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1986 Memo to CFW re Critique of Fall Networker

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THE UNIVERSITY OF TENNESSEE
KNOXVILLE

Commission
for Women

TO: Members of the Networker
Advisory Committee

FROM: Carol Guthrie
Editor, The Networker

DATE: December 16, 1986

SUBJECT: Critique of Fall Networker

Because this was my first quarter as editor of The Networker, I felt I needed to elicit some constructive criticism about the strengths and weaknesses of the fall issue. I also want suggestions of topics, issues, events, etc. which you think should be included in the upcoming issues.

To make your task easier I have included a questionnaire for you to fill out and return to my office at 2012 Lake Ave. In addition to the questionnaire, I would also like to meet with the committee in early January to discuss your ideas and suggestions. I will contact you later about a date and meeting time.

I. Rate the following articles using this scale. Please add additional written comments(use the back if necessary).

1=Strongly Dislike 2=Dislike 3=Neutral 4=Like
5=Strongly Like 6=No opinion

A. Chlamydia/Endometriosis
   1. Information/content _____
   2. Applicability(to UT women) _____

B. Student Health Clinic
   1. Information/content _____
   2. Applicability _____

C. Women's Center
   1. Information/content _____
   2. Applicability _____

D. Ann Prentice
   1. Information/content ____
   2. Applicability ____

E. Women in India
   1. Information/content ____
   2. Applicability ____

II. Rate the announcements and brief information articles on the same scale for the following:
   1. Information/content ____
   2. Applicability____
   3. Usefulness ____
   4. Timeliness ____

III. Rate the overall appearance of The Networker for:
   1. Layout/Organization ____
   2. Readability ____

IV. What would you add to the next issue to make it more informative, timely and helpful?

V. Do you have any suggestions for articles, announcements, etc?