

## **Leadership 101: 50 Years and Now What?**

This presentation will discuss the everyday guide for leadership for college students. We will look at African American Leadership from desegregation until now on campus and how it applies to today's student leaders.

### **Through the presentation we will discuss the following:**

What is Leadership?

What is your leadership style?

How to make the most of your leadership position?

How can student leaders help with retention?

How to keep students engaged in their campus?

How to make your organization work for you?

How can we take the skills used in the past to help us in the future?

How is networking important? (With the community/campus/minority faculty/staff resources)

### **Other Areas:**

Internal Leadership Training within student organizations (Identifying future leaders)

Mentoring (Campus, community, groups, individual)

Keeping Leadership Fun and Simple!

Every aspect of this presentation will be hands on. After introduction attendees will take the "True Colors" test to determine personality type. These types will be use to help the student determine their strengths and weakness when it come to their leadership style. We will then on to discuss the questions and other areas above in a "small groups" setting At the end, we want the students to take a new definition of leadership and how simple it can be to growth within and still contribute to the university's efforts in retention among minority students.

Dominique Copeland  
UTC Chapter of NAACP, President  
615 McCallie Ave  
Dept 1501  
Chattanooga, TN  
901.340.6402