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Circle Park News

Communication and Information

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4-2010

## Circle Park News April 2010

College of Communication and Information

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## CPN, Apr10



APRIL 2010

## COLLEGE NEWS

## CCI COMMENCEMENT TO BE 'ALL IN THE FAMILY' FOR FULMER



The Spring 2010 commencement ceremony for CCI will be "all in the family" for Phillip Fulmer. Fulmer, former head coach of the Tennessee Volunteers football team, will give the CCI commencement address on May 12. Two of Fulmer's daughters, Alison and Brittany Fulmer, are graduating from the college in

the summer but will participate in the ceremony on May 12. [+ Click here for the full story](#)

## MCCORMICK CEO, CCI ALUM JUDGES ADVERTISING STUDENT CAMPAIGN COMPETITION



Seniors in CCI's advertising campaigns class recently got a taste of the real world that was a bit "spicier" than they expected.

During the semester, student teams were tasked with creating an advertising campaign for

McCormick & Co., the nationwide spice and flavorings retailer. When the teams presented their campaign projects, the team of judges included McCormick CEO, chairman and president Alan D. Wilson (JEM '80) and other executives from the company. [+ read more](#) and see video

## DIVERSITY STUDENT LEADERS SOCIETY GIVES DIVERSITY AWARDS

The College of Communication and Information held its annual Experience Diversity Banquet on April 9, and presented



## UPCOMING EVENTS

- **April 30** - Spring Semester Ends
- **May 12** - [SIS Hooding and Awards Ceremony](#)
- **May 12** - [CCI Commencement](#)
- **May 31** - Memorial Day
- **June 3** - Summer classes begin

## TAKE-A-SEAT!

**Take your seat today!**

The new auditorium is complete and getting much use by CCI faculty, staff and students. However, the college's Take-a-Seat Campaign to provide financial support for the auditorium renovation, is not quite finished. Forty-seven seats are sold, leaving 51 still available. Don't be left without one!

This is your opportunity to be a part of the College of Communication and Information's future by making an investment in CCI that will live on through the seat you purchase and



two Diversity Awards, the 2010 award to Phyllis Nichols and the 2009 award to Theotis Robnison, Jr. [+ read more](#)

### SURVEY MEASURES ALUMNI ENGAGEMENT



Alumni Survey, Part 6: Participants were asked if they had engaged with the college or university since they graduated. A total of 39.7% (486 alumni) reported that they have been engaged in some way. For survey findings, visit "[Survey, part 6.](#)"

### ALUMNI & FRIENDS

#### LAND ESTABLISHES SCHOLARSHIP AND SUPPORTS AMBASSADORS PROGRAM



"To whom much is given, much is expected." This ideal was taught to Stephen Land at a young age by his parents. As a result, he and his wife, Nancy, generously share what they have been given in order to make their community better tomorrow than it is today. [+](#)

[read more](#)

#### BOARD OF VISITORS SPOTLIGHT - TOM ADKINSON



Tom Adkinson earned his Bachelor of Science degree in Journalism from UT in 1972. He went on to earn a master's degree in History from The University of Alabama at Birmingham. He is currently Vice President and Director of Communications for BOHAN Advertising/Marketing in Nashville, having joined BOHAN in 2002. [+ read more](#)

#### FIVE TIPS FOR PUBLIC SPEAKING



by Dr. John Haas, associate professor and director of CCI's School of Communication Studies

The ability to speak confidently and convincingly in public is increasingly tied to career development.

Communication skills consistently rank among the top qualities that employers seek. Effective communication skills are linked to important individual outcomes such as upward mobility, positive performance evaluations and job level. [+ read more](#)

inscribe with your name. Thanks in advance for writing your name in the history of the college by "Taking-a-Seat" in the new auditorium!

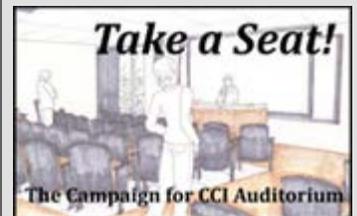
Visit [Take-a-Seat!](#) online and reserve your seat today.

### 'UT TODAY' LAUNCHES 17TH SEASON ON WBIR-TV

Students in the School of Journalism and Electronic Media are again producing a unique television news magazine program broadcast on Knoxville's WBIR-TV each spring. Click [here](#) for the full story.



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SCOOP





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