Shachenok** (EMBA-GSC, '14) was promoted to senior director of integrated supply chain with Mondelez International.

**Shane Smith** (ADMBA, '18), an air force colonel, recently published his Organizational Action Project in TRACE, the University of Tennessee's Research and Creative Exchange.

**Steve Van Pee** (EMBA-SL, '12) was promoted to chief financial officer with OPW, a Dover Company.

**Paula Wojtkowski** (EMBA-SL, '10) is now a financial specialist with ICF.

# Pat's Legacy Realized

## MBA STUDENTS' WORK FUELS PAT SUMMITT FOUNDATION GRANT PROGRAM

University of Tennessee Athletics

OPPOSITE: Pat Summitt after the 2008 SEC Championship Game win against LSU. BELOW, CLOCKWISE: Catherine Porth (MBA, '18), Director of Business Development, Survature; Collin Pounders (MBA, '18), Investment Analyst, LCG Associates; Amanda Bromell (MBA, '18), Senior Advisor, Dell Technologies; Griffin Smith (MBA, '18), Consultant, EFESO Consulting.

> "We were starting from ground zero and decided to connect with the Haslam MBA program to get some input."
>
> —PSF DIRECTOR PATRICK WADE

**FOUNDED BY PAT SUMMITT SHORTLY AFTER** her Alzheimer's diagnosis in 2011, the Pat Summitt Foundation raises money and awards grants to nonprofits engaged in aspects of Alzheimer's work such as patient care, caregiver support, and research.

"Our focus has been on making a yearly grant to the Pat Summitt Clinic at the University of Tennessee Medical Center, and to other nonprofits locally and nationally," says Patrick Wade, foundation executive director. In 2018, however, with $250,000 of new funds to distribute, the organization wanted to implement a more structured system to gather and evaluate grant proposals. "The Haslam MBA program contacted us and we were thrilled to take advantage of this outstanding service that it offers to local nonprofits."

The Haslam MBA Innovation In Practice consulting class links students with local nonprofits to identify challenges and solve problems. Students Catherine Porth, Amanda Bromell, Collin Pounders, and Griffin Thomas Smith were assigned to the PSF project last fall.

"None of us had real life experience with grant programs or trying to delve into how they should work," says Porth, who served as the project manager. To begin the assignment, they first evaluated how other nonprofit organizations were structured. "Then we started thinking outside the box, looking at venture capital and angel investor groups that provide capital to startups. We realized grant programming runs in a very similar way."

The four students talked to dozens of organizations, charting strengths and weaknesses of their structures. After analyzing the data, they created a 55-page report with several recommendations, including forms that PSF could use for competitive grants. They recommended appointing a grant board that would include caregivers and donors, implementing an annual grant program timeline, adopting a hybrid grant application review process, and finding ways to capture impact.

"The depth of their work went far beyond our expectations," says Wade. "They were thrown into this with no nonprofit experience, and they knocked it out of the park—and did it in a very short amount of time, while balancing other commitments."

Porth says she and her team were motivated by respect for Pat Summitt and personal connections to the disease. "Several of us have lost family members to Alzheimer's. It was great to work on this project and be able to see the impact it's made."

This spring, PSF is running its first competitive grant cycle. "We've adopted a number of the students' recommendations, and they've given us ideas and tools we can use as we move forward," Wade says. "It's certainly making an impact on what we're doing." ■

*Photos courtesy of University of Tennessee Athletics*

# BIOMEDICAL ENGINEER FINDS ENTREPRENEURIAL SUCCESS AT HASLAM

**WHAT BEGAN WITH** a sports injury ultimately launched Lia Winter's (HCB, '19) career as an entrepreneur.

After tearing her hamstring while playing soccer, and later witnessing her mother's experience with repeated surgeries to repair a torn ACL, Winter began researching orthopedic medicine. This led her to design her first medical innovation device, EasyWhip. The two-part detachable needle is designed for use in orthopedic reconstruction surgeries.

While enrolled in the MS–MBA business administration and biomedical engineering program in the Haslam College of Business and the Tickle College of Engineering, Winter continued to develop a plan for EasyWhip.

Working closely with the Anderson Center for Entrepreneurship & Innovation, she founded her company, Winter Innovations. Through endowed pitch competitions hosted by the Anderson Center, Winter won $30,000 to build her startup. She worked with center advisors to develop her business plan and intellectual property protection, along with perfecting her business pitch for national business plan competitions.

