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Strategic Plan Update

A little more than a year ago, we began a comprehensive strategic planning process. Its purpose was to map our course for the University's next five years, ensuring we fulfill both our mission and obligations of the Complete College Tennessee Act, and that we make the best possible use of available resources.

The plan's first major milestone came in June, when it was approved and introduced. Earlier this month, another critical step was achieved with the launch of an online dashboard – a user-friendly tool to enable progress toward the plan's five goals to be understood at a glance.

The dashboard includes performance indicators and baseline data for each goal and serves as a tool for tracking accountability. It also includes metrics for tracking progress toward goals set by the State in 2010 for the Complete College Tennessee Act – a plan aimed at improving public higher education.

Please [explore the dashboard](#) and share your thoughts about its effectiveness.

We're making good progress with implementation steps that began in June. We've identified initiatives and action items within each goal for the first two years, and we've formed work teams to drive these processes.

Initial focus areas include:

- Determining alternative delivery systems for education ([Goal 1 - Education](#))
- Forming a System Research Committee and determining the operating practices and areas of System focus ([Goal 2 - Research](#))
- Developing an Industry Advisory Council comprised of external partners and integrating that group's input with UT's research goals and initiatives ([Goal 2 - Research](#))
- Using the existing System Research Committee to define and develop outcome and impact measures for research and ensure compliance ([Goal 2 - Research](#))
- Developing outreach and engagement models to be used across the System ([Goal 3 - Outreach](#))
- Assessing systems and processes to ensure service delivery and support and eliminate barriers for campus and institute strategic goals ([Goal 4 – Effectiveness and Efficiency](#))
- Forming a System-wide Marketing and Communications Committee to align messages and identify synergies across the System ([Goal 5 - Advocacy](#))

I'll share more information about initial focus areas and work team reports as it becomes available.

The University's mission to educate, discover and connect for the good of Tennesseans everywhere makes our work more than just doing our jobs. We change lives – in the classroom, in the laboratory and throughout the state. Thank you for your contributions to fulfilling our important mission, and for

all you do to make us a stronger and more successful University.

I hope you'll visit the strategic plan dashboard online, and I look forward to hearing your thoughts.

All the best,
Joe

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