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Complete Story

Performance and the Rhetorical Tradition

Jenn Fishman and Jeremy Wear

Performance and the Rhetorical Tradition

Jenn Fishman (University of Tennessee-Knoxville)
Jeremy Wear (University of Tennessee-Knoxville)

Performance is everywhere within the rhetorical tradition, and everyone in rhetorical studies works on performance to some degree, whether his or her focus is traditions of oratory and other forms of oral communication, theories of linguistic performativity and language-based agency, pedagogy and the history of rhetorical education, assessment of individuals', groups', or machines' performance capacity/capability, identity-building rituals and everyday practices, etc.

Despite the length and scope of this list, we have relatively few resources for the study of rhetorical performance. We have no discipline-specific guide to past and present concepts of performance; we have no map of developments in rhetorical performance over time, place, and technology; and we have no clearinghouse for ideas and materials currently in use. This workshop is for graduate students and faculty who are interested in collaboratively addressing and correcting this lack.

Designed as a series of structured conversations, this workshop will begin with a survey of performance in the rhetorical tradition, working from an initial bibliography of published works. Early on, workshop leaders Jenn Fishman and Jeremy Wear will also present an overview of Performance Studies concepts and terms in order to provide a common ground and vocabulary for the group. Subsequent sessions will focus on specific areas of rhetorical performance identified by workshop participants. The final session will be devoted to identifying concrete ways to cultivate additional scholarship and interest (e.g., conference sessions, special interest groups, publications).

In applying to this workshop, please indicate clearly your theoretical, historical, and/or critical interest in rhetoric and performance. This information will be crucial to workshop planning.

Six weeks prior to the workshop, all participants will be asked to contribute a short (10- to 20-item) bibliography of works in their area of interest. One month before we meet, participants will receive guidelines for leading discussion on those materials, and they will also receive several short readings relevant to our opening discussions.

For inquiries, please contact Jenn Fishman: jfishman@utk.edu.

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2009 RSA Summer Institute, Penn State University
Workshop #5: Performance and the Rhetorical Tradition

Participants and Contact Information

Jenn	Fishman	University of TN-Knoxville
Jeremy	Wear	University of TN-Knoxville/U of IL at Urbana/Champaign
Eva	Aldrich	Fund Raising School/Center on Philanthropy at IU
Tim	Dawson	Carnegie Mellon University
Kati	Fargo	North Carolina State University
David	Green	Penn State University
Cory	Holding	University of Illinois at Urbana/Champaign
Judy	Holiday	Arizona State University
Kelly	Jakes	University of Wisconsin - Madison
Daisy	Levy	Michigan State University
Patty	Malesh	University of Colorado-Boulder
Valerie	Schrader	Ohio University
Ryan	Skinnell	Arizona State University
Kristina	Straub	Carnegie Mellon University
Jim	Webber	University of New Hampshire

Workshop Schedule

Friday	2:00-5:00pm	**The Case for Rhetoric and Performance as a Subfield** *Introductions and workshop overview—what resources does the rhetorical tradition have for performance?—what additional resources does performance studies offer—where else can we find resources for rhetoric and performance?—how do we map our territory and identify shared exigences for ongoing work*
	5:00-6:30pm	**RSA Mixer** The Nittany Lion
	7:00pm	**Optional Workshop Dinner** India Pavilion at 222 East Calder Way (814.237.3400). See next page for directions and map.
Saturday	9:00-noon	**Identifying Parameters for Rhetoric and Performance** *Developing a heuristic for work in rhetoric and performance and reviewing past work—in-depth discussion of performance types as attitudes and approaches—enumeration of key concerns, scholars, methods, and materials—search for examples, additions, and revisions.*
	1:30-4:30pm	**Testing Parameters for Rhetoric and Performance** *Using the same heuristic for planning and conducting new work—articulating what lies ahead in different areas of rhetoric and performance (e.g., what are shared agendas? what are shared exigences?)—what are the implications for rhetoric and performance as a subfield?*
	5:00-9:00pm	**RSA Picnic** Stone Valley Recreation Area
Sunday	9:00-noon	**The Future for Rhetoric and Performance** *As a group, what can we say about rhetoric and performance?—individually, what can each of us contribute?—discussion of future plans: conversations, conferences, publications, etc.*

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