"The mentors with the Anderson Center have been our biggest fans, toughest critics, and an all-around amazing resource for all of our business needs," says Winter. "Knoxville has such an amazing ecosystem of entrepreneurial support, and I am so honored to be a part of it."

After graduating this year, Winter was accepted to the

ZeroTo510 medical innovation accelerator program in Memphis where her company is preparing documentation and conducting necessary testing to file for regulatory clearance with the FDA.

"I am so grateful to everyone at UT who helped by introducing me to their connections, providing feedback on my product and business plan, and supporting our team with words of encouragement as we move forward," Winter says. ■

ALUMNI NEWS IN

# Memoriam

If you have an obituary for a University of Tennessee, Knoxville, Haslam College of Business alumnus, please submit it to us at Haslam@utk.edu using "In Memoriam" in the subject line.

This update reflects information known as of April 30, 2019.

## '40s

**Eula Gray Fortner Goddard** (HCB, '45) died Nov. 4, 2018. After her graduation, she worked several years as secretary to the treasurer of UT and was a life-long devoted member of First United Methodist Church.

**Robert (Bob) Marshall McKinley** (HCB, '48) died Oct. 22, 2018. A U.S. Navy WWII veteran, he worked in accounting and management information systems for Aladdin Industries and at the Ford Motor Company Glass Plant, retiring in 1984.

**Tandy W. Wilson, III,** (HCB, '48) died Nov. 7, 2018. He served as a pilot in the U.S. Air Force in World War II. Later, he joined his father in business at T.W. Wilson and Son. He also was a Metro Nashville councilman for more than 35 years.

**C. Kenneth Brumit** (HCB, '49) died Sept 24, 2018. He was a U.S. Navy World War II veteran, serving in the V12 program. He was the owner and president of Southern Finance from 1953 until his retirement in 1999.

## '50s

**Steve Cakmes** (HCB, '50) died Dec. 30, 2018. He was a Word War II veteran. A head cheerleader at UT, he went on to work as a national sales representative at Robertshaw Fulton for more than 30 years.

**Lennis Jane (Winchester) McCartha** (HCB, '50) died Feb. 11, 2019. She worked at ORNL for several years, and then devoted most of her time to her family and working at the West Town Mall Sears department store. After retirement, she volunteered her time in adult reading in Knoxville.

**Frank Newton Myers** (HCB, '50) died Oct. 14, 2018. He was active in Sigma Chi Fraternity, both as a student and as an alumnus. After graduation, he worked for Dean-Planters Warehouses, retiring as president in 1990.

**Gene Sharp Hale** (HCB, '51) died Dec. 30, 2018. He served in the Korean War, worked with Nationwide Insurance for 25 years, and supported UT athletics for more than 50 years.

**Thurman Garland Judd** (HCB, '51) died July 21, 2018. After serving in the US Army, he pursued a career as a realtor and later as a loan officer. He supported many causes, especially Habitat for Humanity.

**James "Jim" Spray Kidd** (HCB, '51) died Sept. 28, 2018.

**Nelson R. Walker** (HCB, '52) died Dec. 27, 2018. He served as a pilot in the Korean War. He was vice president of the Industrial Supplies Group at Bluefield Supply Company from 1979-1985 and later served 10 years as executive director of the Greater Bluefield Chamber of Commerce.

**William "Bill" Guthrie Freels, Jr.,** (HCB, '53) died Oct. 24, 2018. A Korean War veteran, he attained the rank of Master Sergeant as a Sherman tank commander. He later became a CPA and worked at TVA for more than 30 years, eventually leading the power accounting division.

**Nathan Ernest Galbreath** (HCB, '53) died Dec. 14, 2018. After graduating from UT, he served two years in the US Army. He had a lengthy career with DuPont as a computer systems analyst, retiring in 1991.

**John Michels** (HCB, '53) died Jan. 10, 2019. He earned All-Southeast Conference honors as an offensive guard in 1951 and 1952 and All-American honors in 1952 on the UT football team. He briefly played in the NFL, served for two years in the US Army, then coached in the Canadian Football League, helping the Winnipeg Blue Bombers win three CFL Grey Cup championships. He then worked as a Minnesota Vikings assistant coach for 27 years, during which time the team made four Superbowl appearances.

