Life’s Business Plan

Chapter 1: Executive Summary
• Objective
• Mission
• Vision
• Values Statement

Chapter 2: Organizational Summary
• Who are your influences?
• Who is your support system?
• Who are your role models?
• Are your modeling choices appropriate for your life’s plan?

Chapter 3: Services
• Who are you?
• What do you offer?
• What is your production time?
• Any defects?
• Required Machinery
• Independent service or supervisor required

Chapter 4: Market Analysis Summary
• Define your industry
• Who are your peer competitors
• 5 forces life analysis
  • Threat of new entrants
  • Intensity of rivalry
  • Threat of substitute
  • Buyers
  • Suppliers

Chapter 5: Strategy & Implementation

Chapter 6: Management Summary
• Personal Inventory
• Rating Checklist
• 1, 5, 10 year analysis
• Feasibility of plan
• Life assignments
• ROI (return on investment) for potential investors