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## August 2013

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THE UNIVERSITY of TENNESSEE   
KNOXVILLE  
COLLEGE OF COMMUNICATION &  
INFORMATION



August 2013

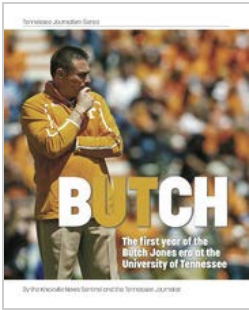
### International Conferences Benefit CCI Faculty

As the world continues to become smaller and more interconnected, CCI faculty members have expanded their horizons by traveling to conferences throughout the world. During the past year, faculty traveled to such places as Italy, Turkey, Great Britain, and Singapore to share their research and interact with international scholars and practitioners.

[Read more](#)

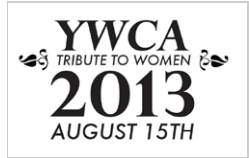


CCI NEWS



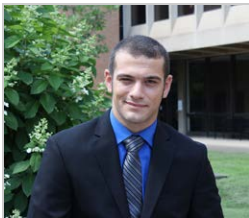
### The Butch Jones TNJN/KNS Book Project

The Tennessee Journalist (TNJN.com) and the *Knoxville News Sentinel* have teamed up to publish a book on Butch Jones' first year as head football coach at the University of Tennessee. The book, "Butch: The First Year of the Butch Jones Era at the University", is available in three forms. [Read more](#)



### Round 2: Hufford Wins YWCA Award

JEM Instructor Bonnie Hufford was named as one of YWCA Knoxville's 2013 Tribute to Women event honorees on August 15 at a ceremony held at the Bijou Theatre in downtown Knoxville. Hufford was one of six women honored along with Lifetime Achievement Honoree Joan Cronan. [Read more](#)



### PR Grad Selected for Prestigious JET Program

Roston Willis (BS/PR'13) has been selected as one of only eight U.S. college graduates to participate in the 2013 Japan Exchange and Teaching Program (JET). [Read more](#)



### Park Awarded Courage to Climb

Advertising senior Sookie Park was selected as the May 2013 recipient of UTK's Courage to Climb award. She is currently advertising manager for The Daily Beacon and will graduate in December 2013. [Read more](#)



### A Night in the Life of Jesse Smithey

Multitasking on multiple media during high school football games, Jesse Smithey (BS/JEM '02) is highlighted in the Spring 2013 edition of *SCOOP* magazine. The Heath Dunkel story gives a front row view of Smithey's activities as the Knoxville News Sentinel Prep Xtra Editor. Read the Smithey article (pp. 15 - 16 or bottom scroll pp.18 - 19) along with other student authored *SCOOP* stories at [http://issuu.com/scoop/docs/scoop\\_spring\\_2013](http://issuu.com/scoop/docs/scoop_spring_2013).



### Bishop Joins SIS Faculty

SIS's newest assistant professor, Wade Bishop, comes to UTK from the University of Kentucky where he served as an assistant professor in the School of Library and Information Science. [Read more](#)



Alumni News: John, Conaway, Wilkin, and Hellie

Read the latest achievements of four CCI alumni: Sharon Price John, Dan Conaway, John P. Wilkin, and Dan Hellie. [Read more](#)



In Memoriam: Sarah Regan

Sarah Regan (PhD/C&I '96) passed away July 15, 2013. She was a faculty member at the University of Tennessee, Chattanooga and Louisiana Tech University. Regan was the first woman television director in Chicago commercial television at WGN. She later worked as creative service manager for WTVN, Channel 9 in Chattanooga. <http://www.timesfreepress.com/obituaries/2013/jul/17/sarah-regan/>



McMillan Offers Matching Gift for Morrison Fund

Sally McMillan, UTK vice provost for academic affairs and professor of advertising and public relations, has offered to match all gift contributions to the Margie Morrison Legacy Fund until December or until the fund is endowed at \$25,000, whichever comes first. [Read more](#)



Five Tips to Becoming a Better Negotiator

Skillful communication and the intelligent handling of information is core to most CCI courses. These skills are also important to successful negotiations whether the negotiation is with your teenager for use of the family car or for a multimillion dollar business deal. [Read more](#)

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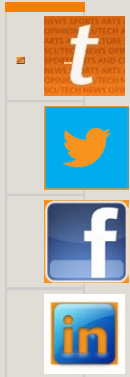
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*Big Orange. Big Ideas.*



◀ September 2013

up

June/July 2013 ▶



*Contribute to a big idea. Give to CCI.*

## Campus Map & Visitor Parking ▶



### CCI SCHOOLS

- ▶ Advertising & Public Relations
- ▶ Communication Studies
- ▶ Information Sciences
- ▶ Journalism & Electronic Media

### ABOUT CCI

- ▶ Message from the Dean
- ▶ History
- ▶ College Governance
- ▶ Mission & Vision
- ▶ Values
- ▶ Goals & Objectives
- ▶ Points of Pride
- ▶ Board of Visitors

### OUR INITIATIVES

- ▶ CCI Strategic Plan
- ▶ CCI Diversity
- ▶ CCI Social Media Week 2014
- ▶ Vol Vision: Top 25
- ▶ Switch Your Thinking
- ▶ Ready for the World

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