



1986

Commission for Women - 1986 Memo to CFW re Critique of Fall Networker

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THE UNIVERSITY OF TENNESSEE
KNOXVILLE



Commission
for Women

TO: Members of the Networker
Advisory Committee

FROM: Carol Guthrie
Editor, The Networker

DATE: December 16, 1986

SUBJECT: Critique of Fall Networker

Because this was my first quarter as editor of The Networker, I felt I needed to elicit some constructive criticism about the strengths and weaknesses of the fall issue. I also want suggestions of topics, issues, events, etc. which you think should be included in the upcoming issues.

To make your task easier I have included a questionnaire for you to fill out and return to my office at 2012 Lake Ave. In addition to the questionnaire, I would also like to meet with the committee in early January to discuss your ideas and suggestions. I will contact you later about a date and meeting time.

I. Rate the following articles using this scale. Please add additional written comments (use the back if necessary).

1=Strongly Dislike 2=Dislike 3=Neutral 4=Like
5=Strongly Like 6=No opinion

A. Chlamydia/Endometriosis

1. Information/content _____
2. Applicability (to UT women) _____

B. Student Health Clinic

1. Information/content _____
2. Applicability _____

C. Women's Center

1. Information/content _____
2. Applicability _____

D. Ann Prentice

1. Information/content _____
2. Applicability _____

E. Women in India

1. Information/content _____
2. Applicability _____

II. Rate the announcements and brief information articles on the same scale for the following:

1. Information/content _____
2. Applicability _____
3. Usefulness _____
4. Timeliness _____

III. Rate the overall appearance of The Networker for:

1. Layout/Organization _____
2. Readability _____

IV. What would you add to the next issue to make it more informative, timely and helpful?

V. Do you have any suggestions for articles, announcements, etc?