**William "Bill" Martin Parrish** (HCB, '54) died Oct. 6, 2018. He served in the US Army and then worked for 29 years for Anheuser-Busch in St. Louis, Tampa, and Jacksonville.

**Anita McClimon Colbert** (HCB, '55) died Jan. 26, 2019. She was a member of Memorial United Methodist Church and an educator at Winthrop University, Coker College, and public schools in South Carolina and Virginia.

**Kenneth Kermit Kitts** (HCB, '56) died Jan. 20, 2018. A Korean War veteran, he later became a lifelong railroad man, rising to an executive rank with CSX.

**Robert "Bobby" A. Candler** (HCB, '57) died Nov. 11, 2018. A US Navy veteran, he retired as president and CEO of ORNL Federal Credit Union in 1993 after 31 years of service.

**Robert Monroe DePriest, Sr.,** (HCB, '57) died Feb. 21, 2019. He was a member and deacon of The Pentecostals of Murfreesboro Church, a US Navy and Army veteran, and a retired radiological technician.

**Samuel "Sam" H. Powell** (HCB, '58) died Feb. 8, 2019. A Korean War veteran, he worked his entire life in the electric utility industry, starting as a lineman with TVA in 1951 and retiring in 1994 as manager of co-generation and small power production. He was active in the UT Alumni Association for many years.

**H. Virgil Stephens** (HCB, '59) died Dec. 8, 2018. A veteran of the US Army and a lifelong UT fan, he retired as senior vice president and CFO of Eastman Chemical Company following 19 years of service.

**James Robert (Bob) Wilkerson** (HCB, '59), who worked in civil service for 42 years, mostly for the US Army at Redstone Arsenal, died Oct. 1, 2018.

## '60s

**Jack DeSoto Damron** (HCB, '60) died Sept. 9, 2018. After graduation, he served six months on active duty and six years in the US Army Reserve. He spent his entire career at Alcoa, Inc.

**Charles "Fred" Cunningham** (HCB, '61) died Feb. 2, 2019. He began his career at Reynolds Metals Company in Virginia, where he worked as a controller.

**Bobby J. Sherwood** (HCB, '61) died Nov. 4, 2018. He served in the US Army as an artillery commander and went on to be the third generation owner of O.P. Jenkins Furniture Store in downtown Knoxville.

**Robert Edwin "Ed" Spurling** (HCB, '61) died Nov. 29, 2018. A US Army veteran, he was employed by the Norfolk Southern Railway and was twice chairman of the Mainland Advisory Council for Hawaii Baptist Academy in Honolulu.

**Donald Ray Smithers** (HCB, '63) died Feb. 4, 2019. His career in quality control management, primarily in medical device manufacturing, spanned more than 40 years.

**Emmerson Lee Arnold** (HCB, '65) died Sept. 30, 2018. In 1953, the K-25 plant in Oak Ridge hired him. After earning his bachelor's degree, he worked in the project engineering department until his retirement in 1993.

**Kenneth E. Reed** (HCB, '65) died Jan. 21, 2019. A US Marine Corps veteran, he retired from Rohm and Haas after 36 years of service.

**J. Paul Wallace** (HCB, '66) died Nov. 8, 2018. He enjoyed NASCAR, dirt racing, UT football and basketball, the Braves, and cars–and still had the restored '59 Volkswagen in which he and his future wife dated.

**Thomas Richard Fuller** (HCB, '67) died May 4, 2018.

**Scott Durnford Barnes** (HCB, '69) died Feb. 11, 2019. He was a professor at Cayuga Community College in Auburn, where he taught economics and business for 30 years. He also served as president of the College Faculty Association for 17 years.

## '70s

**James "Jimbo" Gravely** (HCB, '71) died Jan. 26, 2019. A lifelong UT Volunteers fan, he was a partner at Moore & Giles for more than 40 years.

**Larry Dean Nix** (HCB, '71) died June 10, 2017. He enjoyed a successful career as an economist.

**Harry James Thayer, Jr.,** (HCB, '71) died Nov. 14, 2018. He started his career in the banking sector, then moved to real estate in the '80s and worked as a broker with Dean Smith Realty until his death.

