November/ December 2013

CCI Auditorium Named in Honor of Larry Patrick

On Nov. 8, the College of Communication and Information (CCI) held a ceremony to name its auditorium the Patrick Auditorium in honor of Larry Patrick (MS/Comm ’73). Patrick has given generously of his time, talent and treasure to CCI over the years, including a $1 million cash gift (the largest ever received by CCI) to establish the Herb Howard Distinguished Professorship and a $5 million estate gift to convert the professorship to a faculty chair at some point in the future. Members of the CCI Board of Visitors were in attendance along with UT Knoxville Chancellor Jimmy Cheek, UT system President Joe DiPietro, Dr. Herb Howard and a number of CCI faculty, staff and alumni. Read more

Howard Distinguished Professorship Established

As a part of the Patrick Auditorium naming ceremony on Nov. 8, CCI celebrated the storied career of JEM Professor Emeritus Herb Howard on the establishment of the Herb Howard Distinguished Professorship in Media
### 6 Alumni/6 Faculty Honored at Awards/Scholarship Donor Banquet

CCI honored 6 alumni and 6 faculty members at its Awards/Scholarship Donor Appreciation Banquet on Nov. 8 at Knoxville's Holiday Inn World's Fair Park. Charlie Tombras (BS/Adv ’64), CEO of the Tombras Group, received CCI’s highest honor, the Donald G. Hileman Distinguished Alumni Award, during the event. [Read more](#)

### Ingle and Wallen Lead Fall BOV Meeting

CCI’s Board of Visitors’ (BOV) fall board meeting on Nov. 8 was led by new BOV chair, Ed Ingle (BS/PR ’83), and new BOV vice-chair, Missy Wallen (BA/CS ’74). Ingle is Managing Director of Government Affairs for Microsoft Corp. and Wallen recently retired as Tennessee State President for BB&T (Branch Banking & Trust). [Read more](#)

### Cirque du Rocky Top Homecoming 2013

The Homecoming crowd gathered early in Circle Park on Saturday Nov. 9 to cheer on the Vols as the team passed in front of CCI for the Vol Walk. The players walked down Peyton Manning (BA/CS ’97) Pass to the stadium as the College’s alumni gathered in the lobby for CCI’s Homecoming tailgate party. [Read more](#)

### IS’s Allard Recipient of National 2013 LJ Teaching Award

SIS Associate Professor and Associate Director Suzie Allard has been selected as the recipient of the 2013 Library Journal Teaching Award. "The LJ Teaching Award is presented annually by Library Journal and ProQuest and is one of the most prestigious national awards in the field of library and information sciences," said CCI Dean Mike Wirth. "This is a wonderful honor, and we are very proud of Professor Allard!" [Read more](#)

### What’s Inside the Communications Building Lobby

Those attending the CCI Homecoming Tailgate were among the first to view the newly renovated Communications Building lobby. Read more about what's inside the new lobby. [Read more](#)

### In Memoriam: DeForrest Jackson

DeForrest Jackson (MS/Comm ’82), retired UT advertising associate professor passed away in Gainesville, GA on Thursday November 14 at the age of 87. [Read more](#)
Adam Brown Reflects on DeForrest Jackson’s Legacy

When Adam Brown (BS/Adv ’94), executive strategist with Salesforce.com and CCI BOV member, heard about DeForrest Jackson’s passing, he was moved to reflect on Professor Jackson’s impact on his career. Adam agreed to let us share his tribute as a way of reminding us of the remarkable things that often happen between professors and their students. Read more

Alumni News: Manning, Wilson, Bohan and Land

CCI Alumni have been receiving some impressive honors. Peyton Manning, (BA/CS ’97), Alan Wilson (BS/JEM ’80), David Bohan (BS/BA ’70) and Stephen Land (BS/JEM ’76) were among those recognized. Read more

Faculty News: Avery, Rightler-McDaniels and Roessner

Read the latest faculty news about AdvPR Associate Professor Beth Avery, C&I doctoral candidate Jodi Rightler-McDaniels and JEM Assistant Professor Amber Roessner. Read more

Student News: Kirkpatrick, Cockrell

Read more about two interesting CCI students: Angela Kirkpatrick (JEM) and Fall 2013 JEM graduate Marvyl Cockrell. Read more

CPN’s Five Tips: The Year in Review

CPN’s “Five Tips” article is among the most popular in each edition. In case you missed any of our 2013 “tips,” they are recapped in this edition. Read more
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