**Gwendolyn Ariza** (HCB, '72) died Oct. 9, 2018.

**Robert Michael "Mike" Curry** (HCB, '72) died Feb. 1, 2019. A member of the Tennessee National Guard, he was president, CEO, and chairman of the board of First National Bank in Pulaski until 1998. He served as president of the Tennessee Bankers Association and for the last 15 years he worked as a forensic financial analyst.

**Van Armstrong Lingle, III,** (HCB, '73) died Dec. 11, 2018. He was a Vietnam War veteran, a Bronze Star recipient, and an employee of the South Carolina Department of Transportation for 18 years.

**Betty S. Beard** (HCB, '74) died Oct. 20, 2018. A member of First Baptist Church, she served as a deaconess for several years. She retired from Oak Ridge National Laboratory as a human resource manager.

**Larry Julian** (HCB, '74) died Feb. 2, 2019.

**James "Jim" E. Maier** (HCB, '74) died Nov. 25, 2018. He worked at FIS Associates, Inc., for more than 30 years, eventually becoming its president. In 1997, he helped found Meridian Trust & Investment Co. and then became the CFO of Lawler-Wood LLC in 2004, serving there until 2014.

**William Hubert Reed, Jr.,** (HCB, '74) died Dec. 18, 2018. He was CEO of the family trucking business, Skyline Transportation, and a pillar in the trucking industry.

**T. Randall Curlee** (HCB, '76) died May 5, 2018. For 30 years, he served at ORNL, retiring in 2010 as a Distinguished Scientist and former deputy director of the Energy Division. He also served as an adjunct professor of economics at the University of Tennessee.

**Gary "Lane" Ashworth** (HCB, '78) died Feb. 24, 2018. After graduating, he started his career in banking, working for many banks before finishing his career at Bolling B. Thompson Financial Services. He served as public safety commissioner for the city of Dalton, Georgia.

**Linda Cantrell McCarter** (HCB, '79) died Jan. 29, 2019. She was a lifetime member of Glades Lebanon Baptist Church and worked at Boys and Girls Pediatrics of Sevierville/East Tennessee Children's Hospital.

## '80s

**Johnny Louis Bradford** (HCB, '83) died Jan. 31, 2019. In 1982, he won the Southeastern Conference Wrestling Championship in his weight division at UT. Professionally, he was a restoration contractor, owning and operating his own construction business.

**Kenneth Lloyd Colquitt** (HCB, '83) died Oct. 30, 2018. He worked as a data management specialist for Cigarette Service Company; a computer software designer for Tobacco Ranch; a computer consultant for hospitals across the US; and a programmer for Pharmaceutical Strategies Group.

**Timothy James Hertzel** (HCB, '83, '00) died Feb. 3, 2018. He had a 29-year career with the Department of Energy. His love of the Tennessee Volunteers and the Lady Vols continued throughout his life.

**David C. Hightower** (HCB, '87) died Oct. 12, 2018. He served in the US Navy from 1976-1984, and was a graduate of the Knoxville Business College as well as UT.

## Paul Whited, 1994-2019

**AFTER A THREE-YEAR BATTLE** with cancer, Paul Whited (HCB, '18) died on March 24, 2019. He was 25.

Whited graduated in December of 2018 with a degree in accounting, but he could not attend commencement with the 1,800 other undergraduates gathered at Thompson-Boling Arena. He was at UT Medical Center, embarking on a third round of chemotherapy to fend off the cancer he'd been battling since January 2016.

Since Whited couldn't go to commencement, commencement came to him. Whited's parents, Bill and Zella, along with oncologist Wahid Hanna and Haslam College of Business professor Anita Hollander, gathered with him at UT Medical Center, and their celebratory moment was broadcast live to the commencement crowd when his name was called in Thompson-Boling Arena.

Of Whited, Hollander said: "I know it sounds a little bit like a cliché, but in this case, we have a situation where the student became the teacher, because what he has done is shown both his classmates and me how you handle adversity: with grace and dignity and a lot of determination."

The memory of Paul Whited and the remarkable spirit he showed in his fight with cancer will forever be in the hearts of all UT Volunteers.

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# Celebrate with us!

Do you—or does someone you know—have a great story to tell, an interesting job, or passion for giving back? We want to hear your updates and feature you in *Haslam Magazine!* Share your worthy accomplishments with us and tell us about your fellow alumni!
**Email haslampr@utk.edu or use #HaslamWorthy to share with us on social media.**